

# Ravin Io

Front-End Developer · UI/UX Designer

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## Experience

### OneStaff Medical — Software Developer - UI/UX Designer

Jan 2022 - present

- React | Figma | Typescript | Photoshop | Chakra UI | Material UI | Contentful Headless CMS
- Led UI/UX design initiatives at OneStaff Medical, enhancing the company's digital presence and brand consistency
  - Developed mobile-friendly UI for website overhaul, leveraging React and Material UI to create modern and engaging user experiences
  - Established the company's first Design System in Figma, streamlining design processes and ensuring consistency across platforms.
  - Redesigned brand guidelines to standardize colors and image usage, contributing to a cohesive brand identity.
  - Collaborated with stakeholders to align design initiatives with business objectives, ensuring strategic alignment and successful outcomes.
  - Conducted user research and usability testing to gather feedback and inform design decisions, driving iterative improvements and enhancing user experiences.
  - Acted as a liaison between end-users and development teams, translating user feedback into actionable insights and facilitating continuous improvement of software solutions.
  - Demonstrated strong analytical and problem-solving skills in interpreting UAT findings and proposing effective solutions to enhance software functionality and usability.
  - Played a key role in validating software features and functionality through rigorous UAT processes, contributing to the delivery of high-quality products that exceeded user expectations.

### Freelance — Web Designer

Jul 2019 - present

- React | Webflow | HTML | CSS | Adobe Suite | Javascript
- Revamped branding for local dog board and train business, elevating its professional image.
  - Utilized Webflow to create a client-generating website for a dog training business.
  - Designed and developed HTML/CSS portfolio website for a freelance photographer.

## Featured Project

### Chasing Ravens Food Blog

- React | Chakra UI | Express | Contentful
- Developed a React application using Contentful APIs to showcase blog content.
- [view project at chasingravensblog.com](https://chasingravensblog.com)

## Education

### Arizona State University — BA in Graphic Information Tech.

Aug 2018 - May 2021

## Skills & Tools

- ### Languages

HTML | CSS/SCSS | TypeScript | JavaScript

### Technologies

Material UI | Bootstrap | React | Contentful | Next.js

### Tools & Softwares

Figma | Photoshop | VS Code | Node.js | Git