

Resource: This is Statistics

A great resource that you can explore is the [“This is Statistics” website](#), created by the American Statistical Association. This insightful and motivating campaign has countless links, videos, and resources to raise awareness of the wide variety of fascinating careers within statistics.

Discover how you can [change the world](#) in this ever-growing profession while [having fun](#) and [earning great money](#). We highly recommend you investigate everything this website has to offer.

A great starting point is this [compelling interview by Roger Peng](#), a statistician and professor at Johns Hopkins University. He delves into a few of the many exciting components that make the field of statistics so desirable.