# Sales Performance Analysis
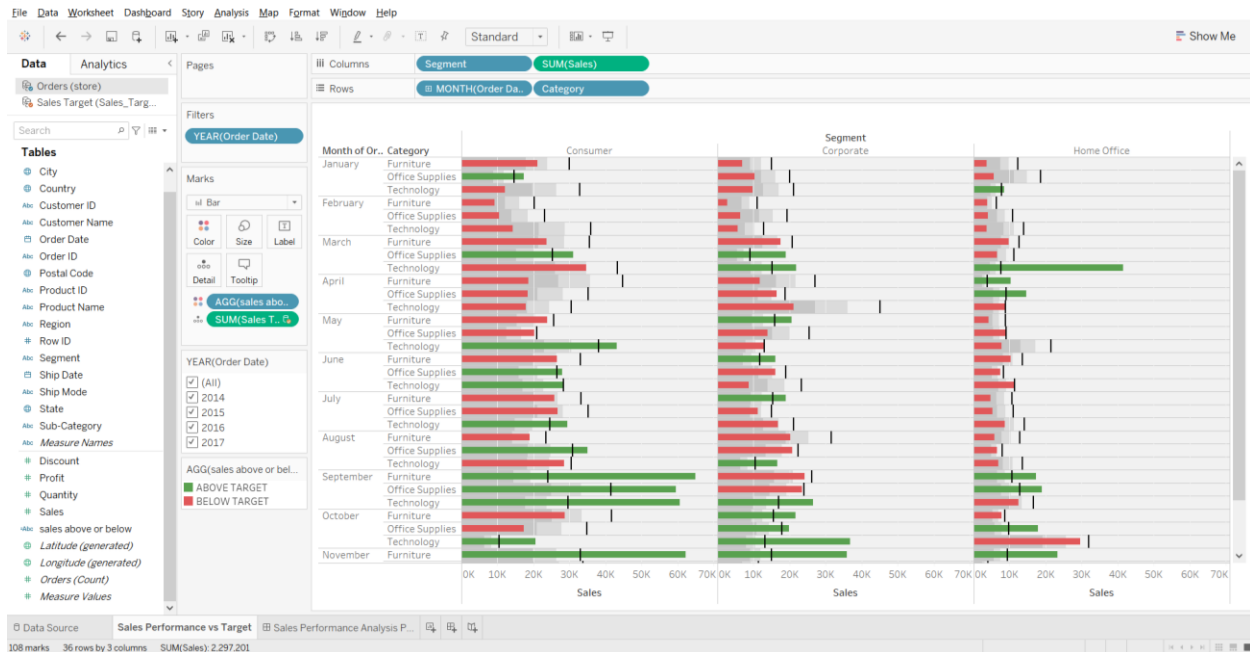
Project2

JUNE 22, 2021
Raya Saleh Alshammri
rayasalehalshammri@gmail.com

Created a bullet chart with category and segment dimensions and sales measures. Colors to identify categories and segments that are above or below target have been made. Added the year of sales to the view to identify trends and outliers. Added a filter so that the user can select one, more than one, or all years.

- Color code the chart to identify Categories and Segments that are above or below target:
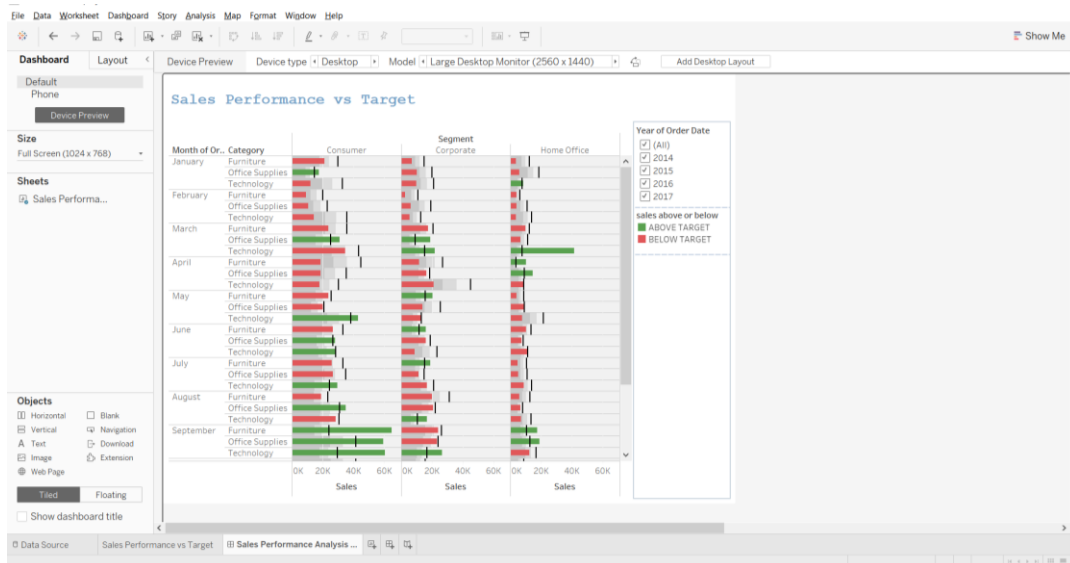
IF SUM([Sales])> SUM([Sales Target (Sales_Target)].[Sales Target (Sales Target)])
THEN 'Above Target'
ELSE 'Below Target'
END

- Added a filter so that the user can select one, more than one, or all years:

So, if we want to select one, more than one, or all we will choose the multiple values (list, dropdown) not a radio button.
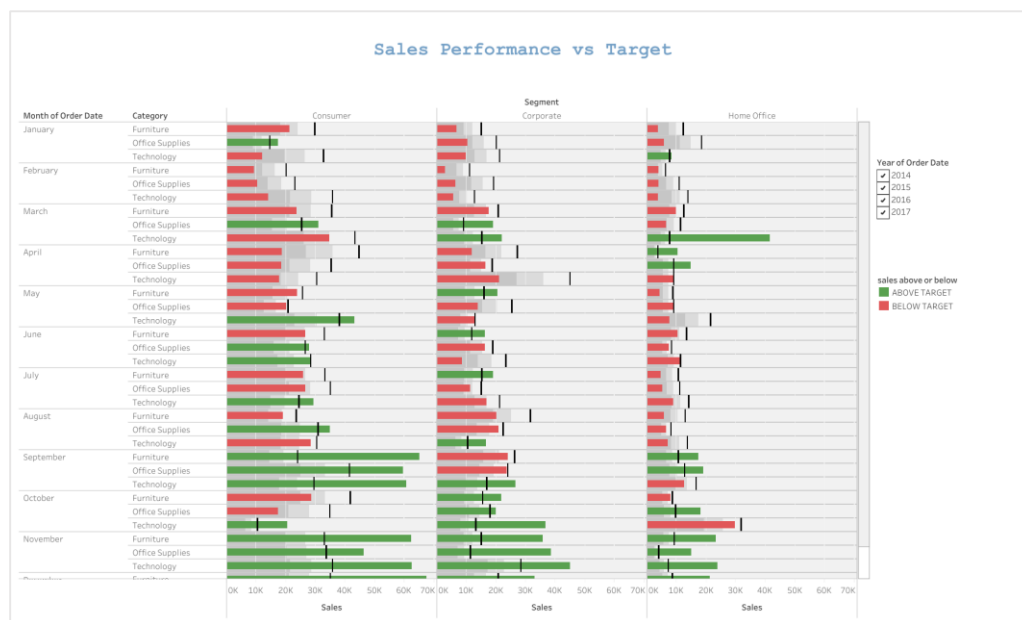
- Create a dashboard with this view:

Add a horizontal and vertical object to split the dashboard. So, the data don't overlap each other.

The final look:
https://public.tableau.com/views/project2_SalesPerformanceAna
lysis_16243657187830/SalesPerformanceAnalysisProject?:langua
ge=en-US&:display_count=n&:origin=viz_share_link



Project URL:

https://github.com/rayas711/Sales-Performance-Analysis