

Executive Summary and Recommendations

Post Analysis on IMDB data by RSVP movies following insights are derived:

- Drama was the most popular genre with 4285 number of movies and an average duration of 106.77. RSVP movies can focus on this genre for its future films. Action and Thriller genres also hold potential.
- From the dataset, we can predict that Dream Warrior Pictures (Ranked 1st) or National Theatre Live (Ranked 2nd) or both could be their next project's production company.
- Due to higher average rating, James Mangold can be hired as the director for their next project.
- Mammooty and Mohanlal are the top actors with the highest number of ratings.
- Marvel Studios(1st) Twentieth Century Fox(2nd) & Warner Bros(3rd) can be chosen as its global partners as the number of votes received is the maximum of their movies.
- Based on the total votes and also for the regional feel, Vijay Sethupathi can be hired as the additional actor for their next project.
- Taapsee Pannu can be chosen as the actress for their next project as she is on the top of the list with average rating 7.74 and maximum votes.
- Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits (median rating ≥ 8) among multilingual movies.