



experience-driven product designer

ravina.io

rpp62@cornell.edu

## education

### Cornell University

**B.S. Computer Science** 08.2018 - 05.2022

- **Minor:** Information Science, UX Design

## experience

### SiriusXM

**Product Designer** 02.2024 - PRESENT

- Improving information architecture and designing landing pages for [Simplecast](#) and [AMP](#) to make it easier for creators to see what's important and make the most of our feature sets.
- Creating journey mapping resources to improve documentation and collaboration between research, design, and product.

**Associate Product Designer** 08.2022 - 01.2024

- Designed and shipped an end-to-end, automated system that generates custom graphics for artists to share when they reach milestones on [Pandora](#).
- Added key features and usability updates to artist profile tools on [AMP](#), resulting in a 303% increase in engagement and 68% increase in profile shares.

**Product Design Intern** 06.2021 - 08.2021

- Designed the website for [Pandora Charts](#) and created an internal tool to streamline and centralize the chart curation process.

### Paravane Ventures

**Product Design Case Analyst** 05.2020 - 07.2020

- One of ten designers selected out of 4000+ to participate in the program. Won two of the three case competitions. ([Case Winners](#))

### Cornell AppDev

**Product Designer** 09.2019 - 5.2022

- Worked with a cross-functional team to complete 0→1 discovery, design, and beta launch of [Resell](#) within two semesters.

## leadership

### Teaching Assistant

- **Digital Product Design**  
Taught lectures and led critique sessions to guide students through a product design case study.
- **Data-Driven Web Apps**  
Held office hours and gave feedback on the UX and implementation of data visualizations in D3.

### Dance Team Captain

- **Cornell Big Red Raas**  
Led a team of 30 dancers to nationals for the first time in the team's history!

## tools

### Design

Figma  
Sketch  
InVision  
Photoshop  
After Effects

### Code

React.js  
HTML/CSS  
D3.js  
Python  
Java

## skills

Product Thinking  
User Research  
Service Design  
Information Architecture  
User Interface Design  
Visual Design  
Prototyping  
Animation