



Ravindra Ramavath

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Seasoned professional with 15+ years of diverse experience across Consulting, Marketing and Sales domains with a proven track record of delivering results.

Consulting Marketing Sales

<p>Emami Ltd.</p>  <p>Escape Velocity</p>  <p>Colgate Palmolive Ltd.</p>  <p>Johnson & Johnson Ltd.</p> 	<p>Sr. General Manager (FMCG - Men's Grooming)</p> <p>Strategic Roadmap P&L Management Product Roadmap Brand Positioning Brand Architecture</p> <p>Associate Director (Consulting - FMCG, Durables, Services, B2B Products)</p> <p>Growth Strategy Segmentation Category Mapping Competition Mapping Brand Positioning Brand Architecture Brand Extension Portfolio Strategy Communication Development Analytics Training Workshops Business Development Project Management Route-to-Market Strategy</p> <p>Marketing Manager (FMCG - Personal Care, Home Care, Oral Care; Shopper)</p> <p>P&L Management Go-To-Market Strategy Integrated Marketing Communication Shopper Marketing</p> <p>Group Product Manager (FMCG – Oral Care; e-Commerce)</p> <p>Localisation Product Development Business Modelling Pricing 360° Marketing Professional Marketing Social Media Marketing International Marketing</p> <p>Group Key Account Manager Group Category Solutions Manager (FMCG – Baby Care, Personal Care, Wound Care)</p> <p>Key Account Management Category Management / Captaincy Space Planning Joint Business Planning Promotion Planning Licensing</p> <p>Product Manager (FMCG – Baby Care)</p> <p>Marketing Management Product Strategy Market Research Communications Segmentation Media Planning Search Engine Marketing Online Marketing Customer Relationship Management Complaint Management</p> <p>Manager - Strategic Solutions Group (FMCG – Distribution)</p> <p>Distributor Management System Sales Force Automation Vendor Management Management Information System</p> <p>Management Trainee (FMCG – Sales, Marketing, Operations)</p> <p>Distributor Management New Product Planning Capacity Planning</p>	<p>Sep '18 - Present</p> <p>Feb '14 - Aug '18</p> <p>Apr '13 - Jan '14</p> <p>May '10 - Nov '12</p> <p>Apr '08 - May '10</p> <p>Aug '05 - Apr '08</p> <p>Apr '04 - Aug '05</p> <p>May '03 - Apr '04</p>
<p>Indian Institute of Management Calcutta</p>	<p>PGDM (Marketing, Systems, Strategy)</p>	<p>May '01 - Apr '03</p>
<p>Indian Institute of Technology Madras</p>	<p>B.Tech (Mechanical Engineering)</p>	<p>Jun '97 - Apr '01</p>