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# JEFFREY SU

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## EDUCATION

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### **Emory University** - Atlanta, GA

*Expected May 2014*

#### **Goizueta Business School** - Bachelor of Business Administration

**GPA: 3.83/4.00**

*Concentrations:* Finance and Strategy & Management Consulting; minor in Economics

*Honors:* Dean's List (2012; Spring 2013)

Omicron Delta Epsilon (Honor Society in Economics); Orientation Leader 2013

*Relevant Coursework:* Financial Modeling; Corporate Finance, Investments; Organization & Management; Information Systems & Operation Management; Decision Tools & Visualization; Managing Groups and Teams

### **The Taft School** - Watertown, CT

*September 2007 - May 2010*

▪ **SAT: 2250/2400** (Math: 800, Reading: 700, Writing: 750)

▪ *Distinctions:* Honor Roll (2008-2009; Spring 2010)

## PROFESSIONAL EXPERIENCE

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### **KPMG** – Consultant Intern; Hong Kong

*June 2013 – August 2013*

- Assisted with project governance and coordination of resources for a Swiss financial services client; helped allocate 580,000USD among application fees, initial capital investment in Hong Kong, and business continuity plan
- Presented to Russian bank client on requirements to setting up a Local Representative Office (LRO) in HK
- Aided project manager in research on ongoing Basel II and III implementation in the Asia-Pacific region
- Team placed first in Hong Kong Consulting Competition (out of 8 finalists); analyzed and presented on a Harvard Business Review Case Study concerning a high-growth international travel agency

### **Global Payments** – Treasury Intern; Atlanta, GA

*April 2013 – June 2013*

- Analyzed cost cutting strategies with Director of Treasury; discarded banks with irregular or relatively high banking fees
- Saved an annual amount of 15,000 USD through exiting three banks in the European region and one in Asia-Pacific region
- Consolidated Excel functions into a single macro for forecasting banking fees

### **King & Wood Mallesons** - Business Development Intern; Shanghai, China

*June 2012 - August 2012*

- Obtained cash inflow of 100,000 USD for business development department: aided BD Manager by using regression analysis and doing detailed analytical research on rival companies to justify additional funding
- Managed intern group as project leader to deliver PowerPoint summary on K&W's corporate finance structure to senior partners

### **New Pathway Education and Technology Group** - Consultant Intern; Shanghai, China

*May 2012 - June 2012*

- Designed and executed consulting roadmap for students that involved deadlines on college applications and SAT score goals
- Proposed and successfully implemented a new college application framework with focus on extracurriculars
- 7 out of 8 students accepted into their first choice colleges, including Princeton, Stanford and Emory

## LEADERSHIP EXPERIENCE

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### **Emory University Admissions Office** – Senior Admissions Fellow, Marketing Committee

*August 2012 – Present*

- Evaluate rival universities' marketing strategies and present potential areas of improvement to Associate Deans of Admissions
- Create regression analyses between Emory and rival schools using Excel

### **Hong Kong Student Association, Emory Chapter** - President

*August 2010 - Present*

- Bridge HK and US cultures through event collaboration with national fraternities and sororities; plan and execute 7 events a year
- Manage executive board of 15; organize general body meetings with guest speakers including International Dean of Admissions

## SKILLS/INTERESTS

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- Proficient with Bloomberg, Microsoft Office: PowerPoint, Excel; Photoshop
- Native English speaker; Fluent in Mandarin and Cantonese Chinese
- College Club Lacrosse (Awarded Most Valuable Freshman), Wrestling (Fundraising chair)
- Interests: Piano (Advanced Diploma), Reading, Jogging, Movies, Cooking