

## **Key Insights from the Dataset:**

- The most sold pizzas are: The Classic Deluxe Pizza, The Barbecue Chicken Pizza, The Hawaiian Pizza, The Pepperoni Pizza, The Thai Chicken Pizza.
- Friday has the highest revenues from all week days.
- 12 pm and 1 pm are the peak hours, generating the most order quantities.
- Pizza size L “Large” generates the highest revenue, Also pizza category Veggie generates the highest revenue.
- The worst pizza names to generate revenues are: The Brie Carre Pizza, The Green Garden Pizza, The Spinach Supreme Pizza, The Mediterranean Pizza, The Spinach Pesto Pizza, The Calabrese Pizza, The Italian Vegetables Pizza, The Soppressata Pizza, The Chicken Pesto Pizza, The Chicken Alfredo Pizza.
- Pizza size XXL has the highest average order price.
- Months 3, 5, 7 and 11 have the highest revenues from all months.
- The mode “most ordered quantity” is 2 pizzas per order.