MANU SAXENA

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Objective

To work in a growth oriented organization where i can integrate my SEO, Internet Marketing and Software Skills in the IT industry especially in the field of SEO / SEM.

Experience

Ibeam Infosys

01/09/2018 -
31/10/2019

Jr. SEO Executive

I am responsible for all the seo activites and seo projects handled by the Ibeam Infosys.

Some of the major responsibilities are as follows:

On site, Off Site and Comperitors analysis for clients.

Using programs such as Google analytics and Google Search Console to compile performance report.

The creation of on-site and off-site SEO strategies for clients in various industries.

Carrying out detailed keyword research according to the latest keyword strategies.

Keeping up to date with most recent developments in Search Engine Marketing (SEM).

Laconic World

Present -

SEO Executive

Doing all kind of SEO work to Increase Site Presence and Ranking performance in SERP.

Sending mails to clients- Google alerts and Social media reports.

SEO Skills:

On-page knowledge: Knowledge of Meta Tags Optimization, Content Optimization, Title Tag Optimization, ALT Tag Optimization, Keyword Research, Sitemaps, robots. txt, Google Webmaster, Google Analytics, (HTML and XML) etc.

Off-page knowledge: Search Engine Submission, Social Bookmarking, Web 2.0 Submissions, Business Listing, Classified Submissions, Video Submissions, PDF Submission, Profile Creation, Blog Commenting, Images Sharing, Event Submission, Article Submission, Social Media Optimization.

Education

2018	**Charusat University, Anand, Gujarat**
	MSCIT
	9.00
2016	**Dharmsinh Desai University, Nadiad,Gujarat**
	BCA
	67%
2013	**English Teaching School, Nadiad, Gujarat**
	H. S. C / GHSEB
	71.86%
2011	**English Teaching School, Nadiad, Gujarat**
	S. S. C / GHSEB
	48.44%

Skills

Google Search Console

Google Keyword Planner

Google Analytics

Ahrefs

Yoast SEO

Structure Data Testing Tool

Screaming frog

JSON-LD Schema Generator

GTMetrix

Similarweb

Keywords Everywhere

Mangools

Seositecheckup

Ubersuggest 6.0

Google PageSpeed Insights

C / C++

Java

Php

JSP

HTML and CSS

SQL and Oracle

Achievements & Awards

Actively Participated in technical as well as non-technical event in college.

Participated in sports like running held at school week.

Participated in drawing examination at school level.

Participated in drawing examination at school level.

I have done the course in tally accounting.

Language

Hindi

English

Gujarati

Interests

Listening Music

Traveling

Watching Movies