Rawan

Sales Performance

2012	2013	2014	2015
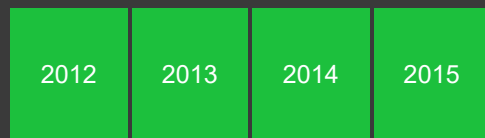
32M
SalePrice

20M
CostPrice

11M
Profit

36 %
Profit %

SalePrice by Make

- 0M (1.57%)
- 7M (23.21%)
- 11M (33.71%)
- 1M (3.19%)
- 6M (19.94%)
- 5M (15.62%)

CostPrice by Make

- 1M (2.79%)
- 4M (20.17%)
- 7M (32.85%)
- 0M (1.68%)
- 5M (24.01%)
- 3M (15.43%)

Profit by Make

- 3M (28.53%)
- 4M (35.05%)
- 1M (5.89%)
- 1M (12.49%)
- 2M (15.87%)
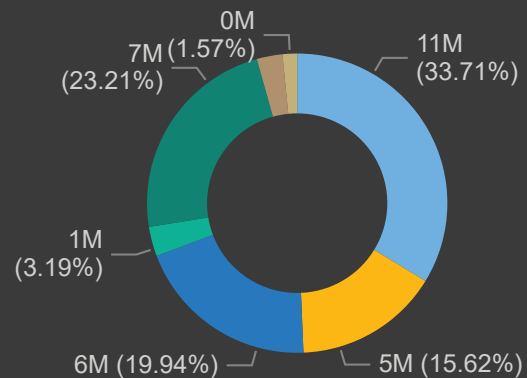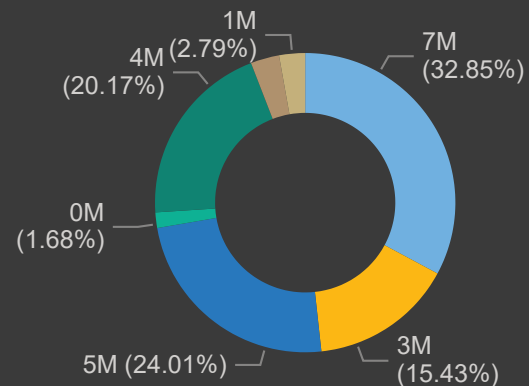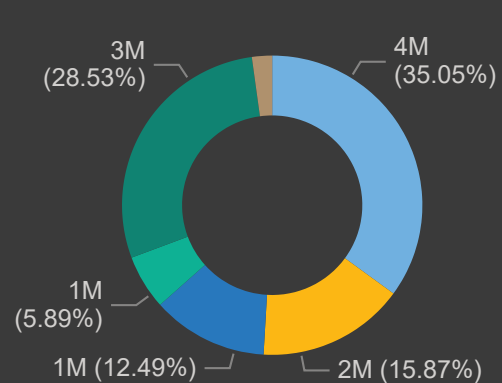
SalePrice and CostPrice by ClientName

● SalePrice ● CostPrice

ClientName	SalePrice	CostPrice
Wheels'R'…	3.1M	1.9M
Bright Ora…	2.9M	1.9M
Aldo Motors	2.9M	1.6M
Cut'n'Shut	2.8M	2.0M
Honest John	2.7M	1.8M
BritWheels	2.1M	1.5M
Sporty Ty…	2.0M	1.2M
Style 'N R…	1.7M	1.1M
Ambassa…	1.7M	1.1M
Les Arnaq…	1.4M	

SalePrice and CostPrice (0M — 5M)
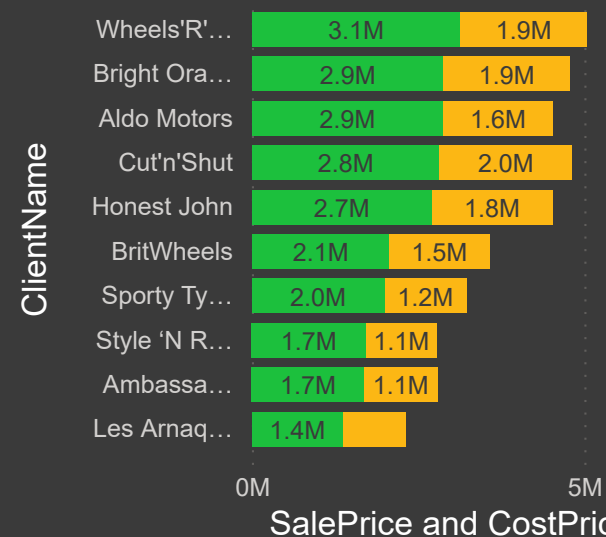
SalePrice and CostPrice by Model

● SalePrice ● CostPrice

Model	SalePrice	CostPrice
DB9	5.4M	3.2M
XK	4.5M	3.8M
Camargue	4.1M	2.4M
Continental	3.7M	2.5M
Vanquish		
Silver Ghost		
XJ6		
DB7		
GT		
DB4		

SalePrice and CostPrice (0M — 10M)
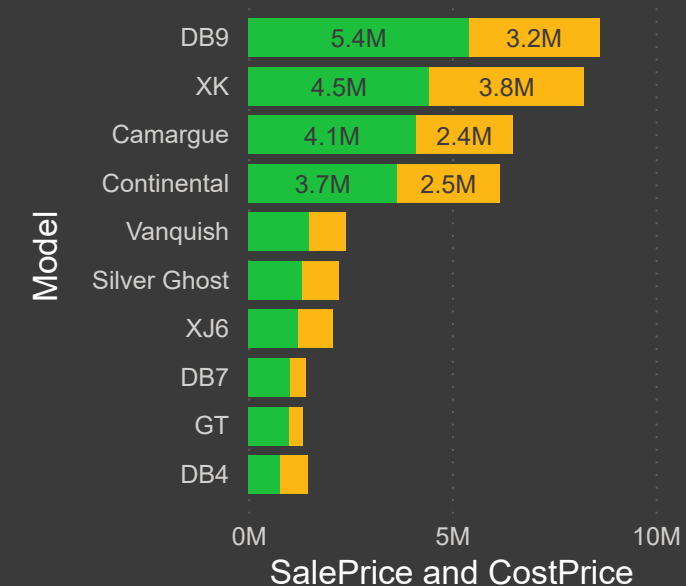
SalePrice, CostPrice and Profit % by Month

● SalePrice ● CostPrice ● Profit %

33 % — 45 % — 39 % — 45 % — 51 % — 34 % — 39 % — 36 % — 26 % — 7 %

SalePrice and CostPrice (0M — 6M) / Profit % (0% — 60%)

Month: 2, 4, 6, 8, 10, 12