

# Ravina Patel

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## Experience

### Cornell AppDev | Product Designer

SEP. 2019 - PRESENT

Conducted user research and designed interfaces for Eatery – an iOS and Android app enabling students to browse menus and discover places to eat on Cornell’s campus. The app currently has over 6,000 monthly users.

### VidMob | Motion Design Intern

JUL. 2019 - SEP. 2019

Evaluated the work of graphic designers and motion designers to pitch potential VidMob Creators to the company. Analyzed data science insights to direct future design decisions.

### Freelance | Graphic Designer

MAY 2017 - PRESENT

Designed materials including logos, campaign brands, apparel, and brochures for several organizations of up to 300 members.

## Projects

### Let’s Meet | Product Designer

DEC. 2019 - PRESENT

Designed an app allowing groups to decide on times to meet.

### Snap Cliques | Product Designer

JAN. 2019 - MAY 2019

Conducted user research on Snapchat’s Discover Page. Designed and prototyped a new feature using Figma and InVision.

### Critterworld | Product Designer & Developer

OCT. 2019 - DEC. 2019

Designed a graphical user interface to run simulations of an artificial species. Built a parser and interpreter for a custom language dictating how critters live and a fault injector to simulate evolution.

## Education

### Cornell University

AUG. 2018 - MAY 2022 | GPA: 3.58

*B.S.* Computer Science

*Minor:* Information Science

*Relevant Coursework:* Digital Product Design, Intro to Computer Game Development, Functional Programming, Object-Oriented Programming and Data Structures – Honors, Discrete Structures, Networks

## Activities

### Digital Product Design

#### Teaching Assistant

JAN. 2020 - PRESENT

Taught lectures and led critique sessions on product thinking, interaction, and visual design.

### Art Page

AUG. 2014 - PRESENT

<https://www.instagram.com/ravinart/>

Acquired over 1,000 followers and won 10+ art competitions.

## Skills

**Software:** Python, Java, HTML, CSS, JavaScript, LaTeX

**Design:** Sketch, Figma, InVision, Photoshop