

# Ravin Io

## Lead Product Designer

Omaha, NE (Remote)  
ravin.noel.io@gmail.com  
linkedin.com/in/raviniodesigns  
raviniodesigns.com

Designer with over 4 years of experience bridging the gap between high-fidelity UI/UX design and frontend development. Expert in architecting scalable design systems and leading cross-functional teams to deliver modern, data-driven platforms. Proven track record of leveraging AI-augmented research to synthesize complex stakeholder requirements into intuitive user experiences. Original technical background in React and TypeScript, ensuring seamless developer handoffs and pixel-perfect production implementation.

## Work Experience

### SITE Technologies

Jun 2024 - Jan 2026

#### Lead UX Designer

- Co-led a cross-functional design team of 6, specifically spearheading Design System architecture and UI execution while mentoring junior designers to ensure high-velocity delivery.
- Architected and launched a comprehensive platform redesign, modernizing the core user experience and aligning it with forward-thinking market trends through rigorous competitive analysis.
- Utilized a custom Research Knowledge Base using Google NotebookLM to synthesize stakeholder transcripts and verified industry data, ensuring 100% alignment between design iterations and business requirements.
- Standardized design-to-dev handoff documentation, utilizing Figma variables and advanced prototyping to reduce engineering friction and ensure pixel-perfect implementation of the new design system.
- Scoped and enforced design quality and best practices across the team, serving as the final approver for all design work to maintain a high-quality user experience.

### OneStaff Medical

Jan 2022 - Jun 2024

#### Product Designer and Developer

- Architected the company's inaugural Design System in Figma, establishing a single source of truth that streamlined cross-departmental workflows and ensured brand-wide consistency.
- Developed a high-performance, mobile-first UI overhaul utilizing React, TypeScript, and Material UI, directly improving digital engagement and brand presence.
- Bridged the gap between design and engineering by acting as a technical liaison, translating complex user feedback into actionable technical requirements and scalable software solutions.
- Managed end-to-end content delivery by integrating Contentful Headless CMS, empowering marketing teams to update site content without requiring engineering intervention.
- Partnered with executive stakeholders to align design roadmaps with long-term business objectives, ensuring all UI/UX initiatives drove strategic company growth.

## Skills

### Leadership

- Cross-Functional Collaboration
- Stakeholder Management
- Team Mentorship

### Technical

- Adobe Creative Suite (Photoshop/Illustrator)
- Atlassian Products (Jira/Confluence)
- Design Systems Architecture
- Figma (Variables/Prototyping)
- Handoff Documentation
- React
- Typescript
- WCAG Accessibility

### AI & Research

- AI-Augmented Research
- Competitive Analysis
- Data-Driven Decision Making
- Google NotebookLM (for synthesizing research)
- User Personas

## Education

### BA in Graphic Information Technology

Arizona State University

Aug 2018 - Dec 2021