⟨ ravina patel

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education ——

Cornell University B.S. Computer Science   Aug. 2018 - May 2022

- Minor: Information Science, UX Design
- Relevant Coursework: Digital Product Design, Honors Object-Oriented Programming, Intro to Game Design, Innovation and New Product Management, Networks

experience ——

Paravane Ventures Product Design + Full Stack Intern   Aug. 2020 - Present

- Designing the website for Verified PM and coding the frontend and backend.

WAY   Product Design Intern   May 2020 - Present

- Redesigned the mobile app's order placement flow to optimize efficiency.
- Created a design system to standardize elements across WAY's product suite.

Paravane Ventures   UX Design Consultant   May 2020 - Jul. 2020

- Identified pain points in current designs, and redesigned websites to better meet user needs for several Paravane companies.

Cornell AppDev   Product Designer   Sep. 2019 - Present

- Designed apps for over 5K students to make campus life easier.
- Leveraged customer data analytics to identify pain points, and redesigned apps accordingly to increase feature discovery.

VidMob   Motion Design Intern   Jul. 2019 - Sep. 2019

- Evaluated the work of graphic and motion designers to pitch potential creators to become VidMob Creators.

projects ——

Exceed   Product Designer   Jul. 2020

- Designed an app that allows busy professionals to continue growing in their industries.
- Winner in a design case competition (contact me for details).

Snap Cliques   Product Designer   Jan. 2019 - May 2019

- Researched user needs to prototype a feature that increases personalization and social interactions in Snapchat's Discover page.
- Conducted usability tests to iterate and improve the design.

activities ——

Intro to Digital Product Design · Instructor

Taught lectures and led critique sessions on product thinking, interaction design, and visual design.

Big Red Raas · Captain, Marketing, Dancer

Led a team of 30 dancers and maintained the team's social media presence.

skills ——

Product Thinking
User Research
UI Design
Visual Design
Interaction Design
Usability Testing
Wireframing
Prototyping

tools ——

Design	Code
Sketch	React.js
Figma	HTML
InVision	CSS
Framer	Python
Photoshop	Java
After Effects	Verilog

honors ——

- **2x** Paravane Ventures Product Design Case Winner
- **10x** Instagram Art Contest Winner
- Dean's List