

RAVIVARMAN M

Front End Developer

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Chennai, India

PROFILE:

Frontend Developer with **3+ years of experience** building scalable, high-performance, and accessible web applications for **enterprise eCommerce platforms**. Strong expertise in **React.js, Redux, JavaScript (ES6+), HTML, CSS, and Kibo Commerce**. Proven track record in modernizing legacy UIs, developing reusable component libraries, improving performance, and implementing **WCAG-compliant accessibility**. Experienced across **PLP, PDP, Cart, Checkout, and Account modules** in Agile environments.

SKILLS:

- Kibo Platform:** Kibo OMS, Kibo Commerce, API Extensions, Order Workflows, Fulfillment & Returns Management
- Frontend Technologies:** React.js, Redux, JavaScript (ES6+), HTML5, CSS3, jQuery, TypeScript
- API & Backend Basics:** GraphQL, REST APIs, Java (Core), Node.js (Basic)
- UI/UX & Performance:** Responsive Design, Accessibility (WCAG), Performance Optimization
- Development Tools:** Git, Storybook, Kibo, Webpack, NPM
- Soft Skills:** Problem-Solving, Team Collaboration, Agile Development

PROFESSIONAL EXPERIENCE:

Cognizant -Ace Hardware, Associate

10/2024 – Present | Chennai

- Owned end-to-end development of the **Email Management module** in Kibo, enabling automated transactional communications for orders, subscriptions, and returns.
- Integrated **API extensions** to enhance workflows across **Order Management, Fulfillment, PLP, PDP, Cart** and **Checkout** modules.
- Designed and implemented the **Yard-Rx module**, delivering location-based product recommendations to improve personalization.
- Developed advanced UI components including **slider trays, offer modules, and multi-step validation flows**.
- Improved cart and checkout visibility by refining offer and summary interactions, reducing user confusion and abandonment.

Cognizant -Ace Hardware, Program Analyst

08/2023 – 09/2024 | Chennai

- Built reusable UI components such as **notification systems, product card sliders, and store locator modules**, improving UI consistency across the platform.
- Implemented **accessibility enhancements** including keyboard navigation and tab-index flows, improving WCAG compliance.
- Developed key features for **My Account modules** including purchase history, subscription management, password validation, and dashboards.
- Created reusable **popover and modal components**, enhancing PDP and Cart interactions and performance.
- Extended modular store department navigation to improve scalability within the Kibo ecosystem.

Cognizant -Ace Hardware, Program Analyst Trainee

08/2022 – 08/2023 | Chennai

- Migrated legacy **Backbone.js** UI into modern **React.js components**, improving maintainability and scalability.
- Developed UI modules for **account details, purchase history, subscriptions** and **notifications**.
- Enhanced responsiveness and accessibility across **PDP, Cart** and **Account** modules using structured tab-index navigation.
- Documented reusable **React/Kibo UI** components in Storybook for centralized access by UI engineers across teams.

Cognizant -Room Cleaning Service Website, Trainee

01/2022 – 04/2022

- Built a responsive single-page application using **HTML, CSS, JavaScript, jQuery, Bootstrap**, achieving 100% mobile responsiveness and reducing bounce rates.
- Designed a booking interface with filters and forms, improving service discovery and **increasing user engagement by 30%**.
- Ensured cross-browser and cross-device compatibility with optimized accessibility features.

CERTIFICATES:

- Azure fundamentals
- KIBO Developer
- Azure AI Fundamentals

EDUCATION:

Government college of Technology

08/2019 – 06/2022 | Coimbatore

B.E - Electronics and Communication Engineering (GPA-7.67)