

AtliQ Hardware Sales: Customer Performance Report



Region

All

Market

All

Division

All

All Values in USD

Customer	Sales 2019 M	Sales 2020 M	Sales 2021 M	2021 vs 2020 Sales
Nova		0.01M	0.35M	<div></div> 2664.9%
Integration Stores		0.16M	1.44M	<div></div> 887.2%
Chiptec		0.42M	3.02M	<div></div> 722.0%
Electricalsquipo Stores	0.18M	0.68M	3.64M	<div></div> 535.3%
Logic Stores	0.17M	0.93M	4.81M	<div></div> 515.2%
Electricalsbea Stores		0.14M	0.72M	<div></div> 504.6%
All-Out		0.16M	0.81M	<div></div> 495.7%
Elite	0.42M	0.83M	4.13M	<div></div> 495.5%
Boulanger	0.24M	0.83M	4.07M	<div></div> 492.9%
Neptune	0.99M	3.42M	16.11M	<div></div> 471.5%
Atlas Stores	0.18M	0.67M	3.17M	<div></div> 470.3%
Electricalslytical	1.80M	2.61M	11.94M	<div></div> 457.5%
UniEuro	0.60M	1.61M	7.35M	<div></div> 457.0%
Epic Stores	0.41M	0.94M	4.19M	<div></div> 446.1%
Euronics	0.36M	0.88M	3.90M	<div></div> 444.7%
Propel	1.59M	2.46M	10.83M	<div></div> 440.6%
Total	87.48M	196.69M	598.88M	304.5%

AtliQ Hardware Sales: Market Performance vs Target Report



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Country	Sales 2019 M	Sales 2020 M	Sales 2021 M	2021 - Target 2021 M	% 2021 - Target 2021
Poland	0.41M	2.79M	5.19M	-0.94M	<div></div> -18.13%
Canada	4.76M	12.17M	35.06M	-5.07M	<div></div> -14.45%
Spain		1.77M	12.62M	-1.79M	<div></div> -14.15%
Indonesia	2.52M	6.21M	18.41M	-2.38M	<div></div> -12.93%
Germany	2.56M	4.69M	12.01M	-1.53M	<div></div> -12.72%
Newzealand		1.99M	11.40M	-1.40M	<div></div> -12.30%
Austria		0.12M	2.84M	-0.33M	<div></div> -11.74%
USA	11.53M	31.92M	87.78M	-10.24M	<div></div> -11.66%
Sweden	0.05M	0.23M	1.77M	-0.20M	<div></div> -11.11%
Australia	3.88M	10.70M	20.99M	-2.21M	<div></div> -10.54%
Norway		2.48M	13.68M	-1.44M	<div></div> -10.50%
Bangladesh	0.48M	2.26M	6.95M	-0.72M	<div></div> -10.31%
Pakistan	0.62M	4.69M	5.66M	-0.52M	<div></div> -9.27%
China	1.43M	5.42M	22.89M	-2.07M	<div></div> -9.03%
Italy	2.90M	4.46M	11.72M	-1.05M	<div></div> -8.96%
South Korea	12.80M	17.28M	48.97M	-4.36M	<div></div> -8.91%
Total	87.48M	196.69M	598.88M	-54.94M	-9.17%

AtliQ Hardware Sales



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Top 10 products based on the percentage increase in their net sales from 2020 to 2021

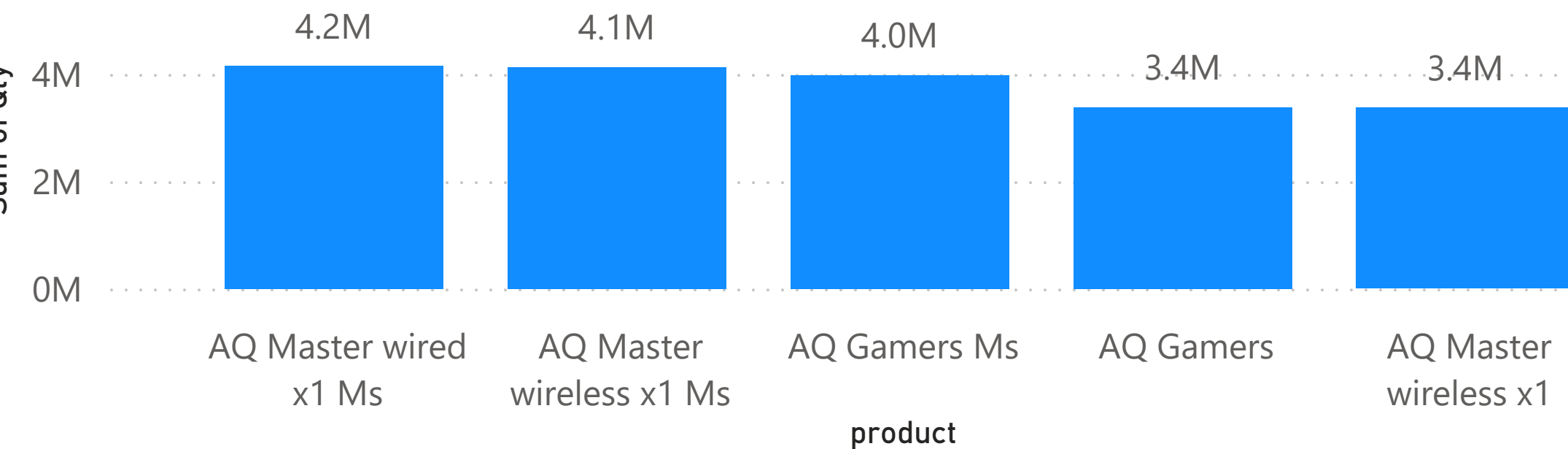
product	Sales 2020 M	Sales 2021 M	2021 vs 2020 Sales
AQ Mx NB	0.03M	1.44M	5723.5%
AQ Smash 2	0.43M	11.21M	2589.5%
AQ LION x3	0.07M	1.23M	1792.3%
AQ LION x2	0.05M	0.94M	1768.9%
AQ LION x1	0.05M	0.84M	1719.5%
AQ Home Allin1	0.67M	5.16M	769.0%
AQ Electron 4 3600 Desktop Processor	3.02M	19.35M	641.3%
Total	6.43M	51.99M	808.0%

New products that AtliQ began selling in 2021

product	Sales 2020 M	Sales 2021 M
AQ Clx3		4.40M
AQ Electron 3 3600 Desktop Processor		14.21M
AQ Gen Y		19.52M
AQ GEN Z		11.70M
AQ HOME Allin1 Gen 2		3.51M
AQ Lumina Ms		4.21M
AQ Marquee P3		4.86M
Total		176.16M

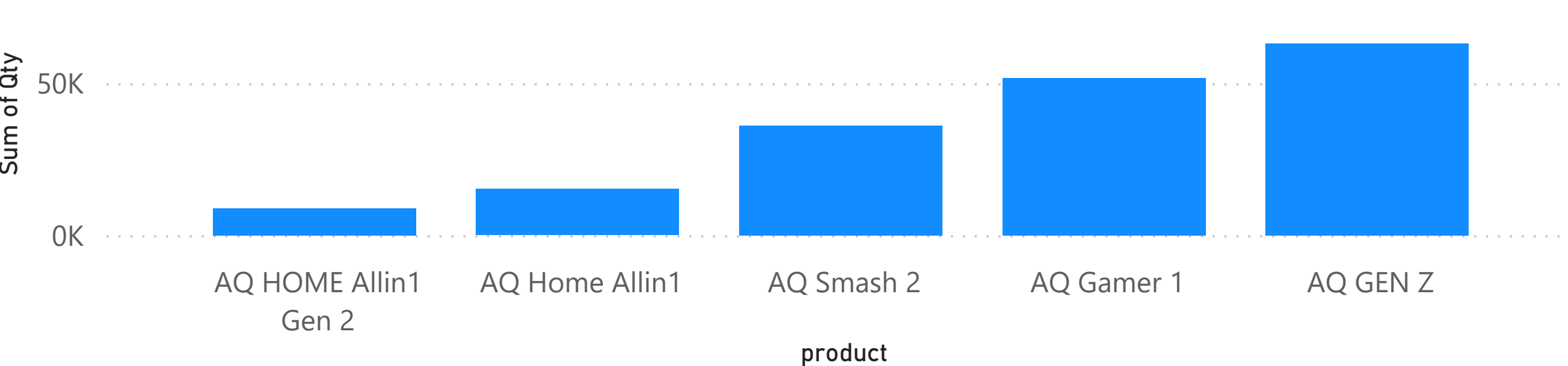
Top 5 products in terms of Quantity Sold

Sum of Qty by product



Bottom 5 products in terms of Quantity Sold

Sum of Qty by product



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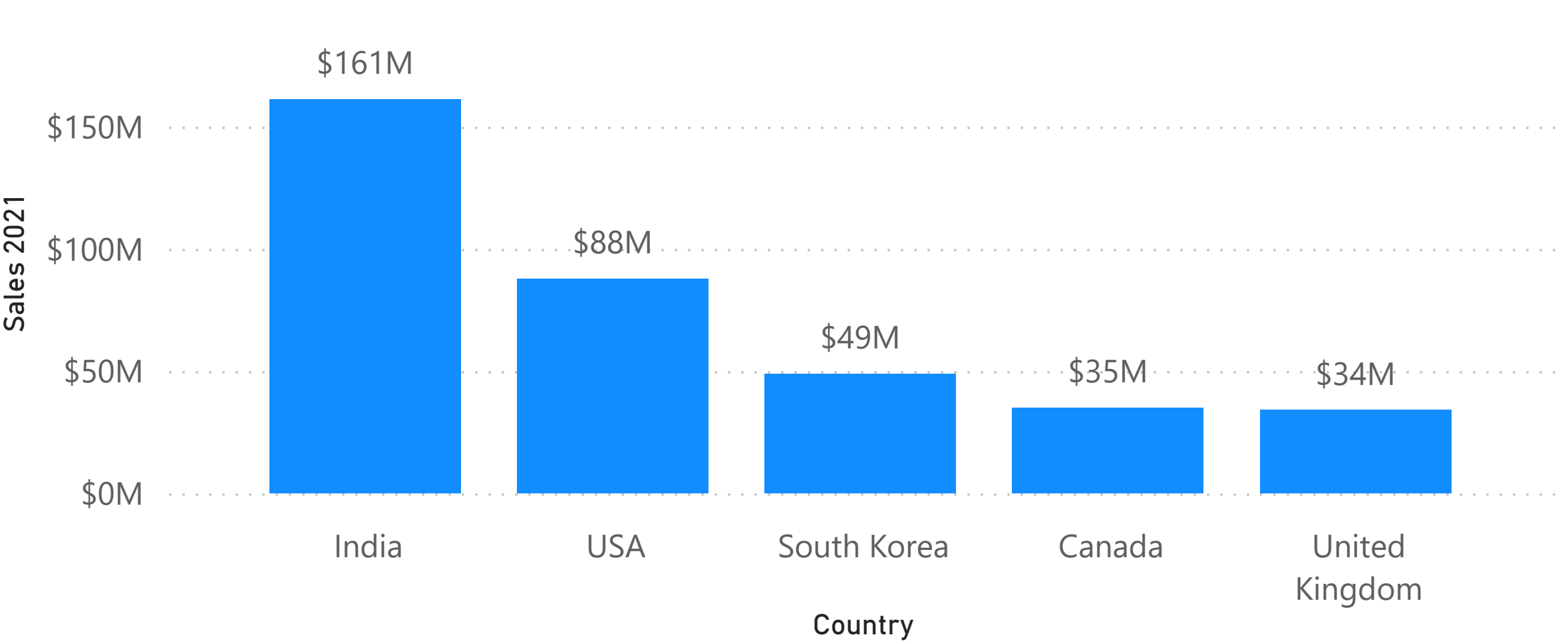
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All Values in USD

Top 5 countries in terms of net sales in 2021

Sales 2021 by Country



Division report to present the net sales data for 2020 and 2021, along with the growth percentage.

division	Sales 2020 M	Sales 2021 M	2021 vs 2020 Sales	
N & S	0.65M	3.81M	<div></div>	587.7%
P & A	4.68M	31.81M	<div></div>	679.4%
PC	1.10M	16.37M	<div></div>	1483.0%
Total	6.43M	51.99M		808.0%