

# HOUSE BILL 28

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HB 1138/25 – APP

(PRE–FILED)

6lr0910  
CF 6lr0911

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By: **Delegates Fair, Miller, Pasteur, Patterson, Schindler, Stinnett, and Wu**

Requested: September 19, 2025

Introduced and read first time: January 14, 2026

Assigned to: Appropriations

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## A BILL ENTITLED

1 AN ACT concerning

### 2 **Higher Education – Private Career Schools – Advertising**

3 FOR the purpose of authorizing the Secretary of Higher Education to allow certain private  
4 career schools to advertise certain information and collect certain contact  
5 information before receiving a certificate of approval from the Maryland Higher  
6 Education Commission to operate a private career school in the State; and generally  
7 relating to private career schools.

8 BY repealing and reenacting, without amendments,

9 Article – Education

10 Section 10–101(a) and (j)

11 Annotated Code of Maryland

12 (2022 Replacement Volume and 2025 Supplement)

13 BY adding to

14 Article – Education

15 Section 11–212

16 Annotated Code of Maryland

17 (2022 Replacement Volume and 2025 Supplement)

18 SECTION 1. BE IT ENACTED BY THE GENERAL ASSEMBLY OF MARYLAND,  
19 That the Laws of Maryland read as follows:

### 20 **Article – Education**

21 10–101.

22 (a) In this division the following words have the meanings indicated.

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EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.

[Brackets] indicate matter deleted from existing law.



1                   (j) "Private career school" means a privately owned and privately operated  
2 institution of postsecondary education other than an institution of higher education that  
3 furnishes or offers to furnish programs, whether or not requiring a payment of tuition or  
4 fee, for the purpose of training, retraining, or upgrading individuals for gainful employment  
5 as skilled or semiskilled workers or technicians in recognized occupations or in new and  
6 emerging occupations.

7   **11-212.**

8                   **(A) THE SECRETARY MAY APPROVE A REQUEST FROM AN APPLICANT FOR A**  
9 **PRIVATE CAREER SCHOOL TO ADVERTISE AND COLLECT CONTACT INFORMATION**  
10 **FROM POTENTIAL NEW STUDENTS BEFORE THE PRIVATE CAREER SCHOOL RECEIVES**  
11 **A CERTIFICATE OF APPROVAL TO OPERATE.**

12                  **(B) A PRIVATE CAREER SCHOOL APPROVED UNDER SUBSECTION (A) OF**  
13 **THIS SECTION:**

14                  **(1) SHALL:**

15                   **(I) ADVERTISE ONLY INFORMATION RELATING TO THE**  
16 **OPENING OF THE PRIVATE CAREER SCHOOL, INCLUDING THE ANTICIPATED DATE OF**  
17 **OPENING, PROGRAMS OF INSTRUCTION, AND THE APPLICATION PROCESS; AND**

18                   **(II) INCLUDE, IN ANY ADVERTISEMENT, A DISCLOSURE THAT**  
19 **THE CERTIFICATE OF APPROVAL TO OPERATE THE PRIVATE CAREER SCHOOL IS**  
20 **PENDING APPROVAL; AND**

21                  **(2) MAY NOT COLLECT ANY FEES OR ENTER INTO AN ENROLLMENT**  
22 **AGREEMENT WITH POTENTIAL STUDENTS.**

23                  **(C) THE SECRETARY SHALL ADOPT REGULATIONS PROVIDING FOR THE**  
24 **PROCESS TO APPROVE A PRIVATE CAREER SCHOOL TO ADVERTISE UNDER THIS**  
25 **SECTION.**

26                  SECTION 2. AND BE IT FURTHER ENACTED, That this Act shall take effect July  
27 1, 2026.