

# RACHEL WAGSCHAL

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## SUMMARY

Junior full-stack web developer leveraging digital communications background to build a more humane user experience on the web. Three years of digital communications experience has provided strengths in creativity, collaborative communication, and adaptability. Recently completed the Full Stack Web Development Certificate Program at UCLA Extension. Analytical problem-solver who is passionate about creating meaningful engagement on the web.

## TECHNICAL SKILLS

**Front-end:** HTML, CSS, JavaScript, React, Handlebars, jQuery, Bootstrap, Processing

**Back-end:** REST APIs, Node.js, MySQL/Sequelize, NoSQL/MongoDB/Apollo GraphQL, JWT and Express-Session authorization

## PROJECTS

### Book Search Engine

[github.com/rawagschal/book-search](#) | [rawagschal-book-search.herokuapp.com](#)

- A search engine for searching and saving from GoogleBooks API
- Built with: React, Apollo GraphQL, MongoDB, Express.js

### A Petter Life

[github.com/rawagschal/petter-life](#) | [a-petter-life.herokuapp.com](#)

- An app to connect unwanted pets with loving homes, giving them a “petter life”
- Built with: React, Apollo GraphQL, MongoDB, Express.js

## EXPERIENCE

### Associate Content Marketing Strategist Studio71

2019-2021

Los Angeles, CA

Ideated and implemented digital marketing B2B strategy across multiple social channels for a leading digital entertainment company.

- Implemented front-end development for the company website via custom CMS and WordPress which strengthen readability and brand cohesion
- Increased company social media engagement in the course of one year to an audience of over 300k across platforms
- Facilitated cross-departmental communication to unify brand message

### Marketing Intern Corevest Finance

2017

Irvine, CA

Provided creative and functional support to expand digital marketing efforts for a leading mortgage lender.

- Created digital and print assets exemplifying the company's recently rebranded identity
- Coordinated with VP of Marketing and Lead Graphic Designer to solidify social media messaging

## EDUCATION

**Certificate, Full Stack Web Development** – UCLA Extension

Los Angeles, CA

**Bachelor of Science, Journalism** – University of Oregon

Eugene, OR