Ravina Patel

rpp62@cornell.edu | (732) 336-0851 | www.linkedin.com/in/ravinapatel0Top of Form

Bottom of Form

### rav

|  |  |
| --- | --- |
| Objective Motivated undergraduate student, passionate about working in the intersection between design and technology. Looking to apply my experience in these fields in the digital marketing industry. Skills**DESIGN**   * Figma * Adobe Photoshop * InVision * AutoCAD Architecture  **LANGUAGES**  * Python * LaTeX * Java * HTML  AWARDS  * Best Overall Award – 2018 Hackathon * Best Rookie Award – 2018 Hackathon * 10+ 1st Place   – Instagram Art Competitions | EDUCATION **cornell University**  May 2022 **BACHELOR OF SCIENCE –** College of Engineering, Computer Science  RelevantCoursework: Intro to Digital Product Design | Intro to Computing Using Python | Digital Logic & Computer Organization | Linear Algebra  GPA: 3.5 **Nrityakala Dance Academy** OCT. 2010 – JULY 2017 **BACHELOR OF ARTS –** Bharatanatyam (Indian classical dance)  PROJECTS **Snapchat Case Study**  MAY 2019 Conducted user and market research on Snapchat’s “Discover” page. Based on this research, designed and prototyped a new feature using Figma and InVision. **DesignER**  MAY 2018 - PRESENT Designed apparel, logos, cards, brochures, etc. for several organizations. Used Adobe Photoshop and Figma. **spaCE MOUSE, South Brunswick, Usability** jUNE 2018 Designed the logo for a program designed to use a phone as a remote control for a computer pointer using Adobe Photoshop. Presented its usability to 40 peers and judges. Won best overall award at the local library’s 2018 hackathon.  VOLUNTEER EXPERIENCE | LEADERSHIP **Vice President / Dancer**  OCT. 2018 - present **CORNELL BIG RED RAAS**  Grew the organization’s social media presence on Instagram and Facebook. Identified potential recruits for upcoming years through these platforms. **FOUNDER / ARTIST** AUG. 2014 - PRESENT **SELF-EMPLOYED – WWW.INSTAGRAM.COM/RAVINART**  Built a business selling original artwork and commissions. Produced 150+ pieces, acquired 1,000+ followers, and won 10+ competitions. Created a large social media presence within the Instagram art community. |