**PRATIMA MAKWANA**

**BDE-Digital Marketing/ ECOMMERCE CO.**

**(B.E COMPUTER ENGG/ EXP : 2 YEAR 11 MONTH**

**Call :** +91 8460474022 **Email :** [**Pratima1121993@gmail.com**](mailto:Pratima1121993@gmail.com) **City :** Nadiad-Gujarat-India

Career Summary

\*\*As a computer engineer, I am looking for the opportunité to work with expert and growing team working on latest technologies in organization.

\*\*Expertise in Ecommerce Technologies handling online websites like Amazone,Flipkart,ebay with Merchandising and order management online.

\*\*As Digital marketer expertise in B2B lead generation with Email marketing and Tools used for genuine business affiliation,Merchandising,Product Uploading,Recieving Quotes,Banner Creation,Social Media Handling,Data collection & Echibition handling.

\*\* As Recruiter handling Job Posting and Candidate finalization for Openings in Organizations.

As Recruiter

\*\* Attend « Jilla Kksha Rojagar Bharti Mela » held on 26-9-19 @ St. Stphen Institute of Mangement Technology,Anand for BSC,MSC Candidates

\*\* Attend « Mukhyamantri shree Apprenticeship Bharti Mela » held on 26-11-19 @ J.V.PATEL(PVT.) GIA ITI Karamsad for Welder,Fitter,Wiremean Candidates.

Experience

* APR 2018 to Present**:** INFINIUM PHARMACHEM PVT LTD

Digital Marketer (pharmaceutical)

Anand-Gujarat, India

* Jan 2018 to APR 2018 : SMART TECHNOLOGY

Product Manager (voicecall/missedcall/Tollfree)

Vadodara-Gujarat, India

* Jan 2015 to Feb 2016 : SURE SAFETY INDIA PVT LTD

Ecommerce Coordinator(safety products)

Vadodara-Gujarat, india

Education

* B.E COMPUTER ENGINEERING – In 2014 Year

(Birla Vishwakarma Mahavidhyalaya-VVN)

* DIPLOMA COMPUTER ENGINEERING - In 2011 Year

(BBIT, VVN)

* H.S.C – Commerce(X-student Pass out) –In 2017 Year

(St. Anne’s High School, Nadiad)

* S.S.C – In 2008 Year

(St. Anne’s High School, Nadiad)

Experienced Skills

* Operating System
* Website Handling
* Business Productivity Software-CRM
* Social Media
* Internet/Email
* Verbal-Written Communication
* Documentation
* Recruitment
* B2B/B2C(Int/Dom)
* Data collection
* Lead Generation
* Email Marketing
* Order Processing
* Exhibitions/Events Handling
* IT Resource Handling
* Merchandising
* Call Handling
* Canva

Other Skill

* Leadership Skills
* Time Management
* Team Work
* Hard Working
* Punctuality
* Multi-Tasking

Certification

\*\* Uddan-13 <Art Mania> Event.

\*\* SAMTAVA-13 <Algohoilcs> <Quizatics> <Roaders and Hunters> Event.

\*\* SAMTAVA-13 <MBA in Entreprenaurship > Event .

\*\* Get Best Performace Award in Sure Safety India Pvt Ltd

\*\* Rewarded for 1200+ Order Completion in Sure Safety India Pvt Ltd

Academic Projects

Name : e-HEALTH CARE ONLINE SYSTEM

Period : 1 year UDP

Front End : Asp.net C#

Back End : MySql

Description : Online Healthcare system for prescription-find doctors-getting medicines-book appointement and pharmacy store -get ticket or mail for confirmation appointment and payment

Date : May 2013 - August 2014

More Details

* Languages : English /Hindi / Gujarati
* Personal Interests : Listening Songs

Shopping

Reseller of Meesho -Parttime Work

* Extracurriculaire Activity : Participated in Collage Annual Function 2014

Participated in Collage function 2011

Personal Details

Gender: FeMale

Birthday: February 11, 1993

Marital Status: Single

Nationality : IN

Father's Name: Jagdishbhai Makwana

Declaration Statement

Date: 18-01-2020

I, PRATIMA MAKWANA, here by declare that the information contained here in is true and correct to the best of my knowledge and belief.

**Pratima Makwana**