Ray Nguyen
Digital Marketing Executive

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0424 820 201
Pitt Street, Sydney, NSW 2000

EDUCATION

Bachelor of Marketing & Digital Media 📅 2/2017 - 6/2020
University of Wollongong, Distinction

PORTFOLIO

- **Blogging website:** ray2401.wordpress.com
- **Coding website:** raynguyenvn.github.io

WORK EXPERIENCE

Clicker Agency 📅 1/2019 - 3/2020
Web Designer & Copywriter
- Design and deploy ecommerce websites for clients on WordPress and Shopify.
- Develop corporate website and landing page using plain HTML, CSS, JavaScript and Bootstrap.
- Design banners, posters, portfolio and create videos for company and clients.
- Optimise SEO with HTML5 and blog writing.

HEQS Furniture Supplier 📅 4/2018 -1/2019
Sales and Marketing Representative
- Run AdWords & FB Ad campaigns to promote company products and promotion deals.
- Execute Email Marketing to existing customers and prospects using HubSpot CRM and MailChimp.
- Design seasonal product catalogues, posters & flyers using Illustrator, Photoshop and Canva.
- Write PR content on forums & FB groups.

Salisbury College Australia 📅 1/2018 - 4/2018
Marketing Intern
- Update and maintain website.
- Create PR content on Facebook and website.
- Design posters on Facebook using Illustrator & Canva.

AlphaImm Agency 📅 1/2018 - 3/2018
Marketing Intern
- Create PR content on company website & Facebook.
- Design digital marketing materials using Illustrator.
- Manage company workshops and seminars.

ACHIEVEMENT

• Top 8 UAVS Sydney Startup Challenge 2019
Build a multi-vendor marketplace for storage space
• Top 1 UOW's iUnivative Business Program 2018
Propose an incentive program to Illawarra Leagues Club

TOOLS

Design & Production Tools

Illustrator	Photoshop	Final Cut Pro	PowerPoint
After Effect	Premiere Pro	Figma	Canva
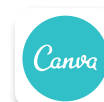
Coding Tools

Visual Studio	GitHub	Heroku	WordPress

Digital Marketing Tools

GG AdWords	FB Ads	GG Analytics	Hootsuite
MailChimp	HubSpot	SEMrush	
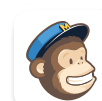
SKILLS

Marketing Planning	SEO Copywriting	UI/UX Design
Data Visualisation	Content Management	Ads Management

CERTIFICATE

- IELTS 8.0
- BMG Business Training
- Google Digital Garage Marketing Certificate
- HCM CoderSchool Coding Bootcamp