

Ravina Patel

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Experience

Cornell AppDev | Product Designer

SEP. 2019 - PRESENT

Conducted user research and designed interfaces for Eatery – an app enabling students to browse menus and discover places to eat on Cornell's campus. The app currently has over 6,000 monthly users.

VidMob | Motion Design Intern

JUL. 2019 - SEP. 2019

Evaluated the work of graphic designers and motion designers to pitch potential VidMob Creators to the company. Analyzed data science insights to direct future design decisions.

Freelance | Graphic Designer

MAY 2017 - PRESENT

Designed materials including logos, campaign brands, apparel, and brochures for several organizations of up to 300 members.

Projects

Let's Meet | Product Designer

DEC. 2019 - PRESENT

Designed an app allowing groups to decide on times to meet.

Snap Cliques | Product Designer

JAN. 2019 - MAY 2019

Conducted user research on Snapchat's Discover Page. Designed and prototyped a new feature using Figma and InVision.

Critterworld | Product Designer & Developer

OCT. 2019 - DEC. 2019

Designed a graphical user interface to run simulations of an artificial world and species. Built a parser and interpreter for a custom language dictating how critters live and a fault injector to simulate evolution.

Education

Cornell University

B.S. Computer Science

Minor: Information Science

AUG. 2018 - MAY 2022

Relevant Coursework: Digital Product Design, Game Design, Object-Oriented Programming and Data Structures – Honors, Discrete Structures, Networks, Digital Logic & Computer Organization

Activities

Digital Product Design

Teaching Assistant

JAN. 2020 - PRESENT

Taught lectures and led critique sessions on product thinking and visual design.

Big Red Raas

Vice President

MAY 2019 - PRESENT

Designed apparel and danced competitively, nationwide.

Skills

Software: Python, Java, HTML, CSS, JavaScript, LaTeX

Design: Sketch, Figma, Adobe Photoshop, InVision