ADIDAS SALES DASHBOARD **MAIN REGION ANALYSIS END STATEWISE ANALYSIS** 899.90M 93.27K 825.00K 0.00 332.13M **Average of Total Sales** Min of Total Sales **Max of Total Sales Sum of Operating Profit Sum of Total Sales Sum of Units Sold** State **REGIONWISE SALES Arizona** 135.8M (15.09%) **Arkansas** West 269.94M (30%) California 144.66M (16.08%) Northeast Colorado Southeast **Connecticut** South **Delaware** Midwest 163.17M (18.13%) 186.32M (20.7%) **Florida PRODUCTWISE SALES TOP 10 HIGHLY PROFITABLE CITIES SALES METHODWISE** Sum of Total Sales Sum of Operating Profit City 0.21bn Sum of Total Sales 0.2bn 0.18bn Charlest 39,974,797.00 15,607,190,11 0.15bn **In-store** on 0.13bn 13,899,973.16 0.12bn New 39,801,235.00 Sales Method 0.11bn York 0.1bn 10,256,249.56 34,539,220.00 San **Outlet** Francisco 12,168,619.11 31,600,863.00 Miami 30,545,652.00 10,760,799,37 **Portland Online** 0.0bn 25,456,882.00 9.845.141.06 Houston Wome... Wome... Men's Wome... Men's Men's 24,427,804.00 9,429,850.91 Albany **Athletic** Street **Apparel Apparel Athletic** Street Charlotte 23,956,531.00 9.756.422.87 Footw... Footw... Footw... Footw... 0.0bn 0.2bn 0.4bn 110.289.061.03 **Product Total** 291.687.189.00 Sum of Total Sales

2021

2M

Kansas

Maine 9M 12.38M

**OM** 

Kentucky

Louisiana

13.48M

14.01M

**50M** 

**Millions** 

899.90M

93.27K

0.2bn

2020

100M

0.00

825.00K

332.13M

Sum of Operating Profit Max of Total Sales Average of Total Sales Min of Total Sales Sum of Units Sold Sum of Total Sales Alapartia 11,000,767.00 J, 141,301.33 **■ Sum of Total Sales ■ Sum of Operating Profit**  $\equiv$ Alaska 14,753,103.00 4,498,345.86 **Alabama** 26.78M **Arizona** 15,782,221.00 5,344,664.58 Alaska 15M 19.25M **Arkansas** 12,639,347.00 4.915.697.91 **Arizona** 16M 21.13M 19,301,170.40 Californi 60,174,133.00 **Arkansas** 17.56M **California** 60M 79.48M Colorado 20,996,536.00 7,713,555.83 Colorado 28.71M esri 11 573 448 00 4 152 320 79 Connecti Connecticut 12M 15.73M Total 899,902,125.00 332,134,761.45 Delaware 16.82M Sum of Total Sales by Year Florida 59M 80.21M 0.8bn Georgia 25.89M Hawaii 28.13M 22M Idaho 19M 27.40M Sum of Total Sales 0.6bn Illinois 13.72M Indiana 12.22M lowa 10.08M 0.4bn

Year

ADIDAS SALES DASHBOARD

**MAIN** 

**STATEWISE ANALYSIS** 

**REGION ANALYSIS** 

**END** 

899.90M

**Sum of Total Sales** 

Sum of Units Sold

2M

45.22

**Average of Price per Unit** 

0.00

Min of Total Sales

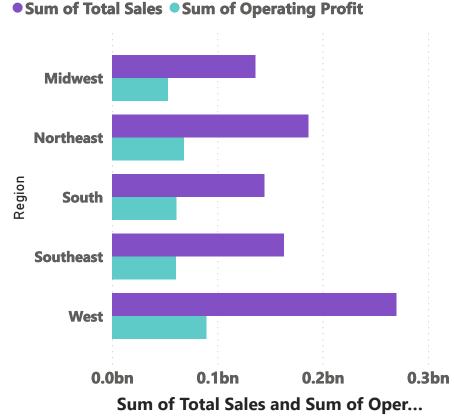
825.00K

Max of Total Sales

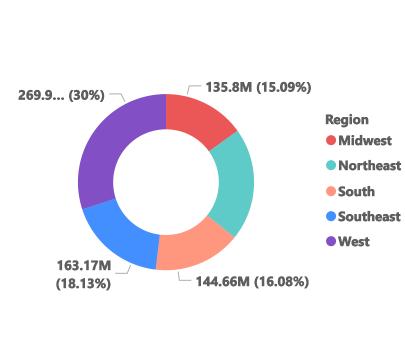
332.13M

Sum of Operating Profit

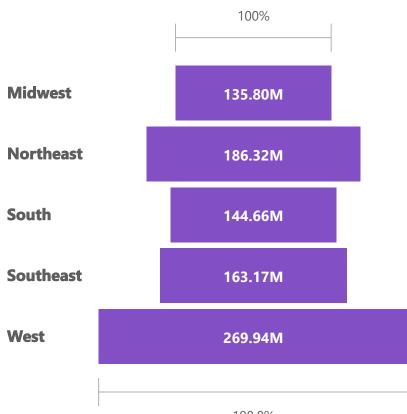
# **Sum of Total Sales and Sum of Operating Profit by Region**



## **Sum of Total Sales by Region**



# **Sum of Total Sales and Sum of Operating Profit by Region**



198.8%

356.64M (39.63%)

**Sales Method** 

In-store

Outlet

Online

**STATEWISE ANALYSIS** 

**REGION ANALYSIS** 

**END** 

## Sum of Total Sales by Sales Method

247.67M (27.52%)

2M Sum of Units Sold

899.90M

Sum of Total Sales

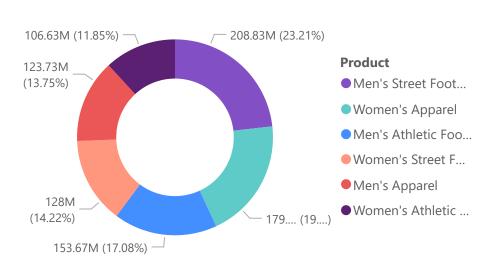
#### Sum of Total Sales by Product

295.59M (32.85%) —

Albany
First City

332.13M

Sum of Operating Profit



#### Sum of Total Sales and Sum of Operating Profit by City

● Sum of Total Sales ● Sum of Operating Profit

