## Importing the necessary libraries

```
In [12]: import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
import os
```

# Merging all the csv files into one

```
In [34]: df =pd.read_csv('Sales_Data/Sales_April_2019.csv')
    df.head()
```

#### Out[34]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address
0	176558	USB-C Charging Cable	2	11.95	04/19/19 08:46	917 1st St, Dallas, TX 75001
1	NaN	NaN	NaN	NaN	NaN	NaN
2	176559	Bose SoundSport Headphones	1	99.99	04/07/19 22:30	682 Chestnut St, Boston, MA 02215
3	176560	Google Phone	1	600	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001
4	176560	Wired Headphones	1	11.99	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001

```
In [35]: # Listing down number of files in Sales data folder
files=[file for file in os.listdir('./Sales_Data')]

for file in files:
    print(file)
```

```
Sales_April_2019.csv
Sales_August_2019.csv
Sales_December_2019.csv
Sales_February_2019.csv
Sales_January_2019.csv
Sales_July_2019.csv
Sales_June_2019.csv
Sales_March_2019.csv
Sales_Movember_2019.csv
Sales_October_2019.csv
Sales_September_2019.csv
```

```
In [36]: #Creating the empty data frame
    all_months_data=pd.DataFrame()

# Reading all the files
    files=[file for file in os.listdir('./Sales_Data')]

# Concanating data from each file to all_months_data
    for file in files:
        df=pd.read_csv("./Sales_Data/"+file)
        all_months_data=pd.concat([all_months_data, df])

# Exporting to csv file
    all_months_data.to_csv("all_data.csv", index=False)
```

## **Data Cleaning**

Out[38]:

	Order ID	Product	<b>Quantity Ordered</b>	Price Each	Order Date	Purchase Address
1	NaN	NaN	NaN	NaN	NaN	NaN
356	NaN	NaN	NaN	NaN	NaN	NaN
735	NaN	NaN	NaN	NaN	NaN	NaN
1433	NaN	NaN	NaN	NaN	NaN	NaN
1553	NaN	NaN	NaN	NaN	NaN	NaN
10012	NaN	NaN	NaN	NaN	NaN	NaN
10274	NaN	NaN	NaN	NaN	NaN	NaN
10878	NaN	NaN	NaN	NaN	NaN	NaN
11384	NaN	NaN	NaN	NaN	NaN	NaN
11662	NaN	NaN	NaN	NaN	NaN	NaN

545 rows × 6 columns

```
In [39]: # Drop Null values: As all the values in row are null
all_months_data.dropna(inplace= True)
```

```
# Drop repeated headers
         index name=all months data.loc[all months data['Order ID']=='Order ID'].index
         index name
Out[40]: Int64Index([
                              1149,
                                     1155,
                                            2878,
                                                   2893,
                      519,
                                                          3036,
                                                                 3209,
                                                                        3618,
                                                                               4138,
                      4645,
                      8644,
                              9325, 9502, 9615, 9954, 10000, 10387, 11399, 11468,
                     11574],
                     dtype='int64', length=355)
In [41]: all months data.drop(index name, inplace= True)
```

#### Converting the data to correct data type for computing

```
In [46]:
         all months data.info()
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 182735 entries, 0 to 11685
         Data columns (total 6 columns):
              Column
                                Non-Null Count
                                                 Dtype
              ----
                                -----
                                                 ----
          0
              Order ID
                                182735 non-null object
              Product
          1
                                182735 non-null
                                                object
          2
              Quantity Ordered 182735 non-null
                                                 object
          3
              Price Each
                                182735 non-null
                                                object
          4
              Order Date
                                182735 non-null
                                                 object
              Purchase Address 182735 non-null
                                                object
         dtypes: object(6)
         memory usage: 9.8+ MB
In [47]:
         all months data['Quantity Ordered'] = pd.to numeric(all months data['Quantity O
         rdered'1)
         all_months_data['Price Each']= pd.to_numeric(all_months_data['Price Each'])
         # Exporting cleaned data into csv files
In [48]:
         all_months_data.to_csv("all_data01.csv", index=False)
In [76]:
         # Creating new data frame with cleaned data
         all_data= pd.read_csv("all_data01.csv")
         all data.shape
Out[76]: (182735, 6)
```

In [77]: all\_data.head()

Out[77]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address
0	176558	USB-C Charging Cable	2	11.95	04/19/19 08:46	917 1st St, Dallas, TX 75001
1	176559	Bose SoundSport Headphones	1	99.99	04/07/19 22:30	682 Chestnut St, Boston, MA 02215
2	176560	Google Phone	1	600.00	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001
3	176560	Wired Headphones	1	11.99	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001
4	176561	Wired Headphones	1	11.99	04/30/19 09:27	333 8th St, Los Angeles, CA 90001

## Agument data with additional column

#### Task 1: Add additional column with month data

```
In [78]: all_data['Month']=all_data['Order Date'].str[0:2]
    all_data['Month']=all_data['Month'].astype('int32')
    all_data.head()
```

Out[78]:

		Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month
-	0	176558	USB-C Charging Cable	2	11.95	04/19/19 08:46	917 1st St, Dallas, TX 75001	4
	1	176559	Bose SoundSport Headphones	1	99.99	04/07/19 22:30	682 Chestnut St, Boston, MA 02215	4
	2	176560	Google Phone	1	600.00	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4
	3	176560	Wired Headphones	1	11.99	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4
	4	176561	Wired Headphones	1	11.99	04/30/19 09:27	333 8th St, Los Angeles, CA 90001	4

Task 2: Add additional column for sales

#### Out[79]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales
0	176558	USB-C Charging Cable	2	11.95	04/19/19 08:46	917 1st St, Dallas, TX 75001	4	23.90
1	176559	Bose SoundSport Headphones	1	99.99	04/07/19 22:30	682 Chestnut St, Boston, MA 02215	4	99.99
2	176560	Google Phone	1	600.00	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4	600.00
3	176560	Wired Headphones	1	11.99	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4	11.99
4	176561	Wired Headphones	1	11.99	04/30/19 09:27	333 8th St, Los Angeles, CA 90001	4	11.99

### Task 3: Add column for city

```
In [80]: #all_data.drop(columns='City')
    def getCity(address):
        return address.split(',')[1]
        all_data['City']=all_data['Purchase Address'].apply(lambda x: getCity(x))
        all_data.head()
```

#### Out[80]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City
0	176558	USB-C Charging Cable	2	11.95	04/19/19 08:46	917 1st St, Dallas, TX 75001	4	23.90	Dallas
1	176559	Bose SoundSport Headphones	1	99.99	04/07/19 22:30	682 Chestnut St, Boston, MA 02215	4	99.99	Boston
2	176560	Google Phone	1	600.00	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4	600.00	Los Angeles
3	176560	Wired Headphones	1	11.99	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4	11.99	Los Angeles
4	176561	Wired Headphones	1	11.99	04/30/19 09:27	333 8th St, Los Angeles, CA 90001	4	11.99	Los Angeles

Task 4: Add column for state as city can have duplicates (Same city name in different states)

```
In [81]: #all_data.drop(columns='State')
def getState(address):
    return address.split(',')[2].split(' ')[1]

all_data['State']=all_data['Purchase Address'].apply(lambda x: getState(x))
all_data.head()
```

#### Out[81]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City	State
0	176558	USB-C Charging Cable	2	11.95	04/19/19 08:46	917 1st St, Dallas, TX 75001	4	23.90	Dallas	TX
1	176559	Bose SoundSport Headphones	1	99.99	04/07/19 22:30	682 Chestnut St, Boston, MA 02215	4	99.99	Boston	MA
2	176560	Google Phone	1	600.00	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4	600.00	Los Angeles	CA
3	176560	Wired Headphones	1	11.99	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4	11.99	Los Angeles	CA
4	176561	Wired Headphones	1	11.99	04/30/19 09:27	333 8th St, Los Angeles, CA 90001	4	11.99	Los Angeles	CA

#### Out[84]:

Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City	State
<b>0</b> 176558	USB-C Charging Cable	2	11.95	04/19/19 08:46	917 1st St, Dallas, TX 75001	4	23.90	Dallas (TX)	TX
<b>1</b> 176559	Bose SoundSport Headphones	1	99.99	04/07/19 22:30	682 Chestnut St, Boston, MA 02215	4	99.99	Boston (MA)	MA
<b>2</b> 176560	Google Phone	1	600.00	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4	600.00	Los Angeles (CA)	CA
<b>3</b> 176560	Wired Headphones	1	11.99	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA
<b>4</b> 176561	Wired Headphones	1	11.99	04/30/19 09:27	333 8th St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA

# Q1: What is the best month for sales? How much was earned that month?

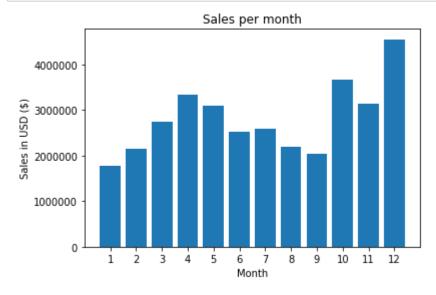
```
In [54]: result=all_data.groupby('Month').sum()
    result
```

#### Out[54]:

	Order ID	<b>Quantity Ordered</b>	Price Each	Sales
Month				
1	1391148846	10670	1.776156e+06	1.786511e+06
2	1832181724	13162	2.145209e+06	2.158127e+06
3	2520234917	16697	2.740393e+06	2.755969e+06
4	3333217539	20226	3.313522e+06	3.336376e+06
5	3289290354	18344	3.084756e+06	3.101881e+06
6	2876409942	14964	2.508863e+06	2.524465e+06
7	3224356195	15781	2.572765e+06	2.587445e+06
8	2840777365	13185	2.178184e+06	2.191698e+06
9	2886380303	12827	2.038020e+06	2.050361e+06
10	5374745444	22356	3.658885e+06	3.679254e+06
11	4964034464	19479	3.130969e+06	3.149785e+06
12	7593831188	27764	4.533152e+06	4.557905e+06

```
In [55]: months=range(1, 13)

plt.bar(months, result['Sales'])
plt.xticks(months)
plt.ylabel('Sales in USD ($)')
plt.xlabel('Month')
plt.title('Sales per month')
plt.show()
```



## Q2: What city had the highest number of sales?

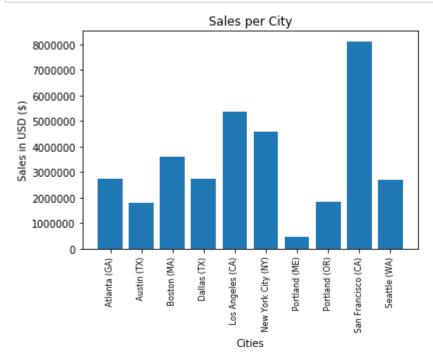
```
In [85]: result=all_data.groupby('City').sum()
    result
```

#### Out[85]:

	Order ID	<b>Quantity Ordered</b>	Price Each	Month	Sales
City					
Atlanta (GA) 3	366679952	16304	2.726247e+06	103160	2.741642e+06
Austin (TX) 2	238557673	10933	1.777232e+06	68570	1.786746e+06
Boston (MA) 4	517043947	22123	3.580075e+06	138632	3.604081e+06
Dallas (TX) 3	360280471	16453	2.702619e+06	102976	2.717794e+06
Los Angeles (CA) 6	698824762	32722	5.323916e+06	204933	5.354040e+06
New York City (NY) 5	643048641	27470	4.553287e+06	172980	4.581659e+06
Portland (ME)	554542995	2696	4.417017e+05	16889	4.441105e+05
Portland (OR) 2	269245678	11110	1.822878e+06	69540	1.832539e+06
San Francisco (CA) 10	127798551	49363	8.074046e+06	310174	8.124121e+06
Seattle (WA) 3	3350585611	16281	2.678871e+06	103213	2.693049e+06

```
In [92]: cities=[city for city, df in all_data.groupby('City')]

plt.bar(cities, result['Sales'])
plt.xticks(cities, rotation='vertical', size=8)
plt.ylabel('Sales in USD ($)')
plt.xlabel('Cities')
plt.title('Sales per City')
plt.show()
```



# Question 3: At what time should we display advertisements to likelihood of customer's buying product?

In [101]: all\_data.head()

Out[101]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City	State
0	176558	USB-C Charging Cable	2	11.95	04/19/19 08:46	917 1st St, Dallas, TX 75001	4	23.90	Dallas (TX)	TX
1	176559	Bose SoundSport Headphones	1	99.99	04/07/19 22:30	682 Chestnut St, Boston, MA 02215	4	99.99	Boston (MA)	MA
2	176560	Google Phone	1	600.00	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4	600.00	Los Angeles (CA)	CA
3	176560	Wired Headphones	1	11.99	04/12/19 14:38	669 Spruce St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA
4	176561	Wired Headphones	1	11.99	04/30/19 09:27	333 8th St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA

#### Out[103]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City	State
0	176558	USB-C Charging Cable	2	11.95	2019-04- 19 08:46:00	917 1st St, Dallas, TX 75001	4	23.90	Dallas (TX)	TX
1	176559	Bose SoundSport Headphones	1	99.99	2019-04- 07 22:30:00	682 Chestnut St, Boston, MA 02215	4	99.99	Boston (MA)	MA
2	176560	Google Phone	1	600.00	2019-04- 12 14:38:00	669 Spruce St, Los Angeles, CA 90001	4	600.00	Los Angeles (CA)	CA
3	176560	Wired Headphones	1	11.99	2019-04- 12 14:38:00	669 Spruce St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA
4	176561	Wired Headphones	1	11.99	2019-04- 30 09:27:00	333 8th St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA

```
In [104]: all_data['Hour'] =all_data['Order Date'].dt.hour
    all_data['Min'] =all_data['Order Date'].dt.minute
    all_data.head()
```

#### Out[104]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City	State	Но
0	176558	USB-C Charging Cable	2	11.95	2019- 04-19 08:46:00	917 1st St, Dallas, TX 75001	4	23.90	Dallas (TX)	TX	
1	176559	Bose SoundSport Headphones	1	99.99	2019- 04-07 22:30:00	682 Chestnut St, Boston, MA 02215	4	99.99	Boston (MA)	MA	
2	176560	Google Phone	1	600.00	2019- 04-12 14:38:00	669 Spruce St, Los Angeles, CA 90001	4	600.00	Los Angeles (CA)	CA	
3	176560	Wired Headphones	1	11.99	2019- 04-12 14:38:00	669 Spruce St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA	
4	176561	Wired Headphones	1	11.99	2019- 04-30 09:27:00	333 8th St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA	
4											•

In [105]: result=all\_data.groupby('Hour').count()
 result

Out[105]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City	State	Min
Hour											
0	3844	3844	3844	3844	3844	3844	3844	3844	3844	3844	3844
1	2313	2313	2313	2313	2313	2313	2313	2313	2313	2313	2313
2	1227	1227	1227	1227	1227	1227	1227	1227	1227	1227	1227
3	816	816	816	816	816	816	816	816	816	816	816
4	843	843	843	843	843	843	843	843	843	843	843
5	1293	1293	1293	1293	1293	1293	1293	1293	1293	1293	1293
6	2445	2445	2445	2445	2445	2445	2445	2445	2445	2445	2445
7	3945	3945	3945	3945	3945	3945	3945	3945	3945	3945	3945
8	6184	6184	6184	6184	6184	6184	6184	6184	6184	6184	6184
9	8583	8583	8583	8583	8583	8583	8583	8583	8583	8583	8583
10	10721	10721	10721	10721	10721	10721	10721	10721	10721	10721	10721
11	12202	12202	12202	12202	12202	12202	12202	12202	12202	12202	12202
12	12360	12360	12360	12360	12360	12360	12360	12360	12360	12360	12360
13	11913	11913	11913	11913	11913	11913	11913	11913	11913	11913	11913
14	10810	10810	10810	10810	10810	10810	10810	10810	10810	10810	10810
15	9981	9981	9981	9981	9981	9981	9981	9981	9981	9981	9981
16	10179	10179	10179	10179	10179	10179	10179	10179	10179	10179	10179
17	10702	10702	10702	10702	10702	10702	10702	10702	10702	10702	10702
18	12074	12074	12074	12074	12074	12074	12074	12074	12074	12074	12074
19	12685	12685	12685	12685	12685	12685	12685	12685	12685	12685	12685
20	12040	12040	12040	12040	12040	12040	12040	12040	12040	12040	12040
21	10738	10738	10738	10738	10738	10738	10738	10738	10738	10738	10738
22	8663	8663	8663	8663	8663	8663	8663	8663	8663	8663	8663
23	6174	6174	6174	6174	6174	6174	6174	6174	6174	6174	6174

```
In [110]: hours=[hour for hour, df in all_data.groupby('Hour')]

plt.plot(hours, result)
plt.xticks(hours)
plt.grid()
plt.xlabel("Hours")
plt.ylabel("Count of Sales item")
plt.title("Sales at each hour")
plt.show()

# Recommondation is to display add around 11am (11) or 7pm (19)
```



## Q4: What products are most often sold together?

In [111]: all\_data.head()

# Need to see all the duplicate order Id to analyse this problem.

### Out[111]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City	State	Но
0	176558	USB-C Charging Cable	2	11.95	2019- 04-19 08:46:00	917 1st St, Dallas, TX 75001	4	23.90	Dallas (TX)	TX	
1	176559	Bose SoundSport Headphones	1	99.99	2019- 04-07 22:30:00	682 Chestnut St, Boston, MA 02215	4	99.99	Boston (MA)	MA	
2	176560	Google Phone	1	600.00	2019- 04-12 14:38:00	669 Spruce St, Los Angeles, CA 90001	4	600.00	Los Angeles (CA)	CA	
3	176560	Wired Headphones	1	11.99	2019- 04-12 14:38:00	669 Spruce St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA	
4	176561	Wired Headphones	1	11.99	2019- 04-30 09:27:00	333 8th St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA	
4											•

```
In [115]: # Creating new data frame with duplicated order Id
    df =all_data[all_data['Order ID'].duplicated(keep=False)]
    df.head(20)
```

## Out[115]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City	State
2	176560	Google Phone	1	600.00	2019- 04-12 14:38:00	669 Spruce St, Los Angeles, CA 90001	4	600.00	Los Angeles (CA)	CA
3	176560	Wired Headphones	1	11.99	2019- 04-12 14:38:00	669 Spruce St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA
17	176574	Google Phone	1	600.00	2019- 04-03 19:42:00	20 Hill St, Los Angeles, CA 90001	4	600.00	Los Angeles (CA)	CA
18	176574	USB-C Charging Cable	1	11.95	2019- 04-03 19:42:00	20 Hill St, Los Angeles, CA 90001	4	11.95	Los Angeles (CA)	CA
29	176585	Bose SoundSport Headphones	1	99.99	2019- 04-07 11:31:00	823 Highland St, Boston, MA 02215	4	99.99	Boston (MA)	MA
30	176585	Bose SoundSport Headphones	1	99.99	2019- 04-07 11:31:00	823 Highland St, Boston, MA 02215	4	99.99	Boston (MA)	MA
31	176586	AAA Batteries (4- pack)	2	2.99	2019- 04-10 17:00:00	365 Center St, San Francisco, CA 94016	4	5.98	San Francisco (CA)	CA
32	176586	Google Phone	1	600.00	2019- 04-10 17:00:00	365 Center St, San Francisco, CA 94016	4	600.00	San Francisco (CA)	CA
118	176672	Lightning Charging Cable	1	14.95	2019- 04-12 11:07:00	778 Maple St, New York City, NY 10001	4	14.95	New York City (NY)	NY
119	176672	USB-C Charging Cable	1	11.95	2019- 04-12 11:07:00	778 Maple St, New York City, NY 10001	4	11.95	New York City (NY)	NY
128	176681	Apple Airpods Headphones	1	150.00	2019- 04-20 10:39:00	331 Cherry St, Seattle, WA 98101	4	150.00	Seattle (WA)	WA

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City	State
129	176681	ThinkPad Laptop	1	999.99	2019- 04-20 10:39:00	331 Cherry St, Seattle, WA 98101	4	999.99	Seattle (WA)	WA
137	176689	Bose SoundSport Headphones	1	99.99	2019- 04-24 17:15:00	659 Lincoln St, New York City, NY 10001	4	99.99	New York City (NY)	NY
138	176689	AAA Batteries (4- pack)	2	2.99	2019- 04-24 17:15:00	659 Lincoln St, New York City, NY 10001	4	5.98	New York City (NY)	NY
187	176739	34in Ultrawide Monitor	1	379.99	2019- 04-05 17:38:00	730 6th St, Austin, TX 73301	4	379.99	Austin (TX)	TX
188	176739	Google Phone	1	600.00	2019- 04-05 17:38:00	730 6th St, Austin, TX 73301	4	600.00	Austin (TX)	TX
222	176774	Lightning Charging Cable	1	14.95	2019- 04-25 15:06:00	372 Church St, Los Angeles, CA 90001	4	14.95	Los Angeles (CA)	CA
223	176774	USB-C Charging Cable	1	11.95	2019- 04-25 15:06:00	372 Church St, Los Angeles, CA 90001	4	11.95	Los Angeles (CA)	CA
230	176781	iPhone	1	700.00	2019- 04-03 07:37:00	976 Hickory St, Dallas, TX 75001	4	700.00	Dallas (TX)	TX
231	176781	Lightning Charging Cable	1	14.95	2019- 04-03 07:37:00	976 Hickory St, Dallas, TX 75001	4	14.95	Dallas (TX)	TX
4										

C:\ProgramData\Anaconda3\lib\site-packages\ipykernel\_launcher.py:1: SettingWi
thCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame. Try using .loc[row\_indexer,col\_indexer] = value instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/s table/user\_guide/indexing.html#returning-a-view-versus-a-copy """Entry point for launching an IPython kernel.

#### Out[127]:

	Order ID	Product	Quantity Ordered	Price Each	Order Date	Purchase Address	Month	Sales	City	State	н
2	176560	Google Phone	1	600.00	2019- 04-12 14:38:00	669 Spruce St, Los Angeles, CA 90001	4	600.00	Los Angeles (CA)	CA	
3	176560	Wired Headphones	1	11.99	2019- 04-12 14:38:00	669 Spruce St, Los Angeles, CA 90001	4	11.99	Los Angeles (CA)	CA	
17	176574	Google Phone	1	600.00	2019- 04-03 19:42:00	20 Hill St, Los Angeles, CA 90001	4	600.00	Los Angeles (CA)	CA	
18	176574	USB-C Charging Cable	1	11.95	2019- 04-03 19:42:00	20 Hill St, Los Angeles, CA 90001	4	11.95	Los Angeles (CA)	CA	
29	176585	Bose SoundSport Headphones	1	99.99	2019- 04-07 11:31:00	823 Highland St, Boston, MA 02215	4	99.99	Boston (MA)	MA	
4											•

```
In [129]: # Removing duplicate Order Id
    df=df[['Order ID', 'Grouped']].drop_duplicates()
    df.head(100)
```

#### Out[129]:

	Order ID	Grouped
2	176560	Google Phone,Wired Headphones
17	176574	Google Phone, USB-C Charging Cable
29	176585	Bose SoundSport Headphones,Bose SoundSport Hea
31	176586	AAA Batteries (4-pack),Google Phone
118	176672	Lightning Charging Cable, USB-C Charging Cable
2802	179311	Wired Headphones, USB-C Charging Cable
2819	179328	Wired Headphones,AA Batteries (4-pack)
2832	179340	Macbook Pro Laptop, Apple Airpods Headphones
2850	179357	Google Phone, USB-C Charging Cable
2871	179377	USB-C Charging Cable,AA Batteries (4-pack)

100 rows × 2 columns

```
In [131]: from itertools import combinations
    from collections import Counter

    count=Counter()

    for row in df['Grouped']:
        row_list=row.split(',')
        count.update(Counter(combinations(row_list, 2)))

    print(count)
```

Counter({('iPhone', 'Lightning Charging Cable'): 973, ('Google Phone', 'USB-C Charging Cable'): 954, ('iPhone', 'Wired Headphones'): 437, ('Google Phone', 'Wired Headphones'): 401, ('Vareebadd Phone', 'USB-C Charging Cable'): 348, ('iPhone', 'Apple Airpods Headphones'): 343, ('Google Phone', 'Bose SoundSpor t Headphones'): 219, ('USB-C Charging Cable', 'Wired Headphones'): 156, ('Var eebadd Phone', 'Wired Headphones'): 141, ('Lightning Charging Cable', 'Wired Headphones'): 92, ('USB-C Charging Cable', 'Bose SoundSport Headphones'): 76, ('Lightning Charging Cable', 'Apple Airpods Headphones'): 76, ('Vareebadd Pho ne', 'Bose SoundSport Headphones'): 74, ('Apple Airpods Headphones', 'Wired H eadphones'): 69, ('Lightning Charging Cable', 'USB-C Charging Cable'): 58, ('Lightning Charging Cable', 'AA Batteries (4-pack)'): 53, ('Lightning Chargi ng Cable', 'Lightning Charging Cable'): 53, ('Bose SoundSport Headphones', 'W ired Headphones'): 51, ('AA Batteries (4-pack)', 'Lightning Charging Cable'): 49, ('AAA Batteries (4-pack)', 'USB-C Charging Cable'): 48, ('AA Batteries (4 -pack)', 'AAA Batteries (4-pack)'): 47, ('AAA Batteries (4-pack)', 'AAA Batte ries (4-pack)'): 46, ('USB-C Charging Cable', 'USB-C Charging Cable'): 46, ('USB-C Charging Cable', 'AAA Batteries (4-pack)'): 44, ('Apple Airpods Headp hones', 'AAA Batteries (4-pack)'): 44, ('AAA Batteries (4-pack)', 'Lightning Charging Cable'): 44, ('AAA Batteries (4-pack)', 'Wired Headphones'): 42, ('W ired Headphones', 'USB-C Charging Cable'): 42, ('AA Batteries (4-pack)', 'Wir ed Headphones'): 42, ('Wired Headphones', 'AAA Batteries (4-pack)'): 42, ('US B-C Charging Cable', 'Lightning Charging Cable'): 41, ('AA Batteries (4-pac k)', 'Apple Airpods Headphones'): 39, ('AAA Batteries (4-pack)', 'AA Batterie s (4-pack)'): 39, ('Wired Headphones', 'AA Batteries (4-pack)'): 39, ('Bose S oundSport Headphones', 'AAA Batteries (4-pack)'): 37, ('AA Batteries (4-pac k)', 'USB-C Charging Cable'): 37, ('Lightning Charging Cable', 'Bose SoundSpo rt Headphones'): 37, ('USB-C Charging Cable', 'AA Batteries (4-pack)'): 36, ('Wired Headphones', 'Lightning Charging Cable'): 36, ('Apple Airpods Headpho nes', 'Lightning Charging Cable'): 35, ('Lightning Charging Cable', 'AAA Batt eries (4-pack)'): 35, ('Wired Headphones', 'Wired Headphones'): 35, ('AA Batt eries (4-pack)', 'AA Batteries (4-pack)'): 35, ('USB-C Charging Cable', 'Appl e Airpods Headphones'): 34, ('AAA Batteries (4-pack)', 'Apple Airpods Headpho nes'): 33, ('Apple Airpods Headphones', 'Bose SoundSport Headphones'): 32, ('USB-C Charging Cable', '27in FHD Monitor'): 31, ('Bose SoundSport Headphone s', 'Lightning Charging Cable'): 31, ('Wired Headphones', 'Apple Airpods Head phones'): 29, ('Apple Airpods Headphones', 'AA Batteries (4-pack)'): 29, ('Ap ple Airpods Headphones', 'USB-C Charging Cable'): 28, ('Bose SoundSport Headp hones', 'Bose SoundSport Headphones'): 27, ('Bose SoundSport Headphones', 'AA Batteries (4-pack)'): 26, ('Bose SoundSport Headphones', 'USB-C Charging Cabl e'): 25, ('AA Batteries (4-pack)', 'Bose SoundSport Headphones'): 25, ('Apple Airpods Headphones', 'Apple Airpods Headphones'): 23, ('Wired Headphones', 'B ose SoundSport Headphones'): 21, ('AAA Batteries (4-pack)', '27in FHD Monito r'): 20, ('27in FHD Monitor', 'AAA Batteries (4-pack)'): 20, ('34in Ultrawide Monitor', 'AA Batteries (4-pack)'): 19, ('AAA Batteries (4-pack)', 'Bose Soun dSport Headphones'): 18, ('27in FHD Monitor', 'Lightning Charging Cable'): 1 8, ('Lightning Charging Cable', '27in FHD Monitor'): 18, ('Wired Headphones', '27in 4K Gaming Monitor'): 18, ('Bose SoundSport Headphones', 'Apple Airpods Headphones'): 18, ('AA Batteries (4-pack)', 'iPhone'): 17, ('Wired Headphone s', '34in Ultrawide Monitor'): 17, ('34in Ultrawide Monitor', 'Lightning Char ging Cable'): 17, ('ThinkPad Laptop', 'AAA Batteries (4-pack)'): 16, ('iPhon e', 'AAA Batteries (4-pack)'): 16, ('Lightning Charging Cable', '27in 4K Gami ng Monitor'): 16, ('Lightning Charging Cable', 'Google Phone'): 16, ('27in 4K Gaming Monitor', 'Lightning Charging Cable'): 16, ('34in Ultrawide Monitor', 'USB-C Charging Cable'): 15, ('27in FHD Monitor', 'AA Batteries (4-pack)'): 1 5, ('Wired Headphones', 'iPhone'): 15, ('AAA Batteries (4-pack)', '27in 4K Ga ming Monitor'): 15, ('iPhone', 'USB-C Charging Cable'): 15, ('20in Monitor', 'USB-C Charging Cable'): 15, ('Lightning Charging Cable', '20in Monitor'): 1

5, ('Lightning Charging Cable', '34in Ultrawide Monitor'): 15, ('Apple Airpod s Headphones', 'Google Phone'): 14, ('USB-C Charging Cable', 'iPhone'): 14, ('Bose SoundSport Headphones', '27in FHD Monitor'): 14, ('27in 4K Gaming Moni tor', 'AAA Batteries (4-pack)'): 14, ('iPhone', 'AA Batteries (4-pack)'): 14, ('Google Phone', 'AA Batteries (4-pack)'): 13, ('AA Batteries (4-pack)', '34i n Ultrawide Monitor'): 13, ('AA Batteries (4-pack)', '27in 4K Gaming Monito r'): 13, ('AA Batteries (4-pack)', 'Flatscreen TV'): 12, ('Apple Airpods Head phones', '27in FHD Monitor'): 12, ('27in FHD Monitor', 'Bose SoundSport Headp hones'): 12, ('27in FHD Monitor', 'USB-C Charging Cable'): 12, ('Google Phon e', 'Lightning Charging Cable'): 12, ('AAA Batteries (4-pack)', '34in Ultrawi de Monitor'): 12, ('AAA Batteries (4-pack)', 'iPhone'): 12, ('Apple Airpods H eadphones', 'iPhone'): 12, ('Wired Headphones', '27in FHD Monitor'): 12, ('20 in Monitor', 'Wired Headphones'): 12, ('27in FHD Monitor', 'Apple Airpods Hea dphones'): 12, ('USB-C Charging Cable', 'Google Phone'): 12, ('27in 4K Gaming Monitor', 'AA Batteries (4-pack)'): 12, ('34in Ultrawide Monitor', 'AAA Batte ries (4-pack)'): 12, ('Wired Headphones', 'Macbook Pro Laptop'): 12, ('AAA Ba tteries (4-pack)', 'Google Phone'): 11, ('USB-C Charging Cable', 'ThinkPad La ptop'): 11, ('34in Ultrawide Monitor', 'Wired Headphones'): 11, ('Apple Airpo ds Headphones', '27in 4K Gaming Monitor'): 11, ('AA Batteries (4-pack)', '27i n FHD Monitor'): 11, ('Google Phone', 'AAA Batteries (4-pack)'): 11, ('USB-C Charging Cable', '34in Ultrawide Monitor'): 11, ('27in 4K Gaming Monitor', 'U SB-C Charging Cable'): 11, ('Macbook Pro Laptop', 'Lightning Charging Cabl e'): 11, ('AAA Batteries (4-pack)', 'Google Phone'): 11, ('AAA Batteries (4-pa ck)', 'ThinkPad Laptop'): 11, ('Lightning Charging Cable', 'Flatscreen TV'): 11, ('Macbook Pro Laptop', 'Bose SoundSport Headphones'): 11, ('AAA Batteries (4-pack)', 'Macbook Pro Laptop'): 10, ('Wired Headphones', 'ThinkPad Lapto p'): 10, ('USB-C Charging Cable', '20in Monitor'): 10, ('USB-C Charging Cabl e', '27in 4K Gaming Monitor'): 10, ('27in 4K Gaming Monitor', 'Apple Airpods Headphones'): 10, ('Bose SoundSport Headphones', '34in Ultrawide Monitor'): 1 0, ('USB-C Charging Cable', 'Flatscreen TV'): 10, ('27in FHD Monitor', 'Wired Headphones'): 10, ('Apple Airpods Headphones', 'Macbook Pro Laptop'): 10, ('A A Batteries (4-pack)', '20in Monitor'): 10, ('AAA Batteries (4-pack)', 'Flats creen TV'): 10, ('Lightning Charging Cable', 'iPhone'): 10, ('Macbook Pro Lap top', 'USB-C Charging Cable'): 10, ('Lightning Charging Cable', 'Macbook Pro Laptop'): 10, ('Flatscreen TV', 'AAA Batteries (4-pack)'): 10, ('Bose SoundSp ort Headphones', '27in 4K Gaming Monitor'): 10, ('Apple Airpods Headphones', 'ThinkPad Laptop'): 9, ('Wired Headphones', 'Google Phone'): 9, ('Flatscreen TV', 'Lightning Charging Cable'): 9, ('20in Monitor', 'Bose SoundSport Headph ones'): 9, ('20in Monitor', 'Lightning Charging Cable'): 9, ('Macbook Pro Lap top', 'AA Batteries (4-pack)'): 9, ('ThinkPad Laptop', 'USB-C Charging Cabl e'): 9, ('ThinkPad Laptop', 'Lightning Charging Cable'): 9, ('27in FHD Monito r', '27in FHD Monitor'): 9, ('AA Batteries (4-pack)', 'ThinkPad Laptop'): 9, ('27in 4K Gaming Monitor', 'Wired Headphones'): 9, ('Lightning Charging Cabl e', 'ThinkPad Laptop'): 9, ('Bose SoundSport Headphones', 'Flatscreen TV'): 9, ('AA Batteries (4-pack)', 'Macbook Pro Laptop'): 8, ('Flatscreen TV', 'AA Batteries (4-pack)'): 8, ('27in 4K Gaming Monitor', 'Bose SoundSport Headphon es'): 8, ('ThinkPad Laptop', 'Bose SoundSport Headphones'): 8, ('Vareebadd Ph one', 'AA Batteries (4-pack)'): 8, ('Apple Airpods Headphones', 'Flatscreen T V'): 8, ('ThinkPad Laptop', 'AA Batteries (4-pack)'): 8, ('USB-C Charging Cab le', 'Macbook Pro Laptop'): 8, ('34in Ultrawide Monitor', 'Apple Airpods Head phones'): 8, ('Bose SoundSport Headphones', 'Google Phone'): 8, ('Macbook Pro Laptop', 'Wired Headphones'): 7, ('Google Phone', '27in FHD Monitor'): 7, ('M acbook Pro Laptop', 'AAA Batteries (4-pack)'): 7, ('34in Ultrawide Monitor', 'iPhone'): 7, ('34in Ultrawide Monitor', '34in Ultrawide Monitor'): 7, ('Flat screen TV', 'USB-C Charging Cable'): 7, ('AAA Batteries (4-pack)', '20in Moni tor'): 7, ('Bose SoundSport Headphones', 'iPhone'): 7, ('ThinkPad Laptop', 'A pple Airpods Headphones'): 7, ('Google Phone', 'Apple Airpods Headphones'):

7, ('Macbook Pro Laptop', '27in 4K Gaming Monitor'): 7, ('iPhone', '27in 4K G aming Monitor'): 6, ('20in Monitor', 'Apple Airpods Headphones'): 6, ('Macboo k Pro Laptop', 'Apple Airpods Headphones'): 6, ('Flatscreen TV', 'Flatscreen TV'): 6, ('iPhone', '34in Ultrawide Monitor'): 6, ('Wired Headphones', '20in Monitor'): 6, ('Vareebadd Phone', 'Apple Airpods Headphones'): 6, ('USB-C Cha rging Cable', 'Vareebadd Phone'): 6, ('27in 4K Gaming Monitor', '34in Ultrawi de Monitor'): 6, ('Bose SoundSport Headphones', '20in Monitor'): 6, ('iPhon e', 'Flatscreen TV'): 6, ('Apple Airpods Headphones', '20in Monitor'): 6, ('W ired Headphones', 'Vareebadd Phone'): 6, ('34in Ultrawide Monitor', 'Bose Sou ndSport Headphones'): 6, ('Google Phone', 'iPhone'): 6, ('Wired Headphones', 'Flatscreen TV'): 6, ('Apple Airpods Headphones', '34in Ultrawide Monitor'): 5, ('iPhone', 'Bose SoundSport Headphones'): 5, ('27in 4K Gaming Monitor', 'M acbook Pro Laptop'): 5, ('27in 4K Gaming Monitor', '27in 4K Gaming Monitor'): 5, ('Flatscreen TV', '34in Ultrawide Monitor'): 5, ('Apple Airpods Headphone s', 'Vareebadd Phone'): 5, ('27in 4K Gaming Monitor', 'Google Phone'): 5, ('2 7in FHD Monitor', '34in Ultrawide Monitor'): 5, ('Flatscreen TV', 'Apple Airp ods Headphones'): 5, ('27in FHD Monitor', 'Macbook Pro Laptop'): 5, ('20in Mo nitor', 'AA Batteries (4-pack)'): 5, ('34in Ultrawide Monitor', '27in FHD Mon itor'): 5, ('Macbook Pro Laptop', '34in Ultrawide Monitor'): 4, ('iPhone', 'V areebadd Phone'): 4, ('Bose SoundSport Headphones', 'ThinkPad Laptop'): 4, ('20in Monitor', 'Macbook Pro Laptop'): 4, ('Vareebadd Phone', '34in Ultrawid e Monitor'): 4, ('Flatscreen TV', 'Wired Headphones'): 4, ('LG Dryer', 'AA Ba tteries (4-pack)'): 4, ('27in FHD Monitor', '27in 4K Gaming Monitor'): 4, ('T hinkPad Laptop', 'Flatscreen TV'): 4, ('Flatscreen TV', 'iPhone'): 4, ('27in 4K Gaming Monitor', 'ThinkPad Laptop'): 4, ('Vareebadd Phone', 'Google Phone e'): 4, ('Macbook Pro Laptop', 'Google Phone'): 4, ('27in 4K Gaming Monitor', '27in FHD Monitor'): 4, ('Lightning Charging Cable', 'LG Washing Machine'): 4, ('27in FHD Monitor', 'ThinkPad Laptop'): 4, ('ThinkPad Laptop', 'Wired Hea dphones'): 4, ('Bose SoundSport Headphones', 'Macbook Pro Laptop'): 4, ('AAA Batteries (4-pack)', 'Vareebadd Phone'): 4, ('LG Washing Machine', 'AAA Batte ries (4-pack)'): 4, ('Macbook Pro Laptop', 'ThinkPad Laptop'): 3, ('34in Ultr awide Monitor', 'Macbook Pro Laptop'): 3, ('Lightning Charging Cable', 'Varee badd Phone'): 3, ('Flatscreen TV', '27in FHD Monitor'): 3, ('Google Phone', 'ThinkPad Laptop'): 3, ('20in Monitor', '20in Monitor'): 3, ('ThinkPad Lapto p', 'iPhone'): 3, ('Vareebadd Phone', 'Flatscreen TV'): 3, ('Flatscreen TV', 'Macbook Pro Laptop'): 3, ('34in Ultrawide Monitor', 'ThinkPad Laptop'): 3, ('Macbook Pro Laptop', 'iPhone'): 3, ('Vareebadd Phone', 'iPhone'): 3, ('Wire d Headphones', 'LG Washing Machine'): 3, ('Google Phone', '34in Ultrawide Mon itor'): 3, ('Flatscreen TV', 'Bose SoundSport Headphones'): 3, ('AA Batteries 'Vareebadd Phone'): 3, ('27in FHD Monitor', '20in Monitor'): 3, ('iPhone', 'Google Phone'): 3, ('iPhone', 'ThinkPad Laptop'): 3, ('27in 4K Ga ming Monitor', 'iPhone'): 3, ('Google Phone', 'Google Phone'): 3, ('Flatscree n TV', 'Google Phone'): 3, ('Google Phone', 'Macbook Pro Laptop'): 3, ('27in 4K Gaming Monitor', 'Flatscreen TV'): 3, ('Apple Airpods Headphones', 'LG Dry er'): 3, ('20in Monitor', 'AAA Batteries (4-pack)'): 3, ('iPhone', 'Macbook P ro Laptop'): 3, ('34in Ultrawide Monitor', 'Google Phone'): 2, ('Macbook Pro Laptop', '20in Monitor'): 2, ('Lightning Charging Cable', 'LG Dryer'): 2, ('F latscreen TV', '27in 4K Gaming Monitor'): 2, ('34in Ultrawide Monitor', 'Flat screen TV'): 2, ('Macbook Pro Laptop', 'LG Washing Machine'): 2, ('Macbook Pr o Laptop', '27in FHD Monitor'): 2, ('ThinkPad Laptop', 'ThinkPad Laptop'): 2, ('Bose SoundSport Headphones', 'Vareebadd Phone'): 2, ('Vareebadd Phone', 'Th inkPad Laptop'): 2, ('20in Monitor', 'ThinkPad Laptop'): 2, ('iPhone', 'iPhon e'): 2, ('27in FHD Monitor', 'LG Dryer'): 2, ('Vareebadd Phone', '27in 4K Gam ing Monitor'): 2, ('27in 4K Gaming Monitor', '20in Monitor'): 2, ('LG Washing Machine', 'Lightning Charging Cable'): 2, ('LG Washing Machine', 'Bose SoundS port Headphones'): 2, ('AA Batteries (4-pack)', 'LG Dryer'): 2, ('Vareebadd P hone', 'AAA Batteries (4-pack)'): 2, ('20in Monitor', 'Google Phone'): 2, ('T

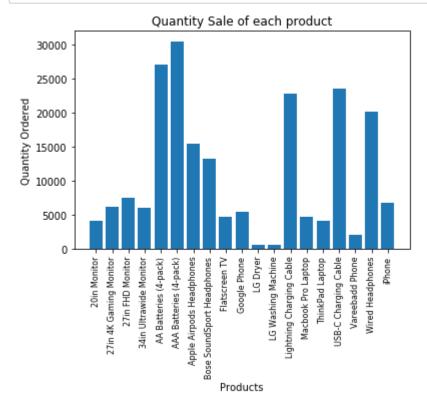
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```
In [160]:
          # Most common 3 items purchased together
          for row in df['Grouped']:
              row list=row.split(',')
              count.update(Counter(combinations(row list, 3)))
          for key, value in count.most common(10):
              print (key, value)
          ('iPhone', 'Lightning Charging Cable') 1946
          ('Google Phone', 'USB-C Charging Cable') 1908
          ('iPhone', 'Wired Headphones') 874
          ('Google Phone', 'Wired Headphones') 802
          ('Vareebadd Phone', 'USB-C Charging Cable') 696
          ('iPhone', 'Apple Airpods Headphones') 686
          ('Google Phone', 'Bose SoundSport Headphones') 438
          ('USB-C Charging Cable', 'Wired Headphones') 312
          ('Vareebadd Phone', 'Wired Headphones') 282
          ('Lightning Charging Cable', 'Wired Headphones') 184
```

#### Q5: Which product sold most? why do you think that sold most?

```
product_group=all_data.groupby('Product')
In [142]:
           quantity ordered=product group.sum()['Quantity Ordered']
           product=[product for product, df in product_group]
           quantity_ordered
Out[142]: Product
                                          4058
          20in Monitor
          27in 4K Gaming Monitor
                                          6134
          27in FHD Monitor
                                          7429
          34in Ultrawide Monitor
                                          6076
          AA Batteries (4-pack)
                                          27148
          AAA Batteries (4-pack)
                                         30487
          Apple Airpods Headphones
                                         15383
          Bose SoundSport Headphones
                                         13236
          Flatscreen TV
                                          4724
          Google Phone
                                          5440
          LG Dryer
                                            640
          LG Washing Machine
                                           649
          Lightning Charging Cable
                                         22841
          Macbook Pro Laptop
                                          4645
          ThinkPad Laptop
                                          4054
          USB-C Charging Cable
                                         23555
          Vareebadd Phone
                                          2023
          Wired Headphones
                                         20201
          iPhone
                                          6732
          Name: Quantity Ordered, dtype: int64
```

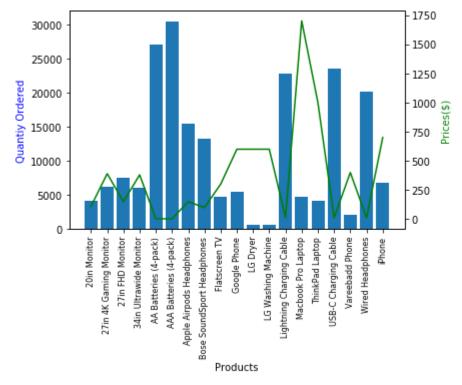
```
In [146]: plt.bar(product, quantity_ordered)
    plt.xticks(product, rotation=90, size=8)
    plt.xlabel("Products")
    plt.ylabel("Quantity Ordered")
    plt.title("Quantity Sale of each product")
    plt.show()
```



```
In [149]: prices= all_data.groupby('Product').mean()['Price Each']
    prices
```

```
Out[149]: Product
                                           109.99
           20in Monitor
                                           389.99
           27in 4K Gaming Monitor
           27in FHD Monitor
                                           149.99
           34in Ultrawide Monitor
                                           379.99
           AA Batteries (4-pack)
                                             3.84
                                             2.99
          AAA Batteries (4-pack)
          Apple Airpods Headphones
                                           150.00
           Bose SoundSport Headphones
                                            99.99
           Flatscreen TV
                                           300.00
          Google Phone
                                           600.00
           LG Dryer
                                           600.00
           LG Washing Machine
                                           600.00
           Lightning Charging Cable
                                            14.95
          Macbook Pro Laptop
                                          1700.00
          ThinkPad Laptop
                                           999.99
          USB-C Charging Cable
                                            11.95
          Vareebadd Phone
                                           400.00
          Wired Headphones
                                            11.99
           iPhone
                                           700.00
```

Name: Price Each, dtype: float64



Product with low cost is sold most.