
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 10, 2024

MarineMax, Inc.

(Exact name of Registrant as Specified in Its Charter)

Florida
(State or Other Jurisdiction
of Incorporation)

1-14173
(Commission File Number)

59-3496957
(IRS Employer
Identification No.)

**2600 McCormick Drive
Suite 200
Clearwater, Florida**
(Address of Principal Executive Offices)

33759
(Zip Code)

Registrant's Telephone Number, Including Area Code: 727 531-1700

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$.001 per share	HZO	The New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 1.05 Material Cybersecurity Incidents

MarineMax, Inc. (the "Company") determined on March 10, 2024, that it experienced a "cybersecurity incident," as defined in applicable Securities and Exchange Commission rules, whereby a third party gained unauthorized access to portions of its information environment. Upon detection, the Company initiated its previously determined incident response and business continuity protocols and took immediate measures to contain the incident. As part of this process, the containment measures resulted in some disruption to a portion of the Company's business. The Company's operations have continued throughout this matter in all material respects. The Company continues to investigate the extent of the incident, has engaged cybersecurity expertise, and has notified law enforcement authorities.

While the investigation remains ongoing, as of the date of this filing, the incident has not had a material impact on the Company's operations, and the Company is still in the process of determining whether the incident is reasonably likely to materially impact the Company's financial conditions or results of operations. The Company does not maintain sensitive data in the information environment impacted by the incident.

Forward-Looking Statements

Certain statements contained in this Current Report on Form 8-K are forward-looking as defined in the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include those regarding the Company's investigation of the incident, its efforts to contain the activity, the disruption to the Company's business, and the continuation of the Company's operations, as well as the impact on the Company's operations, financial conditions, and results. These statements involve certain risks and uncertainties that may cause actual results to differ materially from expectations as of the date of this release. These risks include the numerous factors identified in the Company's Form 10-K for the fiscal year ended September 30, 2023 and other filings with the Securities and Exchange Commission. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Exhibit Index

Exhibit No.	Description
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

MarineMax, Inc.

Date: *March 12, 2024*

By: */s/ Michael H. McLamb*

Name: Michael H. McLamb

Title: Executive Vice President, Chief Financial Officer and Secretary
