Ravi Kiran Selvam

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EDUCATION

M.S in Applied Data Science

University of Southern California CGPA - 4.0/4.0 May 2021*

B.E. in Computer Science (Among top 5% out of 180 students)

Anna University - CEG Campus CGPA - 9.47/10 April 2019

RESEARCH AREAS - Machine Learning, Deep Learning, Natural Language Processing, Information Extraction

SKILLS

Languages and Technologies: Python, SQL, C++ (Proficient); C, JAVA, Bash, pySpark, MapReduce (Intermediate);

ML Frameworks: Pytorch, scikit-learn (Proficient); Tensorflow, Keras (Intermediate)

Data Management and Engineering: MongoDB, Snowflake, Azure Data lake, AWS S3, MySQL, NoSQL

Data Visualization: Plotly, matplotlib, seaborn

Others: Git, Markdown, Flask, Bootstrap, JavaScript, HTML, CSS, Software testing, OO design skills

PUBLICATIONS:

- 1. **Ravi Kiran Selvam** and Mayank Kejriwal. *On using Product-Specific Schema.org from Web Data Commons:*An Empirical Set of Best Practices. **Knowledge Graphs and Ecommerce @ KDD'20.**
- 2. Wangchunshu Zhou*, Dong-Ho Lee*, **Ravi Kiran Selvam**, Seyeon Lee & Xiang Ren. *Pre-training Text-to-Text Transformers for Concept-centric Common Sense*. **ICLR'21**
- 3. Wangchunshu Zhou*, Dong-Ho Lee*, Ravi Kiran Selvam, Seyeon Lee, Bill Yuchen Lin, & Xiang Ren. Pre-training Text-to-Text Transformers to Write and Reason with Concepts. Self-Supervised Learning @ NeurlPS'20
- 4. Mayank Kejriwal, Ravi Kiran Selvam, Chien-Chun Ni, Nicolas Torzec. Locally Constructing Product Taxonomies from Scratch Using Representation Learning. ASONAM'20
- 5. Mayank Kejriwal, Ravi Kiran Selvam, Chien-Chun Ni, Nicolas Torzec. Empirical Best Practices On Using Product-Specific Schema.org. IAAl'21
- 6. Mahalakshmi, G.S.* and Sreedhar, Makesh Narsimhan* and **Selvam, Ravi Kiran*** and Sendhilkumar, S, *Exploiting Bi-LSTMs for Named Entity Recognition in Indian Culinary Science*. 5th International Conference on Next Generation Computing Technologies (**NGCT-2019**)

EXPERIENCE

Graduate Researcher, Intelligence and Knowledge Discovery Lab, USC

September 2020 - Present

- Working under the mentorship of Prof. Xiang Ren in the USC Intelligence and Knowledge Discovery Lab
- My primary project is focused on lower resource NER using weakly supervised learning and developing methods for improving the interpretability in Neural Sequence Models. Also collaborating as a part of the MACROSCORE project (https://usc-isi-i2.github.io/macro-score/) at USC Information Sciences Institute.
- Submitted my first-authored paper titled "AutoTriggER" to the research track of **KDD'21**. Also contributed to another project related to generative commonsense reasoning in language models where we aim to inject commonsense knowledge into pre-trained language models. Refer to [2] and [3] in the Publications section.

Data Scientist Intern, Amazon

May 2020 - August 2020

- Built a deep learning model to automatically identify the reason categories for low-star customer reviews for Amazon gift card products. The reason categories represent the potential problems faced by the customers. Since there was a lack of labeled data, we utilized learning approaches that work well in a low data regime. We performed a variety of text data augmentation techniques to increase the labeled dataset size. We achieved a test accuracy of 74% for the aforementioned few-shot text classification problem. We implemented the uncertainty estimation framework for estimating the uncertainty of the text classification model and increased the overall accuracy to above 90% by giving a small portion of the reviews with uncertain predictions for manual labeling
- Build an end-to-end pipeline starting from the ETL operations to query the data and make the inference on a
 weekly basis using native AWS Services (SageMaker, Lambda, and Step functions); Also, built a
 dashboard for visualizing the trends in the predictions using Amazon QuickSight
- **Helped the Gift cards business team** by reducing the manual tagging time of around 40 hours every month to less than 1-2 hours per month **(20x faster)** by giving a small portion of reviews with uncertain predictions for manual labeling and trusting the model's predictions for the remaining reviews
- Tech stack: python, numpy, pandas, pytorch, AWS, scikit-learn, SageMaker

Graduate Researcher, Information Sciences Institute, USC

- October 2019 May 2020
- Worked at the Center on Knowledge Graphs Lab under the mentorship of Prof. Mayank Kejriwal and collaborated with the Yahoo Product Knowledge Graph team.
- My primary research was focused on learning representations for sparse taxonomies. Our project aims at reconstructing a taxonomy given a set of concepts in a particular domain using a background resource and exploiting the zero-shot learning paradigms. Refer to [4] in the Publications section.
- Studied the data quality issues in the Schema.org Product-specific data and formulated a set of best practices
 for consuming this dataset for downstream applications in the e-commerce domain. Refer to [1] and [5] in the
 Publications section.

Data Scientist Intern. Motorg

December 2018 - June 2019

- Set up the initial Data Science workflow and infrastructure for building ML models
- Analyzed large-scale connected car time-series data from IoT devices and solved problems such as refueling event detection, idling time detecting, trip completion event detection
- Designed and Implemented various engine hour metrics, meta-metrics for different parameters of car data and analyzed the trends across time
- Build a **real-time car battery failure prediction model** based on the number of parameters from the car's time-series data
- Tech stack: python, numpy, pandas, matplotlib, plotly, scikit-learn, snowflake, Azure Data lake, Azure
 VM

Machine Learning Intern, Kenome Technologies

May 2018 - June 2018

- Built a deep learning model to perform sequence tagging for colors, materials, and patterns in text documents
- Built a method for data-annotation by reducing the time complexity of string matching from a naive algorithm
 using a modified version of the Trie data structure. Observed a maximum F1 score of 0.94 for tagging colors
 and materials in the testing data set
- Built a dashboard to visualize the crypto-currency prediction model
- Tech stack: python, TensorFlow, Keras, AWS EC2, plotly, d3

Software Development Engineer Intern, Amazon

May 2017- July 2017

- Developed prototype features for Amazon-Fire TV Stick to integrate marketing notifications using Amazon's internal library
- Created a prototype to integrate IMDB ratings with Amazon Prime videos, where the user's rating for a particular video will get accumulated to the IMDB ratings
- Tech: Java, XML, Software testing, Software design principles

OPEN SOURCE CONTRIBUTIONS

Google Summer of Code 2018 Student Developer, CERN

April 2018 - August 2018

- Provided support for advanced deep learning optimizers in the open-sourced ROOT-TMVA, a data analysis software framework by CERN. ROOT-TMVA is used by thousands of particle physics researchers globally.
- Implemented deep learning optimization algorithms (SGDM, RMSProp, Adam, Adagrad, etc.) in CPU & GPU architectures by exploiting the parallel programming capabilities to optimize the training time of the neural networks by reducing it more than 5x compared to the existing naive algorithm; my code has been successfully integrated into the production release of ROOT version 6.16
- Tech stack: C++, Blas, CUDA, CuBlas

AWARDS

- Ranked 35th among 250 teams (Amritapuri Regionals) and 30th among 120 teams (Chennai Regionals)
 across India in ACM International Collegiate Programming Contest, December 2017
- Won 25 coding competitions in 12 inter-college tech fests (by securing 1st among ~400 participants), October
 2016 March 2019

EXTRA-CURRICULAR ACTIVITIES

- Founder, CEG Codechef Campus Chapter Delivered lectures on competitive programming to many college students and trained them to participate in the ACM-ICPC, September 2018 March 2019
- Authored 2 blogs for beginners on Algorithms and Data Structures with ~25,000 page views, (<u>Link1</u>, <u>Link 2</u>),
 March 2016 May 2017