

Sales & Revenue Insights

Status

Approved

Backordered

Cancelled

In process

Rejected

Shipped

Category

Accessories

Bikes

Clothing

Components



Total Revenue

33.93M



Average Order Value

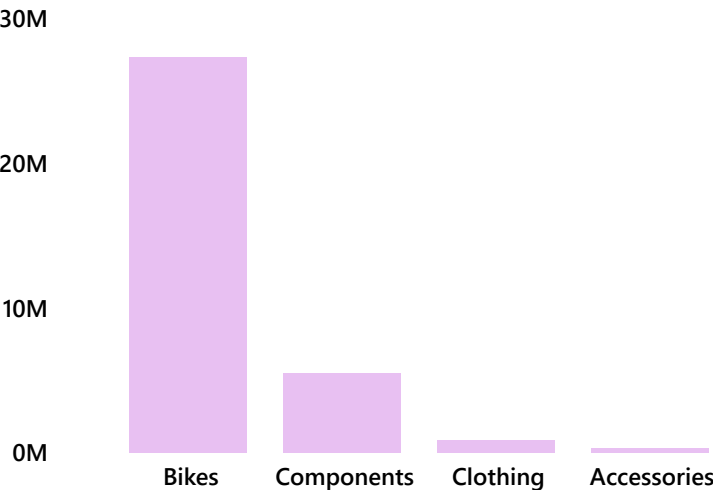
23.16K



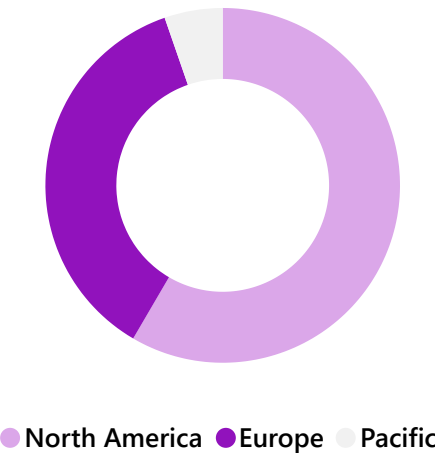
Average Order Quantity

58.61

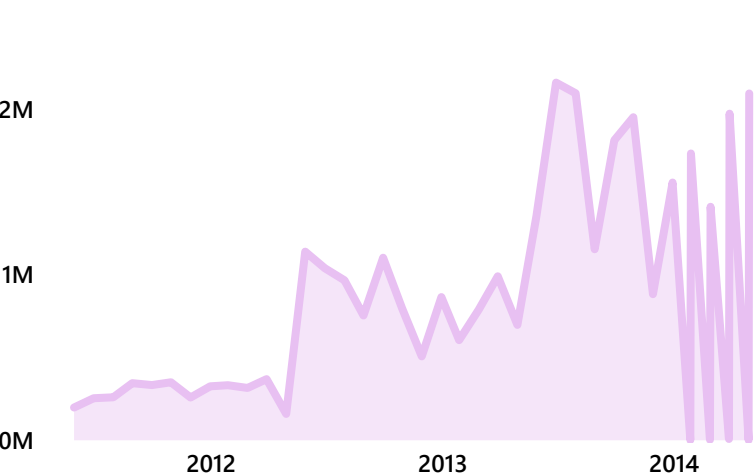
Total Revenue by Product Category



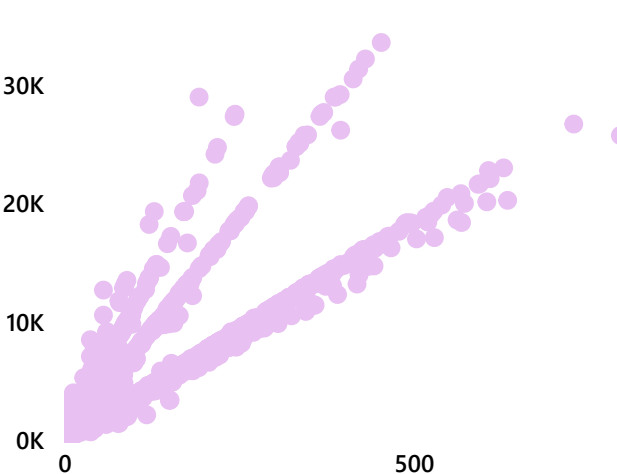
Total Revenue by Territory



Total Revenue Trend



Average Order Value vs Freight



SubCategory

Total Revenue

Bib-Shorts	0.06M
Bike Racks	0.12M
Bottles and Cages	0.00M
Bottom Brackets	0.03M
Brakes	0.04M
Caps	0.01M
Chains	0.01M
Cleaners	0.01M
Cranksets	0.13M
Derailleurs	0.05M
Forks	0.04M
Gloves	0.09M
Handlebars	0.08M
Headsets	0.03M
Helmets	0.12M
Hydration Packs	0.04M
Jerseys	0.28M
Locks	0.01M
Mountain Bikes	9.63M
Mountain Frames	2.05M

Customer & Delivery Insights

Status

Approved

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Shipped

Category

Accessories

Bikes

Clothing

Components



Average Expected time

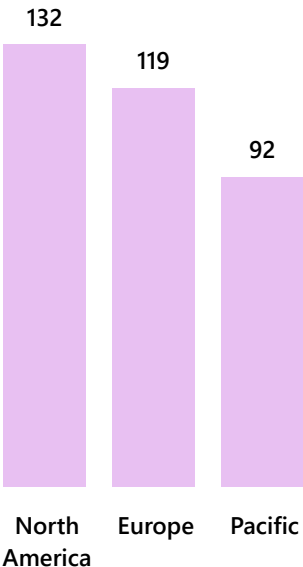
12.00



Average Actual Time

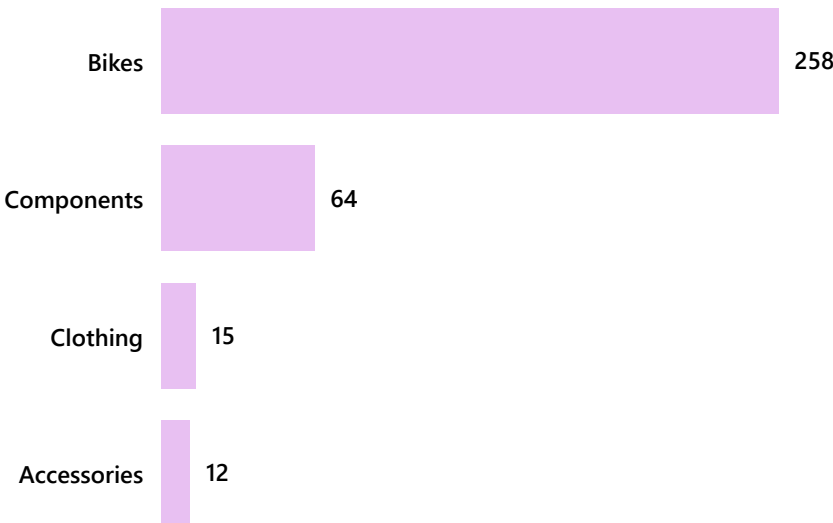
7.00

Average Tax Amount by Territory



Territory	Accessories	Bikes	Clothing	Components
Australia	863	1556	1510	1019
Canada	3435	9622	9109	7356
Central		42	25	17
France	2046	4294	4383	3625
Germany	1537	1910	2772	1299
Northwest	1247	5519	3639	3669
Southwest	315	860	694	310
United Kingdom	1849	4082	4201	3061

Average Tax Amount by Category



Top Customers

CustomerID	Total Revenue	Quantities
29614	901,346.86	1931
29639	887,090.41	1708
29994	824,331.77	1408
29580	815,914.25	1578
29722	807,391.84	2172
30103	725,867.17	2129
30048	678,828.84	2350
29712	653,973.76	2313
30050	631,355.07	1351
29997	604,794.78	1776
29689	600,077.27	1532
29546	534,117.56	1126
30000	533,078.28	1192
30074	516,254.80	928
29770	500,181.73	1189
29923	493,816.88	766
29734	469,357.29	1236
30049	461,467.32	707