

Rakesh Reddy Madadi

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Data Analyst SUMMARY

Seasoned data analyst with a postgraduate degree in blockchain technology. Currently pursuing a master's degree in AI and ML, expanding expertise in cutting-edge technologies. Proven track record in analyzing complex datasets to derive actionable insights. Skilled in implementing blockchain solutions for secure and transparent data management. Committed to continuous learning and innovation in the field of data science and artificial intelligence.

TECHNICAL SKILLS

Tools/Languages: Python, SQL, Tableau

Database: MS SQL Server, MySQL

MS Excel

KEY SKILLS

- Data Analysis • Data Visualization • Software Development • Blockchain
- Leadership & Training • Process Improvement • Team Incubation

PROFESSIONAL EXPERIENCE

Intern - Data Analytics Division

Nov '21 - Jan '22

MARS- SalesFocus Solutions.

- Enhanced data accuracy & optimized data processing through **meticulous data cleaning & preparation tasks** utilizing Excel functions, resulting in a 30% increase in efficiency
- Proficiently handled and manipulated large datasets, leveraging Excel's features and formulas
- Developed insightful data visualizations and dynamic dashboards for effective reporting
- Collaborated on team projects, **enhancing skills** and gaining valuable mentorship in data analytics

KEY PROJECTS

Domain: E-commerce/Data Analysis

- Objective: Utilized comprehensive dataset to derive actionable insights for optimizing Target's operations in Brazil
- Solution: Conducted exploratory analysis to understand data structure and trends
 - Identified growth trends, seasonal patterns, and preferred order times
 - Analyzed regional order trends and economic impact of e-commerce
 - Evaluated financial metrics and operational performance
 - Provided actionable recommendations for improving business operations
- Key Achievement: Successfully applied analytical skills to derive insights and demonstrating practical data analysis abilities

Domain: Media Streaming (Entertainment)

- Objective: Analyze Netflix's dataset to drive content production and business growth strategies globally.
- Solution: Conducted thorough data exploration and visualization to:
 - Understand content preferences across countries.
 - Analyze movie release trends.
 - Compare focus on TV shows versus movies.
 - Offer actionable recommendations.
- Key Achievement: Identified global content trends.
 - Analyzed historical movie release patterns.
 - Provided actionable insights for business strategy optimization.

EDUCATION

Masters in computer science Specialisation in AI and Machine Learning

Oct '23 - Present

Woolf University

Post Graduate Diploma in software development Specilisation in Blockchain

Jun '22 - Sep '23

IIIT Bangalore

Bachelor of Science in Computer Science

Jun '17 - Jul '21

Gitam university

Hyderabad, IN