

Collaborative Filtering : Recommendation System through different methods

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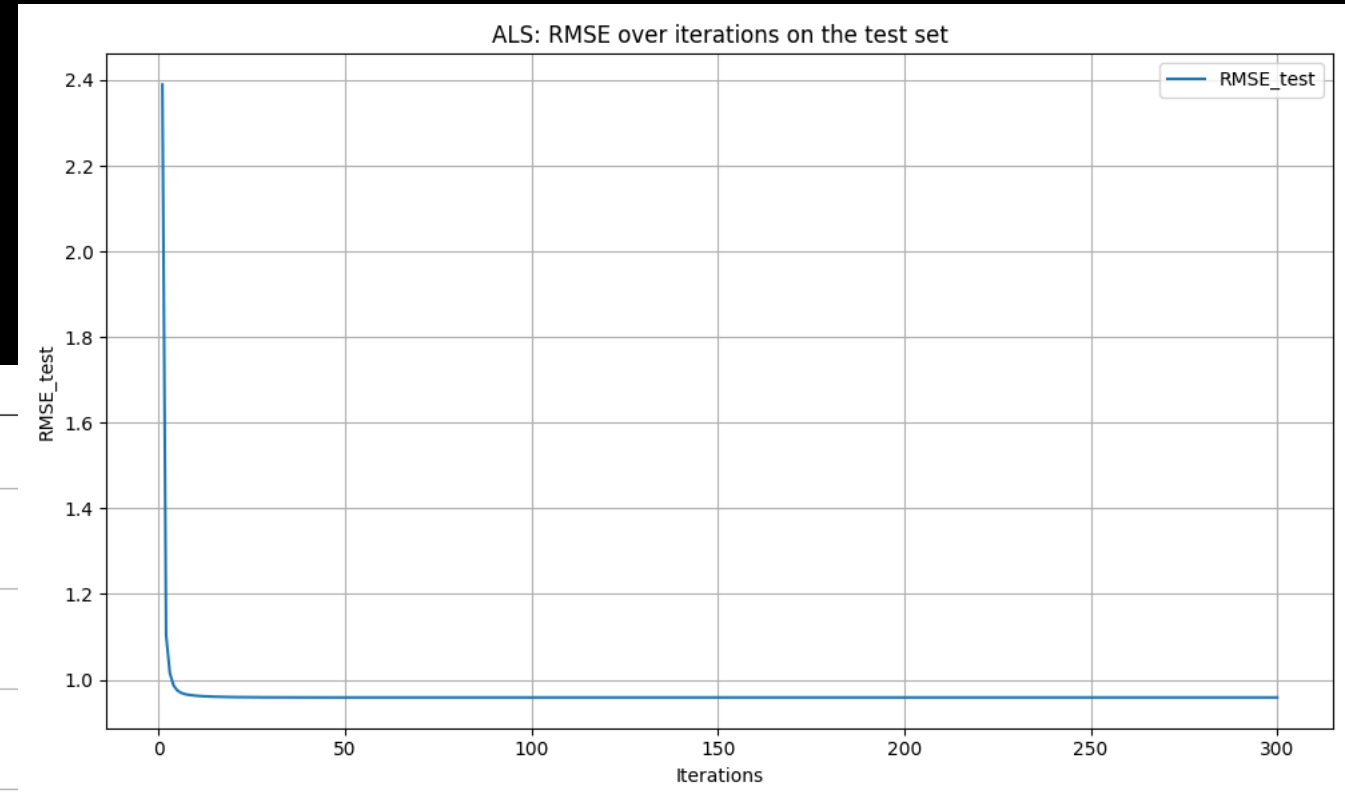
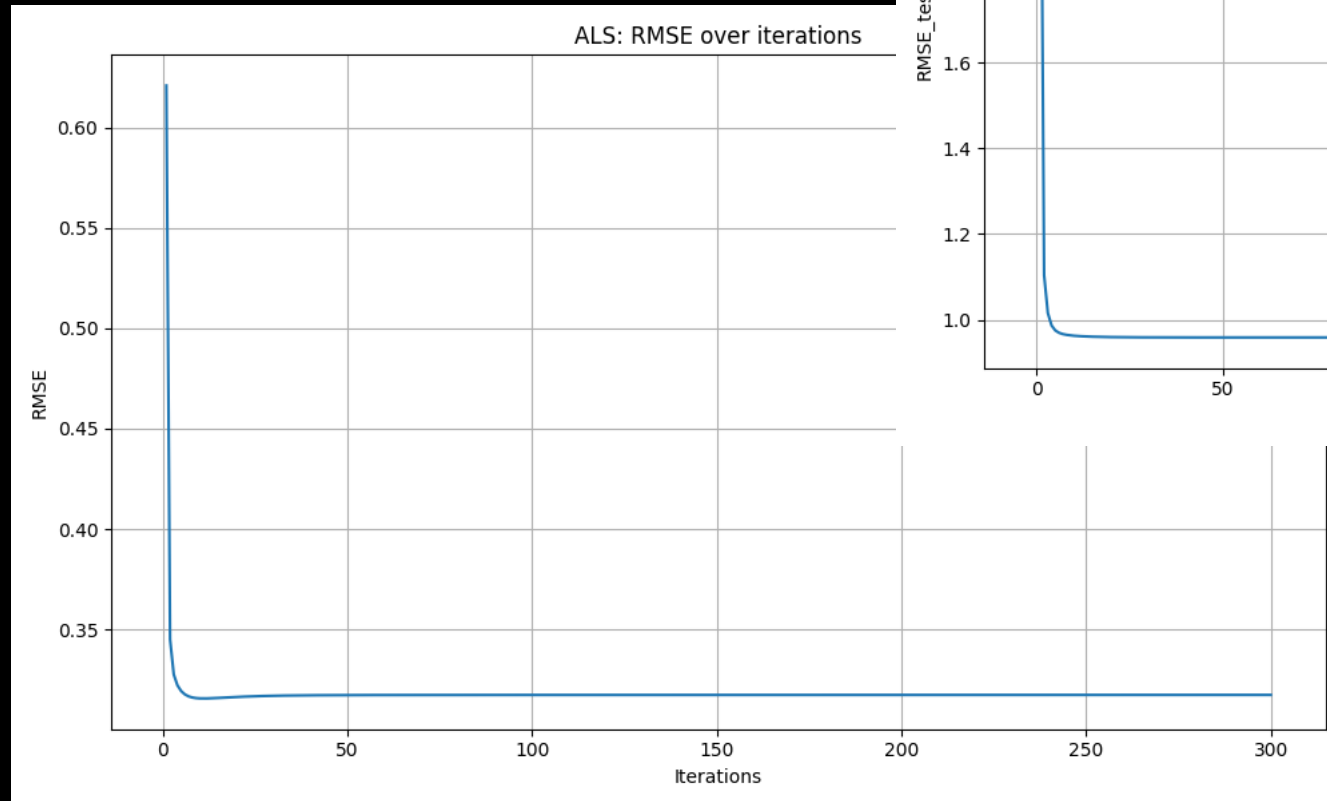
Rouillé Nathan

Index

- Matrix Factorization : ALS and Gradient descent
- Kernel MF
- PCA : Method, Interpretation and improvements

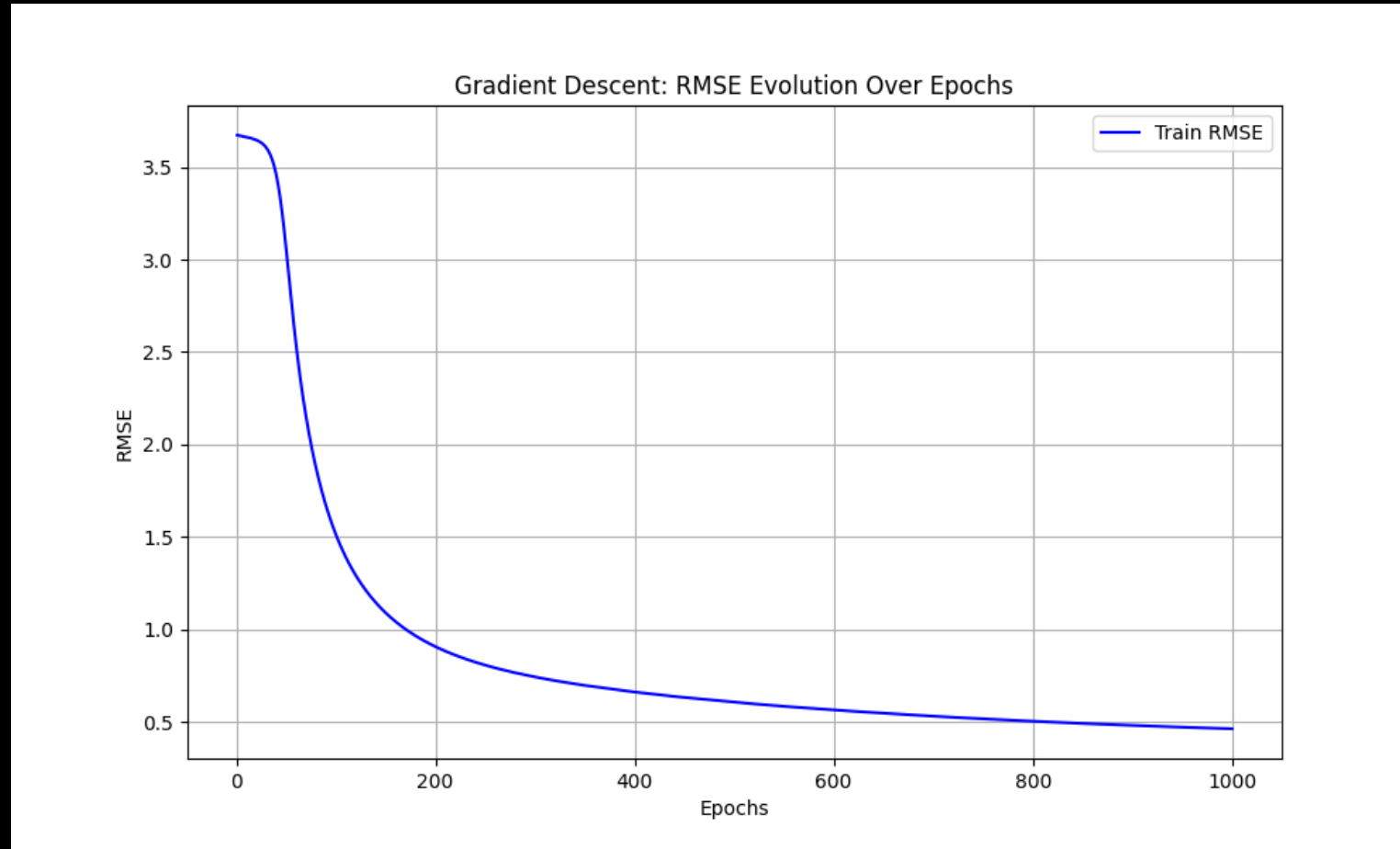
ALS analysis

Training

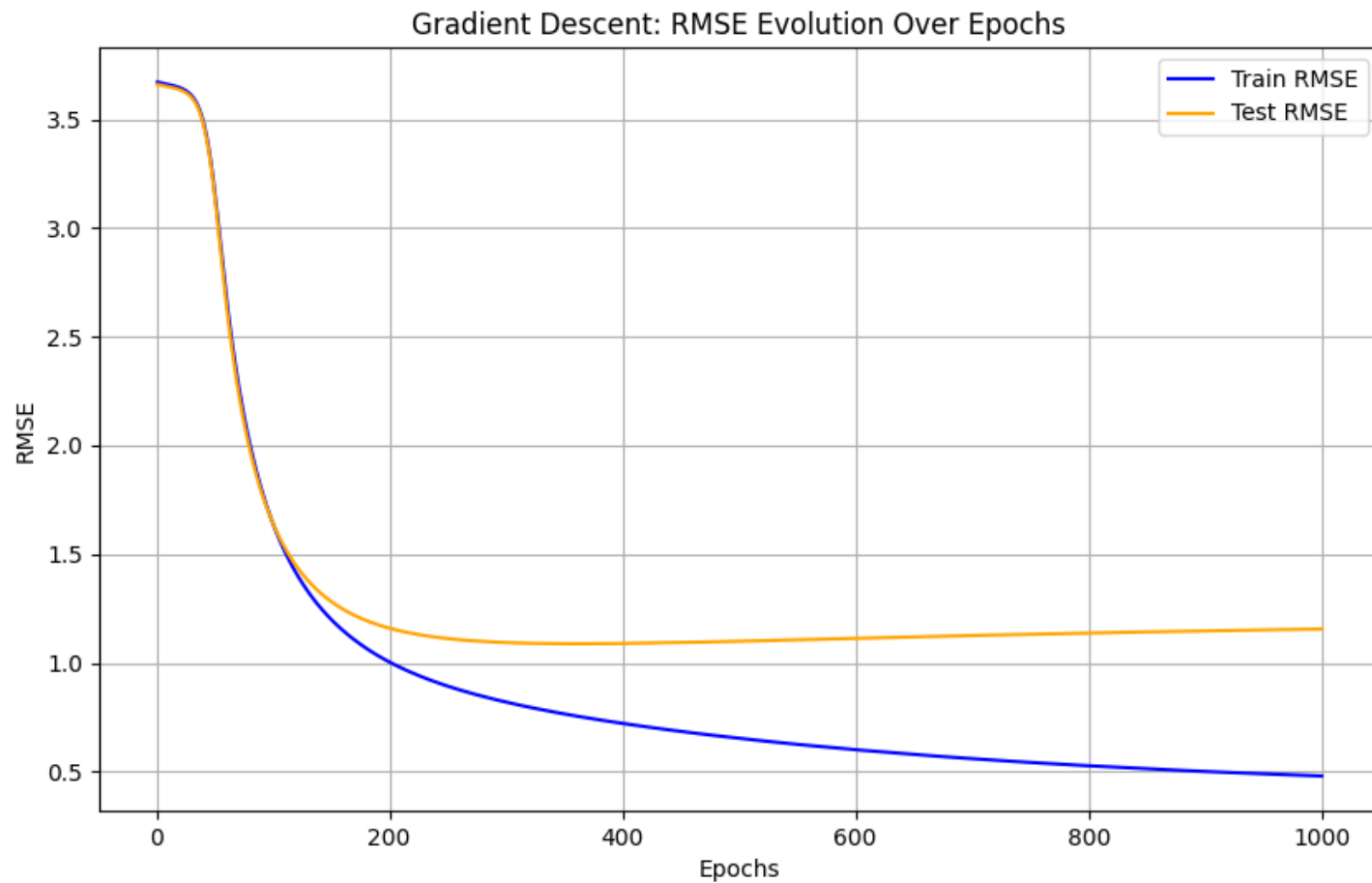


Testing

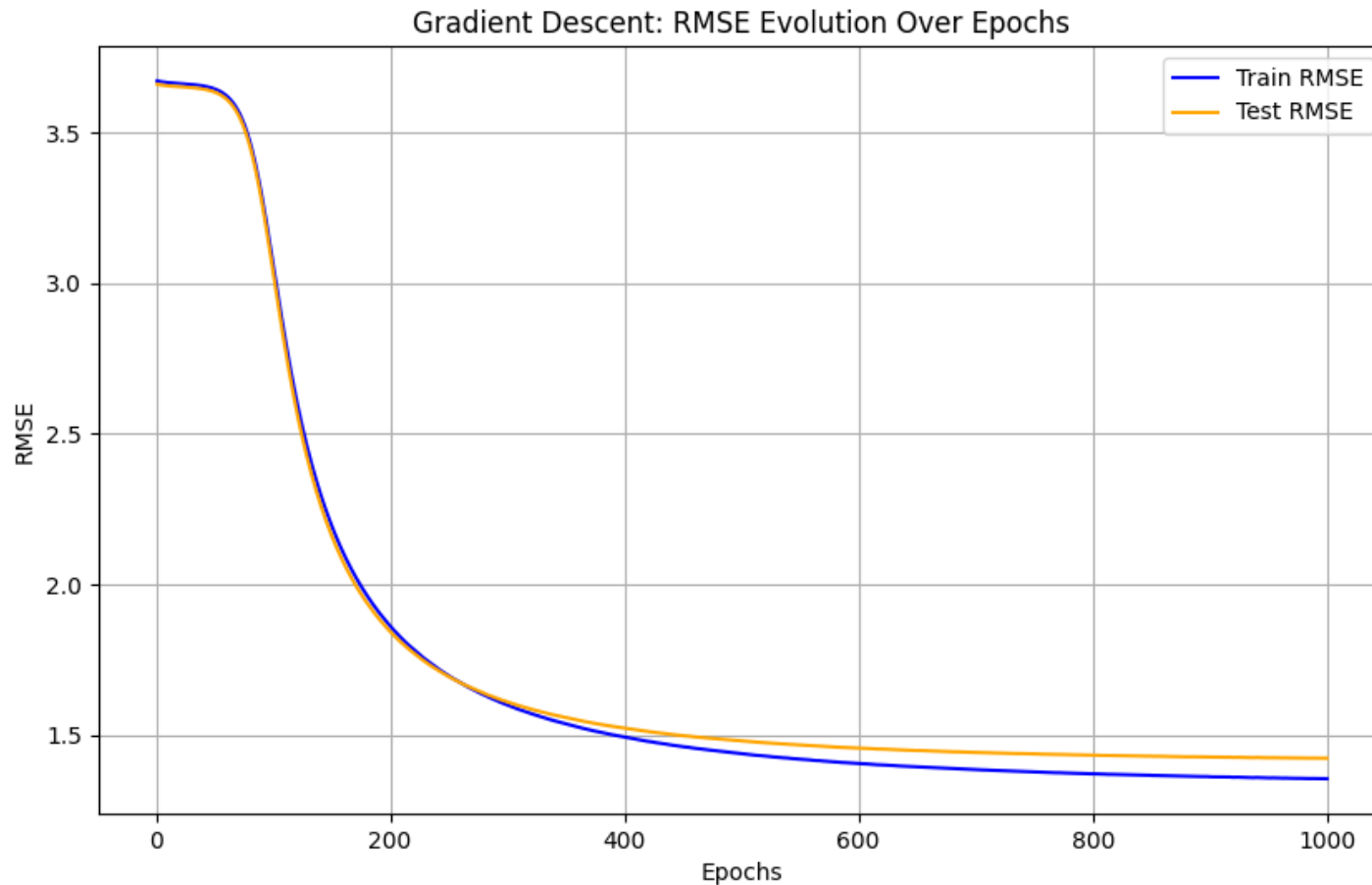
SGD – A better alternative that needs more tuning



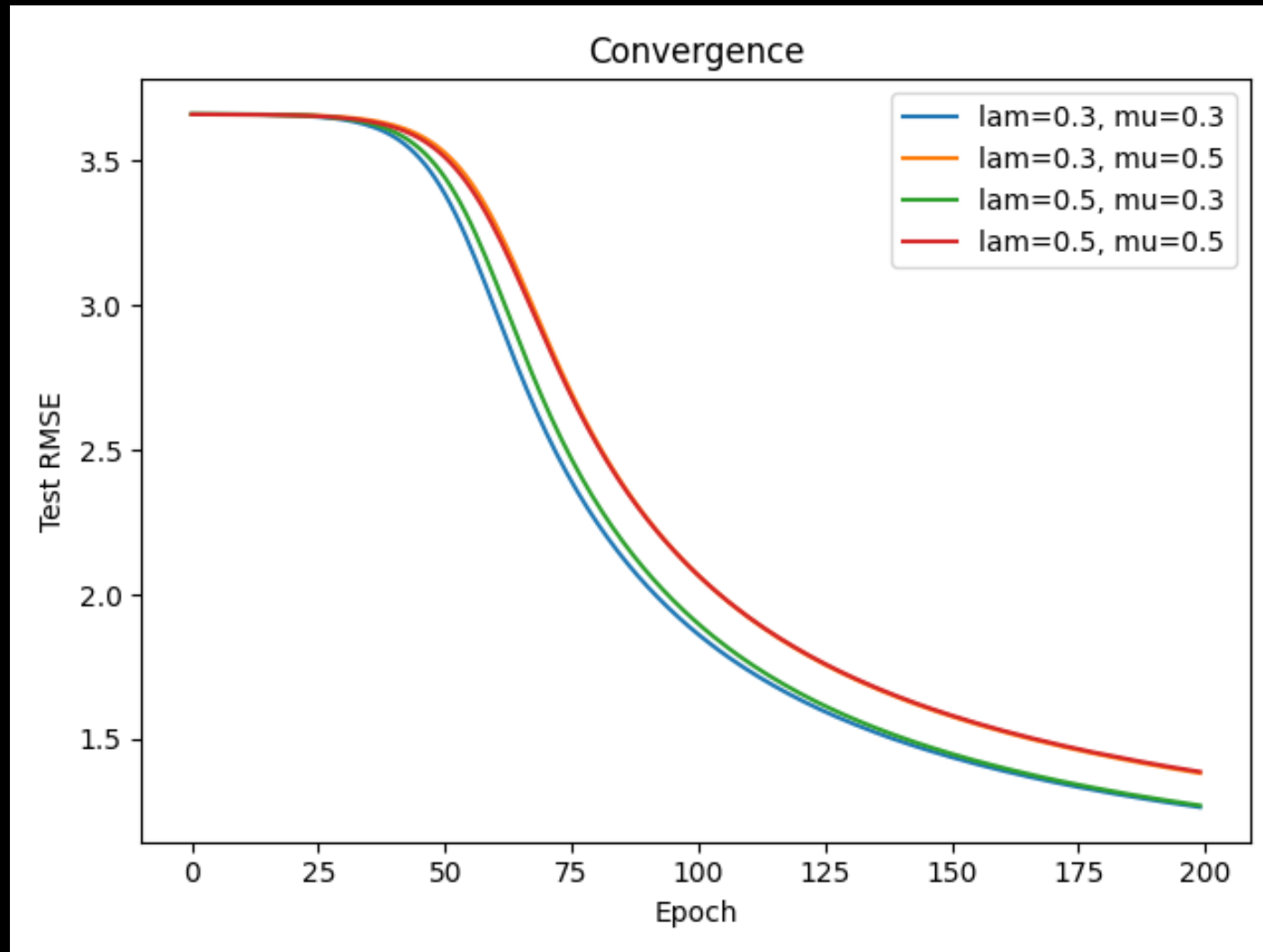
Overfitting



Adding strong regularization



Grid search for best hyperparameters



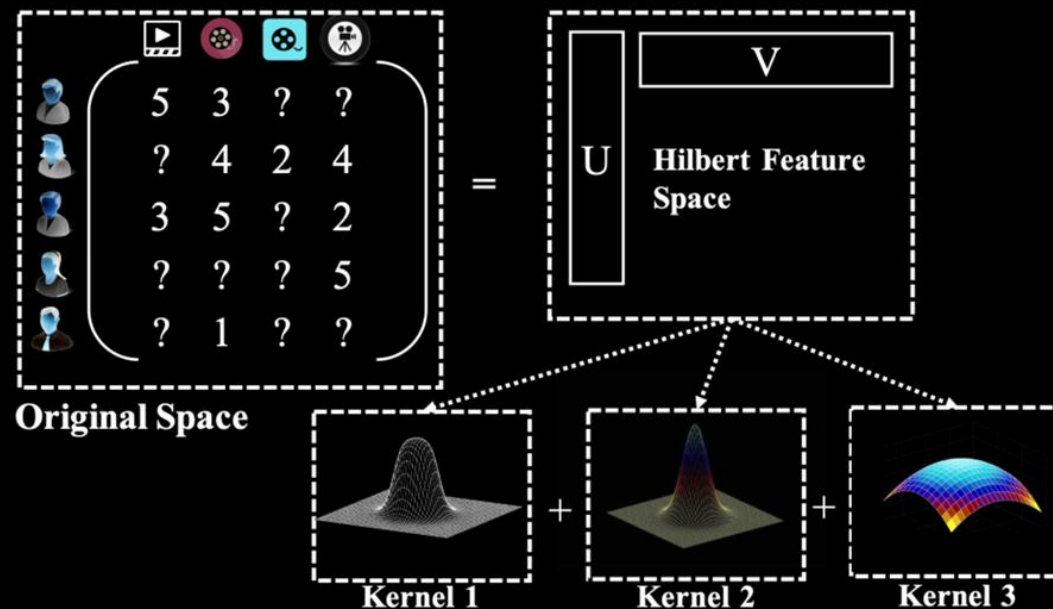
Takeaways

- ALS converges fast and monotonically on MSE; early stop near 10–30 iterations.
- Best test RMSE in our sweep ≈ 0.97 ($\lambda=0.30$, $\mu=0.30$, $k=80$).
- SGD reaches better quality with careful LR/regularization, but needs more tuning/time.

Kernel Matrix Factorization

- Why kernel in our case ?

$$R_{ui} \approx U_u^\top I_i \quad \implies \quad R_{ui} = \kappa(U_u, I_i) = \langle \phi(U_u), \phi(I_i) \rangle$$

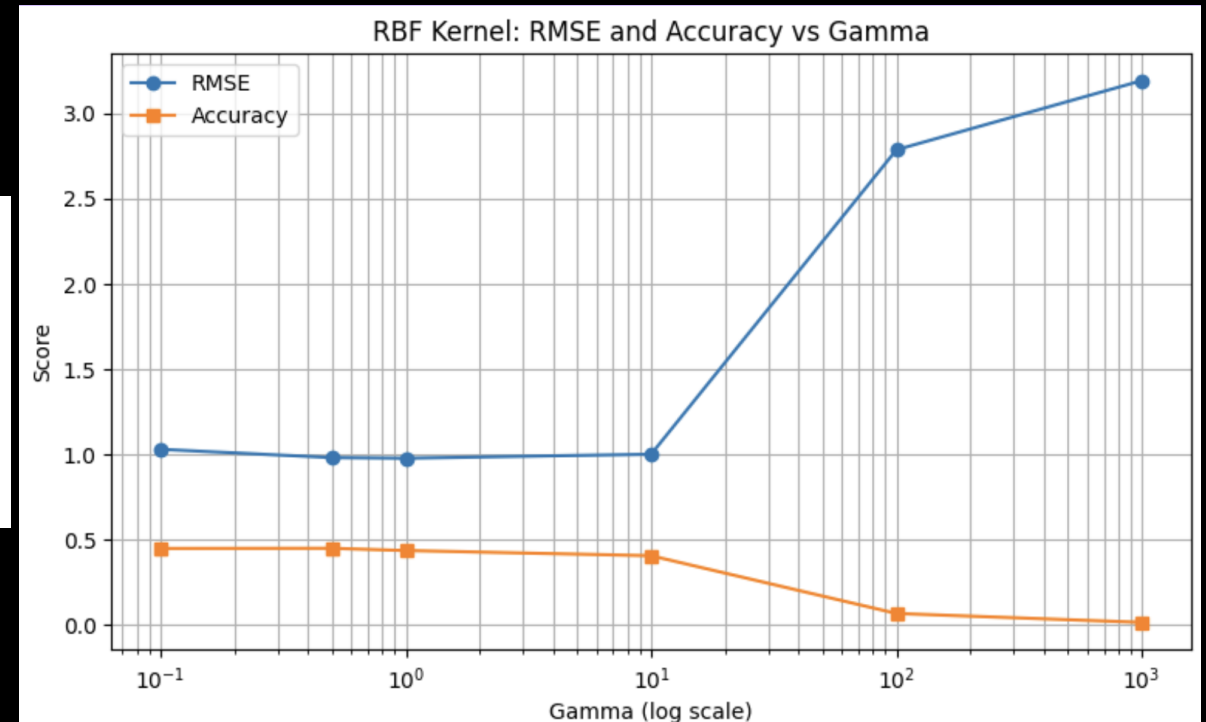


Kernelized Matrix Factorization for Collaborative Filtering (Liu et al, 2016)

- Predicted rating = (Global mean) + (user and item bias) + (interaction between latent factors)

Experiment for 3 different kernels :

	RBF Kernel	Sigmoid Kernel	Linear Kernel
test RMSE	0.9921	1.0615	0.9139
me for 600 epoch	5.29 sec	4.29 sec	1.46 sec

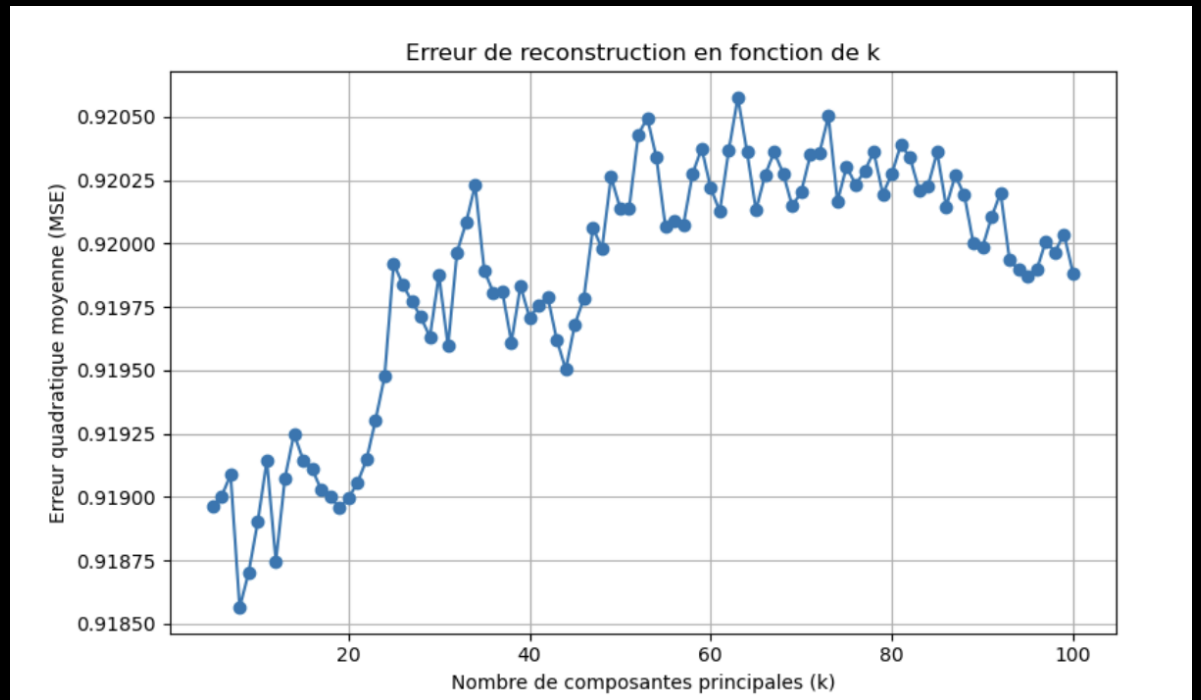


PCA

- Algo : partial covariance + EVD + round
- Hyperparameter optimization :

We have the best results for $k=8$ dimensions

- Performance test :
- RMSE = 0.92
- Accuracy = 0.24



Interpretation of principal components

- Most correlated genres to each component:
- Component 1 : Comedy
- Component 2 : Romance
- Component 3 : Fantasy
- Component 4 : Drama
- Component 5 : Children
- Component 6 : Drama/Horror
- Component 7 : Film-Noir
- Component 8 : Crime

PCA Improvements

- Iterative PCA : EM algorithm
 - E-step : imputation missing data
 - M-step : compute PCA
 - Problem : hard rounding (smooth rounding linear/sigmoid)
 - Performance test : RMSE 0.93 / Accuracy 0.24 (both hard & smooth rounding)
- KPCA : Sanguinetti & Lawrence paper and implementation in MATLAB
 - Problem : computationally expensive
- Hybride PCA + MF : use PCA as initialisation of MF



Methods for the upcoming week