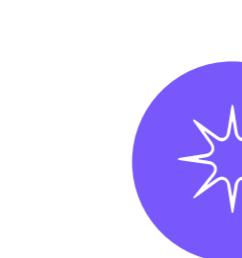


# Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



## Build empathy

The information you add here should be representative of the observations and research you've done about your users.

### Says

What have we heard them say?  
What can we imagine them saying?

conducting quiz

Step by step learning

Adding more contents

UI design user attractive

UI design user attractive

Friendly interface

Good looking display

Easy to access

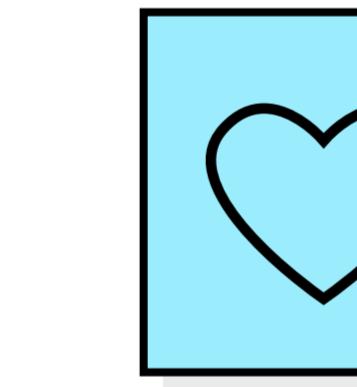
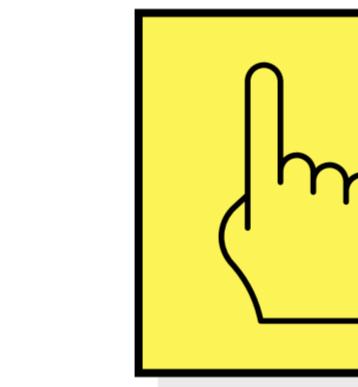
Favour results

Owl-M: A Material Design Study Application

settings not satisfy

Contents are low

UI designs not attractive



conducting quiz

Step by step learning

Adding more contents

UI design user attractive

### Does

What behavior have we observed?  
What can we imagine them doing?

UI design user attractive

conducting quiz

Adding more contents

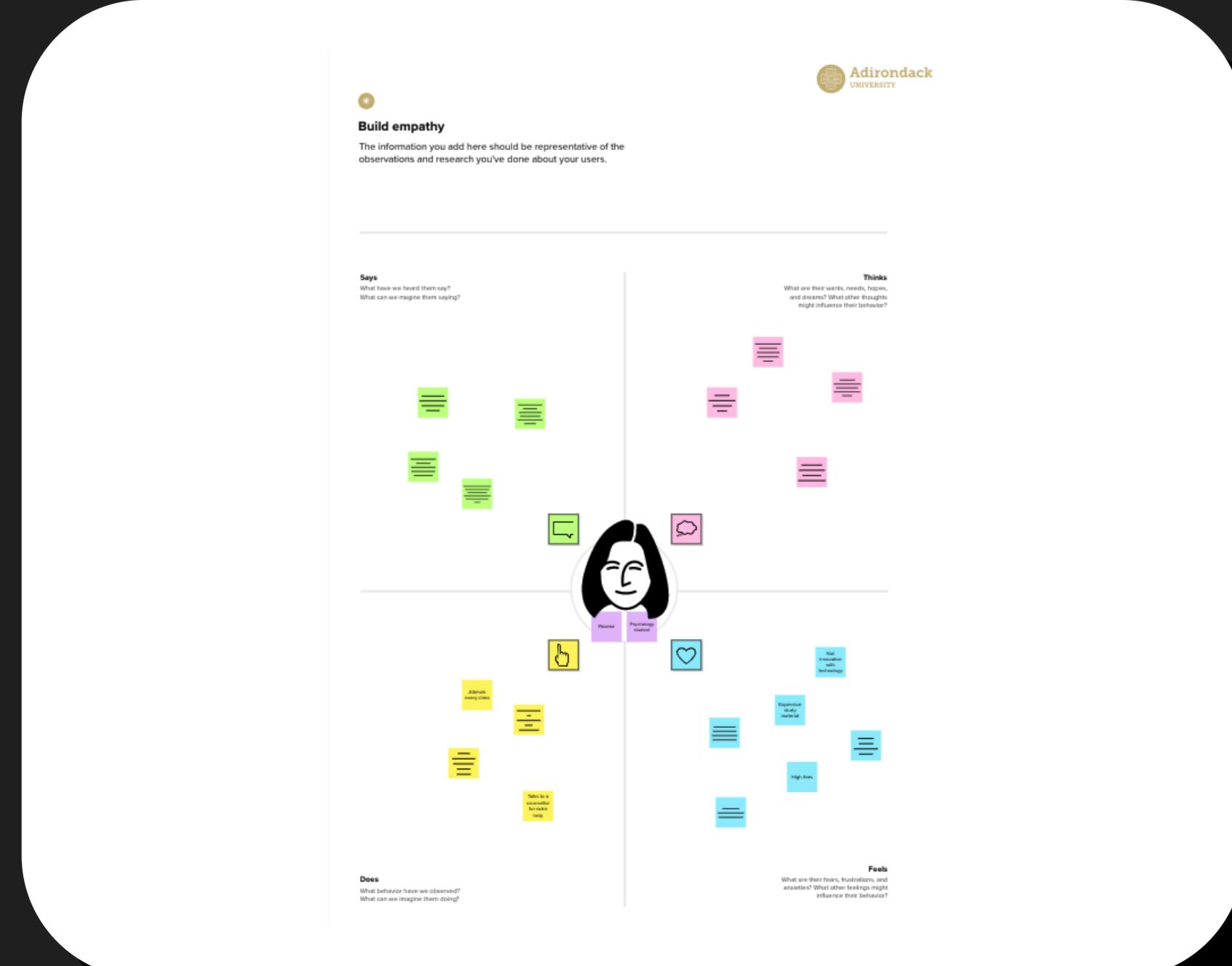
### Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

### Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

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### Need some inspiration?

See a finished version of this template to kickstart your work.

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