

ravina.io rpp62@cornell.edu

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Cornell University B.S. Computer Science Aug. 2018 - May 2022

- Minor: Information Science, UX Design
- Relevant Coursework: Digital Product Design, Human-Computer Interaction,
 Consumer Behavior, Communication and Technology, Computer Graphics, Computer
 Vision, Intro to Game Design, Data-Driven Web Applications, Language and
 Information, Innovation and New Product Management, Networks

expe	erie	nce	

Pandora Associate Product Designer Aug. 2022 - Present

• Creating tools that inspire and empower artists to connect with their fans.

Pandora Product Design Intern Jun. 2021 - Aug. 2021

- Designed an internal tool to make chart curation more efficient, and designed the external website for Pandora charts to increase the media value of charts.
- Presented interview findings and hi-fidelity prototypes to leadership and stakeholders.

Way Product Design Intern May 2020 - Sep. 2020

- Redesigned the mobile app's order placement flow to optimize efficiency.
- Created a design system to standardize elements across Way's product suite.

Paravane Ventures UX Design Consultant May 2020 - Jul. 2020

- One of ten designers selected out of 4000+ to participate in the program.
- Won two of the three design challenges hosted by the program.
- Redesigned platforms to better meet user and business goals for Paravane companies.

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Cornell AppDev Product Designer Sep. 2019 - May 2022

Built apps with PMs and engineers to make life easier for over 5K students.

Cornell Big Red Raas Captain, Marketer, Dancer Sep. 2018 - May 2022

• Led the team to nationals for the first time and increased social media presence by 3x.

Digital Product Design Teaching Assistant Jan. 2020 - Dec. 2020

 Taught lectures and led critique sessions on product thinking, interaction design, and visual design.

projects -

Resell Jan. 2022

- Designed an app to facilitate thrifting at Cornell.
- Completed discovery and design, and achieved beta launch in two semesters.

Exceed Jul. 2020

- Designed an app that allows busy professionals to continue learning.
- Winner in a design case competition.

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Product Thinking
User Research
Visual Design
Interaction Design
Service Design
Usability Testing
Wireframing
Prototyping

tools —

Design	Code
Figma	React.js
Sketch	HTML/CSS
InVision	D3.js
Photoshop	Python
After Effects	Java

honors ———

- 2x Paravane Ventures
 Product Design Case Winner
- 10x Instagram Art Contest Winner
- 5x Dean's List