

Raya Smidi

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PROFESSIONAL SUMMARY

Candidate is a results-driven Project Management Professional with a B.S. in Computer Science Engineering Technology and experience in engineering coordination, data analysis, and software systems. Skilled in leading projects from planning to completion, aligning technology with business goals, and improving operational efficiency. Candidate is passionate about applying data-driven insights and scalable solutions to drive innovation, with growing expertise in AI, network systems, and digital product development.

Education: University of Toledo, Toledo, Ohio | Bachelors (B.S.) in Computer Science Engineering Technology

Graduation Date: December 2023

CORE COMPETENCIES

Project Management | Python (Intermediate) | SQL (Intermediate) | Data Analysis | AI & Machine Learning Concepts | Experiment Design | Wireframing & Prototyping | Product Strategy | Agile & Scrum Methodologies | Software Testing & Debugging | Cross-functional Team Leadership | Stakeholder Collaboration | Compliance & Risk Awareness | Microsoft Excel | Power BI | Data Visualization | Digital Marketing Analytics | Process Optimization | Technical Documentation | PLC

SKILLS AND SOFTWARE

Software / Systems / Applications: IntelliJ IDEA, Figma, Visual Studio, GitHub, Canva, iOS, HTML, Java, Python, SQL, UI/UX Design, Mobile App Design

EMPLOYMENT HISTORY

Science Teacher | The Bounty Collegium

November 2024 - June 2025

- Designed and delivered engaging STEM-based lessons for 6th and 7th graders, transforming complex concepts into hands-on, interactive projects.
- Managed curriculum planning, execution, and progress tracking, developing strong organizational and project management skills.
- Conducted regular assessments and maintained data-driven reports to monitor performance trends and drive instructional improvements.
- Created an inclusive learning environment promoting curiosity, critical thinking, and collaborative problem-solving key attributes in technical project teams.
- Coordinated with faculty and administration to align academic objectives with long-term institutional goals.

Social Media Manager | Vivre Cosmetics

October 2020 - December 2020

- Managed cross-platform social media presence (Instagram 13K, TikTok) to increase brand visibility and engagement by 25%.
- Designed and executed data-informed campaigns using analytics tools, achieving 2K+ new followers and measurable growth in impressions and reach.
- Collaborated across design, marketing, and influencer teams to ensure seamless content production and campaign execution.
- Conducted competitive market research to identify strategic retail partnerships and optimize brand positioning.
- Reported campaign metrics to leadership using Excel dashboards, supporting data-driven marketing and resource allocation decisions.

Public Relations Chair | Muslim Youth of North America (MYNA)

June 2020 - September 2020

- Coordinated communication strategies and marketing materials for national youth conferences.
 - Utilized Canva and Adobe tools to design print and digital media for campaigns reaching 1,000+ participants.
 - Collected and analyzed engagement data to inform event marketing decisions and improve content performance.
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INDEPENDENT AND TEAM PROJECTS

Fullstack Developer | Halal Eats App

January 2023 - Present

- Designed a Halal restaurant discovery app using Figma (UI/UX) and Java (backend), focusing on intuitive design and seamless user flow.
- Collaborated on product strategy, feature prioritization, and usability testing to align with user needs and technical feasibility.
- Applied Agile sprint cycles and GitHub version control for efficient iterative development and collaboration.

Senior Capstone Project | Network Security Camera Installation

August 2023 - December 2023

- Led the modernization of the College of Engineering Technology's surveillance system, integrating Ubiquiti UNVR solutions.
- Oversaw system design, requirements gathering, and installation planning to ensure optimal camera placement and network efficiency.
- Coordinated between departments to align project milestones, manage budgets, and document process improvements.
- Delivered a scalable, cost-efficient network model that enhanced coverage and data accessibility.