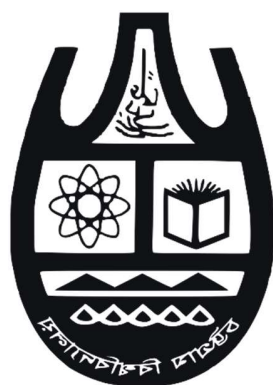


Requirement Report - 1 for
24th International Mathematical Conference



UNIVERSITY OF CHITTAGONG
Department of Mathematics
&
Bangladesh Mathematical Society

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1. Branding and Design Preferences

- **Brand Guidelines:**
 - Does the client have existing brand guidelines (e.g., logo, typography, color palette)?
 - If not, are they open to suggestions, or do they want you to create a new brand identity for the conference?
- **Color Palette:**
 - Preferred colors or mood (e.g., professional, vibrant, modern, minimalistic).
 - Any colors to avoid (e.g., competitor branding).
- **Typography:**
 - Preferred fonts or font styles (e.g., serif, sans-serif, bold, elegant).
 - If none exist, are they open to recommendations?
- **Visual Style:**
 - Desired aesthetic (e.g., modern, classic, futuristic, playful).
 - Examples of websites they like (ask for specific URLs for inspiration).
 - Imagery preferences (e.g., stock photos, custom illustrations, professional photography).

- **Logo and Graphics:**
 - Do they have a conference logo, or do you need to design one?
 - Any other graphic elements (e.g., icons, banners, or patterns)?

2. Content Requirements

- **Text Content:**
 - Tone and voice (e.g., formal, conversational, academic, promotional).
- **Media Assets:**
 - Photos: Do they have high-quality photos from past events, or do you need to source stock imagery?
 - Videos: Any promotional videos, speaker highlights, or teasers?
 - Other media: Infographics, maps, or downloadable resources (e.g., PDFs for schedules or brochures).

3. Technical Requirement

- **Security:**
 - Data protection for user information (e.g., GDPR compliance for European attendees).

4. Questions to Ask

1. Do you have content ready, or will you need help with copywriting or imagery?
2. What is your timeline for launching the website?
3. How should we handle feedback?
4. How will you measure the website's success?