

AtliQ Hardware Sales: Customer Performance Report



Region

APAC

Market

All

Division

All

All Values in USD

Customer	Sales 2019 M	Sales 2020 M	Sales 2021 M	2021 vs 2020 Sales
Logic Stores		0.25M	1.68M	<div></div> 681.0%
Epic Stores		0.22M	1.47M	<div></div> 671.6%
Electricalsbea Stores		0.14M	0.72M	<div></div> 504.6%
All-Out		0.16M	0.81M	<div></div> 495.7%
Flawless Stores		0.14M	0.69M	<div></div> 486.2%
Info Stores		0.14M	0.68M	<div></div> 477.6%
Neptune	0.99M	3.42M	16.11M	<div></div> 471.5%
Propel	1.59M	2.46M	10.83M	<div></div> 440.6%
Electricalslytical	1.61M	1.96M	8.45M	<div></div> 431.1%
Girias	1.55M	2.07M	8.67M	<div></div> 419.3%
Surface Stores	0.09M	0.53M	2.12M	<div></div> 398.8%
Vijay Sales	1.73M	2.15M	8.53M	<div></div> 397.8%
Acclaimed Stores	0.60M	1.10M	4.39M	<div></div> 397.6%
Ezone	1.53M	2.02M	7.92M	<div></div> 391.6%
Reliance Digital	1.59M	2.19M	8.48M	<div></div> 387.2%
Control	0.09M	0.32M	1.24M	<div></div> 383.1%
Total	58.25M	113.57M	336.31M	296.1%

AtliQ Hardware Sales: Market Performance vs Target Report



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Country	Sales 2019 M	Sales 2020 M	Sales 2021 M	2021 - Target 2021 M	% 2021 - Target 2021
Indonesia	2.52M	6.21M	18.41M	-2.38M	<div></div> -12.93%
Newzealand		1.99M	11.40M	-1.40M	<div></div> -12.30%
Australia	3.88M	10.70M	20.99M	-2.21M	<div></div> -10.54%
Bangladesh	0.48M	2.26M	6.95M	-0.72M	<div></div> -10.31%
Pakistan	0.62M	4.69M	5.66M	-0.52M	<div></div> -9.27%
China	1.43M	5.42M	22.89M	-2.07M	<div></div> -9.03%
South Korea	12.80M	17.28M	48.97M	-4.36M	<div></div> -8.91%
Philiphines	5.69M	13.37M	31.86M	-2.50M	<div></div> -7.84%
India	30.82M	49.77M	161.26M	-9.55M	<div></div> -5.92%
Japan		1.88M	7.92M	-0.33M	<div></div> -4.12%
Total	58.25M	113.57M	336.31M	-26.04M	-7.74%

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Top 10 products based on the percentage increase in their net sales from 2020 to 2021

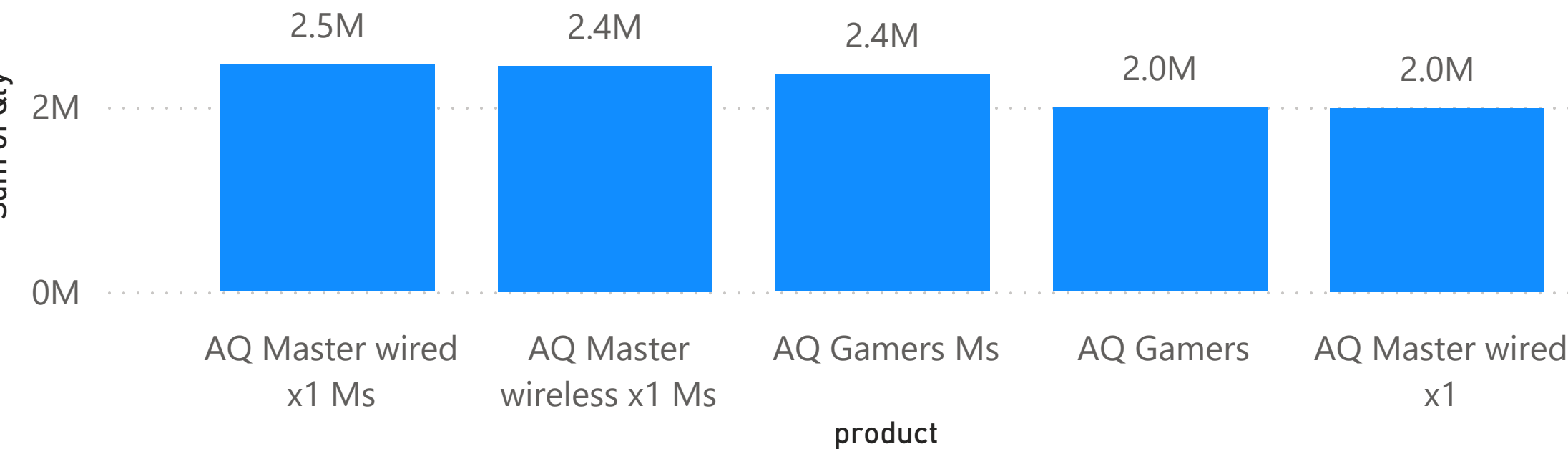
product	Sales 2020 M	Sales 2021 M	2021 vs 2020 Sales
AQ Mx NB	0.02M	0.81M	5370.5%
AQ Smash 2	0.26M	6.34M	2434.3%
AQ LION x2	0.03M	0.53M	1715.3%
AQ LION x3	0.04M	0.69M	1708.8%
AQ LION x1	0.03M	0.47M	1655.6%
AQ Home Allin1	0.46M	2.94M	635.9%
AQ Electron 4 3600 Desktop Processor	1.75M	10.79M	617.7%
Total	3.80M	29.24M	770.4%

What are the new products that AtliQ began selling in 2021

product	Sales 2020 M	Sales 2021 M
AQ Clx3		2.47M
AQ Electron 3 3600 Desktop Processor		7.98M
AQ Gen Y		10.97M
AQ GEN Z		6.51M
AQ HOME Allin1 Gen 2		1.99M
AQ Lumina Ms		2.37M
AQ Marquee P3		2.73M
Total		98.92M

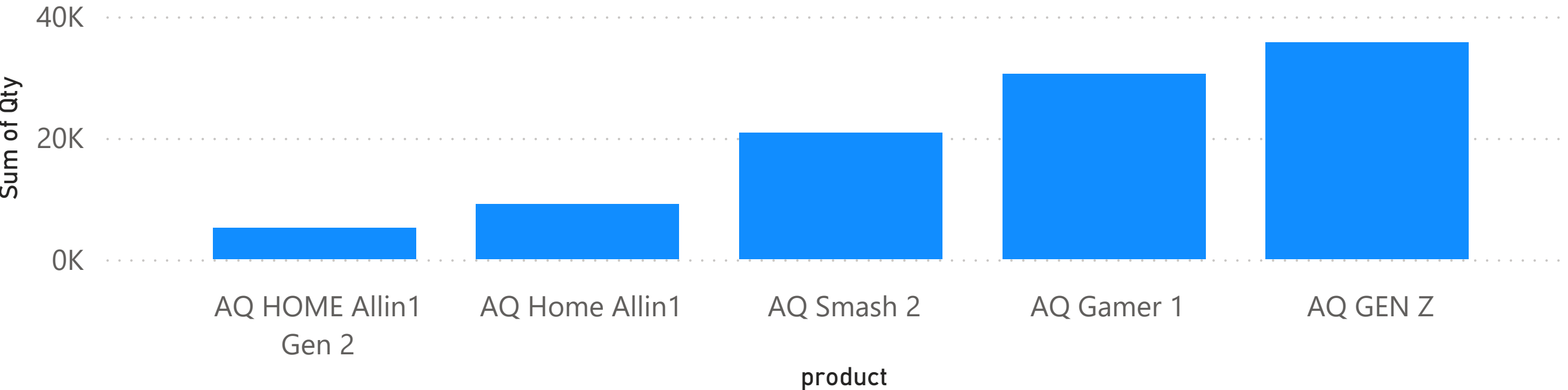
Top 5 products in terms of Quantity Sold

Sum of Qty by product



Bottom 5 products in terms of Quantity Sold

Sum of Qty by product



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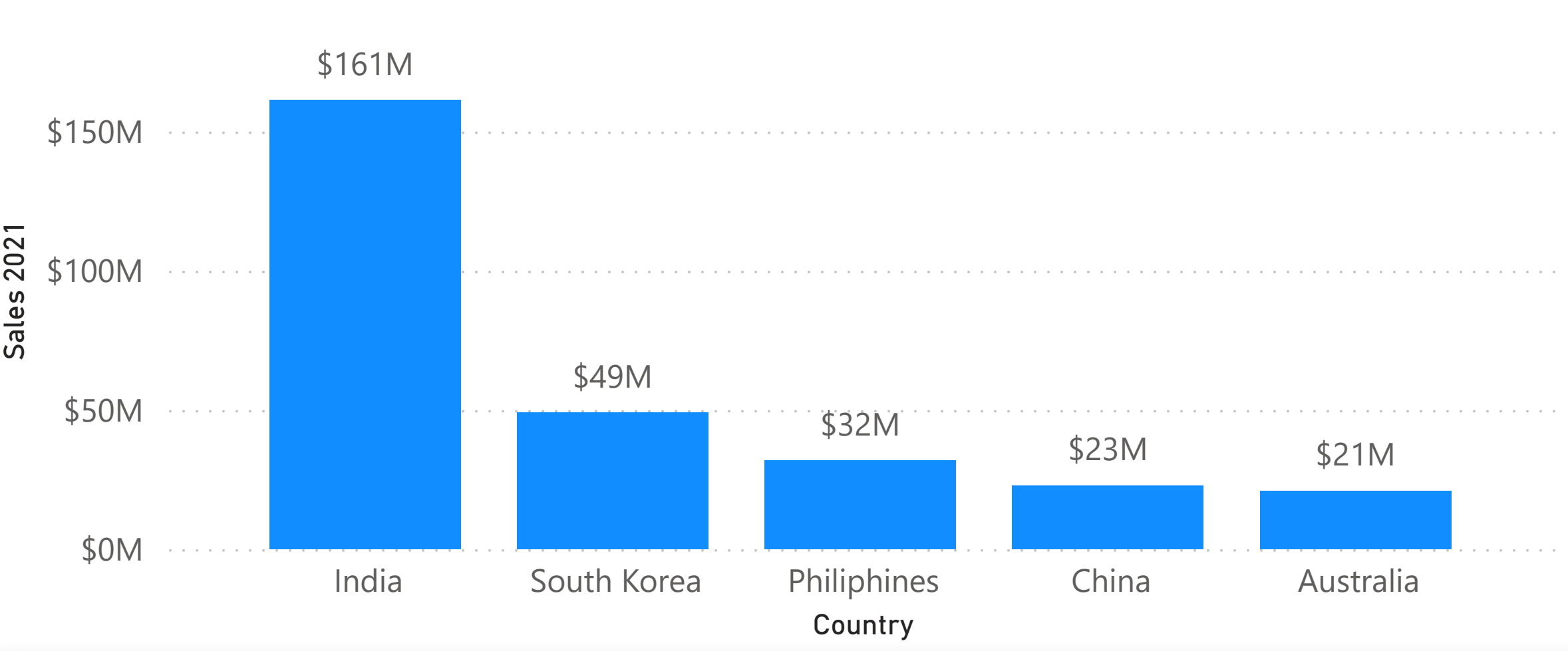
Country

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All Values in USD

Top 5 countries in terms of net sales in 2021

Sales 2021 by Country



Division report to present the net sales data for 2020 and 2021, along with the growth percentage.

division	Sales 2020 M	Sales 2021 M	2021 vs 2020 Sales	
N & S	0.37M	2.14M		584.4%
P & A	2.71M	17.82M		658.5%
PC	0.72M	9.28M		1283.4%
Total	3.80M	29.24M		770.4%