

Search Engine Optimization

Technical Insights Report

<https://financialcrimeacademy.org/>

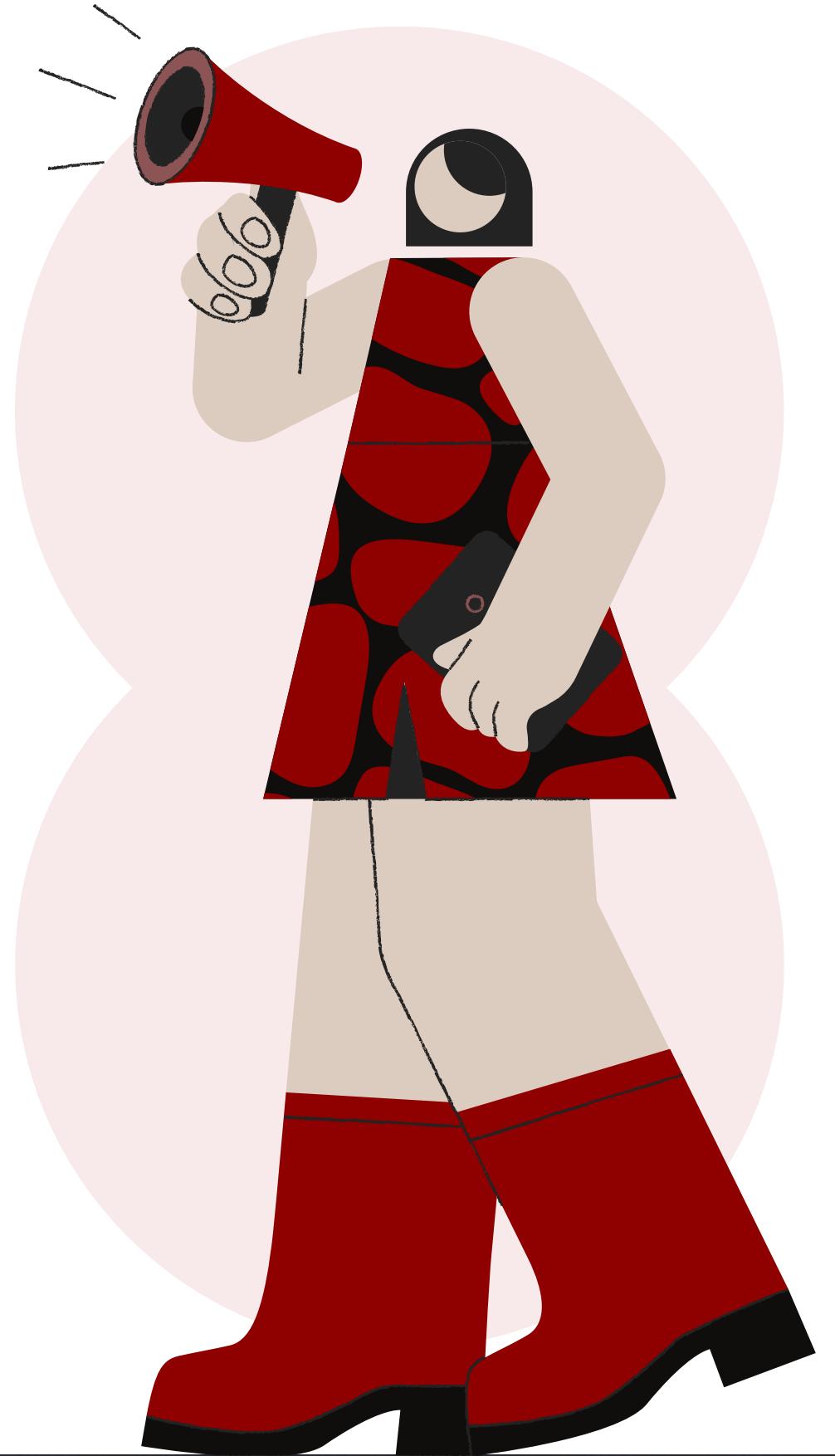


Insights and highlights for:

<https://financialcrimeacademy.org/>

Report Outline

- On-Page Seo
- Off-Page analysis
- Technical audit
- Our suggestions





ON-Page Audit

On-Page checklist:

- ✓ Meta title
- ✓ Meta description
- ✓ H1 tag
- ✓ Sitemap.xml
- ✓ Robots.txt
- ✗ Image alt attributes
- ✓ Keywords In content
- ✗ Google analytics
- ✓ canonical tags
- ✓ schema markup

Insights

Good on-page

“

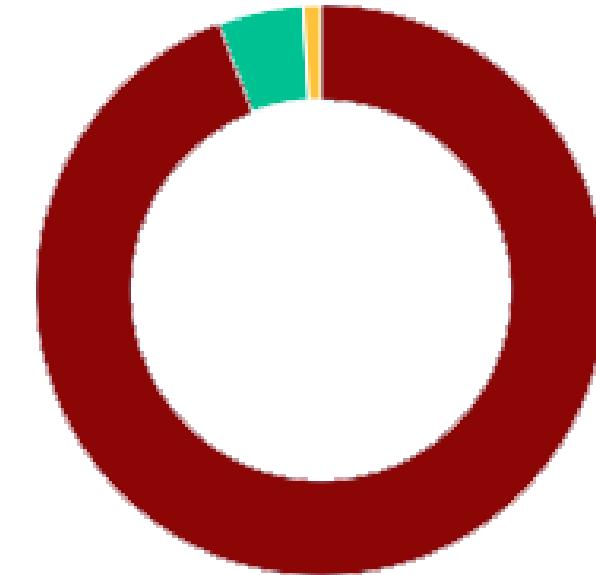
Your on-page is 70 percent completed. But we did not find the main element that is ALT attributes in images and google analytics code. You need to add alt tags on images for more reach and google analytics for checking your site performance.

Off-Page analysis

Backlink Audit

There are too many toxic backlinks of your site. You need to disavow or remove these links for proper SEO. Toxic links can also lower your websites authority score.

Backlinks by Link Type [i](#)



| | | |
|-------------------------|-------|-------|
| Text i | 95% | 1,971 |
| Image i | 4.9% | 102 |
| Frame i | 0% | 0 |
| Form i | <0.1% | 1 |

Medium [Explore your suspicious backlinks](#)

52 **127** **571**

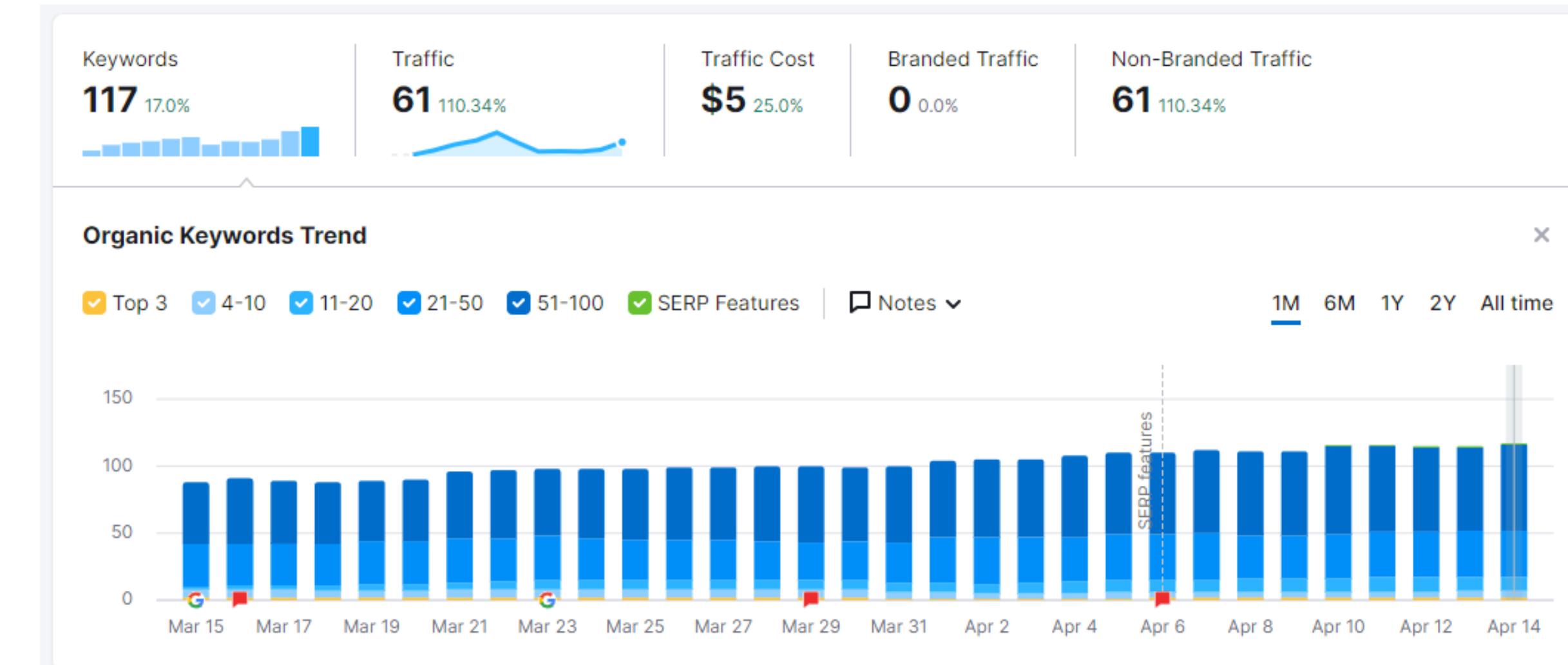
6.9% toxic 16.9% pot. toxic 76.1% non-toxic



Technical Audit- Issues



Visibility and Position



Page Speed Insights

Page Speed Performance on Mobile and Desktop

Desktop page speed is optimized and doesn't need more attention. Mobile speed needs to be optimized, as majority of audience use mobile more than desktop.

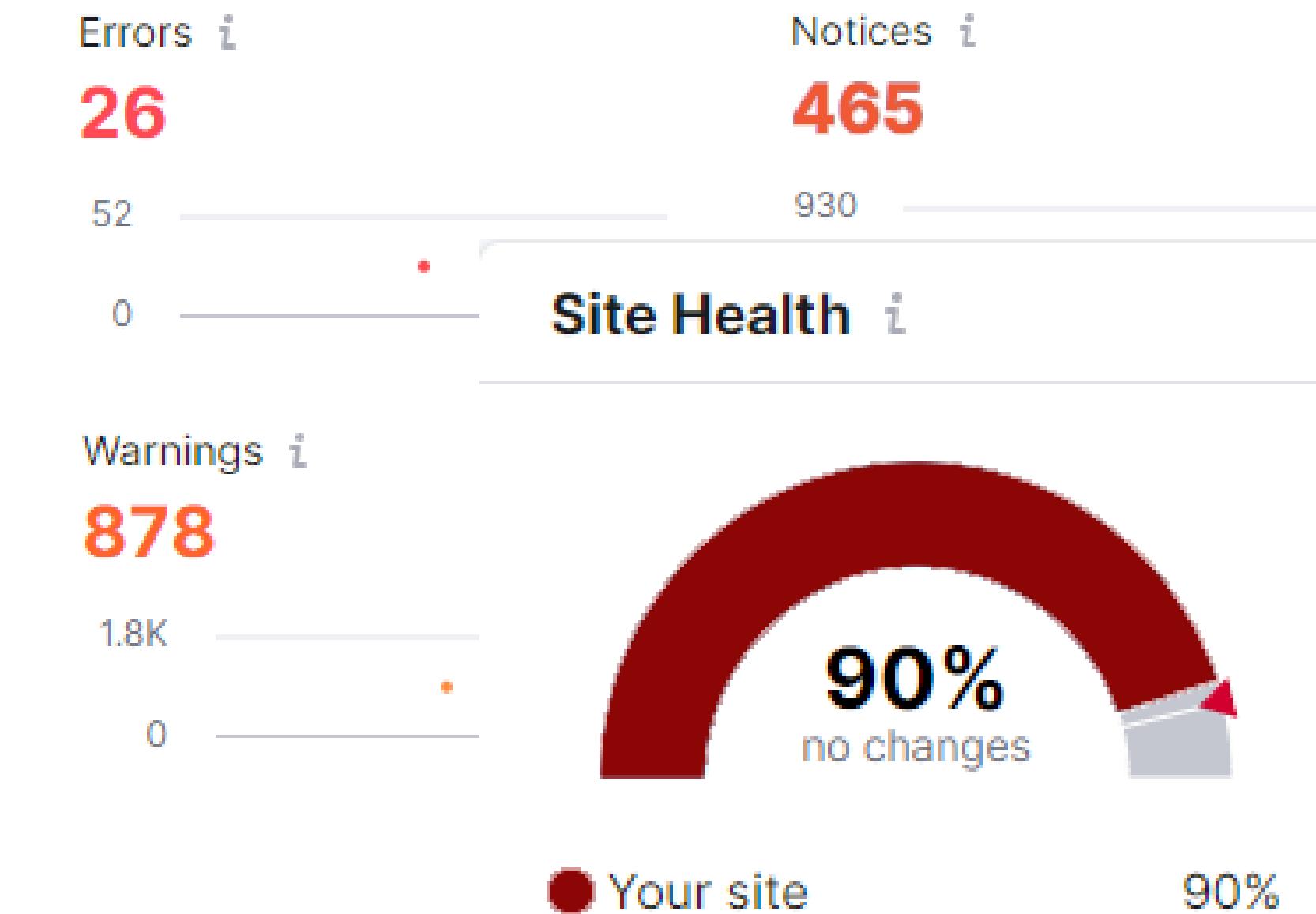
Mobile



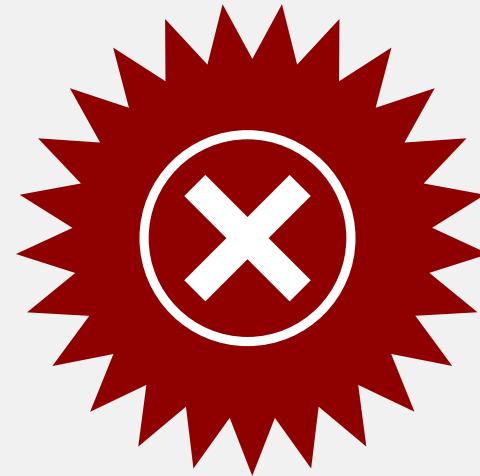
Desktop



Site Audit - Technical Issues



Technical Issues



Errors

There are 28 errors with your site. Errors are the main problems that needs to be fixed immediately. The main error on your site is your some pages are having duplicate meta description.



Warning

Warnings are for the issues that are potential to make your site rank go down. You need to fix them before hand and make sure no new warnings occur.



Notices

Notice are commonly not considered as issues but we recommend that your site should be up-to-date and google friendly. This makes your site health good.



Our Suggestions

Strategic Plan

ON-PAGE

- Add alt attributes to all images on website. it should include keywords
- Add google analytics code

OFF-PAGE

- Remove toxic backlinks
- Focus on high DA-PA sites for submissions
- Focus more on blog submission and infographic submission

TECHNICAL AUDIT

- Solve all issues that are occurring on the website
- Mobile page speed needs to be optimized
- Increase site health by solving all website issues

Contact Me

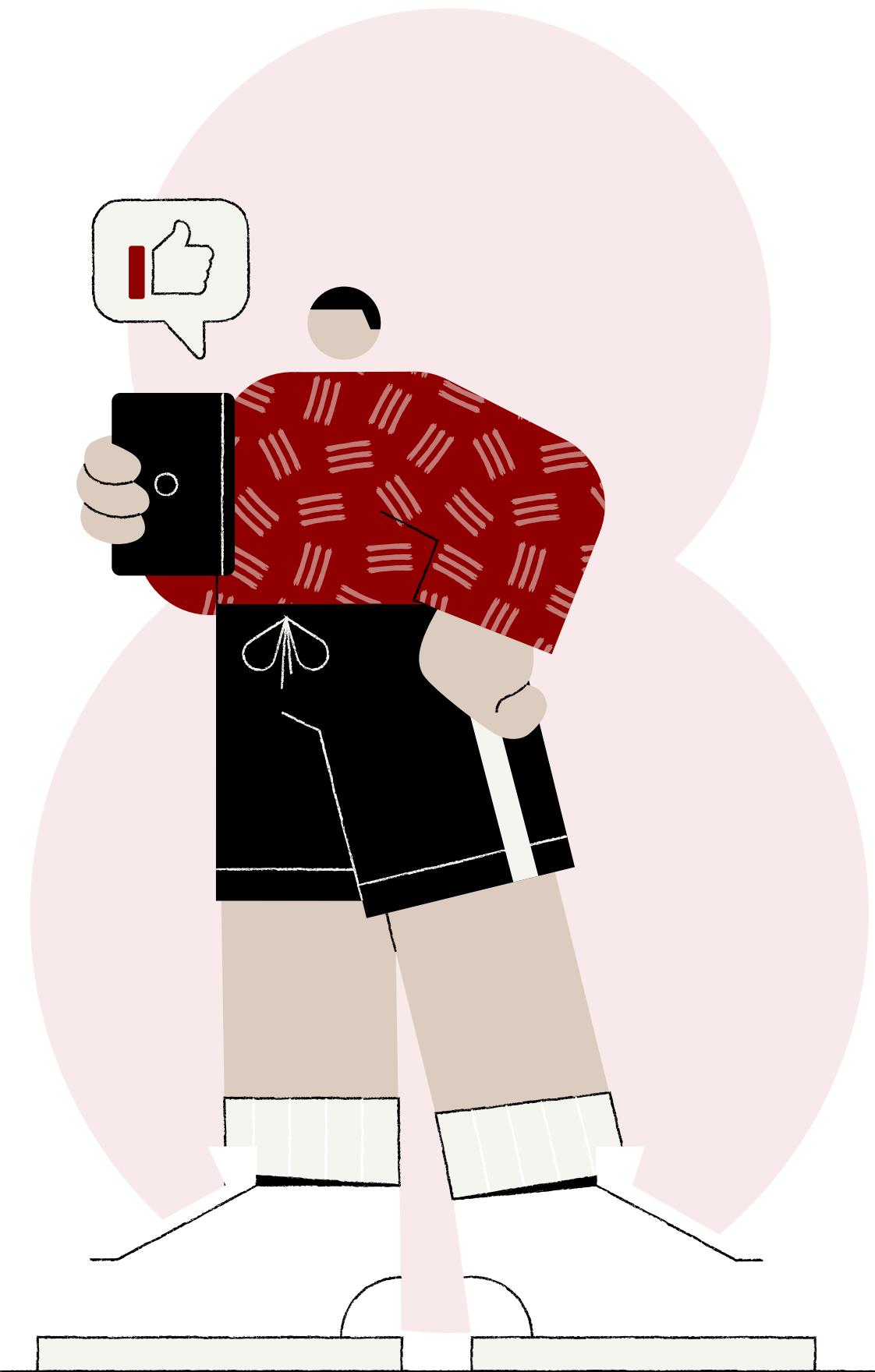
For questions or comments

Phone Number

+91 95865 36724

Email Address

assist,deckoid@gmail.com



Thank You

I believe to provide best quality and services to the client with long term relationships. Thanks for giving us opportunity to work with you and your organization.

