



12th ANNUAL CONFERENCE OF INDIAN ASSOCIATION OF PEDIATRIC ANAESTHESIOLOGISTS

Theme- Paediatric anaesthesia in modern perspective

7-9 FEBRUARY 2020, VARANASI

Organised by:

Department of Anaesthesiology, Institute of Medical Sciences,
Banaras Hindu University, Varanasi.

Venue- K.N. Udupa Auditorium, B.H.U.



WELCOME MESSAGE FROM THE ORGANISING DESK

Dear Friends

Greetings from the holy city of Varanasi and from the Organising Committee of **IAPA Con-2020**.

It gives us immense pleasure to invite all of you for the **12th Annual Conference** of the Indian Association of Paediatric Anaesthesiologists (**IAPA Con-2020**) scheduled from 7th to 9th February 2020 at Banaras Hindu University, Varanasi, the spiritual capital of India.

IAPA Con-2020 will give all of you a golden opportunity to empower yourself by learning, sharing experiences and meeting with stalwarts of Paediatric Anaesthesia. The conference will feature Workshops, Lectures, Scientific sessions, Quiz contest and exhibitions.

We promise you excellent academic interactions, with a host of eminent international and national faculty who will share their knowledge and experience on recent advances in the field of Paediatric Anaesthesia. Thus, along with a good academic feast you all will have an excellent religious feast as well and you will reach back to your home with much enlightened mind.

Ensuring you a very good hospitality as Varanasi is famous for that, catering lacs of tourist every year.

With warm regards



Prof S K Mathur
Org. Chairman



Prof P Ranjan
Org. Secretary



Prof Ram Badan Ram
Scientific Secretary



Dr Shashi Prakash
Co-Org. Secretary



SPONSORSHIP (PLATINUM) – Rs. 20 lakhs

The most premium sponsorship is available at a cost of INR 20 lakhs + GST as applicable.
The branding opportunities available are specified categorically.

| | | |
|----------------------------------|---|--------------------|
| LOGO | Stage | Main Hall Entrance |
| | Common Poster Display Area | Food Service Area |
| | Common Exhibit Area Entrance Signage | Coupon Booklet |
| | Delegate Badge (Back Cover) | Website Homepage |
| VENUE | Food Service Area – 2 Standees | |
| | Main Conference Area – 1 Standee (Main Scientific Hall) | |
| | Poster Area – 2 Standees | |
| STALL | 2 Adjacent Stalls | |
| DELEGATE KIT | 2 Product Brochures / Handouts | 2 Product Samples |
| CONFERENCE PASSES | 4 Delegate Passes / Day | |
| ADVERTISEMENT IN SOUVENIR | Advertisement in Souvenir | |
| | Full page Article in the Souvenir | |
| GALA DINNER PASSES | 4 Invites for Senior Management | |
| LUNCH MEAL COUPON | 4 MEAL PER DAY | |

Branding can be done on tissues /placard/ menu / calorie labeling during the duration of the sponsored meal.

SPONSORSHIP (DIAMOND) – Rs. 15 lakhs

The most premium sponsorship is available at a cost of INR 15 lakhs + GST as applicable.
The branding opportunities available are specified categorically.

| | | |
|----------------------------------|--|--------------------|
| LOGO | Stage | Main Hall Entrance |
| | Common Exhibit Area Entrance Signage | Food Service Area |
| | Delegate Badge (Back Cover) | Coupon Booklet |
| | Website Homepage | |
| VENUE | Food Service Area – 1 Standee | |
| | Main Conference Area – 1 Standee (Main Scientific Hall) | |
| | Poster Area – 2 Standee | |
| STALL | 1 Stall | |
| DELEGATE KIT | 1 Product Brochure / Handout | 1 Product Sample |
| CONFERENCE PASSES | 3 Delegate Passes / Day | |
| ADVERTISEMENT IN SOUVENIR | Advertisement in Souvenir | |
| | Half Page Article in the Souvenir | |
| LUNCH MEAL COUPON | 4 MEAL PER DAY | |

Branding can be done on tissues /placard/ menu / calorie labeling during the duration of the sponsored meal.

Branding can be done on tissues /placard/ menu / calorie labeling during the duration of the sponsored meal.

SPONSORSHIP (GOLD) – Rs. 10 lakhs

The most premium sponsorship is available at a cost of INR 10 lakhs + GST as applicable.
The branding opportunities available are specified categorically.

| | | |
|--|--------------------------------------|--------------------|
| LOGO | Stage | Main Hall Entrance |
| | Common Exhibit Area Entrance Signage | Coupon Booklet |
| | Delegate Badge (Back Cover) | Website Homepage |
| VENUE | Food Service Area – 1 Standee | |
| | Poster Area – 1 Standee | |
| STALL | 1 Stall | |
| DELEGATE KIT | 1 Product Brochure / Handout | |
| CONFERENCE PASSES | 2 Delegate Passes / Day | |
| ADVERTISEMENT IN SOUVENIR | Advertisement in Souvenir | |
| | Half Page Article in the Souvenir | |
| LUNCH MEAL COUPON | 4 MEAL PER DAY | |
| Branding can be done on placard during the duration of the sponsored meal or any particular session. | | |

LUNCHES AND DINNERS

FORMAL GALA DINNER – Rs. 08 lakhs

"The formal Gala dinner will be held on 08th Feb 2020 at Radisson and we invite organisations to provide sponsorship support. Sponsorship @ INR 08 lakhs + GST as applicable."

| | | |
|---|---|-----------------------------------|
| LOGO | Stage in gala dinner | Main Hall Entrance at gala dinner |
| | Food Service Area at gala dinner buffet | |
| | Website Homepage | Gala Dinner Meal Coupon |
| VENUE | Food Service Area – 2 Standees (On the day of gala dinner.) | |
| | Main Conference Area – 1 Standee (Main Scientific Hall on the day of gala dinner) | |
| | Poster Area – 2 Standees (On the day of gala dinner.) | |
| STALL | 1 Stall | |
| DELEGATE KIT | 1 Product Brochure / Handout | |
| CONFERENCE PASSES | 2 Delegate Passes / Day | |
| ADVERTISEMENT IN SOUVENIR | Advertisement in Souvenir | |
| | Half Page Article in the Souvenir | |
| GALA DINNER PASSES | 4 Invites for Senior Management | |
| Branding can be done on tissues / placard / menu / calorie labeling during the duration of the sponsored meal | | |

Lunch – Rs. 06 lakhs

"The formal lunch will be held on 07th, 08th and 09th Feb 2020 (either of the days) at Conference Venue and we invite organisations to provide sponsorship support. Sponsorship @ INR 08 lakhs + GST as applicable."

| | | |
|---|--|-------------------|
| LOGO | Stage in (On the day of Lunch) | |
| | Food Service Area at Lunch buffet | |
| | Website Homepage | Lunch Meal Coupon |
| VENUE | Food Service Area – 1 Standee (On the day of Lunch) | |
| | Main Conference Area – 1 Standee (Main Scientific Hall on the day of Lunch) | |
| STALL | 1 Stall | |
| DELEGATE KIT | 1 Product Brochure / Handout | |
| CONFERENCE PASSES | 2 Delegate Passes / Day | |
| ADVERTISEMENT IN SOUVENIR | Advertisement in Souvenir | |
| | Half Page Article in the Souvenir | |
| Branding can be done on tissues / placard / menu / calorie labeling during the duration of the sponsored meal | | |

WORKSHOP

FULL DAY WORKSHOPS OPPORTUNITIES – Rs. 5 lakhs (Each Workshop) + GST

| | |
|------------|--|
| INCLUSIONS | The company logo could be positioned on the side panels in workshop hall |
| | A free half page advertisement in souvenir book |
| | You will be entitled to have company logo on delegate workshop folder |
| | Company Logo on home page of website |



HALF DAY WORKSHOPS OPPORTUNITIES – Rs. 2.5 lakhs (Each Workshop) + GST

| | |
|-------------------|--|
| INCLUSIONS | The company logo could be positioned on the side panels in workshop hall |
| | A free half page advertisement in souvenir book |
| | You will be entitled to have company logo on delegate workshop folder |
| | Company Logo on home page of website |

OTHER OPPORTUNITIES IN WORKSHOP – Rs. 1 Lakh + GST

| | |
|-------------------|---|
| INCLUSIONS | Branding at food court area |
| | Branding at tea / coffee and water stations |

OTHER SPONSORSHIP OPPORTUNITIES IN CONFERENCE

| | |
|---|---|
| DELEGATE BAG | CERTIFICATE DISTRIBUTION AREA & CLOAK ROOM |
| Sponsorship Deliverables: Your logo on inner side of the bag Sponsorship Amount: INR 8 Lakhs + GST | Sponsorship Deliverables: Your logo on Certificate Distribution Area Sponsorship Amount: INR 1.5 Lakhs + GST |

| | |
|--|---|
| LANYARDS | LANYARDS |
| Sponsorship Deliverables: Your logo will appear on the lanyards Sponsorship Amount: INR 5 Lakhs + GST | Only Stall for Exhibition Sponsorship Amount: INR 2 Lakhs + GST |

| | |
|---|---|
| STATIONARY | STATIONARY |
| Notepad, Pens etc. Sponsorship Amount: INR 75,000 + GST | Sponsorship Deliverables: Logo appearance on the website Link to the sponsor website Sponsorship Amount: INR 75,000 + GST |

SPONSORSHIP & EXHIBITION CONDITIONS:

The IAPACON 2020 Organising Committee reserves the right to accept or reject any application for sponsorship at its absolute discretion. Company advertisements and satchel inserts are subject to approval from the Conference Organising Committee.

All sponsorship / exhibition packages are exclusive of GST as applicable.

Payment Terms: To secure a pencil booking, a non-refundable deposit of 10 % must be paid within 15 working days of a pencil booking being agreed. The remaining 50% will be invoiced in September 2019 and must be paid in full no later than 16th December 2019.

To Confirm Sponsorship: Should you wish to confirm sponsorship, please return the completed Acceptance Form to Prof. (Dr.) Pushkar Ranjan or you can email at iapacon2020@gmail.com . On receipt of the deposit payment, a confirmation letter will be given.

Allocation: Sponsorship and exhibition packages, which may be limited in number, will be generally allocated to those organisations / companies who apply earliest. Allocation of sponsorship packages and stalls is at the discretion of the IAPACON 2020 Organising Committee whose decision will be final.

Cancellation Policy: Once an Acceptance Form has been received, any cancellation must be advised in writing to IAPACON 2020 Organising Committee. If the cancellation is received up to 2 months before the event an administration fee of 75% of the total amount is retained. If the cancellation is received less than 1 month prior, no refund is applicable.

Exceptional Circumstances: The IAPACON 2020 Organising Committee reserves the right to change the venue and duration if exceptional circumstances demand. In the event of a change of venue and/or duration, the agreement to participate will remain in force as long as the sponsor / exhibitor is informed at least one month before the planned conference.

The sponsor / exhibitor will acknowledge that the IAPACON 2020 Organising Committee and venue will not be responsible for any loss or damage to the sponsor's / exhibitor's property and that all exhibitor material and equipment is the sole responsibility of the exhibitor. The sponsor / exhibitor agrees to participate at its own risk.

Venue: The sponsor / exhibitor and invitees of the sponsor / exhibitor are also to observe the rules, regulations and procedures as prescribed by the venue.





Conference Secretariat

Department of Anaesthesiology

1st Floor, Near Main OT complex, Sir Sunderlal Hospital, Banaras Hindu University, Varanasi-221005

Tel- (O) +91 542 2309419, **Mob.-** 9415986684, **E-mail-** pushkarrajanbhu@gmail.com

Conference Manager

CIMGLOBAL™

innovate • deliver • repeat

Suite No. 309, DLF City Court, MG Road, Gurgaon 122004, Haryana, India

Tel- +91-1244617700, **Email-** info@cimglobal.net