

StandOut

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Try Pitch

StandOut

Problem Statement

Hiring Teams

Overwhelmed with AI generated resumes

No time to check additional resources such as Behance, GitHub, LinkedIn and other profiles that can help to enrich the candidates resumes

Solution



StandOut

First B2B SaaS tool integrated into current major applicant tracking system to help hiring teams enrich the resumes

The Solution



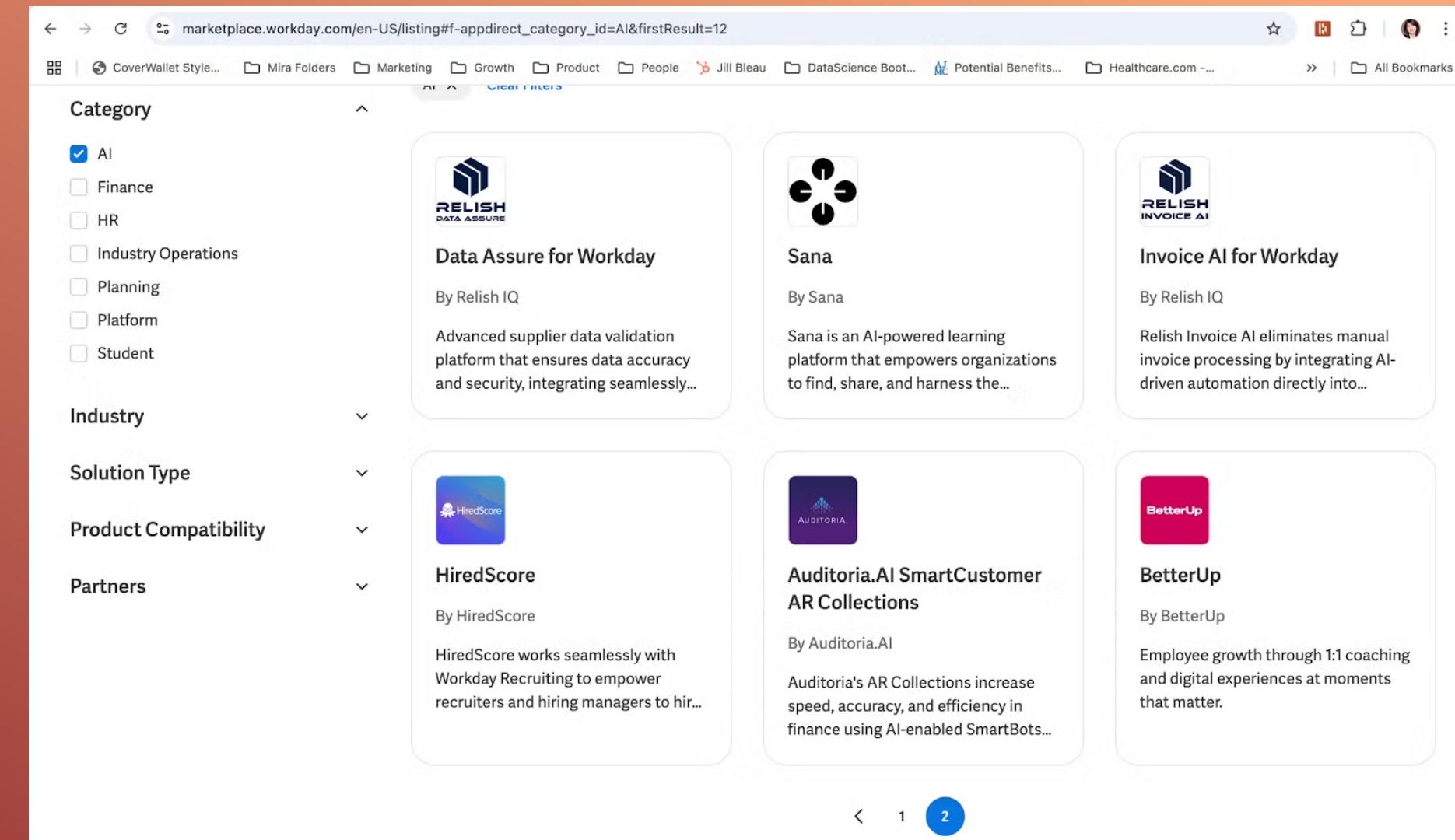
Meet Sandy

RAG agent that helps to help rank candidates based on their resumes as well as additional portfolio such as GitHub, Kaggle, Behance (see demo)

Go To Market

B2B

As a tool that can be integrated into major applicant tracking systems such as Workday marketplace.

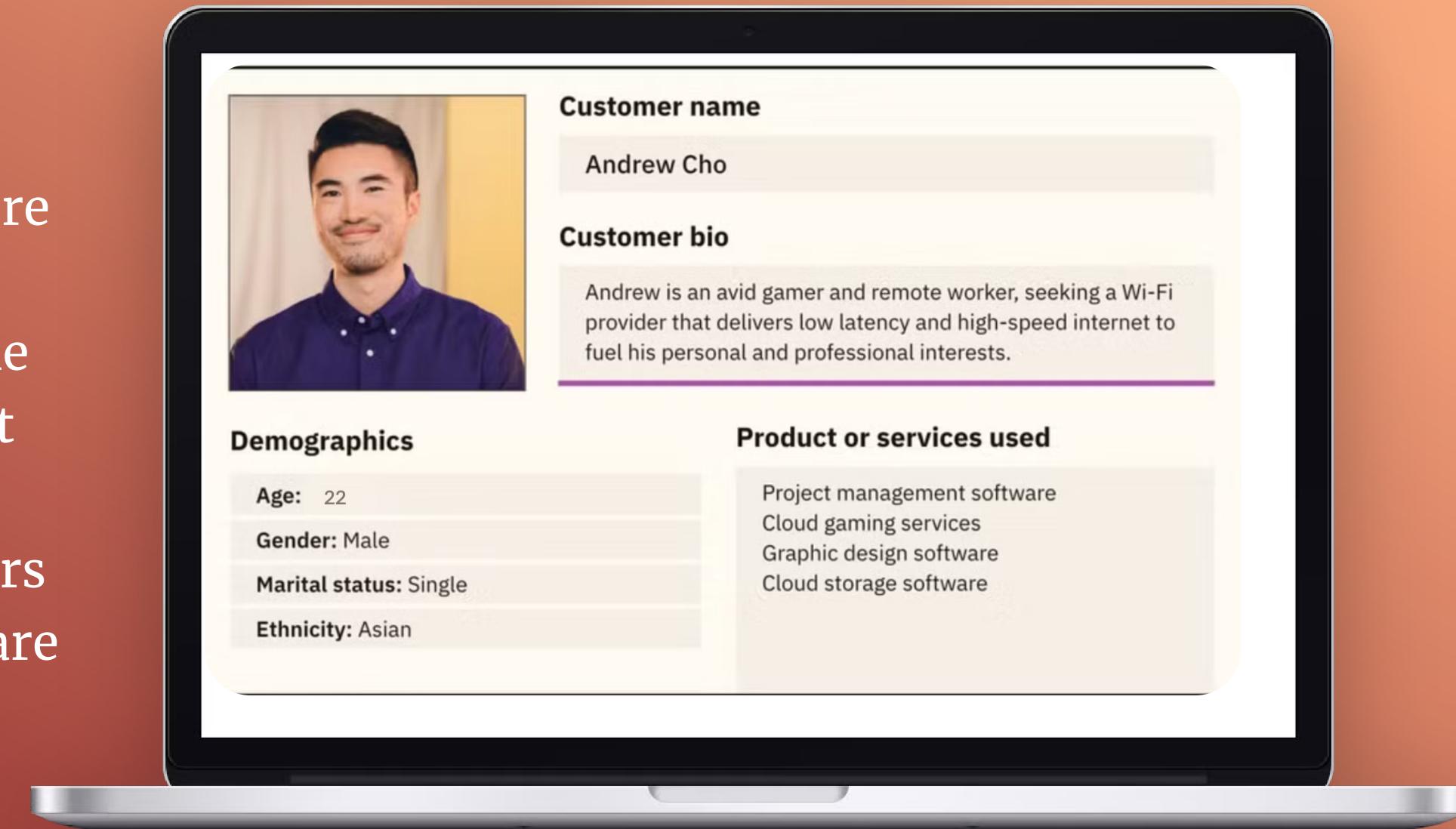


Go To Market

B2C

Consumer facing tool where potential candidates

- Create a standout profile and generate a standout score for their portfolio
- Ranked across your peers in the market that you are on



Ranking Feature on Consumer Portal

The smartphone screen displays a consumer portal interface with the following sections:

- Customer Profile:** Shows a photo of Andrew Cho, his customer name, bio (he is an avid gamer and remote worker), demographics (Age: 22, Gender: Male, Marital status: Single, Ethnicity: Asian), and products used (Project management software, Cloud gaming services, Graphic design software, Cloud storage software).
- Ranking:** Displays a red bar chart with three stars above it, indicating a rank of 341st among all NYC applicants.
- Suggest to improve on:** A list of suggestions:
 - Kaggle Presence
 - Github repo
- Thought Leadership:** A donut chart showing distribution across four categories: 45% (dark brown), 35% (light orange), 25% (yellow), and 10% (lightest orange).
- Industry Interest:** A donut chart showing distribution across four categories: 85% (light orange), 10% (yellow), 5% (dark brown), and 5% (lightest orange).
- People Skills:** A donut chart showing distribution across four categories: 65% (yellow), 10% (dark brown), 5% (lightest orange), and 5% (light orange).

Target Market

Hiring Teams for early software engineers, designers and product managers.

Eventually be extended to college applications

Revenue Model

We expect this to be free to candidates and interested companies will pay a recurring subscription or a fee per standout score generated

StandOut





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