# Ideation Phase Define the Problem Statements

Date	31 May 2025
Team ID	LTVIP2025TMID60708
Project Name	Sustainable Smart City Assistant Using IBM
	Granite LLM
Maximum Marks	2 Marks

# Who has the problem?

People living in cities and those managing city services.

## What's the problem?

They don't get easy and clear information on how to live or manage things in a more eco-friendly way.

## Why does it matter?

Because it leads to more pollution, wasted energy, and less awareness about sustainable living.

#### What do they need?

A smart assistant that gives simple tips and helps them make better, greener choices every day.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way — what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

#### **Example:**



Problem	l am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				

PS-1			
PS-2			