

# Lovely Professional University, Punjab

Course Code	Course Title	Course Planner	Lectures	Tutorials	Practicals	Credits
ECO950	EVERYDAY ECONOMICS	20412::Dr. Gurpreet Kaur	3	0	0	3
Course Weightage	ATT: 5   CA: 25   MTT: 20   ETT: 50	Exam Category: 55: Mid Term Exam: All Subjective – End Term Exam: All Subjective				
Course Orientation	KNOWLEDGE ENHANCEMENT					

**Course Outcomes :**Through this course students should be able to

CO1 :: develop economic literacy and the ability to relate economics to the everyday life of individuals

CO2 :: analyze the role governments around the world play in influencing the economy

CO3 :: illustrate the everyday economic issues reported in the media

CO4 :: identify the interdisciplinary knowledge, diverse issues, and global consciousness

CO5 :: recite the policy relevant issues and be able to understand current events and to assess the likely impact of specific policies put forth by various government entities

CO6 :: identify key macroeconomic indicators and measures of economics change, growth, and development

	<b>TextBooks ( T )</b>		
Sr No	Title	Author	Publisher Name
T-1	MACROECONOMIC POLICY ENVIRONMENT	ROY, SHYAMLAL	McGraw Hill Education (India) Private Limited
	<b>Reference Books ( R )</b>		
Sr No	Title	Author	Publisher Name
R-1	EVERYDAY ECONOMICS: HONEST ANSWERS TO TOUGH QUESTIONS	OFFICER, LAWRENCE H.	ST. MARTIN'S PRESS
R-2	DAY TO DAY ECONOMICS	DEODHAR, SATISH Y.	RANDOM HOUSE

<b>Other Reading ( OR )</b>	
Sr No	Journals articles as Compulsary reading (specific articles, complete reference)
OR-1	Why poverty is development best friend available at <a href="http://www.thehindu.com/opinion/op-ed/seccs-report-on-poverty-in-india/article7414018.ece">http://www.thehindu.com/opinion/op-ed/seccs-report-on-poverty-in-india/article7414018.ece</a> ,
OR-2	<a href="https://www.eea.europa.eu/themes/climate/faq/what-impacts-of-climate-change-have-already-been-observed">https://www.eea.europa.eu/themes/climate/faq/what-impacts-of-climate-change-have-already-been-observed</a> ,
OR-3	<a href="https://www.ijbmi.org/papers/Vol(5)11/H0511063075.pdf">https://www.ijbmi.org/papers/Vol(5)11/H0511063075.pdf</a> ,

Relevant Websites ( RW )		
Sr No	(Web address) (only if relevant to the course)	Salient Features
RW-1	<a href="https://www.youtube.com/watch?v=tZvjh1dxz08&amp;list=PL8dPuuaLjXtPNZwz5_o_5uirJ8gQXnhEO&amp;index=14">https://www.youtube.com/watch?v=tZvjh1dxz08&amp;list=PL8dPuuaLjXtPNZwz5_o_5uirJ8gQXnhEO&amp;index=14</a>	Economic schools of thought video
RW-2	<a href="https://innovationmemes.blogspot.com/2017/10/the-five-sector-circular-flow-model-of.html">https://innovationmemes.blogspot.com/2017/10/the-five-sector-circular-flow-model-of.html</a>	Five sector model of economy
RW-3	<a href="http://web.worldbank.org/archive/website01291/WEB/0__CO-78.HTM">http://web.worldbank.org/archive/website01291/WEB/0__CO-78.HTM</a>	Climate change and India
RW-4	<a href="http://mofapp.nic.in:8080/economicsurvey/pdf/167-185_Chapter_10_Economic_Survey_2017-18.pdf">http://mofapp.nic.in:8080/economicsurvey/pdf/167-185_Chapter_10_Economic_Survey_2017-18.pdf</a>	Social Infrastructure,Employment and Human development

Audio Visual Aids ( AV )		
Sr No	(AV aids) (only if relevant to the course)	Salient Features
AV-1	<a href="https://www.youtube.com/watch?v=UHiUYj5EA0w&amp;list=PL8dPuuaLjXtPNZwz5_o_5uirJ8gQXnhEO&amp;index=6">https://www.youtube.com/watch?v=UHiUYj5EA0w&amp;list=PL8dPuuaLjXtPNZwz5_o_5uirJ8gQXnhEO&amp;index=6</a>	Video investigating why some countries are poor and others rich
AV-2	<a href="https://www.youtube.com/watch?v=b_cAxx44aNQ">https://www.youtube.com/watch?v=b_cAxx44aNQ</a>	Yield Curve

LTP week distribution: (LTP Weeks)	
Weeks before MTE	7
Weeks After MTE	7
Spill Over (Lecture)	

### Detailed Plan For Lectures

Week Number	Lecture Number	Broad Topic(Sub Topic)	Chapters/Sections of Text/reference books	Other Readings, Relevant Websites, Audio Visual Aids, software and Virtual Labs	Lecture Description	Learning Outcomes	Pedagogical Tool Demonstration/ Case Study / Images / animation / ppt etc. Planned	Live Examples
Week 1	Lecture 1	Introduction to Basics (meaning of economics)	T-1		L1: Zero lecture and communicating the academic and practical importance of the subject L1: Meaning of economics and its relevance in the life of an individual	L1: Identify the relevance of subject in individual's life	Discussion	

Week 1	Lecture 1	Introduction to Basics (reasons for economics to be exciting and useful for all)	T-1		L1: Zero lecture and communicating the academic and practical importance of the subject L1: Meaning of economics and its relevance in the life of an individual	L1: Identify the relevance of subject in individual's life	Role Play	
		Introduction to Basics (difference between microeconomics and macroeconomics)	T-1		L1: Zero lecture and communicating the academic and practical importance of the subject L1: Meaning of economics and its relevance in the life of an individual.	L1: Identify the relevance of subject in individual's life	Discussion through Examples	
	Lecture 2	Introduction to Basics(tools of economics)	T-1	OR-1 AV-1	L2: Explain use of data, graphs, history, mathematics, econometrics and experiments as tools of economics.	L2: Discuss how economic theories are established using the various tools and appreciate their role in policy making	Debate	
		Introduction to Basics (schools of thought in economics)	T-1	RW-1	L2: Explain use of data, graphs, history, mathematics, econometrics and experiments as tools of economics	discuss how economic theories are established using the various tools and appreciate their role in policy making.	Debate	
	Lecture 3	Introduction to Basics(five sector model)	T-1		L3: Explain the basic circular flow model with five sectors,understand the macroeconomic policy objectives that an economy aims to achieve	L3: To be able to identify the interconnection of the various aspects of the economy, to explain why attaining the macroeconomic policy objectives is important.	Discussion through examples	
		Introduction to Basics(role of macroeconomic policies)	T-1	AV-2	L3: Explain the basic circular flow model with five sectors,understand the macroeconomic policies.	L3: To be able to identify the interconnection of the various aspects of the economy, to understand why attaining the macroeconomic policy objectives.	Debate	

Week 1	Lecture 3	Introduction to Basics(gross domestic product- definition, measurement and international comparisons)	T-1	RW-2	L3: Explain the basic circular flow model with five sectors, understand the macroeconomic policies.	L3: To be able to identify the interconnection of the various aspects of the economy.	Debate	
Week 2	Lecture 4	Introduction to Basics (national accounts)	T-1	OR-3	L4: presentation of national accounts, twin deficit, global economic imbalance	L4: To create curiosity about why we worry about GDP so much even when GDP says nothing about the quality of life of the average population	Debate	Comparison of economic and social indicators between India and other nations of BRICS
		Introduction to Basics(twin deficit)	T-1		L4: presentation of national accounts, twin deficit, global economic imbalance	L4: To create curiosity about why we worry about GDP so much even when GDP says nothing about the quality of life of the average population	Debate	Comparison of economic and social indicators between India and other nations of BRICS
	Lecture 5	Introduction to Basics(basics of money)	T-1		Introduction to Basics (exchange rates)	Give basic conceptual clarity for money, interest rates, exchange rates, inflation and measurement of inflation	Discussion through video lecture	Recently observed divergence between CPI and WPI
		Introduction to Basics (exchange rates)	T-1		Introduction to Basics (exchange rates)	Give basic conceptual clarity for money, interest rates, exchange rates, inflation and measurement of inflation		Recently observed divergence between CPI and WPI
	Lecture 6	Introduction to Basics (interest rates)	T-1		Introduction to Basics (interest rates)	Give basic conceptual clarity for money, interest rates, exchange rates, inflation and measurement of inflation	Discussion	Recently observed divergence between CPI and WPI

Week 3	Lecture 7	Introduction to Basics(and inflation)	T-1		Introduction to Basics (and inflation)	Give basic conceptual clarity for money, interest rates, exchange rates, inflation and measurement of inflation	news paper article	Recently observed divergence between CPI and WPI
	Lecture 8	Aggregate demand, Employment and Personal Economic Decisions (components of aggregate demand- consumption)	T-1		L8: Four essential components of aggregate demand and their determination	L8: To appreciate the fact that the economic growth and slowdown	Case let	
		Aggregate demand, Employment and Personal Economic Decisions (investment)	T-1		L8: Four essential components of aggregate demand and their determination	L8: To appreciate the fact that the economic growth and slowdown of different economies in different time periods can be triggered by different components of aggregate demand.	Discussion through examples	
		Aggregate demand, Employment and Personal Economic Decisions (government expenditure and net exports)	T-1		L8: Four essential components of aggregate demand and their determination	L8: To appreciate the fact that the economic growth and slowdown of different economies in different time periods can be triggered by different components of aggregate demand.	News paper discussion	Ease of doing business in India, Start up India- discuss reason why GoI is emphasizing on start ups
		Aggregate demand, Employment and Personal Economic Decisions (economic performance of India post 1991)	T-1		L8: Four essential components of aggregate demand and their determination	L8: To appreciate the fact that the economic growth and slowdown of different economies in different time periods can be triggered by different components of aggregate demand.	current news discussion	

Week 3	Lecture 9	Aggregate demand, Employment and Personal Economic Decisions (economic performance of India post 1991)	T-1		L8: Four essential components of aggregate demand and their determination	L8: To appreciate the fact that the economic growth and slowdown of different economies in different time periods can be triggered by different components of aggregate demand.	current news discussion	
Week 4	Lecture 10	Aggregate demand, Employment and Personal Economic Decisions (employment and compensation)	R-1		L10: Explain what economics has to offer with regard to jobs, pay, unemployment and careers and the situation of labour market in India	Enable the student to learn the issues regarding work and pay and also guide them in their career decision-making and that of their children	Debate	Skill India Mission
	Lecture 11	Aggregate demand, Employment and Personal Economic Decisions (personal finance- saving and investing your money wisely)	R-1		L11: To explain how to save and invest for specific objectives, ideally for the long term	L11: To make students beware of any schemes that promise quick returns, that investing should not be treated as way to get rich quickly, and taking control of personal finances requires effort and patience	Debate	
	Lecture 12	Aggregate demand, Employment and Personal Economic Decisions (personal spending- your purchases among uncertainties of life)	R-1		L12: To explain how to wisely spend your money on goods and services and how the markets operate in general	L12: To equip the students about the knowledge of how their purchasing decisions today will affect their consumption decision tomorrow.	Debate	
Week 5	Lecture 13				Test 1			

Week 5	Lecture 14	Government and the Economy(reasons for many economic activities being undertaken by the government- pure public goods)	R-2		L14: Pure public goods, natural monopolies and externalities	To make students to learn why government engages in certain activities which private firms do not or are not allowed to undertake. For example students will get clues as to why only the government offers defence services and why it should not engage itself in producing watches	News paper Discussion	
		Government and the Economy(natural monopolies and externalities)	R-2		L14: Pure public goods, natural monopolies and externalities	L14: To make students understand why government engages in certain activities which private firms do not or are not allowed to undertake. For example students will get clues as to why only the government offers defence services and why it should not engage itself in producing watches	Discussion through PPT	
	Lecture 15	Government and the Economy(taxes)	T-1		Government and the Economy(and debt)	Government Expenditure, Taxes, deficit and debt		PAHAL scheme, Aadhaar card scheme, Issue of fertilizer subsidy, impact on environment
		Government and the Economy(and debt)	T-1		Government and the Economy(and debt)	Government Expenditure, Taxes, deficit and debt	Current News discussion	PAHAL scheme, Aadhaar card scheme, Issue of fertilizer subsidy, impact on environment

Week 6	Lecture 16	Government and the Economy(fiscal policy-government expenditure)	T-1		Government and the Economy(the Indian case)	Operation of the fiscal policy, Mode of financing the fiscal deficit, implications of accumulated government debt		PAHAL scheme, Aadhaar card scheme, Issue of fertilizer subsidy, impact on environment
		Government and the Economy(the Indian case)	T-1		Government and the Economy(the Indian case)	Operation of the fiscal policy, Mode of financing the fiscal deficit, implications of accumulated government debt		PAHAL scheme, Aadhaar card scheme, Issue of fertilizer subsidy, impact on environment
	Lecture 17	Government and the Economy(application of fiscal policy tools to the special case of 2008-09 in India)	T-1		Government and the Economy(application of fiscal policy tools to the special case of 2008-09 in India)	Questions related to Indian case, the special case of 2008-09 and future fiscal correction		PAHAL scheme, Aadhaar card scheme, Issue of fertilizer subsidy, impact on environment
	Lecture 18	Government and the Economy(interesting questions related to sin taxes)	T-1 R-1	OR-1	sin taxes, bankruptcy, bailouts, rent control, subsidies, poverty	To discuss the love hate relationship that economists have with government policies that affect the economy and the individuals.	Inter-class debate	Tax on cigarettes but not on bidis by the Indian government
		Government and the Economy(bankruptcy)	T-1 R-1	OR-1	sin taxes, bankruptcy, bailouts, rent control, subsidies, poverty	To discuss the love hate relationship that economists have with government policies that affect the economy and the individuals.	Inter-class debate	Tax on cigarettes but not on bidis by the Indian government
		Government and the Economy(bailouts)	T-1 R-1	OR-1	sin taxes, bankruptcy, bailouts, rent control, subsidies, poverty	To understand the love hate relationship that economists have with government policies that affect the economy and the individuals.	Inter-class debate	Tax on cigarettes but not on bidis by the Indian government



Week 6	Lecture 18	Government and the Economy(rent control)	T-1 R-1	OR-1	sin taxes, bankruptcy, bailouts, rent control, subsidies, poverty	To understand the love hate relationship that economists have with government policies that affect the economy and the individuals.	Inter-class debate	Tax on cigarettes but not on bidis by the Indian government
		Government and the Economy(subsidies)	T-1 R-1	OR-1	sin taxes, bankruptcy, bailouts, rent control, subsidies, poverty	To understand the love hate relationship that economists have with government policies that affect the economy and the individuals.	Inter-class debate	Tax on cigarettes but not on bidis by the Indian government
		Government and the Economy(poverty)	T-1 R-1	OR-1	sin taxes, bankruptcy, bailouts, rent control, subsidies, poverty	To understand the love hate relationship that economists have with government policies that affect the economy and the individuals.	Inter-class debate	Tax on cigarettes but not on bidis by the Indian government
Week 7	Lecture 19	Government and the Economy(voodoo economics)	T-1 R-1		voodoo economics, supply side economics, trickle down economics, economic impact on environment, universal healthcare	To learn about sustainable ways of living that protects the environment and questions related to health of the citizens	Case study	Tax on cigarettes but not on bidis by the Indian government
		Government and the Economy(supply-side economics)	T-1 R-1	RW-3	voodoo economics, supply side economics, trickle down economics, economic impact on environment, universal healthcare	To learn about sustainable ways of living that protects the environment and questions related to health of the citizens	Inter class debate	Tax on cigarettes but not on bidis by the Indian government
		Government and the Economy(trickle down-economics)	T-1		voodoo economics, supply side economics, trickle down economics, economic impact on environment, universal healthcare	To learn about sustainable ways of living that protects the environment and questions related to health of the citizens	case study	Tax on cigarettes but not on bidis by the Indian government
		Government and the Economy(economic impact on environment)	T-1 R-1		voodoo economics, supply side economics, trickle down economics, economic impact on environment, universal healthcare	To learn about sustainable ways of living that protects the environment and questions related to health of the citizens	Case study	Tax on cigarettes but not on bidis by the Indian government

Week 7	Lecture 19	Government and the Economy(budget deficits)	T-1 R-1		voodoo economics, supply side economics, trickle down economics, economic impact on environment, universal healthcare	To learn about sustainable ways of living that protects the environment and questions related to health of the citizens		Tax on cigarettes but not on bidis by the Indian government
		Government and the Economy(universal health care)	T-1		voodoo economics, supply side economics, trickle down economics, economic impact on environment, universal healthcare	To learn about sustainable ways of living that protects the environment and questions related to health of the citizens	case let	Tax on cigarettes but not on bidis by the Indian government
		SPILL OVER						
Week 7	Lecture 21				Spill Over			
		MID-TERM						
Week 8	Lecture 22	Monetary policy and Financial Markets(basic concepts of money supply)	T-1 R-1 R-2		Definition of Money Supply and Money Demand	To gain in-depth knowledge of money supply and money demand	Inter-class arguments with real world examples	
	Lecture 23	Monetary policy and Financial Markets(money demand and monetary policy transmission and issues)	T-1 R-1		Monetary Policy transmission mechanism and impact on financial variables, consumer and business spending and finally on actual GDP and prices	To know how changes in monetary policy affects output and prices in the economy	Inter-class debate	
	Lecture 24	Monetary policy and Financial Markets (commercial banking and investment banking)	T-1 R-1		Commercial and investment banking, hedge funds	To understand how banking and non banking institutions work	live demonstration with examples	
Week 9	Lecture 25	Monetary policy and Financial Markets(hedge funds)	T-1 R-1		Financial panic, deregulation of financial industry, stock market crash and Indian case	To understand how financial markets and financial institutions work		
		Monetary policy and Financial Markets(financial panic)	T-1 R-1		Financial panic, deregulation of financial industry, stock market crash and Indian case	To understand how financial markets and financial institutions work	News paper discussion	
	Lecture 26	Monetary policy and Financial Markets (deregulation of financial industry)	T-1 R-1		deregulation of financial industry, stock market crash and Indian case	To understand how financial markets and financial institutions work		
		Monetary policy and Financial Markets(stock market crash)	T-1 R-1		deregulation of financial industry, stock market crash and Indian case	To understand how financial markets and financial institutions work		

An instruction plan is only a tentative plan. The teacher may make some changes in his/her teaching plan. The students are advised to use syllabus for preparation of all examinations. The students are expected to keep themselves updated on the contemporary issues related to the course. Upto 20% of the questions in any examination/Academic tasks can be asked from such issues even if not explicitly mentioned in the instruction plan.

Week 9	Lecture 27	Monetary policy and Financial Markets(the Indian case)	R-1 R-2		stock market crash and Indian case	To understand how financial markets and financial institutions work	Case study	
Week 10	Lecture 28	External Sector(basic concepts of balance of payments)	T-1 R-1		Balance of Payments Statements and their analysis	To comprehend media news related to balance of payments	case study	
		External Sector(exchange rate regimes)	T-1 R-1		Balance of Payments Statements and their analysis	To comprehend media news related to balance of payments	case study	
	Lecture 29	External Sector (effectiveness of monetary and fiscal policy)	T-1 R-1		Effectiveness of monetary and fiscal policies under different exchange rate regimes	To understand more realistic operation of monetary and fiscal policy in an interconnected world	Inter-class debates with caselets	
	Lecture 30	External Sector (effectiveness of monetary and fiscal policy)	T-1 R-1		Effectiveness of monetary and fiscal policies under different exchange rate regimes	To understand more realistic operation of monetary and fiscal policy in an interconnected world	Inter-class debates with caselets	
Week 11	Lecture 31	External Sector(decoupling hypothesis and recent Indian trends)	T-1 R-1		Reasons for vulnerability of financial sector	To comprehend the causes of various financial crisis and their domino impact on real output and prices	Debate	
	Lecture 32	External Sector(case of freer trade and world trade organization)	T-1 R-1 R-2		Decoupling hypothesis and recent Indian trends, Case of freer trade and WTO	To comprehend resilience of Indian economy to changes in global demand and to understand whether freer trade really benefits everybody	case study	
	Lecture 33	External Sector(case of freer trade and world trade organization)	T-1 R-1 R-2		Decoupling hypothesis and recent Indian trends, Case of freer trade and WTO	To comprehend resilience of Indian economy to changes in global demand and to understand whether freer trade really benefits everybody	case study	
Week 12	Lecture 34	Economic Growth, Economic Systems and Globalization(cycles and growth- booms and bursts)	T-1 R-1		Cycles of growth	To learn how the macro economy work	Current News discussion	

Week 12	Lecture 34	Economic Growth, Economic Systems and Globalization(economic systems of capitalism and communism)	T-1 R-1		Cycles of growth	To discuss how the macro economy work		
	Lecture 35	Economic Growth, Economic Systems and Globalization(cycles and growth- booms and bursts)	T-1 R-1		Cycles of growth	To learn how the macro economy work	Current News discussion	
		Economic Growth, Economic Systems and Globalization(economic systems of capitalism and communism)	T-1 R-1		Cycles of growth	To discuss how the macro economy work		
	Lecture 36				Test 2			
Week 13	Lecture 37	Economic Growth, Economic Systems and Globalization(globalization)	T-1 R-2	OR-2 RW-4	Globalization	To explore the globalization issues	Inter-class debate	
	Lecture 38	Economic Growth, Economic Systems and Globalization(study of inclusiveness of economic growth in India)	T-1 R-1		Social indicators amidst the Indian growth story	To explain why India must avoid a singular focus on GDP	case study	
	Lecture 39	Economic Growth, Economic Systems and Globalization(implications for managerial decision making)	T-1		Implications for Managerial decision making	To discuss that government mediated support	Inter-class debate	
Week 14	Lecture 40	Economic Growth, Economic Systems and Globalization(implications for managerial decision making)	T-1		Implications for Managerial decision making	To discuss that government mediated support	Inter-class debate	
<b>SPILL OVER</b>								
Week 14	Lecture 42				Spill Over			
Week 15	Lecture 43				Spill Over			
	Lecture 44				Spill Over			
	Lecture 45				Spill Over			

### Scheme for CA:

CA Category of this Course Code is:A0203 (2 best out of 3)

Component	Weightage (%)	Mapped CO(s)
Assignment	50	CO1, CO2, CO3, CO4
Test 1	50	CO1, CO3
Test 2	50	CO5, CO6

### Details of Academic Task(s)

Academic Task	Objective	Detail of Academic Task	Nature of Academic Task (group/individuals)	Academic Task Mode	Marks	Allottment / submission Week
Assignment	To enhance the conceptual understanding of students and enable them to correlate theoretical concepts with real life issues by inputting teamwork in them	The group of 3 students will have to give deliberations on an economic event which happened in recent past and how this activity has been covered in media platforms (national/international). For Example; 'How does the Venezuela collapse affected the world economy?' The task of this assignment requires the student to identify a current event reported in the print or electronic media and critically analyze the topic of the article economically. The evaluation parameters of the assignment will be as: 1. Description and Background (This will include briefly describing the event and the issues which worked as a catalyst for this event): 5 Marks ; 2. Your points of agreement with justification based on the coverage of the event (This should be based on Economic principle(s) that can be applied to the event) - 10 marks; 3. Your points of disagreement with justification (This should be based on Economic principle(s) that can be applied to the event) - 10 marks; 4. Overall assessment of the report and viva with teacher- 5 marks. Note: If the assignment is found to be copied from any source, zero marks will be given.	Group	Online	30	5 / 12
Test 1	To check and to enhance the understanding level of students for various concepts in everyday economics	Questions testing the concepts and related current affairs covering Unit 1 and Unit 2 will be asked from following topics- Introduction to Basics, Aggregate demand, Employment and Personal Economic Decisions. 6 analytical and conceptual type question of 5 marks each will be asked.	Individual	Offline	30	4 / 5
Test 2	To evaluate the conceptual learning of the students and their knowledge of current affairs	Questions testing the concepts and related current affairs covering Unit IV and Unit V will be asked from following topics-Monetary policy and Financial Markets, External Sector, case of freer trade and world trade organization. 6 analytical and conceptual type question of 5 marks each will be asked.	Individual	Offline	30	11 / 12