# **Transportation Analytics Dashboard:**

This dashboard provides a comprehensive view of key transportation metrics across various cities. Gain insights into critical performance indicators (KPIs) such as revenue, trip count, travel distance, and customer ratings, all tailored to your selected timeframe.





#### **GoodCabs Revenue Performance Dashboard Date Range** Chandigarh Coimbatore Jaipur Kochi Indore new 1/1/2024 Vadodara Lucknow Mysore Surat Visakhapatnam repeated **Avg Trip Cost** Avg Fare per KM Revenue **Avg Driver Rating Avg Passenger Rating** 108M 254 13 8 255.45 -0.56% 16.54% 13.30 93M -0.17% Prev Month Growth(%) Prev Month Growth(%) Prev Month Growth(%) Trend by Avg Fare per KM Avg Fare per KM **Avg Trip Cost** Revenue 13.35 13.40 13.16 13.06 January February March April May June Top 5 Cities by Revenue Growth **Revenue Contribution (%) Revenue Contribution (%)** Weekend Vs Weekdays Passenger Type 11.1M Chandigarh 18.38% 9.5M Lucknow 18.93% 41.52% 8.0M Visakhapatnam 47.69% 18.72% 52.31% 58.48% 6.4M Surat 18.37% 4.1M Mysore 21.43% 0M 5M 10M WeekdayWeekend repeated •new **Revenue Trend Vs Moving Average** 15 30 RevenueMoving Average 1.5M 1.33M <sub>1.28M</sub> 1.31M 1.31M 1.0M 0.37M Apr 2024 Jun 2024 Jan 2024 Feb 2024 Mar 2024 May 2024

#### **GoodCabs Passengers & Trip Analysis Dashboard Date Range** Chandigarh Coimbatore Indore Jaipur Kochi new 1/1/2024 6/30/2024 Lucknow Mysore Surat Vadodara Visakhapatnam repeated February Monthly View: **April** January March June May **Acutal Vs Target Actual Vs Target** Passengers Trips 354K ·851.81K -287.62K 692.09K Not Achieved 😩 Not Achieved 😕 -221.25K 532.38K 177K 425.9K 154.87K 372.67K ·88.5K ·212.95K 177.00K 185.10K -8.10K 425.90K 429.00K -3.10K Target Variance Actual Target Variance Top 5 Cities by Avg Trip Cost Top 5 Cities by Avg Fare per KM **Trips Contribution (%)** Passenger Type 484 16.1 Jaipur Jaipur 14.77% 14.77% 335 15.1 Kochi Mysore 14.41% 21.43% 35.13% 284 13.9 Chandigarh Kochi 18.38% 14.41% 283 12.5 Visakhapatnam Visakhapatnam 18.72% 64.87% 18.72% 250 12.1 Chandigarh Mysore 21.43% 18.38% 20 0 200 400 600 0 10 15 repeated new **Trips** Distance in KMs **Avg Fare** Weekend Vs Weekday Weekend Vs Weekday Weekend Vs Weekday 323.92 20.76 Weekday Weekend Weekend day\_type day\_type day\_type 0.19M 17.84 199.01 Weekday 0.0M 0 0 0.1M 0.2M 10 15 20 100 200 300

Average of  $distance\_travelled(km)$ 

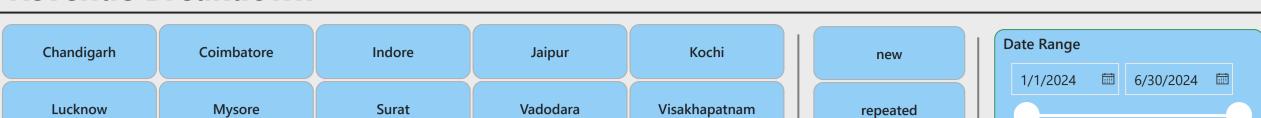
Average of fare\_amount

Sum of trip

### **Revenue Breakdown**

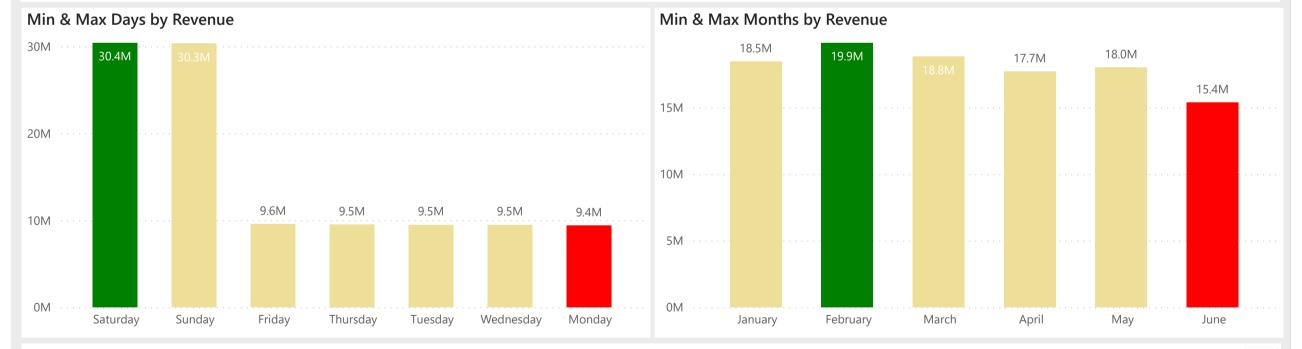






City	January	February	March	April	May	June	Total ▼	
Jaipur	7.22M	7.75M	6.46M	5.49M	5.50M	4.79M	37.21M	
Kochi	2.47M	2.61M	3.18M	3.27M	3.33M	2.14M	17.00M	
Chandigarh	1.93M	2.11M	1.86M	1.58M	1.85M	1.72M	11.06M	
Lucknow	1.60M	1.78M	1.65M	1.50M	1.43M	1.51M	9.46M	
Visakhapatnam	1.26M	1.37M	1.39M	1.39M	1.34M	1.26M	8.02M	
Indore	1.20M	1.32M	1.27M	1.34M	1.38M	1.14M	7.64M	
Surat	0.98M	1.07M	1.09M	1.15M	1.14M	1.00M	6.43M	
Mysore	0.61M	0.67M	0.66M	0.65M	0.75M	0.72M	4.05M	
Vadodara	0.56M	0.62M	0.66M	0.71M	0.68M	0.56M	3.80M	
Coimbatore	0.61M	0.57M	0.61M	0.61M	0.59M	0.53M	3.52M	
Total	18.45M	19.86M	18.84M	17.70M	17.99M	15.36M	108.19M	

#### Pareto Analysis on City by Revenue Contribution **Significant Drivers** 37,207,497 97% 93% F 35,000,000 89% 84% - 30,000,000 76% 69% - 25,000,000 60% 16,997,596 50% - 20,000,000 - 15,000,000 11,058,401 9,463,551 - 10,000,000 8,018,282 7,635,228 6,431,599 - 5,000,000 4,054,745 3,797,200 3,523,992 $L_0$ Visakhapatnam Chandigarh Lucknow Vadodara Coimbatore Kochi Surat Indore Jaipur Mysore



Daily Re	evenue Vi	ew																			
	Jan 2024						Feb 2024								Mar 2024						
S	М	Т	W	Т	F	S	S	М	Т	W	Т	F	S	S	М	Т	W	Т	F	S	
	349.02K	347.81K	362.06K	365.74K	359.10K	1.33M					384.73K	388.43K	1.49M						367.55K	1.10M	
1.28M	345.40K	351.29K	345.05K	344.93K	340.15K	1.28M	1.45M	373.57K	397.87K	382.44K	382.14K	380.76K	1.46M	1.07M	374.49K	385.00K	371.10K	398.51K	399.28K	1.06M	
1.27M	330.09K	355.36K	362.68K	353.06K	357.38K	1.26M	1.48M	367.38K	378.04K	402.98K	365.40K	382.37K	1.45M	1.06M	384.50K	381.22K	394.06K	367.83K	391.46K	1.09M	
1.31M	359.75K	366.91K	356.70K	371.87K	338.82K	1.28M	1.49M	385.95K	388.52K	408.49K	386.01K	398.52K	1.48M	1.05M	399.72K	387.44K	371.86K	391.11K	383.19K	1.11M	
1.31M	348.65K	365.99K	350.10K				1.49M	395.13K	375.19K	372.13K	381.16K			1.07M	381.09K	366.68K	374.02K	380.67K	398.88K	1.09M	
														1.08M	•						
	Apr 2024					May 2024								Jun 2024							
S	М	Т	W	T	F	S	S	М	Т	W	Т	F	S	S	М	Т	w	Т	F	S	
	355.25K	370.81K	369.64K	376.70K	348.11K	1.24M				360.33K	362.87K	385.09K	1.18M							851.87K	
1.25M	354.54K	357.25K	371.12K	366.15K	357.44K	1.23M	1.20M	354.46K	387.35K	362.69K	372.91K	365.70K	1.20M	866.59K	336.25K	343.85K	342.62K	339.96K	347.01K	854.97K	
1.23M	347.20K	342.59K	360.24K	343.06K	376.81K	1.22M	1.18M	369.47K	372.62K	361.53K	352.79K	365.37K	1.17M	845.54K	337.27K	324.25K	316.15K	338.68K	325.31K	858.39K	
1.18M	364.33K	366.18K	356.14K	352.90K	363.72K	1.24M	1.19M	342.78K	370.90K	366.69K	376.54K	368.83K	1.17M	859.37K	351.21K	339.50K	344.17K	338.14K	338.10K	868.51K	
1.19M	353.41K	365.45K					1.21M	391.65K	360.52K	376.65K	378.06K	377.52K		863.76K	337.21K	338.72K	343.88K	346.76K	345.41K	851.66K	
														862.17K							

## **Passengers & Trip Breakdown**



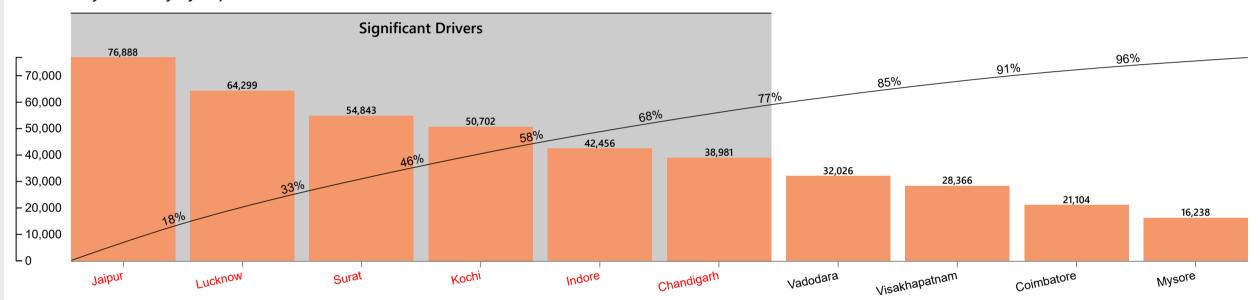


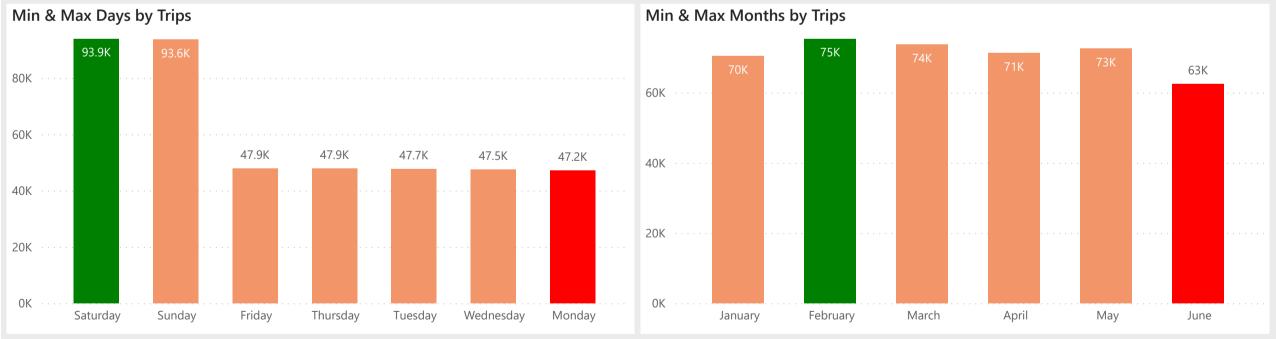


Distance & Trips View														
Month	January		February		March		April		May		June		Total	
City	Distance	Trips												
Chandigarh	160.48K	6.81K	173.56K	7.39K	153.97K	6.57K	131.63K	5.57K	154.91K	6.62K	142.24K	6.03K	916.78K	38.98K
Coimbatore	54.97K	3.65K	50.79K	3.40K	54.65K	3.68K	55.18K	3.66K	53.12K	3.55K	47.42K	3.16K	316.12K	21.10K
Indore	110.99K	6.74K	119.43K	7.21K	115.49K	7.02K	122.52K	7.42K	127.87K	7.79K	104.33K	6.29K	700.63K	42.46K
Jaipur	449.49K	14.98K	476.73K	15.87K	398.79K	13.32K	341.25K	11.41K	345.35K	11.48K	296.80K	9.84K	2308.42K	76.89K
Kochi	176.73K	7.34K	185.13K	7.69K	228.11K	9.50K	235.64K	9.76K	241.21K	10.01K	153.35K	6.40K	1220.17K	50.70K
Lucknow	136.28K	10.86K	150.48K	12.06K	140.33K	11.22K	127.62K	10.21K	121.77K	9.71K	128.10K	10.24K	804.57K	64.30K
Mysore	40.84K	2.49K	43.69K	2.67K	43.45K	2.63K	42.89K	2.60K	49.89K	3.01K	47.14K	2.84K	267.88K	16.24K
Surat	91.74K	8.36K	99.92K	9.07K	102.02K	9.27K	108.56K	9.83K	107.45K	9.77K	93.43K	8.54K	603.12K	54.84K
Vadodara	54.97K	4.78K	60.12K	5.23K	64.26K	5.60K	68.60K	5.94K	66.60K	5.80K	54.32K	4.69K	368.87K	32.03K
Visakhapatnam	101.15K	4.47K	107.98K	4.79K	110.04K	4.88K	111.07K	4.94K	108.68K	4.81K	100.84K	4.48K	639.77K	28.37K
Total	1377.64K	70.46K	1467.82K	75.38K	1411.11K	73.68K	1344.95K	71.34K	1376.84K	72.54K	1167.95K	62.51K	8146.32K	425.90K

#### Pareto Analysis on City by Trips Contribution

1805







1928

#### **Rating Analysis Date Range** Chandigarh Coimbatore Indore Jaipur Kochi new 6/30/2024 🛗 1/1/2024 Vadodara Visakhapatnam Lucknow Mysore Surat repeated Trip Contribution (%) **Revenue Contribution (%) Driver Group Driver Group** 4M (3.62%) -30K (6.95%) — 20M (18.64%) 126K (29.57%) Bad Driver Bad Driver Good Driver Good Driver Worst Driver Worst Driver 270K (63.48%) 84M (77.74%) — Avg Trip value by Passenger Group Avg Fare per KM by Passenger Group 12.0 11.1 10 190 132 **Bad Experience Good Experience Worst Experience Bad Experience Good Experience Worst Experience** Avg Distance travelled by Driver Group Avg Fare by Driver Group 14.23 11.96 160.13 132.44 10 100 **Bad Driver Good Driver Worst Driver Bad Driver Good Driver Worst Driver** Avg Fare by Driver Group ● Bad Driver ● Good Driver ● Worst Driver 60K 51K 40K 23K 23K 19K 16K 20K 115K 12K 12K 9K 0K 0K 0K 0K 0K Lucknow Kochi Indore Chandigarh Vadodara Visakhapatnam Coimbatore Mysore Jaipur Surat