Mean Reputation –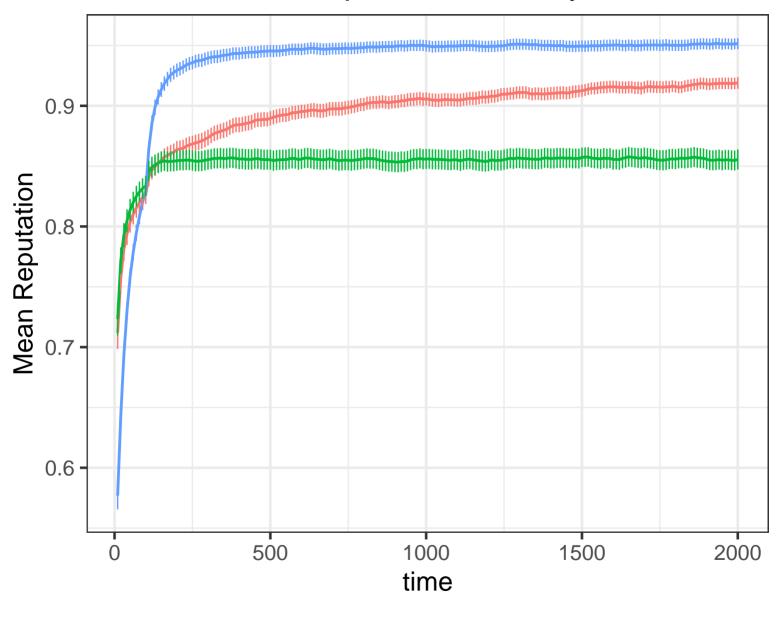 Heavy Tail