

ravina patel

product designer @cornell university

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education

Cornell University B.S. Computer Science Aug. 2018 - May 2022

- Minor: Information Science, UX Design
- Relevant Coursework: Digital Product Design, Honors Object-Oriented Programming, Intro to Game Design, Innovation and New Product Management, Networks

experience

WAY Product Design Intern May 2020 - Present

- Redesigned the order placement flow to optimize efficiency.
- Created a design system to standardize elements across WAY's product suite.

Paravane Ventures UX Design Consultant May 2020 - Present

- Identified pain points in current designs, and redesigned websites to better meet user needs for several Paravane companies.

Cornell AppDev Product Designer Sep. 2019 - Present

- Designed apps for over 5K students to make campus life easier.
- Leveraged customer data analytics to identify pain points, and redesigned accordingly to increase feature discovery.

VidMob Motion Design Intern Jul. 2019 - Sep. 2019

- Evaluated the work of graphic and motion designers to pitch potential creators to become VidMob Creators.

projects

Exceed Product Designer Jul. 2020

- Designed an app that allows busy professionals to continue growing in their industries.
- Winner in a design case competition (contact me for details).

Let's Meet Product Designer & Developer Dec. 2019 - Feb. 2020

- Worked with a team of developers to streamline the process of finding a time to meet.

Snap Cliques Product Designer Jan. 2019 - May 2019

- Researched user needs to prototype a feature that increases personalization and social interactions in Snapchat's Discover page.
- Conducted usability tests to iterate and improve the design.

activities

Intro to Digital Product Design • Instructor

Taught lectures and led critique sessions on product thinking, interaction design, and visual design.

Big Red Raas • Captain, Marketing, Dancer

Led a team of 30 dancers and maintained the team's social media presence.

skills

User Research
UI Design
Visual Design
Animation
Vector Art
Usability Testing
Wireframing
Prototyping

tools

Design	Code
Sketch	React JS
Figma	HTML
InVision	CSS
Framer	Python
Photoshop	Java
After Effects	Verilog

honors

- 2X Paravane Ventures Product Design Case Winner
- Dean's List
- 10X Instagram Art Contest Winner