

# ravina patel

product designer @cornell university

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<http://ravinapatel.github.io>

## experience

### WAY | UX Design Intern

JUN. 2020 - PRESENT

Worked on wireframing, interaction design, prototyping, and brand development for WAY's consumer-facing app.

### Cornell AppDev | Product Designer

SEP. 2019 - PRESENT

Leveraged customer statistics and user research insights to prototype a more effective onboarding system for Eatery – a Cornell dining app with over 6,000 monthly users.

Researched business needs to design and develop a web interface for receiving and responding to customer service requests.

### Digital Product Design | Teaching Assistant

JAN. 2020 - PRESENT

Taught lectures and led critique sessions on product thinking, interaction, and visual design.

### VidMob | Motion Design Intern

JUL. 2019 - SEP. 2019

Evaluated the work of graphic and motion designers to pitch potential creators to the company. Analyzed customer insights to discover what design decisions are most effective for mobile advertisements.

## projects

### Let's Meet | Product Designer & Developer

DEC. 2019 - APR. 2020

Worked with a team of developers to research user needs and design an app that streamlines the process of finding a time to meet.

### Snap Cliques | Product Designer

JAN. 2019 - MAY 2019

Researched, designed, and prototyped a feature to increase personalization and social interactions in Snapchat's Discover page.

Conducted usability tests to iterate and improve the design.

## education

### Cornell University

AUG. 2018 - MAY 2022

B.S. Computer Science

Minor: UX Design

Relevant Coursework: Digital Product Design, Object-Oriented Programming, Intro to Game Development, Innovation and New Product Management, Networks

## extracurricular

### Big Red Raas

Dancer, Marketing, Captain

## skills

User Interviews  
Information Architecture  
UI Design  
Visual Design  
Graphic Design  
Usability Testing  
Wireframing  
Prototyping

### Design Tools

Sketch, Figma, InVision,  
Photoshop, Framer, After Effects

### Programming

React, JavaScript, HTML, CSS,  
Python, Java, C, Verilog

## honors

Paravane Ventures Case Challenge  
Dean's List  
10+ Instagram Art Contests