









































Filters

region	All
market	All
division	All

Customers

Net Sales Performance

Customer	2019	2020	2021	2021 vs 2020
Acclaimed Stores	1.4M	2.9M	10.9M	 378.1%
All-Out		0.2M	0.8M	 495.7%
Amazon	12.2M	37.5M	82.1M	 218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	 306.0%
Atlas Stores	0.2M	0.7M	3.2M	 470.3%
Atliq e Store	7.2M	23.7M	53.0M	 223.8%
AtliQ Exclusive	9.6M	17.7M	61.1M	 345.8%
BestBuy	0.9M	1.8M	6.3M	 356.1%
Boulanger	0.2M	0.8M	4.1M	 492.9%
Chip 7	0.6M	1.3M	5.5M	 416.1%
Chiptec		0.4M	3.0M	 722.0%
Control	0.9M	2.2M	7.7M	 349.2%
Coolblue	0.5M	1.2M	4.2M	 360.0%
Costco	1.1M	2.8M	9.3M	 337.4%
Croma	1.7M	2.5M	7.5M	 305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	 246.9%
Digimarket	0.8M	1.7M	4.1M	 241.1%
Ebay	2.6M	6.3M	15.2M	 242.2%
Electricalsara Stores	0.1M	0.6M	1.9M	 286.0%
Electricalsbea Stores		0.1M	0.7M	 504.6%
Electricalslance Stores	0.1M	0.7M	2.3M	 313.3%
Electricalslytical	1.8M	2.6M	11.9M	 457.5%
Electricalsocity	2.3M	3.5M	12.4M	 358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	 535.3%
Elite	0.4M	0.8M	4.1M	 495.5%
Elkj�p	0.5M	1.3M	5.2M	 391.9%
Epic Stores	0.4M	0.9M	4.2M	 446.1%
Euronics	0.4M	0.9M	3.9M	 444.7%
Expert	0.8M	1.8M	6.4M	 364.0%
Expression	1.7M	3.0M	9.8M	 328.2%
Ezone	1.5M	2.0M	7.9M	 391.6%
Flawless Stores	0.1M	0.5M	1.8M	 396.3%
Flipkart	2.9M	8.3M	19.3M	 231.0%
Fnac-Darty	0.5M	0.8M	2.9M	 349.8%
Forward Stores	0.6M	1.5M	4.1M	 272.0%
Girias	1.5M	2.1M	8.7M	 419.3%
Info Stores	0.1M	0.5M	1.8M	 384.1%
Insight	0.4M	1.0M	2.8M	 271.8%
Integration Stores		0.2M	1.4M	 887.2%
Leader	4.7M	6.0M	18.8M	 314.8%

AtilQ Hardwares



Logic Stores	0.2M	0.9M	4.8M		515.2%
Lotus	1.5M	2.1M	8.1M		382.6%
Neptune	1.0M	3.4M	16.1M		471.5%
Nomad Stores	0.5M	1.6M	4.0M		246.9%
Notebillig	0.2M	0.4M	1.1M		287.4%
Nova		0.0M	0.4M		2664.9%
Novus	1.9M	3.7M	9.9M		264.2%
Otto	0.3M	0.4M	1.2M		298.6%
Premium Stores	0.5M	1.1M	3.9M		353.1%
Propel	1.6M	2.5M	10.8M		440.6%
Radio Popular	0.5M	1.5M	5.3M		362.6%
Radio Shack	0.8M	1.7M	5.4M		311.5%
Reliance Digital	1.6M	2.6M	9.7M		377.9%
Relief	0.4M	1.0M	4.1M		403.6%
Sage	4.8M	6.4M	20.7M		321.5%
Saturn	0.2M	0.4M	1.2M		310.5%
Sorefoz	0.6M	1.1M	4.7M		433.6%
Sound	0.6M	1.7M	4.4M		260.3%
Staples	1.2M	2.9M	8.8M		307.0%
Surface Stores	0.1M	0.5M	2.1M		398.8%
Synthetic	1.9M	4.4M	12.2M		276.0%
Taobao	0.2M	1.3M	3.3M		248.7%
UniEuro	0.6M	1.6M	7.3M		457.0%
Vijay Sales	1.7M	2.1M	8.5M		397.8%
Viveks	1.6M	2.2M	7.8M		348.1%
walmart	1.3M	2.6M	9.7M		370.4%
Zone	0.3M	1.6M	5.3M		336.2%
Grand Total	87.5M	196.7M	598.9M		304.5%

Filters

region	All
market	India
division	All

Customers

Net Sales Performance

Customer	2019	2020	2021	2021 vs 2020
Amazon	4.6M	9.8M	23.0M	234.9%
Atliq e Store	1.6M	3.5M	8.7M	249.1%
AtliQ Exclusive	3.4M	4.7M	18.4M	392.6%
Croma	1.7M	2.5M	7.5M	305.1%
Ebay	1.7M	3.6M	8.5M	235.9%
Electricalslytical	1.6M	2.0M	8.4M	431.1%
Electricalsociety	1.8M	2.3M	9.4M	415.1%
Expression	1.5M	2.2M	8.8M	391.2%
Ezone	1.5M	2.0M	7.9M	391.6%
Flipkart	1.9M	4.3M	9.9M	231.8%
Girias	1.5M	2.1M	8.7M	419.3%
Lotus	1.5M	2.1M	8.1M	382.6%
Propel	1.6M	2.2M	9.1M	413.7%
Reliance Digital	1.6M	2.2M	8.5M	387.2%
Vijay Sales	1.7M	2.1M	8.5M	397.8%
Viveks	1.6M	2.2M	7.8M	348.1%
Grand Total	30.8M	49.8M	161.3M	324.0%

Filters

region	All
division	All

Market

Performance vs Target

(All Values are in USD)

Country	2019	2020	2021	2021 - target	%
Australia	3.9M	10.7M	21.0M	-2.2M	-9.5%
Austria		0.1M	2.8M	-0.3M	-10.5%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-9.3%
Canada	4.8M	12.2M	35.1M	-5.1M	-12.6%
China	1.4M	5.4M	22.9M	-2.1M	-8.3%
France	4.0M	7.5M	25.9M	-2.2M	-7.8%
Germany	2.6M	4.7M	12.0M	-1.5M	-11.3%
India	30.8M	49.8M	161.3M	-9.6M	-5.6%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-11.5%
Italy	2.9M	4.5M	11.7M	-1.0M	-8.2%
Japan		1.9M	7.9M	-0.3M	-4.0%
Netherlands	0.2M	3.4M	8.0M	-0.7M	-7.6%
Newzealand		2.0M	11.4M	-1.4M	-11.0%
Norway		2.5M	13.7M	-1.4M	-9.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-8.5%
Philippines	5.7M	13.4M	31.9M	-2.5M	-7.3%
Poland	0.4M	2.8M	5.2M	-0.9M	-15.3%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.1%
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.2%
Spain		1.8M	12.6M	-1.8M	-12.4%
Sweden	0.1M	0.2M	1.8M	-0.2M	-10.0%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.0%
USA	11.5M	31.9M	87.8M	-10.2M	-10.4%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-8.4%

Filters

region	All
division	All
customer	All

Products Sale Begin in 2021

(All Values are in USD)

Product	2021
AQ Clx3	4.4M
AQ Electron 3 3600 Desktop Processor	14.2M
AQ Gen Y	19.5M
AQ GEN Z	11.7M
AQ HOME Allin1 Gen 2	3.5M
AQ Lumina Ms	4.2M
AQ Marquee P3	4.9M
AQ Marquee P4	1.7M
AQ Maxima Ms	13.7M
AQ MB Lito	2.8M
AQ MB Lito 2	2.3M
AQ Qwerty	22.0M
AQ Qwerty Ms	15.4M
AQ Trigger	20.7M
AQ Trigger Ms	17.9M
AQ Wi Power Dx3	17.2M
Grand Total	176.2M

Filters

region	All
division	All
customer	All

Top 10 Products 2021 vs 2020

(All Values are in USD)

Product	2020	2021	2021 vs 2020
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	641.3%
AQ GT 21	0.8M	4.4M	561.1%
AQ Home Allin1	0.7M	5.2M	769.0%
AQ LION x1	0.0M	0.8M	1719.5%
AQ LION x2	0.1M	0.9M	1768.9%
AQ LION x3	0.1M	1.2M	1792.3%
AQ Mx NB	0.0M	1.4M	5723.5%
AQ Pen Drive DRC	0.6M	3.8M	587.7%
AQ Smash 2	0.4M	11.2M	2589.5%
AQ Zion Saga	0.7M	3.6M	528.5%
Grand Total	6.4M	52.0M	808.0%



Filters

region	All
division	All
customer	All

Top 5 Countries - 2021

(All Values are in USD)

Country	2020	2021	2021 vs 2020
Canada	12.2M	35.1M	288.1%
India	49.8M	161.3M	324.0%
Philippines	13.4M	31.9M	238.4%
South Korea	17.3M	49.0M	283.3%
USA	31.9M	87.8M	275.0%
Grand Total	124.5M	364.9M	293.1%



Filters

region	All
division	All
customer	All

Top 5 Products

Quantity wise

(All Values are in USD)

Product	Sum of Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
Grand Total	19.0M

Filters

region	All
division	All
customer	All

Bottom 5 Products

Quantity wise

(All Values are in USD)

Product	Sum of Qty
AQ Gamer 1	51.7K
AQ GEN Z	63.1K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
AQ Smash 2	36.0K
Grand Total	174.9K