

ravina patel

product designer @cornell university

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education —

Cornell University B.S. Computer Science Aug. 2018 - May 2022

- **Minor:** Information Science, UX Design
- **Relevant Coursework:** Digital Product Design, Human-Computer Interaction, Intro to Game Design, Computer Vision, Data-Driven Web Applications, Language and Information, Innovation and New Product Management, Networks

experience —

Pandora Product Design Intern Jun. 2021 - Aug. 2021

- Designed an internal tool to make chart curation more efficient, and designed the external website for Pandora charts to increase the media value of charts.
- Presented interview findings and hi-fidelity prototypes to leadership and stakeholders.

Way Product Design Intern May 2020 - Sep. 2020

- Redesigned the mobile app's order placement flow to optimize efficiency.
- Created a design system to standardize elements across Way's product suite.

Paravane Ventures UX Design Consultant May 2020 - Jul. 2020

- One of ten designers selected out of 4000+ to participate in the program.
- Redesigned platforms to better meet user and business goals for Paravane companies.
- Won two of the three design challenges hosted by the program.

VidMob Motion Design Intern Jul. 2019 - Sep. 2019

- Evaluated the work of motion designers to pitch potential creators to the company.

activities —

Cornell AppDev Product Designer Sep. 2019 - Present

- Building apps with PMs and engineers to make life easier for over 5K students.

Cornell Big Red Raas Captain, Marketing, Dancer Sep. 2018 - Present

- Leading a team of 30 dancers and increased the team's social media presence by 3x.

Digital Product Design Teaching Assistant Jan. 2020 - Dec. 2020

- Taught lectures and led critique sessions on product thinking, interaction design, and visual design.

projects —

Exceed Jul 2020

- Designed an app that allows busy professionals to continue learning.
- Winner in a design case competition.

Snap Cliques Jan 2019

- Prototyped a feature that increases personalization and social interaction in Snapchat's Discover page.

skills —

Product Thinking
User Research
Visual Design
Interaction Design
Service Design
Usability Testing
Wireframing
Prototyping

tools —

Design

Figma
Sketch
InVision
Photoshop
After Effects
Framer

Code

React.js
HTML/CSS
D3.js
Python
Java
OCaml

honors —

- **2x** Paravane Ventures Product Design Case Winner
- **10x** Instagram Art Contest Winner
- **5x** Dean's List