Ray Bogman

PROFILE

After graduation and my internship at Marriott's Orlando World Center I moved back to Amsterdam where I worked for Marriott in Amsterdam.

In 2000 I changed my profession and joined the KPN Telecom team in Amsterdam deploying ADSL internet in the Netherlands.

In 2004 I joined the KPN CERT team as Senior Security Manager until 2007.

While working at KPN I started as an entrepreneur in 2005 and started building web applications using Open Source Software like Mambo and later Joomla! and Magento for clients.

Between 2005 and 2017 and founded several companies in my role as CTO in regard to Magento support, training, performance, security, delivery and extensions development.

At Magento, an Adobe Company my role as Senior Business Solutions Architect in the EMEA/APAC region I am responsible as Architecting Solutions for Clients seeking services from Magento, Proxy Product Owner and Scrum Master on large scale international projects, Gather and write requirements (User Stories and Use Cases) and Onboarding projects to the Magento Commerce Cloud.

SKILLS SUMMARY

- Linux
- Unix
- Windows
- Apache
- Nginx
- PHP
- HHVM
- MySQL
- MSSQL
- DirectAdmin
- Web/Mobile Performance [WPO]

- Magento 1 / 2
- Magento PWA
- Magento Cloud
- Magento Order Manager
- Joomla
- Oro Platform (CRM, B2B)
- Varnish
- Redis
- NodeJS
- HAProxy
- Load testing

- WebPagetest
- Web Security
- SEO
- HTML
- CSS
- AMP
- PWA
- Jekyll
- Git (pages)
- Trainer/Speaker
- Product/Business Development

WORK HISTORY

Magento, an Adobe Company   **January 2018 – Present**
Senior Business Solutions Architect
Project Overview
- Senior Business Solutions Architect responsible for the EMEA/APAC region

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- Architect Solutions for Clients seeking services from Magento
- Proxy Product Owner and Scrum Master on large scale international projects
- Gather and write requirements (User Stories and Use Cases)
- Onboarding projects to the Magento Commerce Cloud

Rapido Internet Solutions BV   **August 2013 – December 2017**
Business Developer & Co Founder
Project Overview
- Business development
- Product development
- Architect and creator of SaaS infrastructure

SupportDesk BV   **June 2011 – December 2017**
CTO & Co Founder
Project Overview
- Technical Operations Manager
- Business development
- Product development
- Architect & Consultant for Magento (Performance, Security, Ecommerce)
- Trainer, Speaker, Coach

Yireo   **Mai 2009 – Sept 2011**
CTO & Co Founder
Project Overview
- Technical Operations Manager
- Business development
- Product development
- Architect & Consultant for Magento (Performance, Security, Ecommerce)
- Trainer, Speaker, Coach

Wild Hibiscus "The Netherlands"   **June 2010 – April 2014**
CTO & Co Founder
Project Overview
- Shop owner
- Wholesale/Retail ecommerce manager
- Business development
- Product development
- Architect & Consultant for Magento (Performance, Security, Ecommerce)
- Trainer, Speaker, Coach

Jira ICT   **April 2005 – December 2017**
CEO & Co Founder
Project Overview
- Business development
- Product development
- Architect & Consultant for Magento/Joomla! (Performance, Security, Ecommerce)
- Trainer, Speaker

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CERTIFICATION

MCPCD (Magento Certified Professional Cloud Developer)	2018
M2CSS (Magento 2 Certified Solutions Specialist)	2017
MCSS (Magento Certified Solutions Specialist)	2014
RHCE (Red Hat Certified Specialist)	2006
CEH (Certified Ethical Hacker) 2008	2008
UNIX I/II	2004
UNIX TCP/IP	2004

EDUCATION & TRAINING

Hospitality Management School	1997

SPEAKING EXPERIENCE

- Joomla events (Netherlands, Germany, Belgium) (2001 – present)
- Magento events (USA, Canada, Netherlands, Germany, France, Spain, Denmark, Belgium, Switzerland, Austria (2008 – present)
- Webperfdays events (Netherlands, Spain) (2013 – present)
- Ecommerce events (2010 – present)
- https://raybogman.com/speaker/

SPECIAL ACCOMPLISHMENTS

- Over the last 10 years I have trained more than 1000 people in the art of Magento worldwide (Community and Enterprise) (frontend/backend developers, DevOps/system engineers, ecommerce managers, performance (mobile), security).
- More then 750 people I have trained and coached in Joomla!
- Build performance optimized Magento VPS images for hosting company (CloudVPS).
- Guest writer for "Webdesigner Magazine"
- Coach/Tutor at the VU University of Amsterdam
- Author of Magento 2 Cookbook (https://mage2cookbook.com/)
- Founder/creator of Mage.coach (Performance Monitoring Tool for Magento)
- Aka "Magento Doctor" (Q&A at Meet Magento Events)
- Magento User Group Amsterdam – Organizer since 2010
- Co-organizer Webperfdays Amsterdam since 2013