

# Ravi Somayaji

UI Architect - [Web Profile](#) | [LinkedIn Profile](#)

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## EXPERIENCED TECHNOLOGIST - UI ARCHITECT

With over 17 years of engineering experience in all cycles of software development & delivery, I'm an enthusiastic technologist confident in providing architectural design and development solutions for scalable applications.

My latest stint at Optobizz Software Private Limited provided opportunities to develop web & mobile applications for the Indian SMB market.

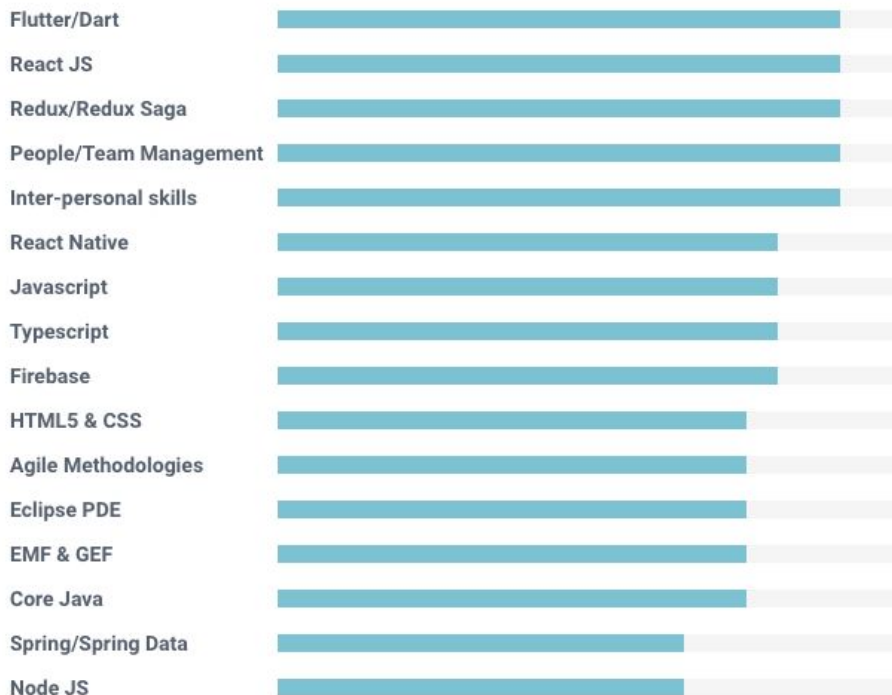
Having continued being a developer, I'm able to contribute to the design aspects much more thoroughly.

I'm very interested in the expressions of scale and building large distributed systems to solve problems tidily.

I've led teams to work together, understand each other, and drive value towards achieving goals of the organizations that I've been part of.

Along with being a quick learner, I'm also an adaptive individual who's always tried to understand the customer's larger goal and provide value at every step

### SKILLS & PROFICIENCY



## EXPERIENCE

### Co-founder, Architect, Designer, Developer Oct 2017 - Present

Optobizz Software Private Limited, Bengaluru, India

Architected products & solutions delivered by Optobizz.

Designed and developed all the products under the Optobizz umbrella along with driving team value

Strong involvement in Business analysis, sales, & marketing cycles along with developing the culture of the organization

### Lead Developer

April 2014 - Sept 2017

EMC Corporation, Bengaluru, India

Design and development engineer for the xcelerated Composition Platform. Tools for designing models deployed to the Documentum xCP server. Also, developed the deployment tooling and deployment agent for the xCP Deployment modules.

Developed enhancement features and modules for the releases 2.1, 2.2, 2.3 and 2.4.

Resolved several customer issues and worked with support to attain the best Total Customer Experience.

### Senior Developer

August 2013 - February 2014

Sprinklr, Gurgaon, India

Responsible for the review of design for several modules in the Sprinklr application.

Developed a few modules and took complete ownership of the modules involving customer acceptance, quality and maintenance.

### Consultant and Director

March 2011 - June 2013

E-Somayaji Private Ltd., Oxford, United Kingdom

Provided product development consulting and services to enterprises in the UK. Profitable business earning over £300,000 in about 2 years.

Responsibilities included design, development, customer success, delivery management, and maintenance support.

### Senior Staff Engineer

August 2007 - March 2011

TIBCO Software Inc., Swindon, United Kingdom

Developed modules for the TIBCO Business Studio over in the Swindon development center. Progressed into the architectural role and contributed to the XPDL and BPMN specifications.

## Senior Development Engineer

October 2005 - July 2007

Pramati Technologies, Hyderabad, India

Product development for TIBCO as a client. Helped develop modules for the Business Events product that was a benchmark in TIBCO's suite of products. Quickly learnt Java technologies along with Eclipse technologies and demonstrated ability to apply to business needs.

## Software Engineer

September 2003 - October 2005

Satyam Computers and Services Ltd., Hyderabad, India

Joined as a trainee developer and grew into a technical module lead. Adopted the .NET technologies quickly and provided client applications deployed on the .NET framework.

## PROJECTS

[Readybee](#) - Mobile app & web interface to enable Indian SMB to sell digitally providing features to accept payments & request delivery.

[RupeeMinder](#) - Mobile app targeted to Indian SMB to track sales, payments accounts receivables, payables, reminders

[Trunkroad](#) - AI driven platform for mid sized enterprises to enhance, track, and drive more sales via web hubs, mobile apps and system driven automated processes

[ReadyB2B](#) - SMB targeted mini-ERP to create, & track orders, invoices, inventory and staff

[OPTOTAX](#) - India's No. 1 GST Filing & Reports platform targeted towards Tax Practitioners to file & maintain GST compliance requirements

[Documentum xCP Designer](#) - EMC Documentum xCP Designer enables you to rapidly design new information-centric solutions that leverage business processes, information models, data sources including big data, user interfaces, and xCelerators.

[Sprinklr Social Monitoring and Listening](#) - Backend for the social monitoring and listening product suite.

[UD6 IDE](#) - Desktop editor for the UD6 for XML read, write, and Uniface language support

[Open GDA](#) - Open Generic Data Acquisition tool. Provide acquisition tooling for scientists experimenting at the Diamond Light Source facility in Harwell, Oxford.

[TIBCO Business Studio](#) - Business process modeling environment that enables business experts to model and simulate business processes and their supporting data and organization models.