<u>Task 1:</u>

Purpose: This document explains the various business critical feautures performed as part of testing of INSTAMOTION web application.
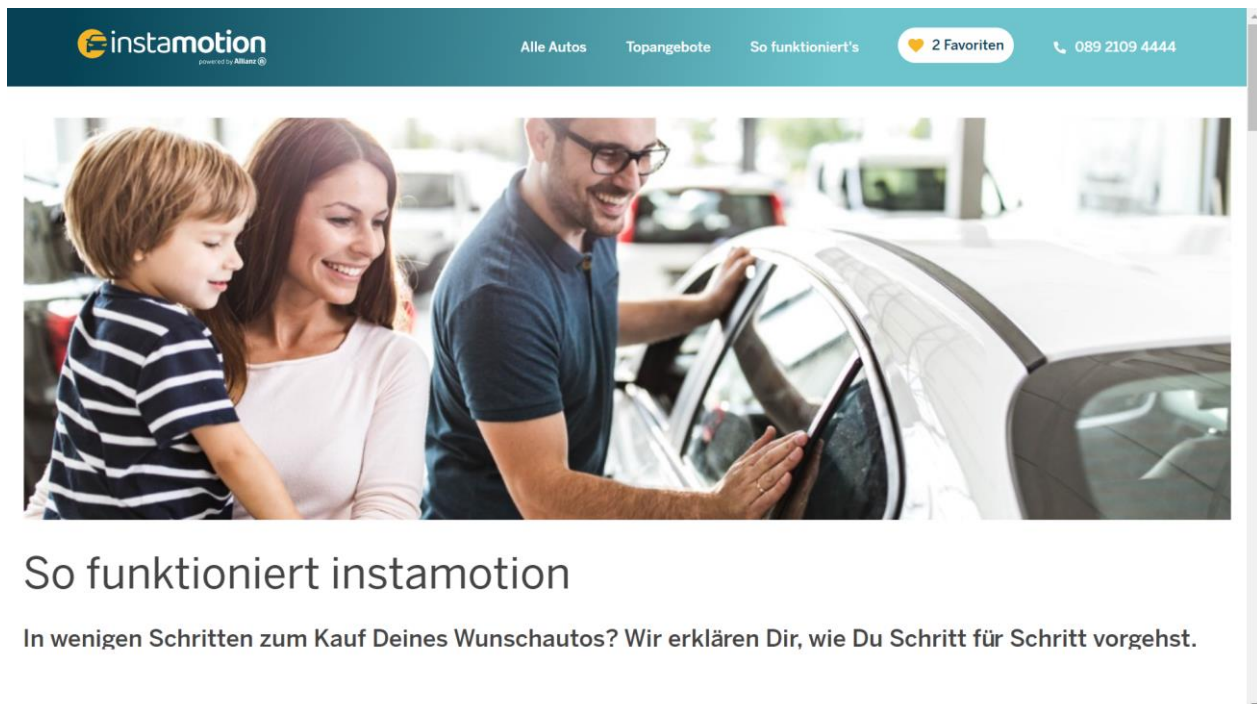
**Feature 1:**

**Login Feautre**:

You can utilise user accounts in the following ways:

1. To allow customers to register an account, to monitor their order history and save their address information.
2. To make purchasing even easier and faster for your customer.
3. By creating login you can share company offers and latest cars which has been uploaded to the webiste recently
4. You can give special offers to the existing customer

Selection of Language: we can introduce language dropdown so that customer can interact easily with the website using their language selection.

**Feature 2:**

**Comparison Between the favourite cars:**

1. When a customer adds two or more cars into this favourite, we can provide full details about the two cars below the image so that it will be easy for the customer to choose between his favourite choise
2. By introducing compare option, customer can make there selection easy and fast
3. We can give option for compare between different company cars , value for the car, rating, etc.



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**Feature 3:**

**Contact  Us:**

when a customer is unable to contact via phone or email, by using contact us page he/she can drop a message to the company so the one of the representative can contact  them back.



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