

Regional Sales Dashboard

Visualizing regional sales trends to uncover insights and drive smarter decisions.

OVERVIEW

PRODUCT/CHANNEL
PERFORMANCE

GEOGRAPHIC
INSIGHTS

Q&A





TOTAL PROFIT
1.19bn

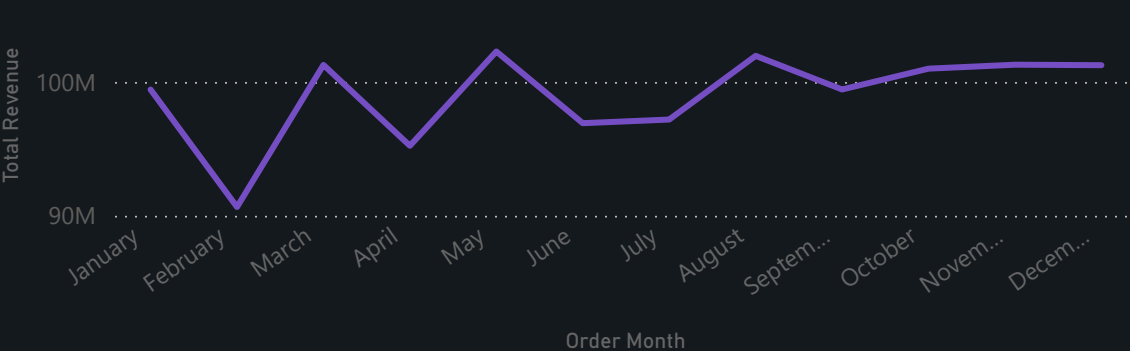
TOTAL PROFIT
443.92M

PROFIT MARGIN (%)
37.37

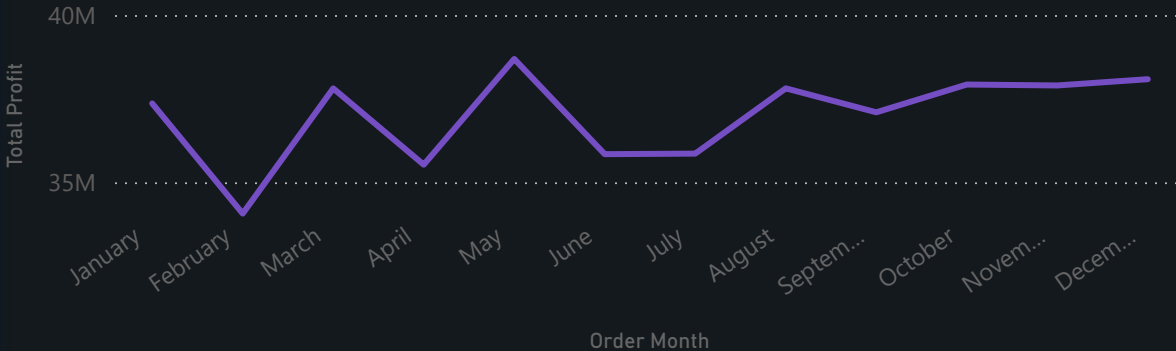
TOTAL ORDERS
61.63K

RPO
19.27K

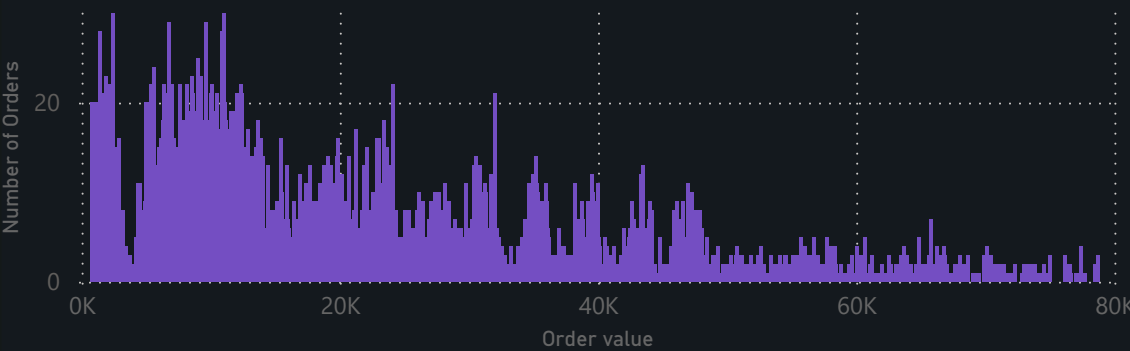
MONTHLY REVENUE RHYTHM : Uncovering Seasonality Peaks



PROFIT PULSE : Tracking Monthly Earnings Momentum



ORDER VALUE SPECTRUM : Mapping Customer Spending Trends

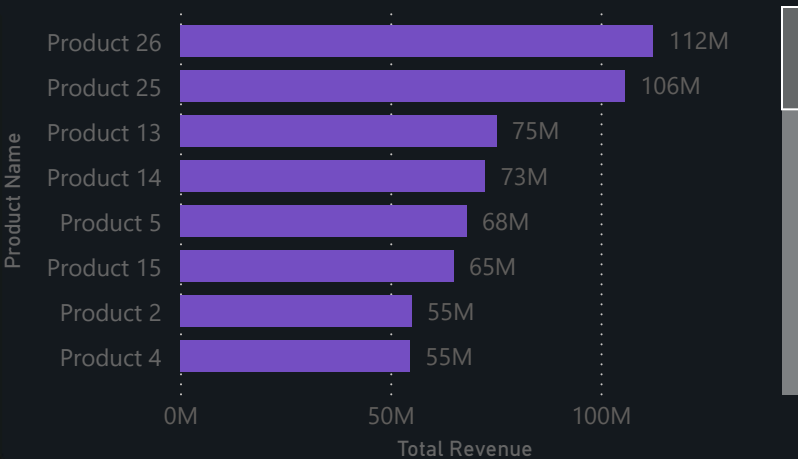


UNIT PRICE vs PROFIT MARGIN : Spotting High Margin Price Brands

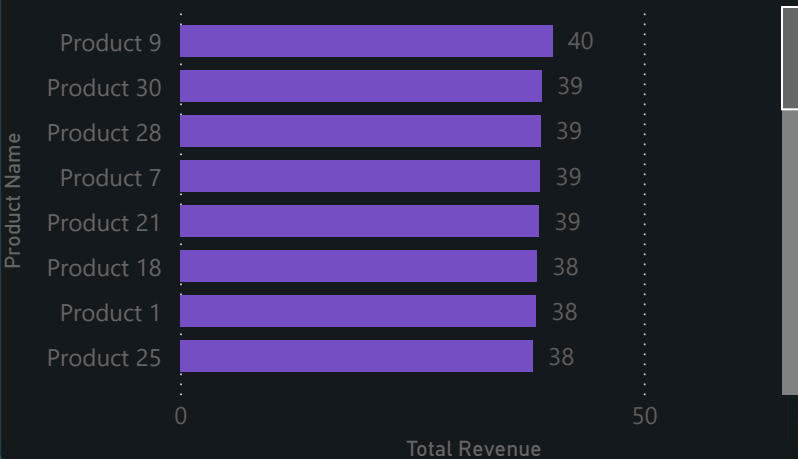




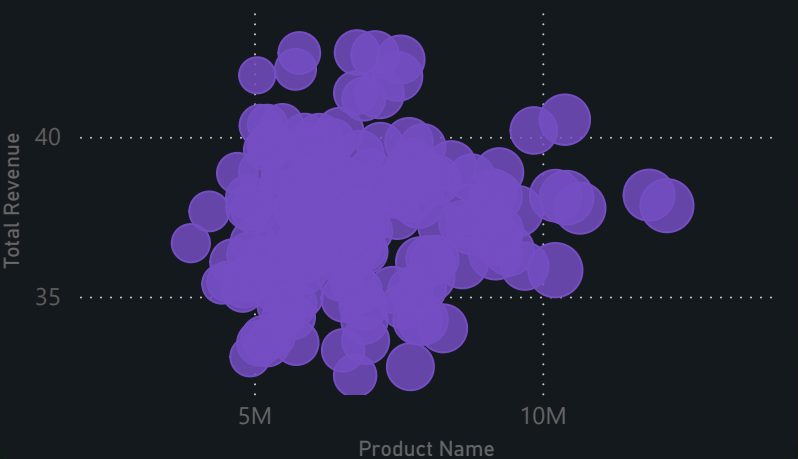
REVENUE CHAMPIONS : Best-Selling Products Driving Growth



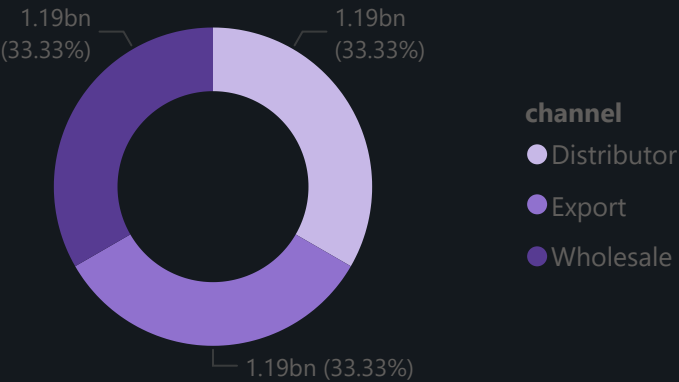
HIGH-MARGIN HEROS : Most Efficient Products to Sell



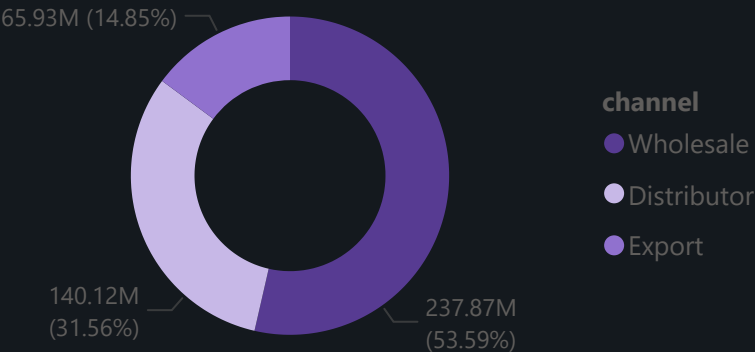
STRATEGIC PRODUCT POSITIONING : Revenue vs Profitability



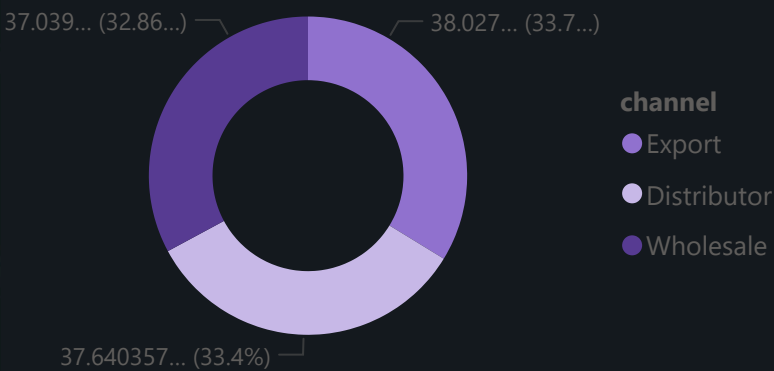
CHANNAL POWER PLAY : Where the Revenue comes from



PROFIT PIPELINE BY CHANNAL : Who's really paying off ?



CHANNAL EFFICIENCY SCORECARD : Margin per Sale by Route



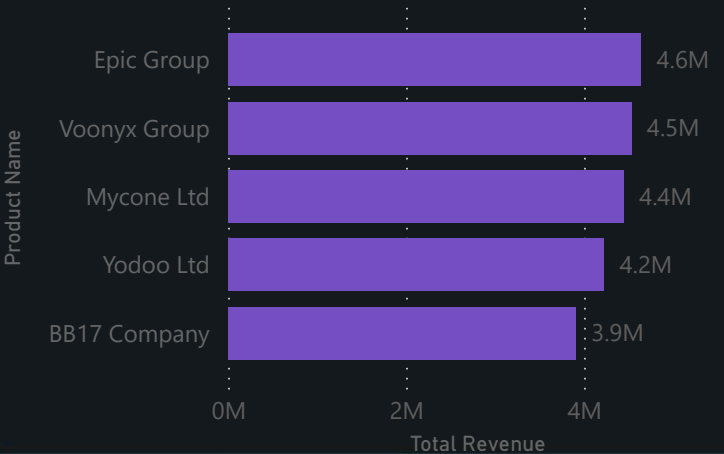


California drives 19.5% of revenue (\$228.8 M), while the west region boast the highest profit margin at 37.5%

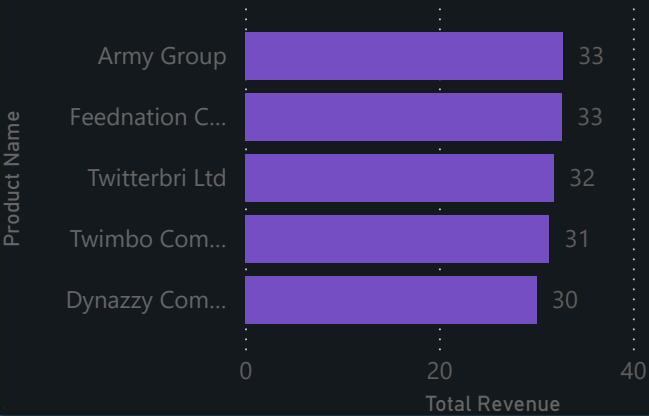
BOTTOM 5

TOP 5

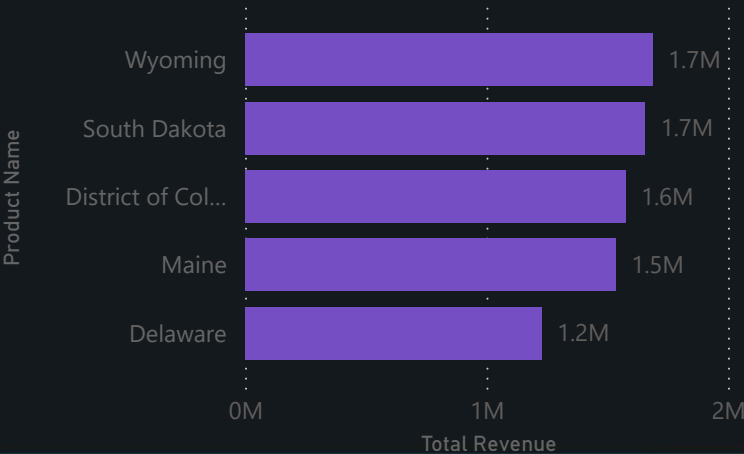
BOTTOM 5 CUSTOMER BY REVENUE



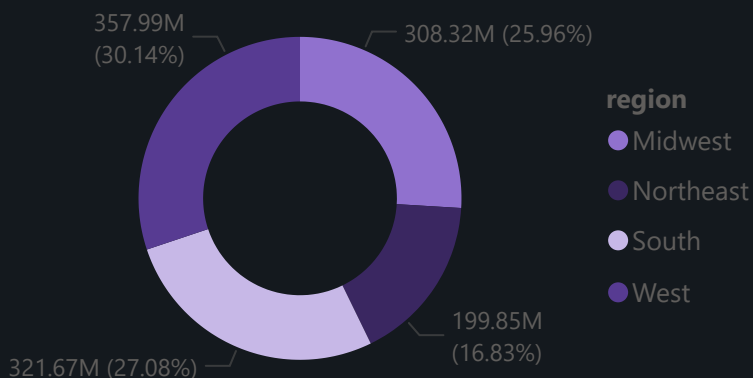
BOTTOM 5 CUSTOMER BY PROFIT MARGIN %



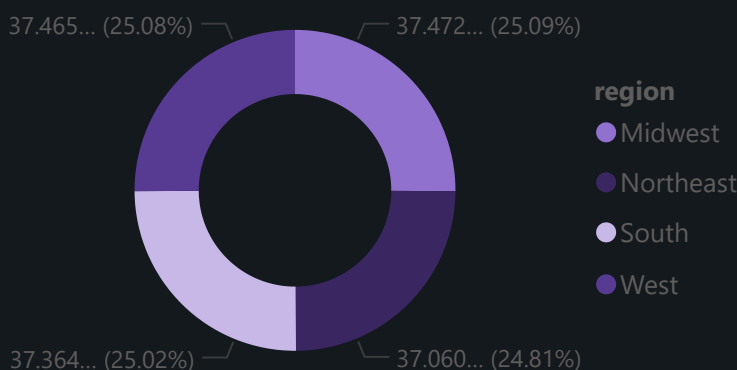
BOTTOM 5 STATE BY REVENUE



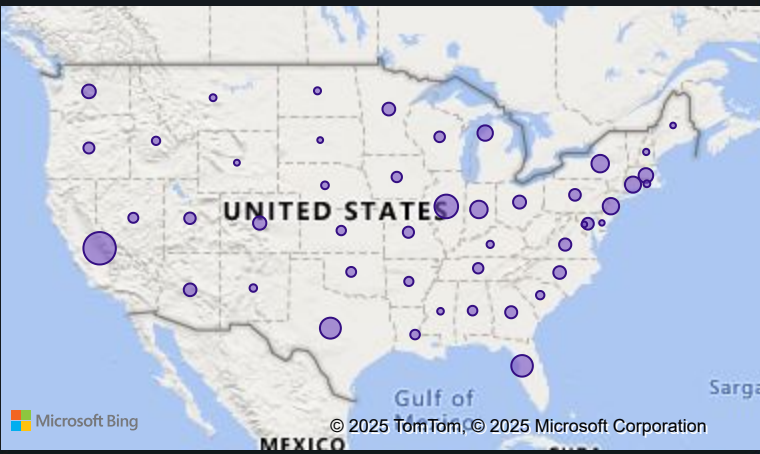
TOTAL REVENUE BY REGION



TOTAL PROFIT MARGIN BY REGION



TOTAL PROFIT BY STATE



HomePage

Executive Overview &
Trends

Product & Channel
Performance

Geographic & Customer
Insights

Q&A



ASK QUESTION ABOUT DATA

Ask a question about your data



Try one of these to get started

top states by total profit

top states by total revenue

top state 1 by total profit

top state 1 by total revenue

top regions by total profit

Show all suggestions