

Task 1:

Purpose: This document explains the various business critical features performed as part of testing of INSTAMOTION web application.

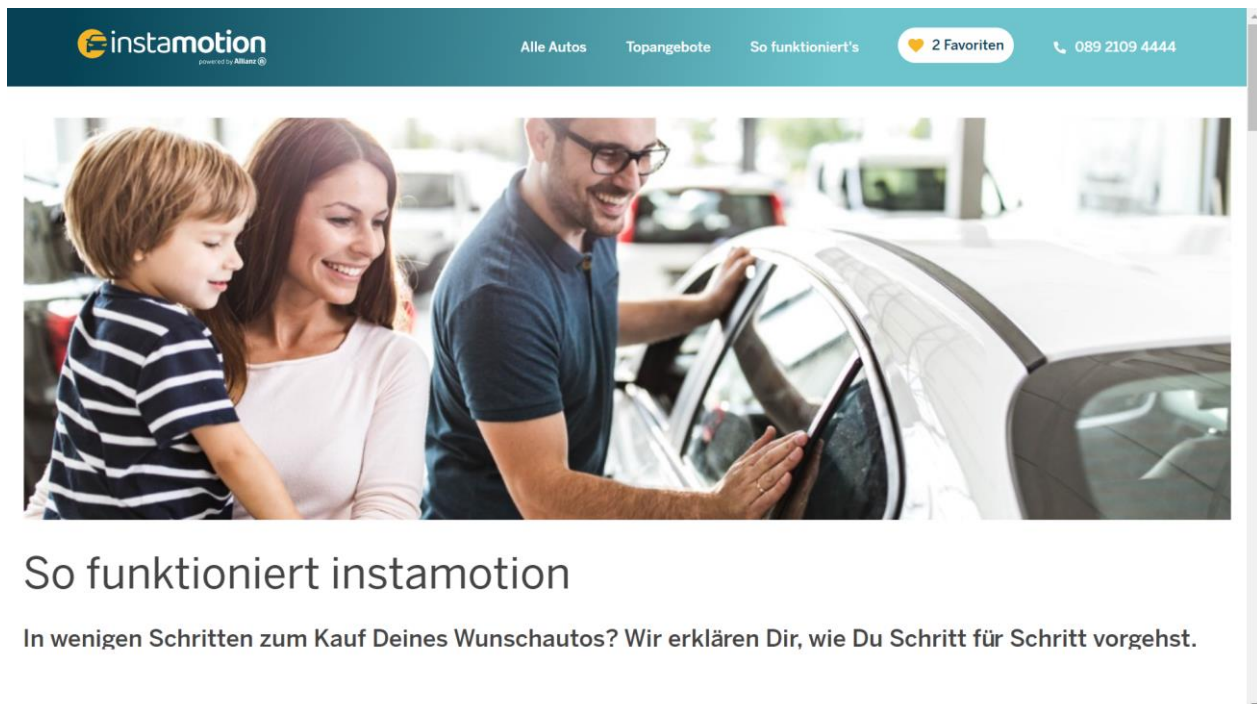
Feature 1:

Login Feature:

You can utilise user accounts in the following ways:

1. To allow customers to register an account, to monitor their order history and save their address information.
2. To make purchasing even easier and faster for your customer.
3. By creating login you can share company offers and latest cars which has been uploaded to the website recently
4. You can give special offers to the existing customer

Selection of Language: we can introduce language dropdown so that customer can interact easily with the website using their language selection.



The screenshot shows the top section of the 'instamotion' website. The header is a teal bar with the 'instamotion' logo on the left, which includes the text 'powered by Allianz'. Navigation links in the center include 'Alle Autos', 'Topangebote', and 'So funktioniert's'. On the right, there is a heart icon with '2 Favoriten' and a phone icon with the number '089 2109 4444'. Below the header is a large hero image of a smiling family (a man, a woman, and a young boy) looking at a white car. Underneath the image, the text 'So funktioniert instamotion' is displayed in a large, dark font, followed by a sub-headline: 'In wenigen Schritten zum Kauf Deines Wunschautos? Wir erklären Dir, wie Du Schritt für Schritt vorgehst.'

Feature 2:

Comparison Between the favourite cars:

1. When a customer adds two or more cars into this favourite, we can provide full details about the two cars below the image so that it will be easy for the customer to choose between his favourite choice
2. By introducing compare option, customer can make there selection easy and fast
3. We can give option for compare between different company cars , value for the car, rating, etc.

The screenshot displays the instamotion website interface. The header features the instamotion logo (powered by Allianz), navigation links for 'All cars', 'Top offers', and 'Here's how it works', a '2 favourites' button, and a contact number '089 2109 4444'. The main content area shows two car listings side-by-side. The BMW X3 listing includes details like 148 g/km (comb.)*, 10 km, 01/21, 5.6 l/100km (comb.)*, diesel, automatic, and 250 kW/340 hp. The ALPINA B5 listing includes details like Not available/g/km (comb.)*, 92,471 km, 06/18, Not available/l/100km (comb.)*, petrol, automatic, and 447 kW/608 hp. Both listings show monthly rental prices and total values. A third column with a '+ add car' button is also visible. The footer contains the instamotion logo, a list of links under 'AUTOMOBILE', 'LEGAL', and 'INSTAGRAM', and a section titled 'YOUR ADVANTAGES' listing benefits like 'Only checked vehicles' and '1 year warranty'.

Car Model	Price (€/month)	Total Value (€)
BMW X3	from €505/month	€91,130
ALPINA B5	from €377/month	€67,950

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Feature 3:

Contact Us:

when a customer is unable to contact via phone or email, by using contact us page he/she can drop a message to the company so the one of the representative can contact them back.

