

Terms And Conditions.

## → Professional Conduct.

Influencers must follow professional and respectful Communication with brands throughout the Collaboration.

## → Authentic Engagement

All Follower Counts, engagement metrics and audience details must be true and accurate. Fake followers & bot-generated engagement is strictly prohibited.

## → Platform Compliance.

All promotional Content must follow:

- Instagram Guidelines
- Youtube Guidelines
- ASCI / FTC Advertising Standards
- Spread B Community Guidelines.

## → Content Ownership.

Influencers own their Content but grant the non-exclusive rights to use the Content during the agreed Collaboration period.

## → Influencers must deliver.

- The agreed Content (Reels, Stories, Posts, Videos).
- Within the expected timeline.
- In the required format
- Following brand Instructions.

## → Revision Policy.

Minor Content revisions must be accepted if they fall within the agreed Promotion Scope.

## → Payment Release.

Spread B Wallet Payment will be released after only.

- Brand Approval
- (or)
- Auto approval after the platforms review period.

## → Confidentiality:

All brand beliefs, Internal details, Scripts and pricing must remain Confidential.

## → Prohibited Activities:

Influencers must not,

- Post false & misleading Content.
- Use Copyrighted music illegally
- Delete agreed Content before the required time period.
- Engage in hate speech, offensive & dangerous Content.

## → Cancellation Rights.

Spread B & the brand can Cancel the Collaboration if:

- Information is fraudulent.
- Terms & policies violated
- Deliverables are not Provided.

☒ I Confirm that I understand and accept the collaboration requirements mentioned in this agreement.

Continue.



Terms and Conditions

## → Professional Conduct.

Brand owners must maintain clear, respectful, and professional communication with influencers throughout the collaboration.

## → Authentic Promotion Requirements:

All promotion details, expectations and descriptions provided by the brand must be careful and truthful. False claims, misleading instructions & hidden requirements are strictly prohibited.

## → Platform Compliance :-

All promotions must follow:

- Instagram Guidelines
- Youtube Guidelines
- ASFI / FTC Advertising standards.
- Spread B Community Guidelines

## → Content Usage Rights :-

Brand owners will receive non-exclusive rights to use the influencers' content only for the duration of agreed collaboration.

Content cannot be resold, heavily modified, or used outside the approved period without influencer consent.

## → Payment Responsibility:

Brand owners must:

- Ensure sufficient balance in their Spread B wallet before posting promotions.

- Make timely payments for collaborations
- Pay additional charges if the influencer performs extra work beyond the original scope.

Payment will be released to influencer only after:

- Brand owner approval, OR
- Auto-approval after the platform's review period.

## → Clear Deliverable Instructions:

- Accurate briefs
- Required scripts and guidelines
- Brand assets & guidelines (logo, hashtags, captions etc)
- Required formats and guidelines

\* Misleading & incomplete instructions may lead to collaboration cancellation.

## → Revision Policy:

Influencers must complete minor revisions if they fall within the agreed scope. Brand owners cannot demand major changes that were not included in the initial brief.



→ Confidentiality:

All Influencer details, Performance metrics, Pricing, and discussions must remain Confidential.

→ Prohibited Activities:

Brand Owners must not:

- Ask Influencers to Post false & harmful Content.
- Force Political & Sensitive Content
- Request illegal & non-ethical promotional activities.
- Misuse influencers Personal information.
- Change scope after acceptance without extra payment.

→ Cancellation Rights:

Brand & Influencer can Cancel the Collaboration if:

- Brand Owner provides fraudulent information
- Terms & policies are Violated.
- Payment is not made
- Clear deliverables are not provided.

☒ I Confirm that I have read, understand, and agree to all the Collaboration requirements mentioned in this Brand Owner agreement.

[Continue.]