

Sentiment analysis on Apple iPads(different versions including ipad2, iPad AIR, iPad 3rd Gen, iPad MINI, iPad 4)

Data Extraction:

In terminal inside docker container,

Download both metadata and reviews of electronics file as below

```
curl -L -O -C - http://snap.stanford.edu/data/amazon/productGraph/categoryFiles/meta\_Electronics.json.gz
```

```
curl -L -O -C - http://snap.stanford.edu/data/amazon/productGraph/categoryFiles/reviews\_Electronics.json.gz
```

unzip both the files as below,

```
gunzip meta_Electronics.json.gz
```

```
gunzip reviews_Electronics.json.gz
```

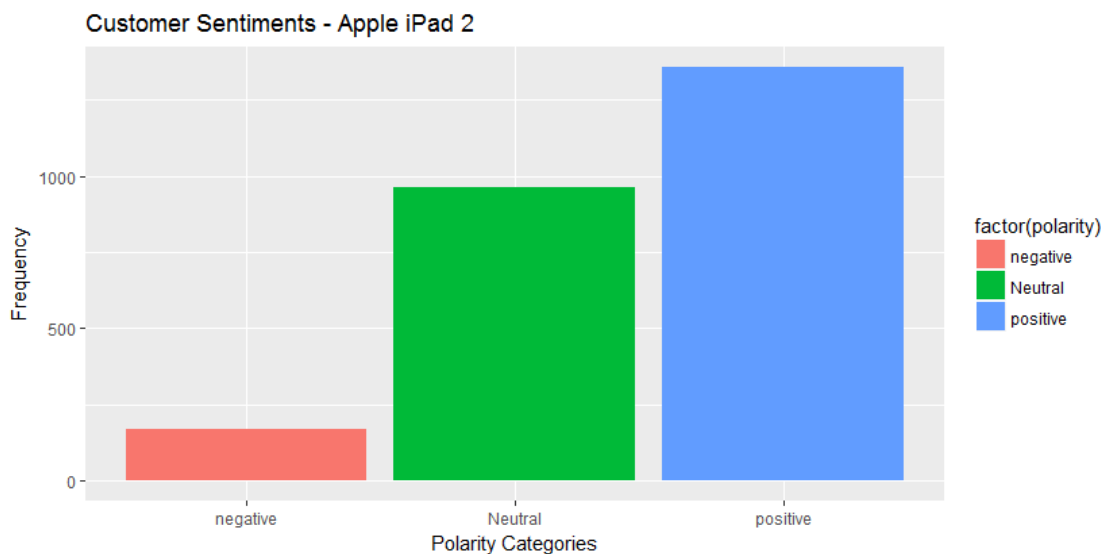
Copy the 2 files in to HDFS by creating the respective directories

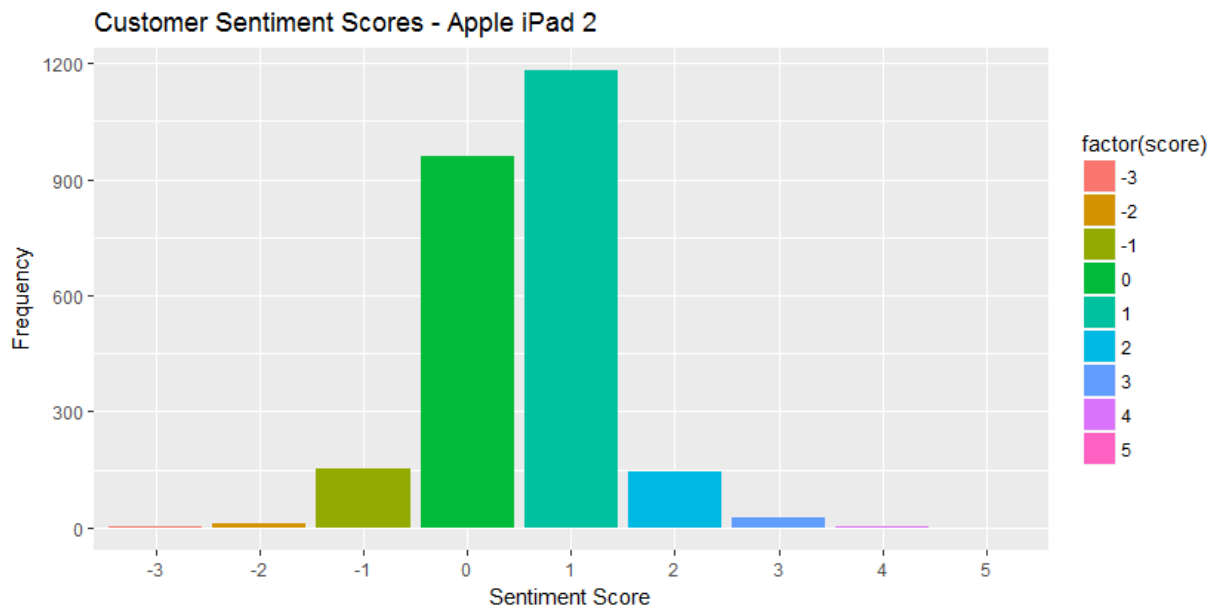
```
hdfs dfs -copyFromLocal meta_Electronics.json /user/root/metadata
```

```
hdfs dfs -copyFromLocal reviews_Electronics.json /user/root/full_reviews
```

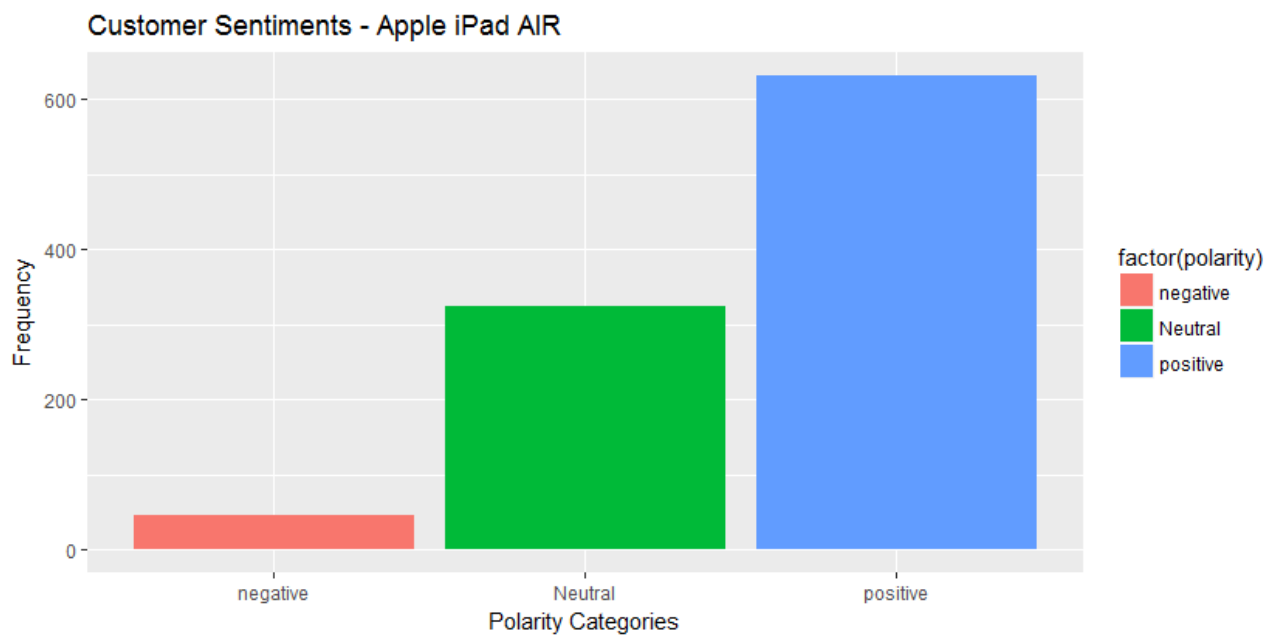
From R after sentiment analysis the resultant plots of polarity and sentiment scores are as below.

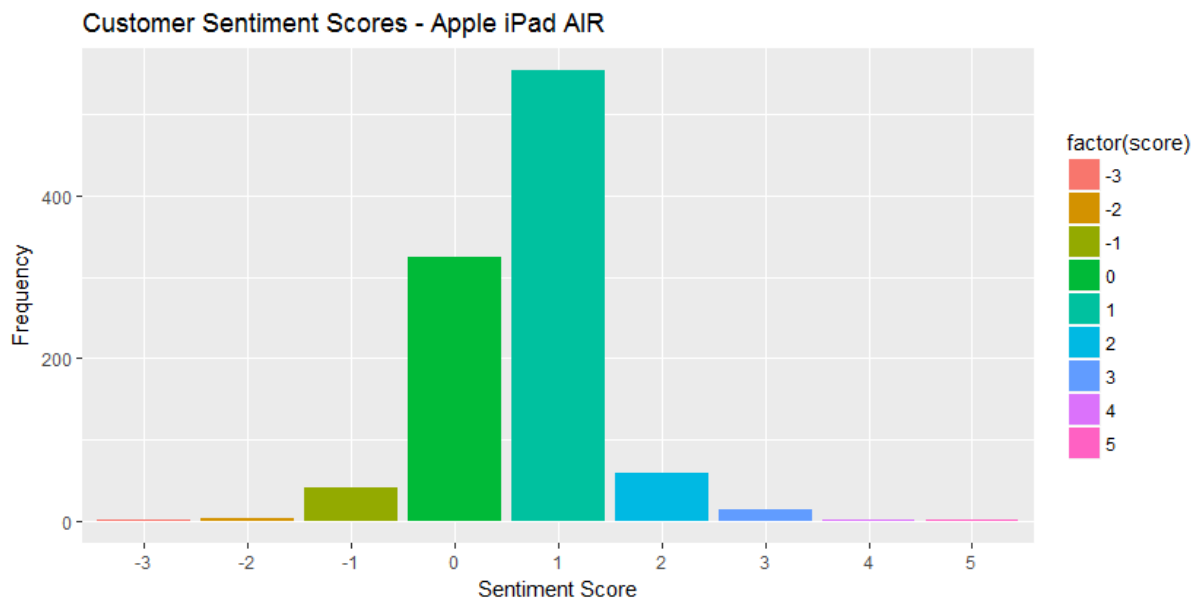
Apple Ipads 2 :



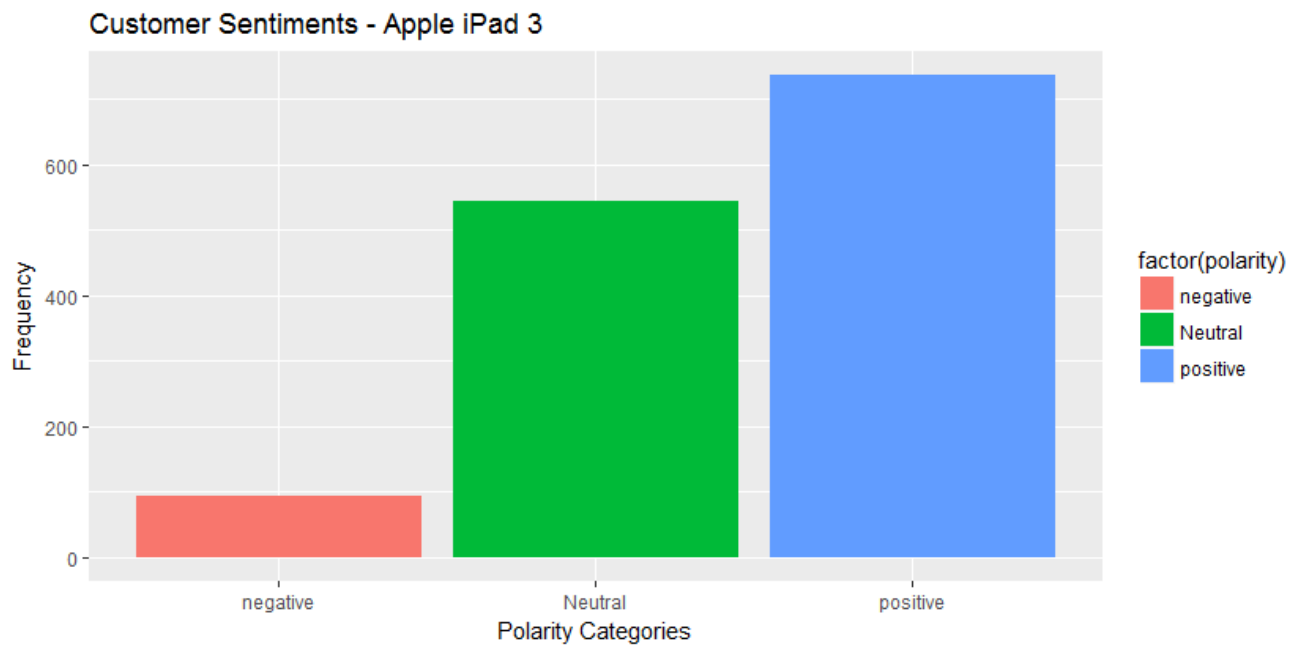


Apple Ipads AIR :

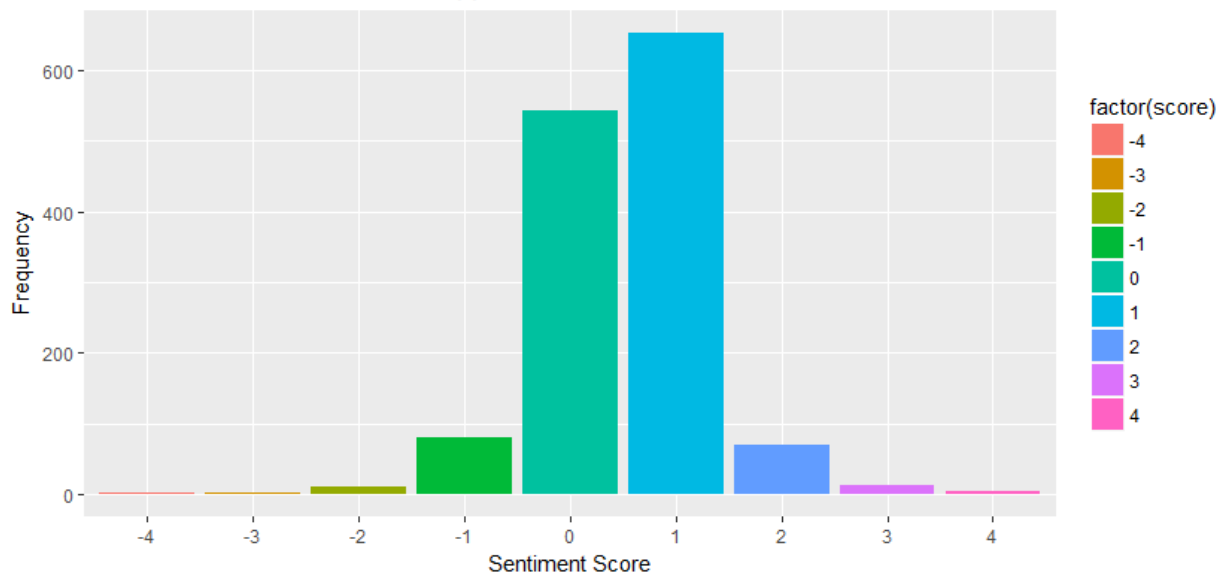




Apple Ipads 3 :

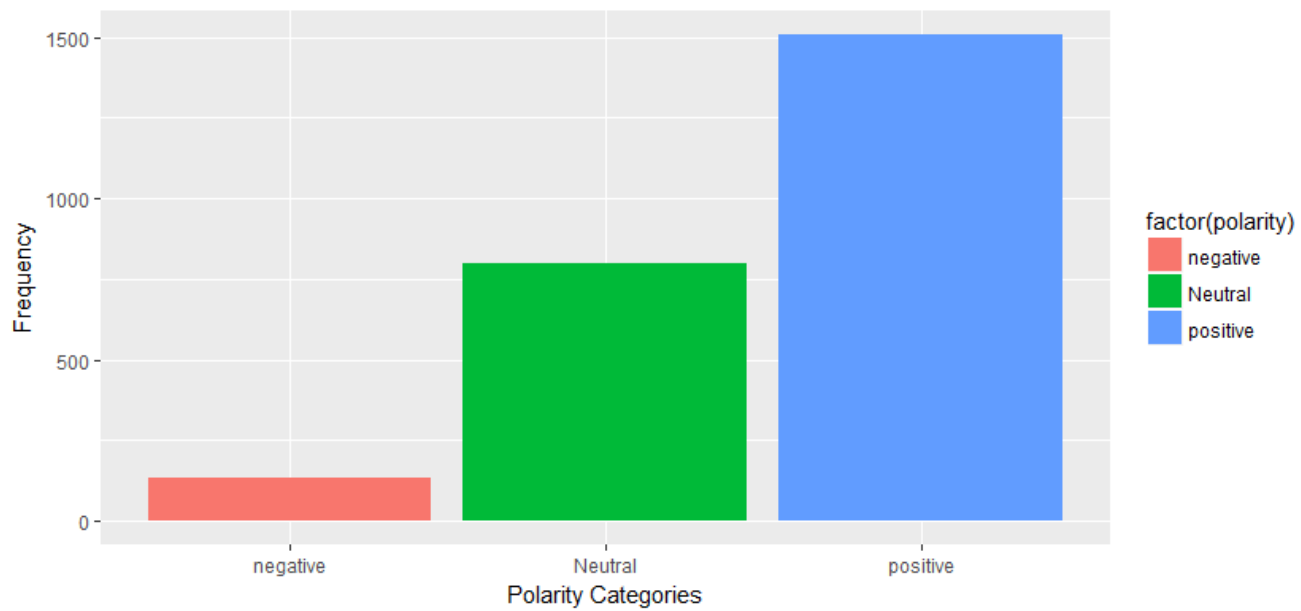


Customer Sentiment Scores - Apple iPad 3

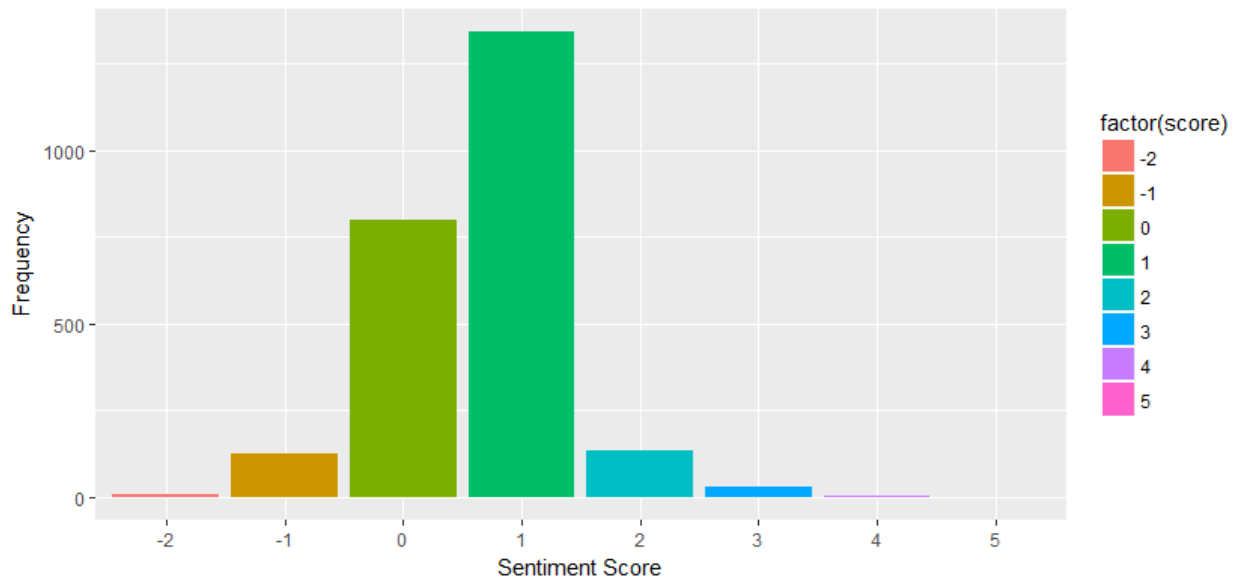


Apple Ipads MINI :

Customer Sentiments - Apple iPad MINI

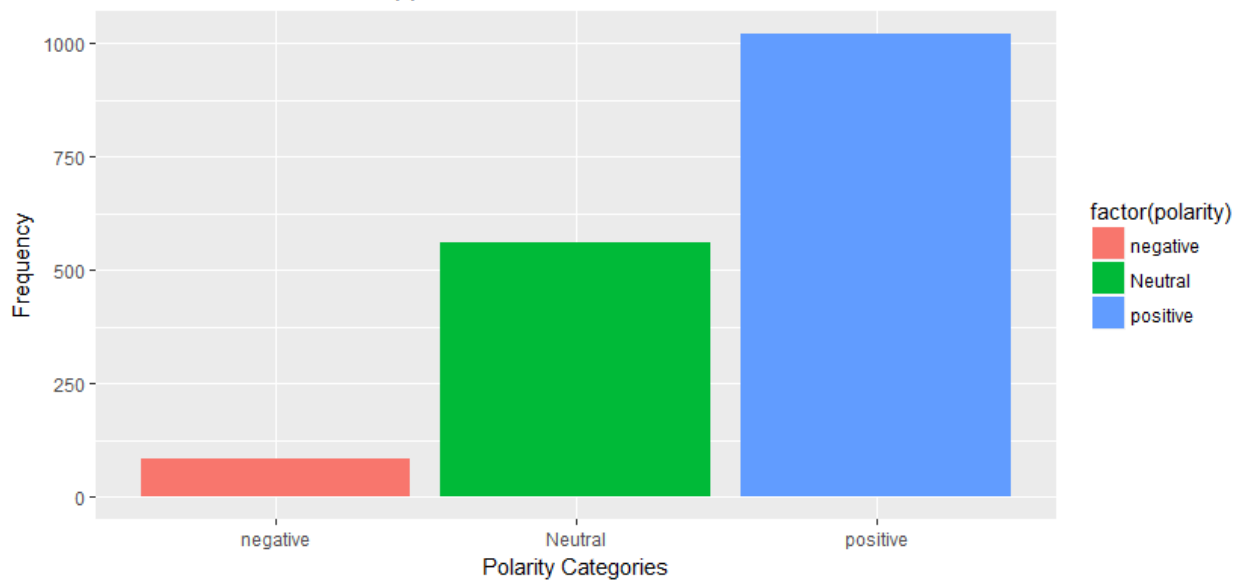


Customer Sentiment Scores - Apple iPad MINI

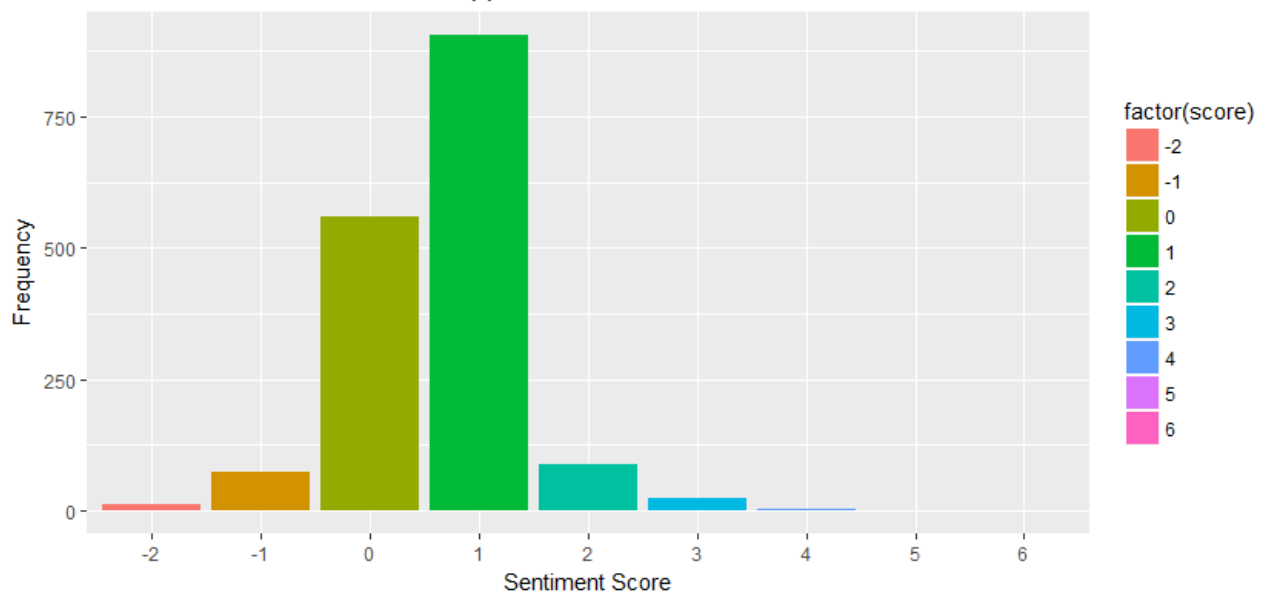


Apple Ipads 4 :

Customer Sentiments - Apple iPad 4

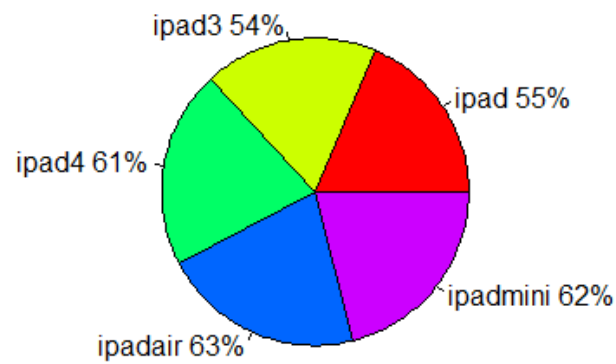


Customer Sentiment Scores - Apple iPad 4



Positive sentiment Score for all Apple Ipads :

Positive Comparative Analysis - Apple iPads



Negative sentiment Score for all Apple Ipads :

Negative Comparative Analysis - Apple iPads

