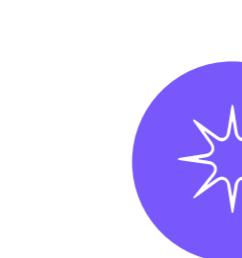


Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we imagine them saying?

conducting quiz

Step by step learning

Adding more contents

UI design user attractive

UI design user attractive

Easy to access

Friendly interface

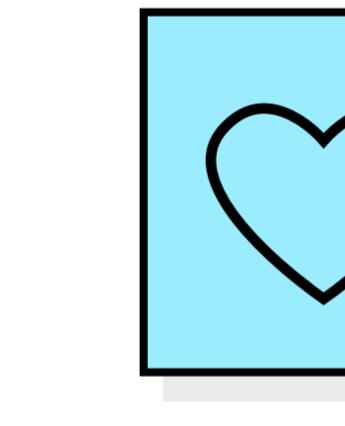
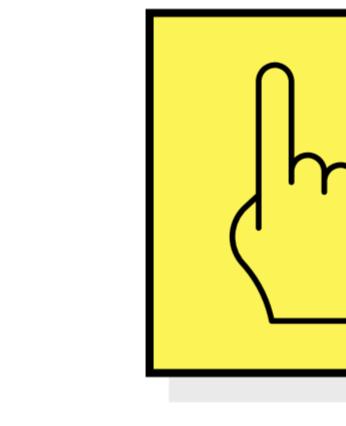
Good looking display

Favour results

settings not satisfy

Contents are low

UI designs not attractive



conducting quiz

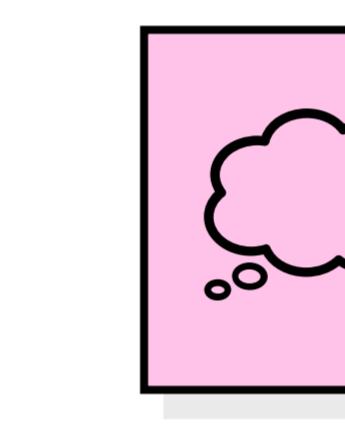
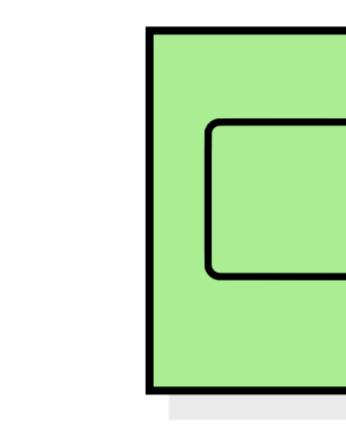
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Adding more contents

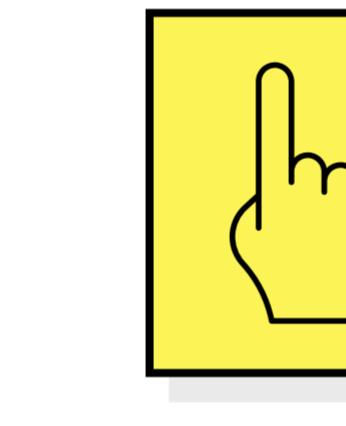
UI design user attractive

Does

What behavior have we observed?
What can we imagine them doing?



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Step by step learning

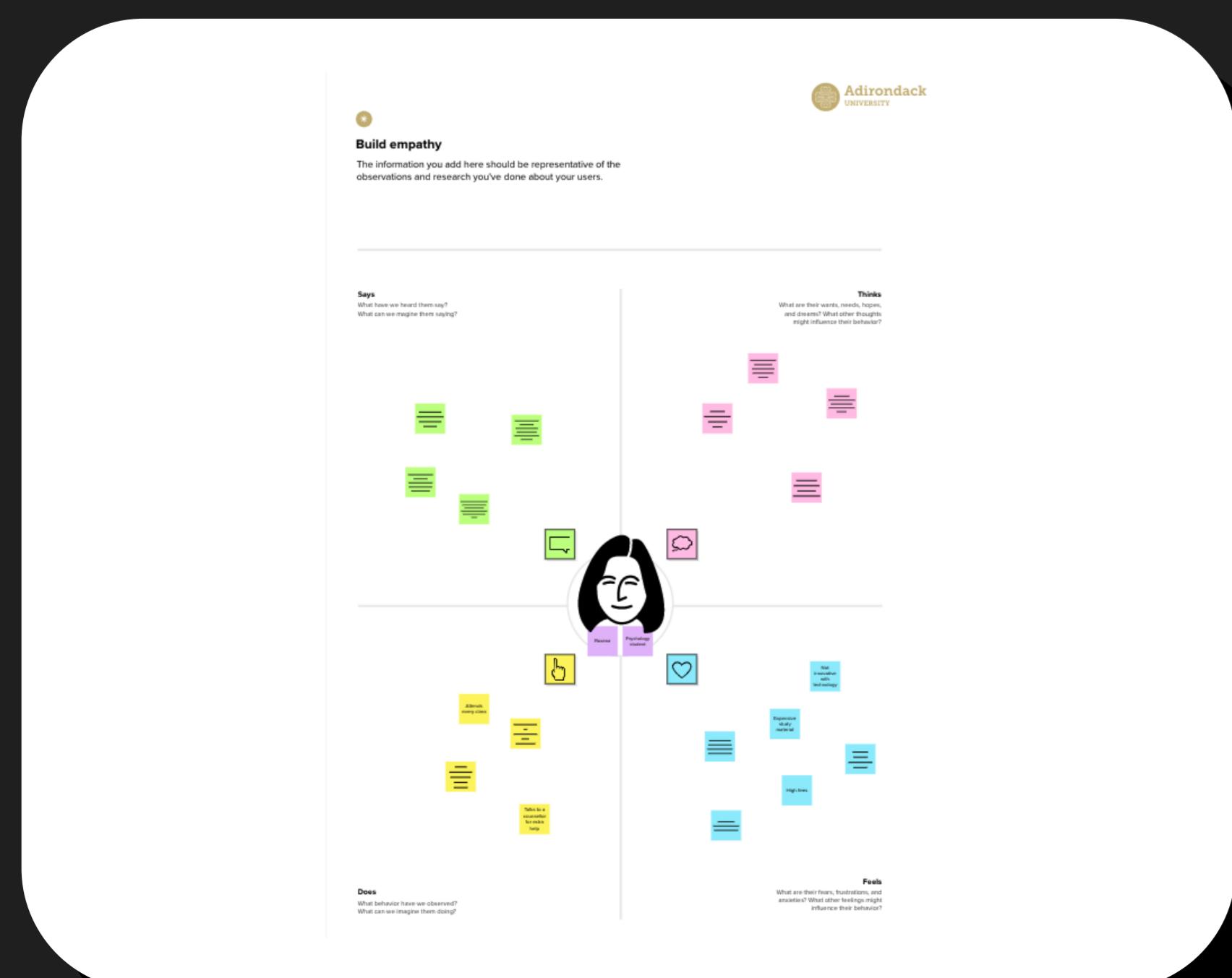
Adding more contents

UI design user attractive

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

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