Project 1

Application in real life scenario case study.

Data Analytics Process

Agenda

- Objective
- Background
- Data Analytics Steps:
    1) Plan
    2) Prepare
    3) Process
    4) Analyse
    5) Share
    6) Act
- Conclusion

Objective

Finding the best Outfit & Shoes using the data analytics and explaining it with six step of data analytics process i.e. Plan, prepare, process, analysis, share, act.

Your task is to give the example(s) of such a real-life situation where we use Data Analytics and link it with the data analytics process. You can prepare a PPT/PDF on a real-life scenario explaining it with the above process (Plan, Prepare, Process, Analyze, Share, Act) and submit it as part of this task.

Plan - What do I need and why I need it?

I need to buy a formal outfit for my office event.

Prepare – How much money do I need and from where I can have it?

As per my research and some suggestions from my friends, I need approx. 5000Rs for the whole outfit and As I have 2000 Rs my savings, I just need to borrow 3000 Rs from my family/friend/ETC.

Process – From where I can get my formal outfit within my budget Or from where I can arrange part of my outfit?

As I needed this dress for one event and As per my online research and some friends suggestion, found old and local shop, where I can get matching blazer and

pant as per event dress code in cheaper price, approx. 2500, also here I can do bargaining if I buy more things from here.

For the formal shoes, I would like to buy it from best quality brand as I can use it frequently, budget will be between 2000 to 2500.

For formal shirt, I can use my old black formal shirt or can ask my friend for white if needed. Can use my existing resource. So that it will look great with best combination.

Analyze -   What colour of blazer and pant I need and what type of shoes which look good with outfit ?

So, I need royal blue colour matching blazer and pant, as it is our event dress code. And with royal blue, light brown colour shoes will look great.

Share –   Which local shop will provide my choice of blazer and pant with discount or offer?

-    From where I can get comfortable shoes?

As I needed this dress for one event and As per my online research and some friends suggestion, found old and local shop, where I can get matching blazer and pant as per event dress code in cheaper price, also here I can do bargaining if I buy more things from here. I told shopkeeper about my need with my budget around 2000, so that he can show me more and more choices under my budget and can give me discount if I will like one which can cost more than 2000. As my budget for this is 2500. So finally shopkeeper suggested me and provided me the discount as I already told him about my budget.

For shoes, as I need a quality shoes which I can use with other outfit, so for it I need to buy it from quality brand outlet, where I can try it. I searched for all the best formal shoes and found that bata is giving verities of shows with its seasonal discount and offers. I went to the nearest outlet and asked shopkeeper. For the light brown shoes and he told me all the offers with discount. I used my friend's offer card as he usually buy things from bata, he had discount offer after applying it, I got 6000 shoes in 2400 with discount and offers.

Act -   Did I get what I needed, Is it under my budget?

After the research, I found the outfit within my budget that is 2200, and comfortable shoes with discount offer from the outlet that is 2400.

Also saved some money.

Conclusion -

- I Have saved Money And time.
- I Wanted a Outfit & Shoes within my budget.
- I Found that Purchasing Offline rather than online is budget friendly and time saving.