

Credit Card Transaction Report

Total Revenue
56.5M

Total Interest
45.5M

Transaction
Amount
8M

Transaction
Count
667K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47188612	6614173	2733690
Silver	5659109	821923	189590
Gold	2533682	384755	57565
Platinum	1135608	161629	20665
Total	56517011	7982480	3001510

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Gold

Silver

Blue

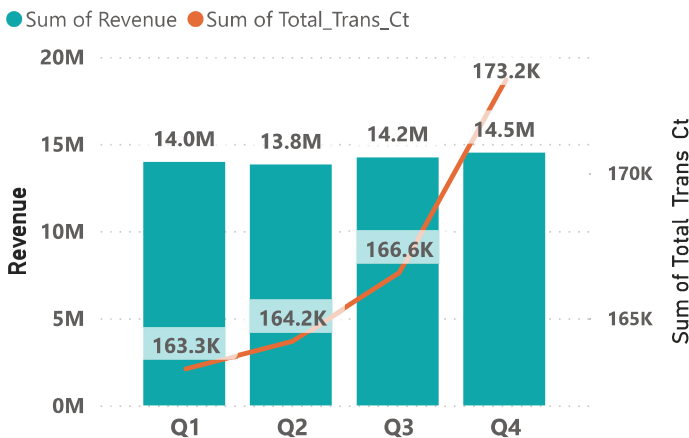
Platinum

Low

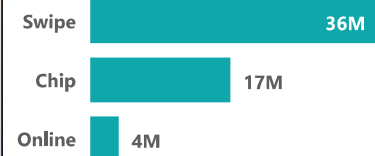
Medium

High

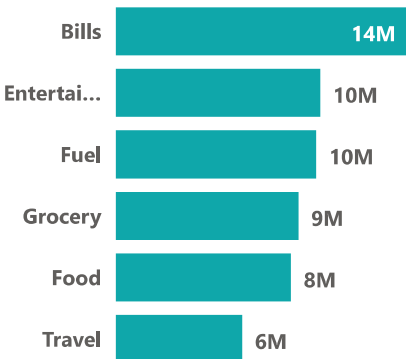
Revenue and Total Trans Count



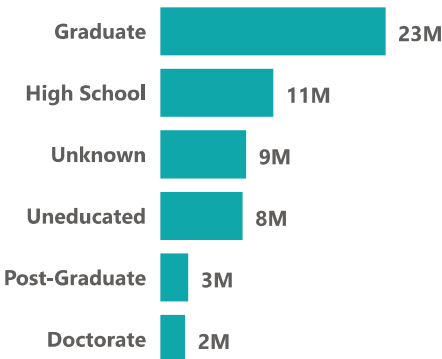
Revenue by Use Chip



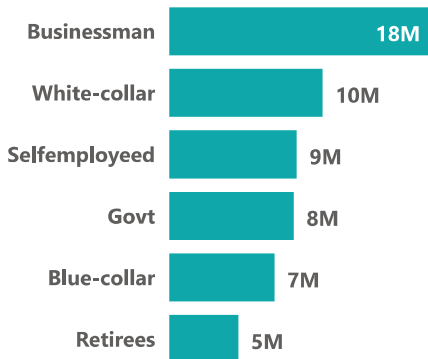
Revenue by Expenditure Type



Revenue by Education Level



Revenue by Job



Customer Acq Cost

