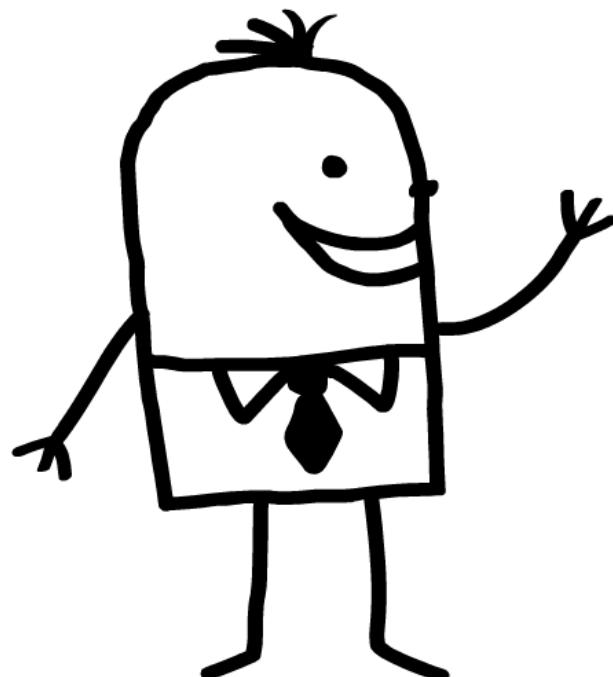
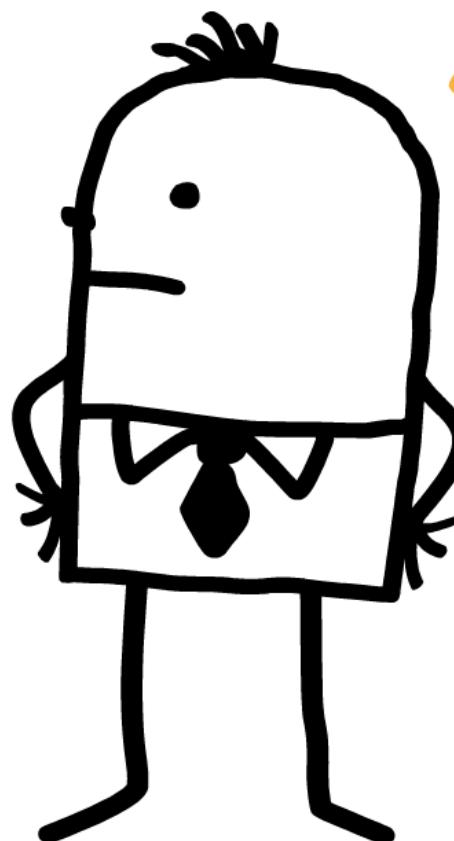


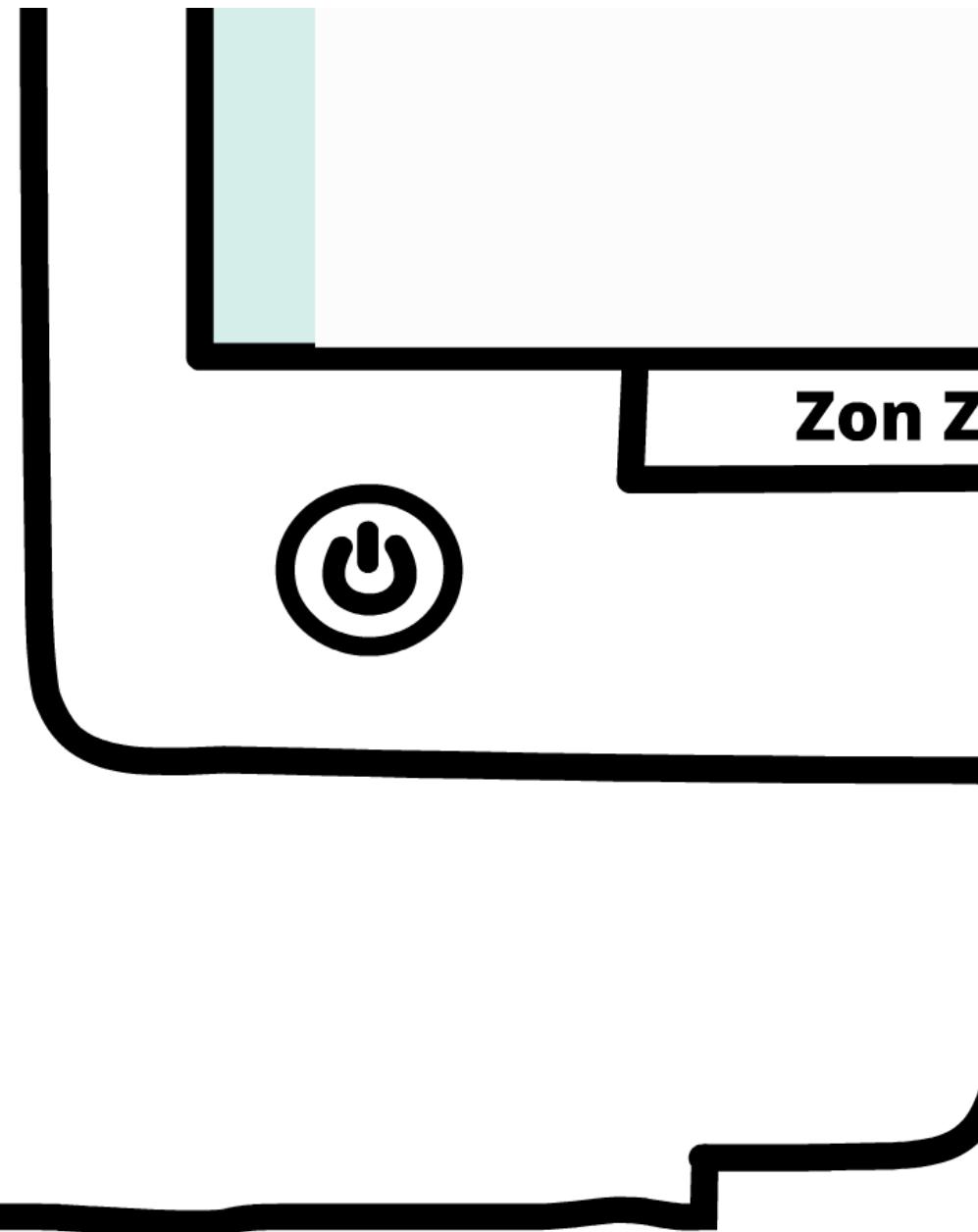
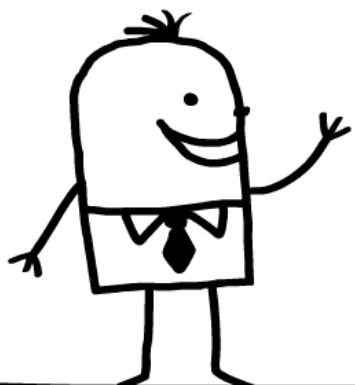
**Hi my name is Richard
and I sell condoms**



**Can I sell more condoms
through a TV commercial?**

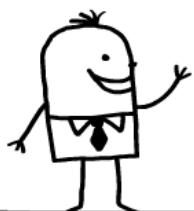


An idea was born..





An idea was born..





condoomanoniem.nl

snel, discreet & gratis versending

**What happened during
the TV show?**





error 500 - server not found



HELP!!!

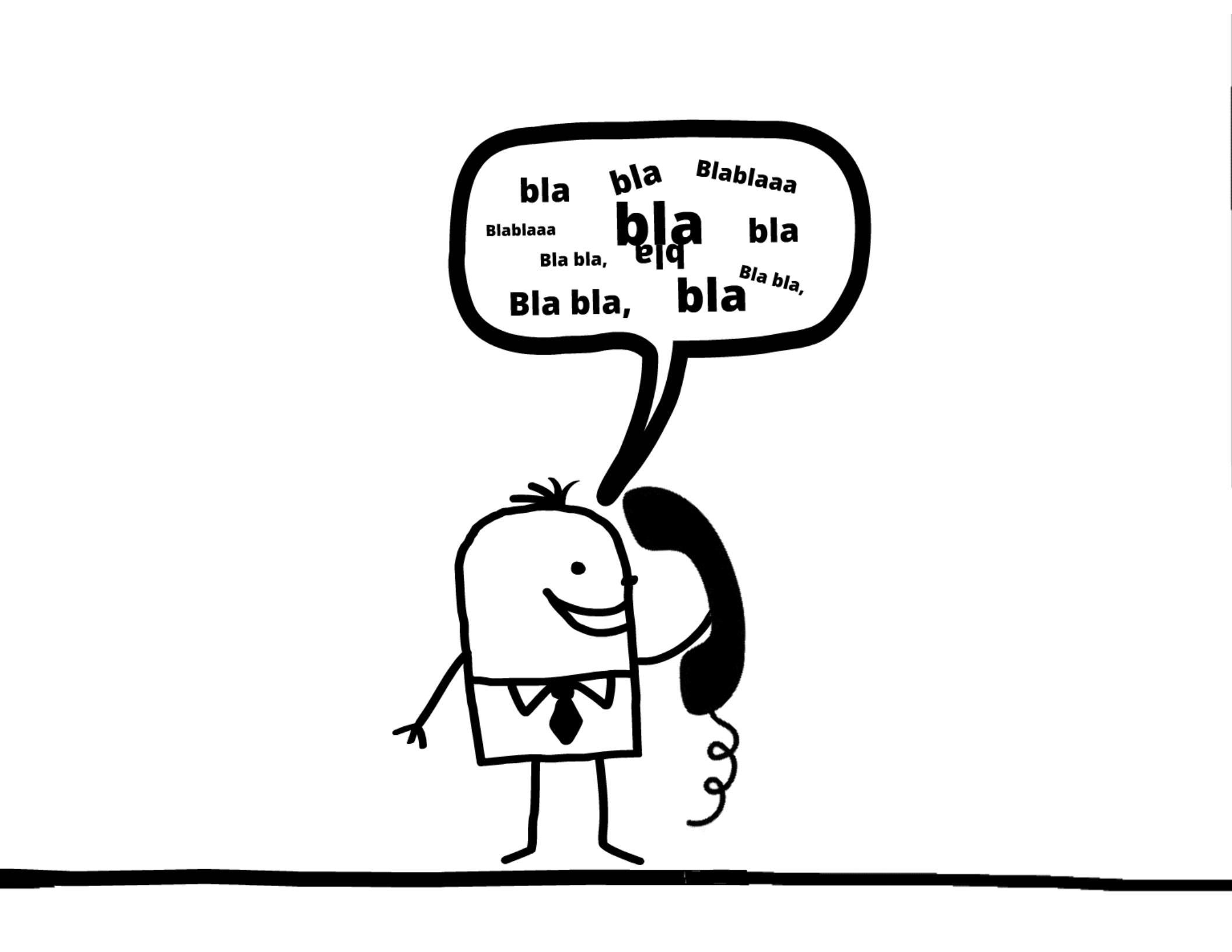
**What did I
do wrong?**



r not found

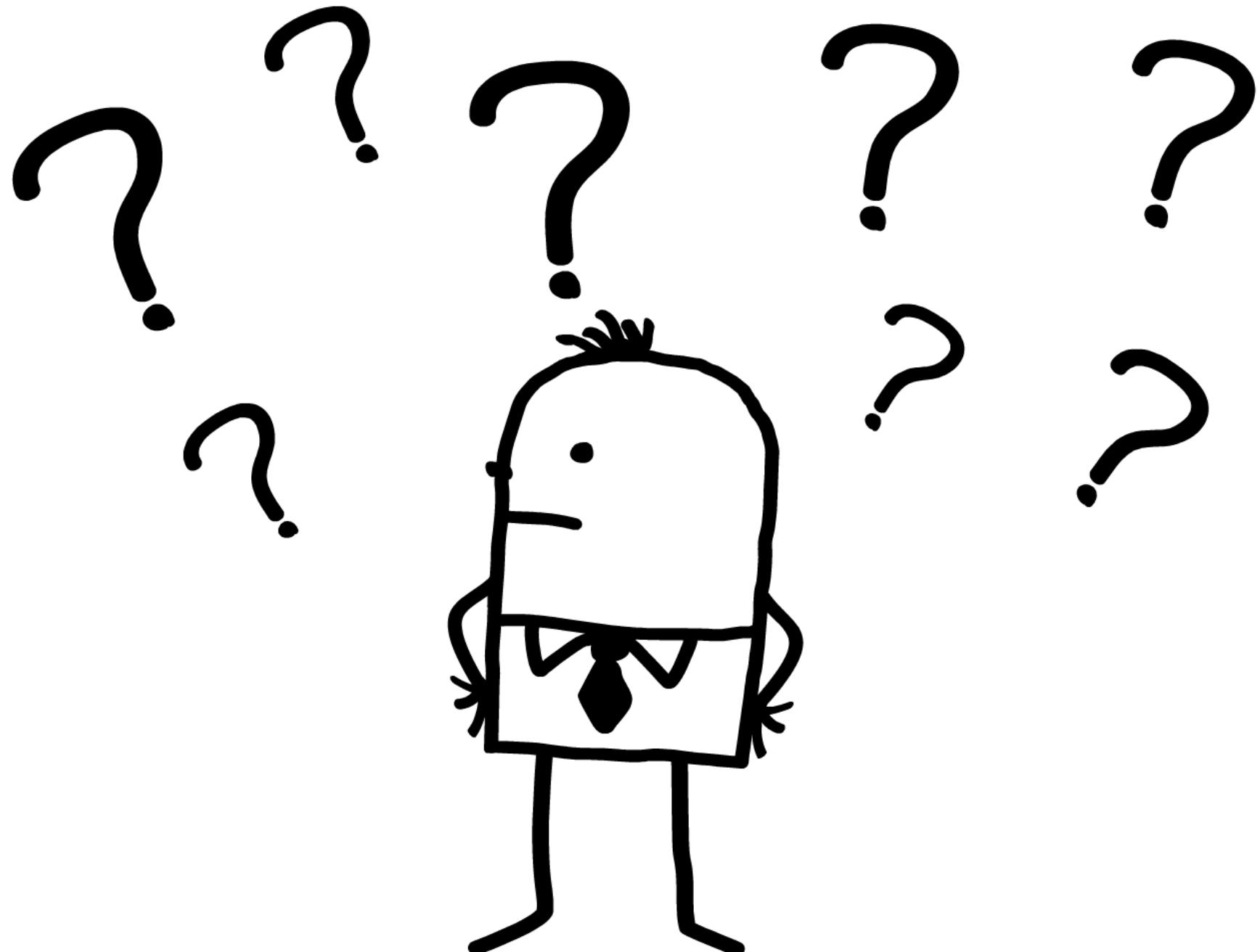
HELP!!!!

What did I
do wrong?

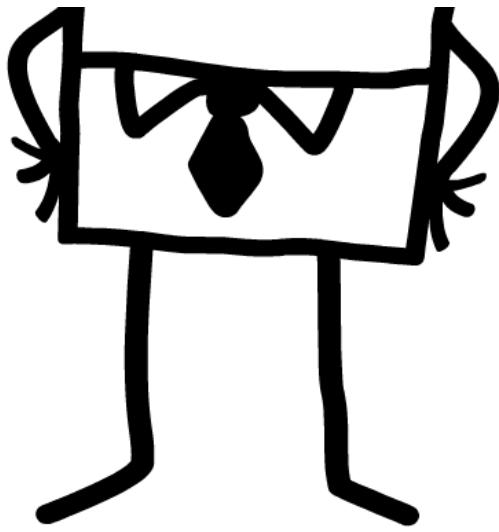


bla bla Blablaaa
Blablaaa Bla bla,
Bla bla, elq Bla bla,
Bla bla, bla



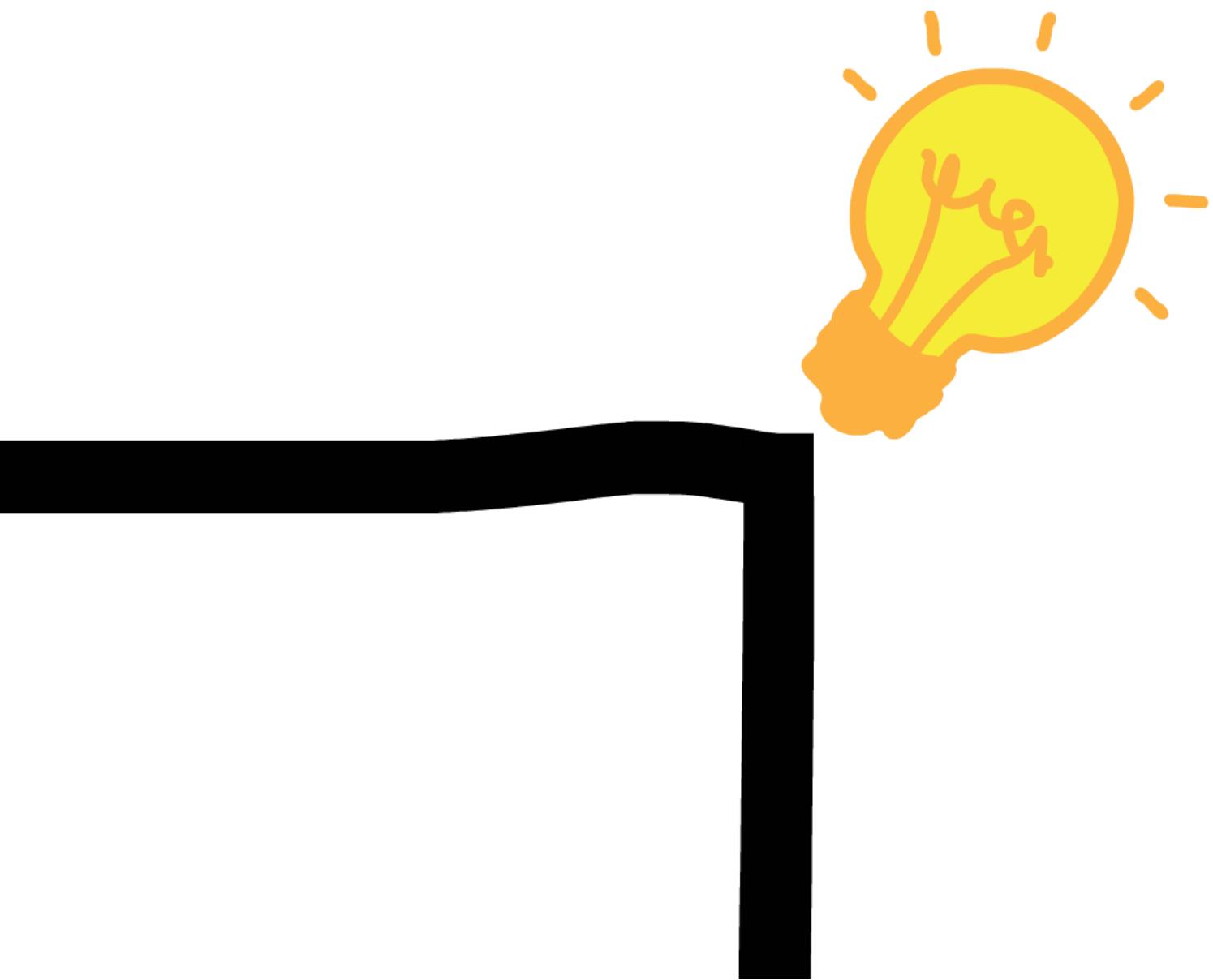


How big should it be?



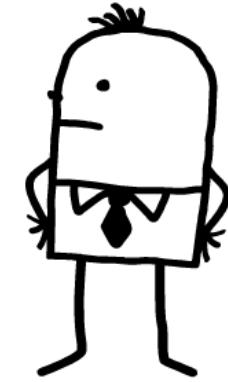
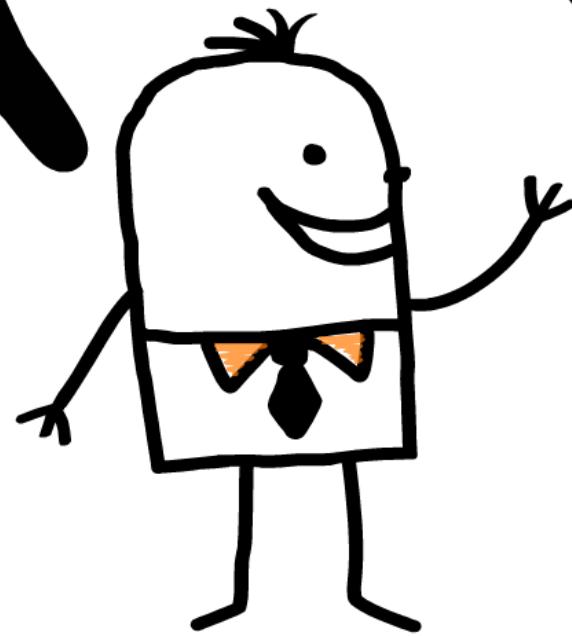
How big should it be?

How many visitors?



**Let's monitor
this and scale
when needed**

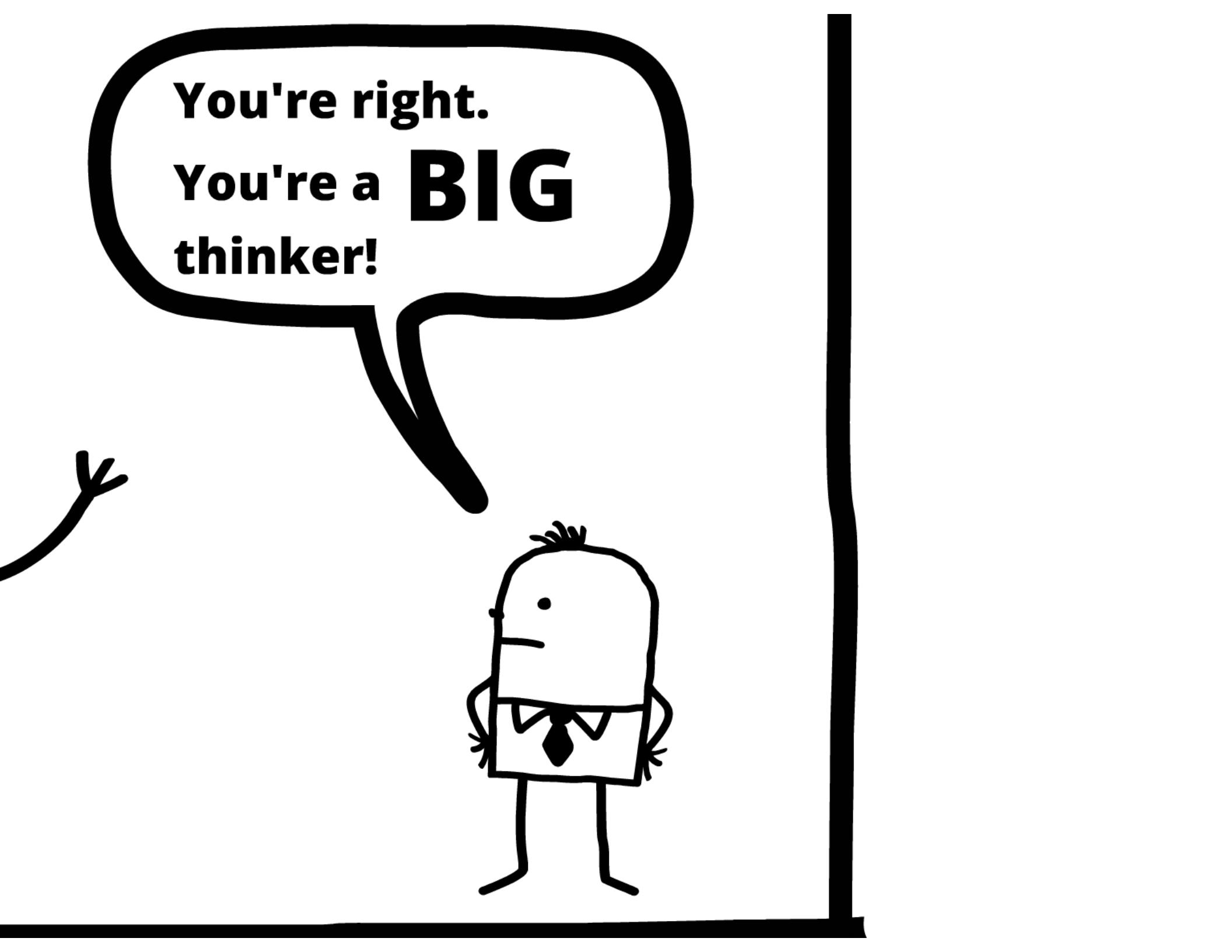
You're right.
You're a **BIG**
thinker!



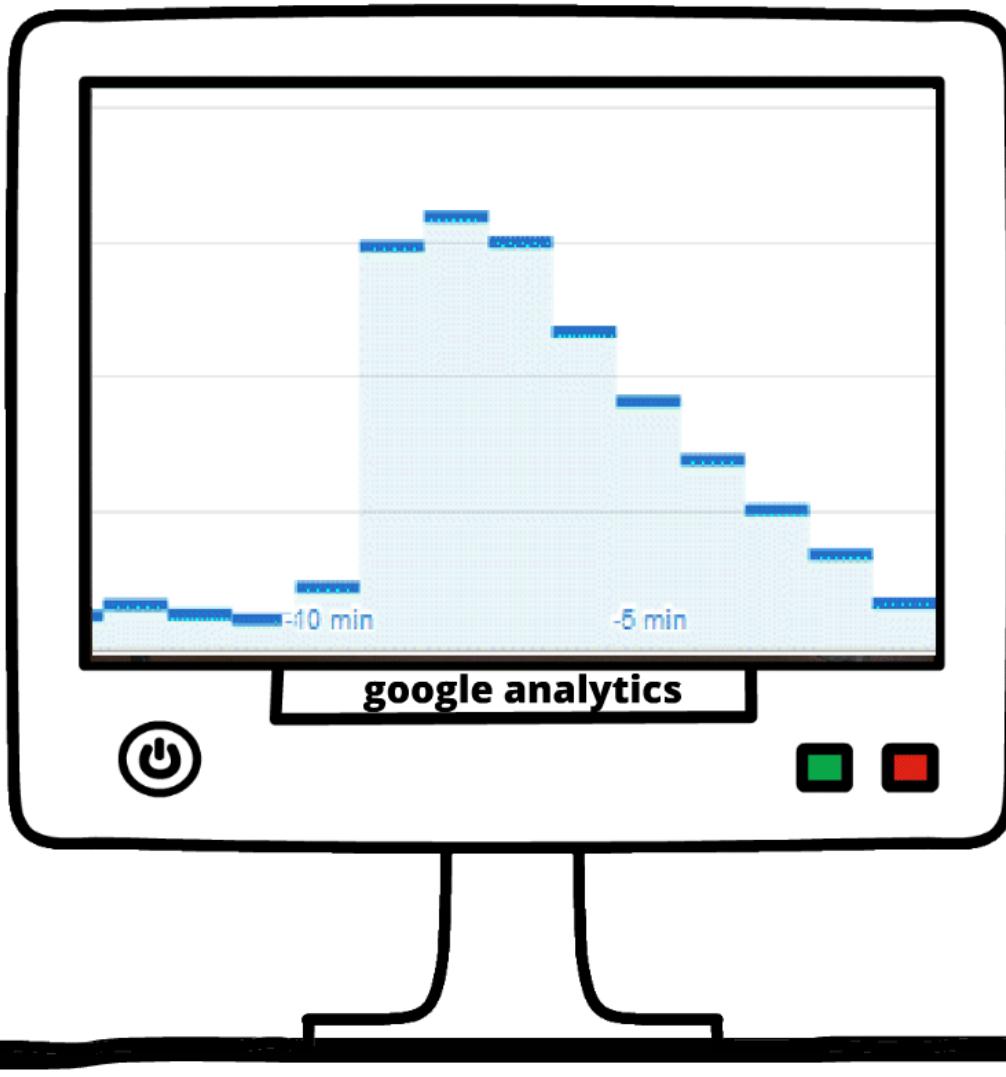
**Let's monitor
this and scale
when needed**

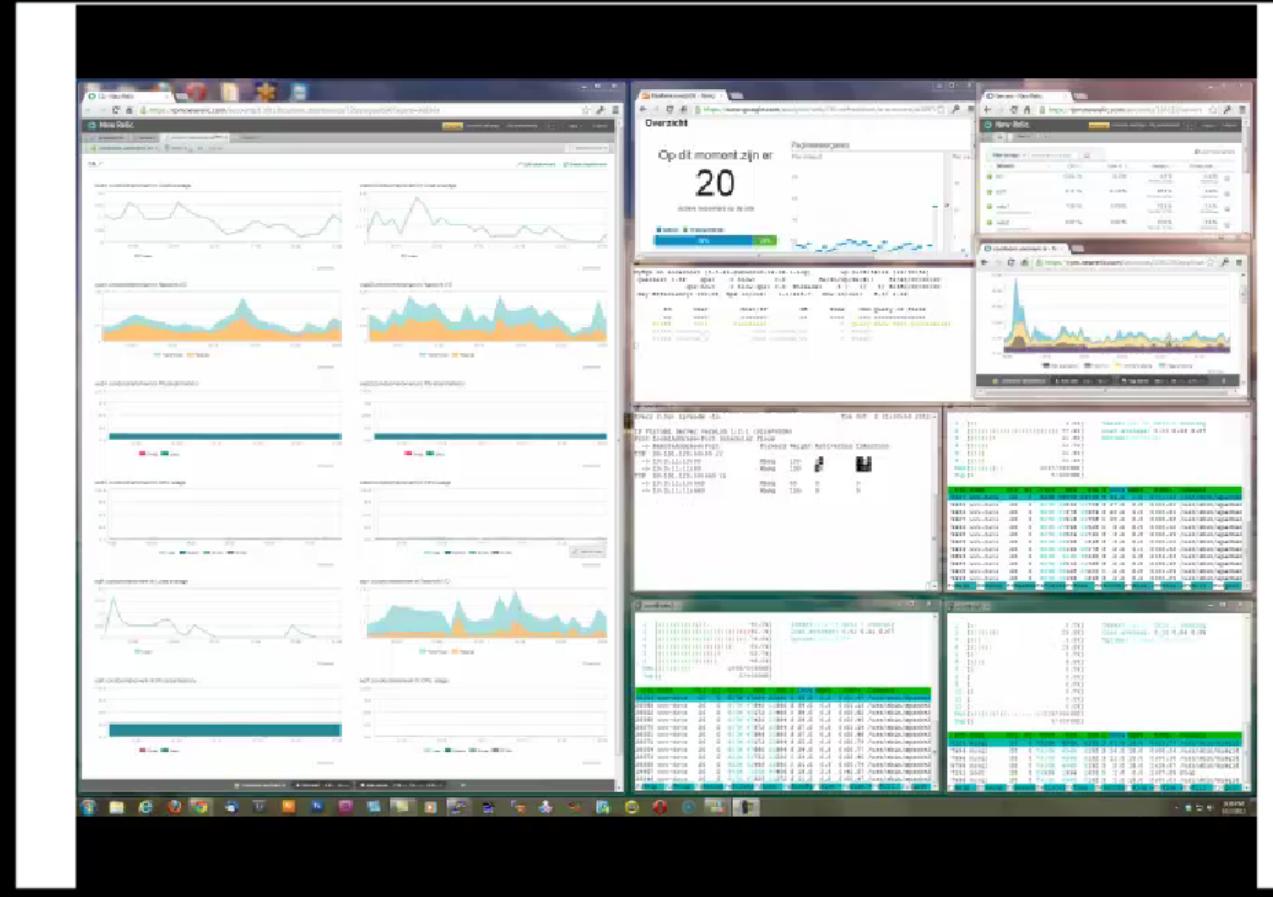
You'
You'
thin





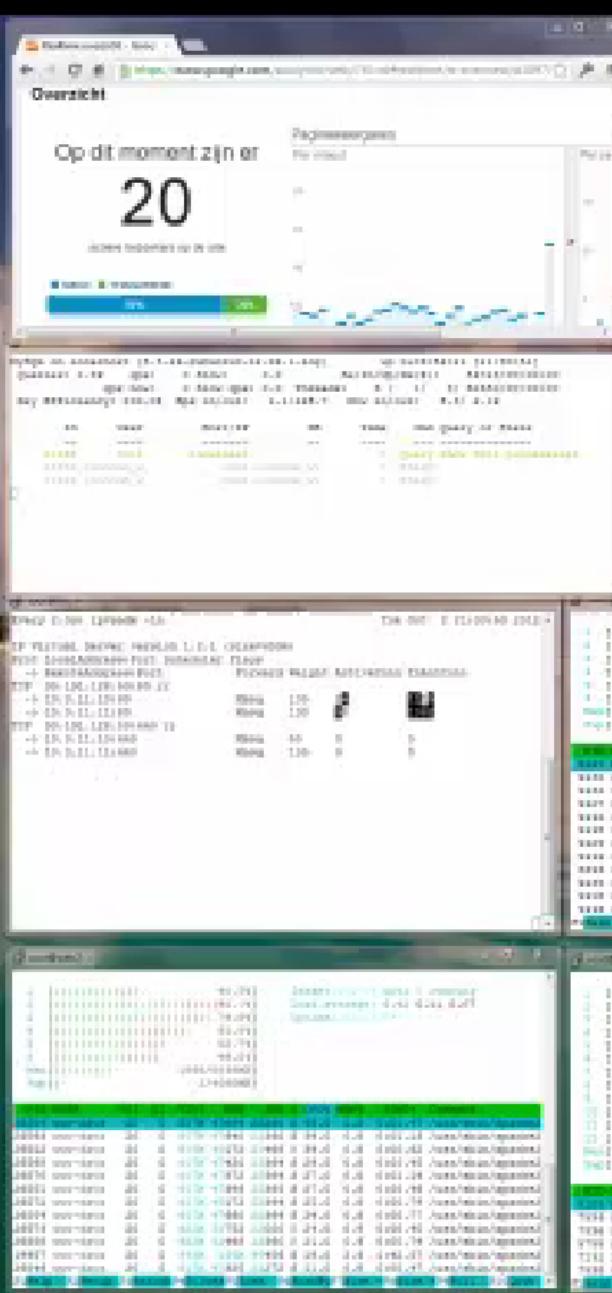
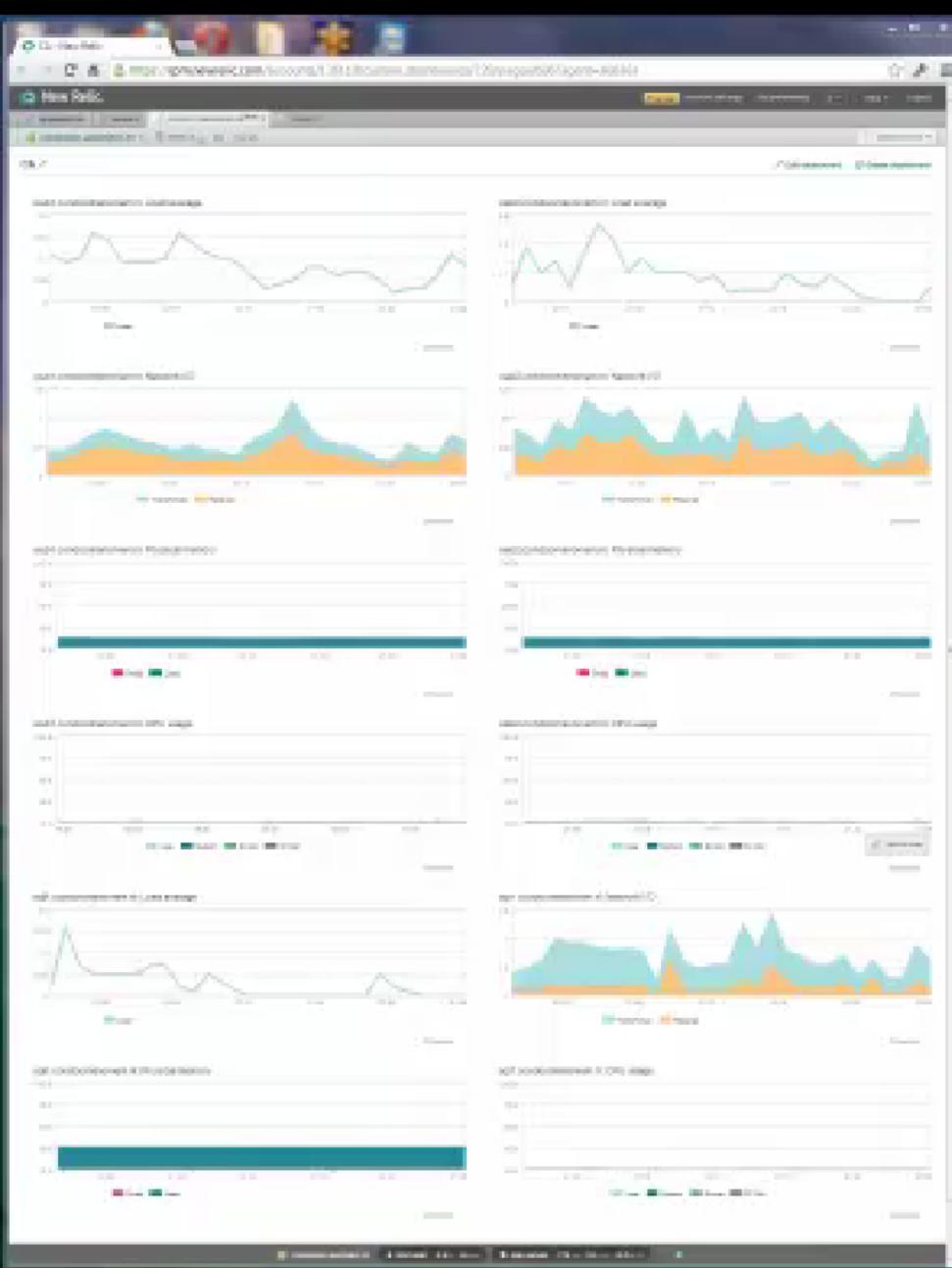
You're right.
You're a **BIG**
thinker!





the sky is the limit!



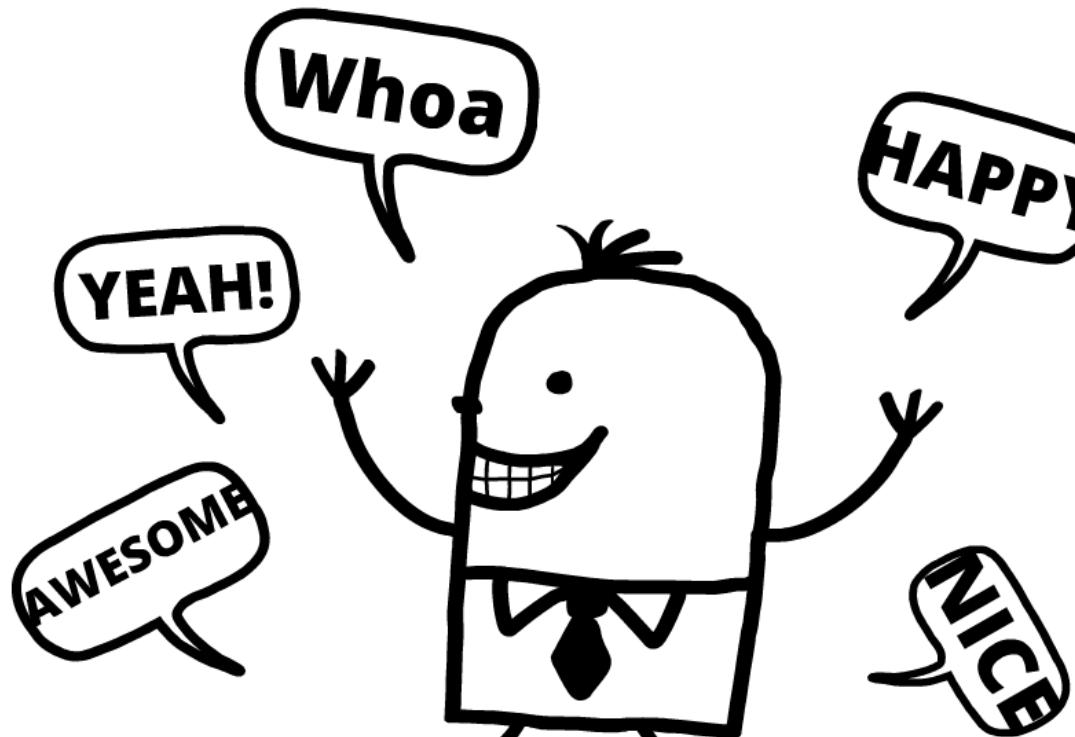


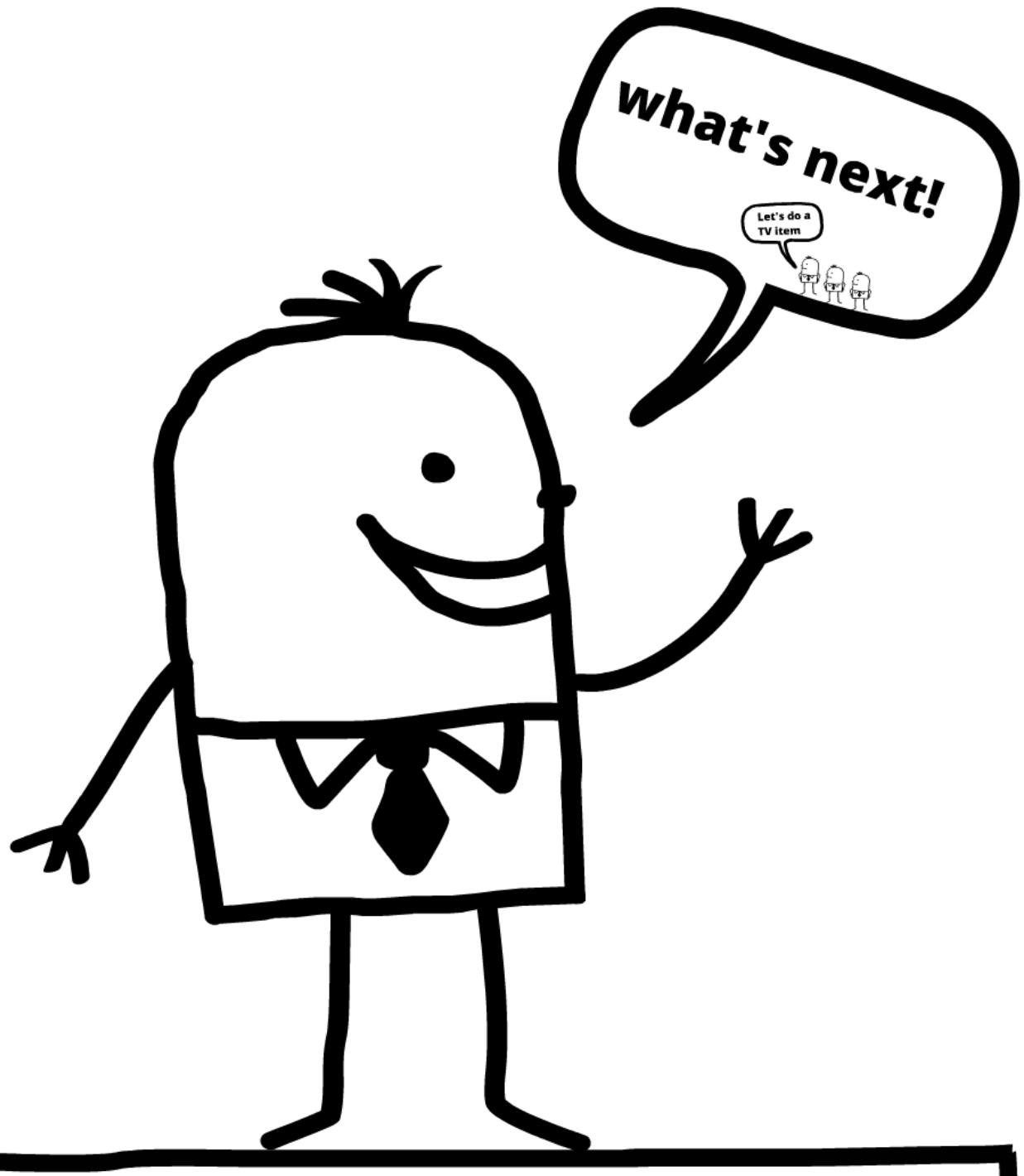
This screenshot shows a New Relic log viewer displaying a large table of log entries. The table includes columns such as:

- Timestamp (e.g., 2014-01-01T10:00:00+00:00)
- Source (e.g., app1, app2, db1, db2, log1, log2)
- Level (e.g., INFO, DEBUG, ERROR, CRITICAL)
- Message (e.g., Application started, Database connection established, User logged in, Error occurred, Log rotation completed)

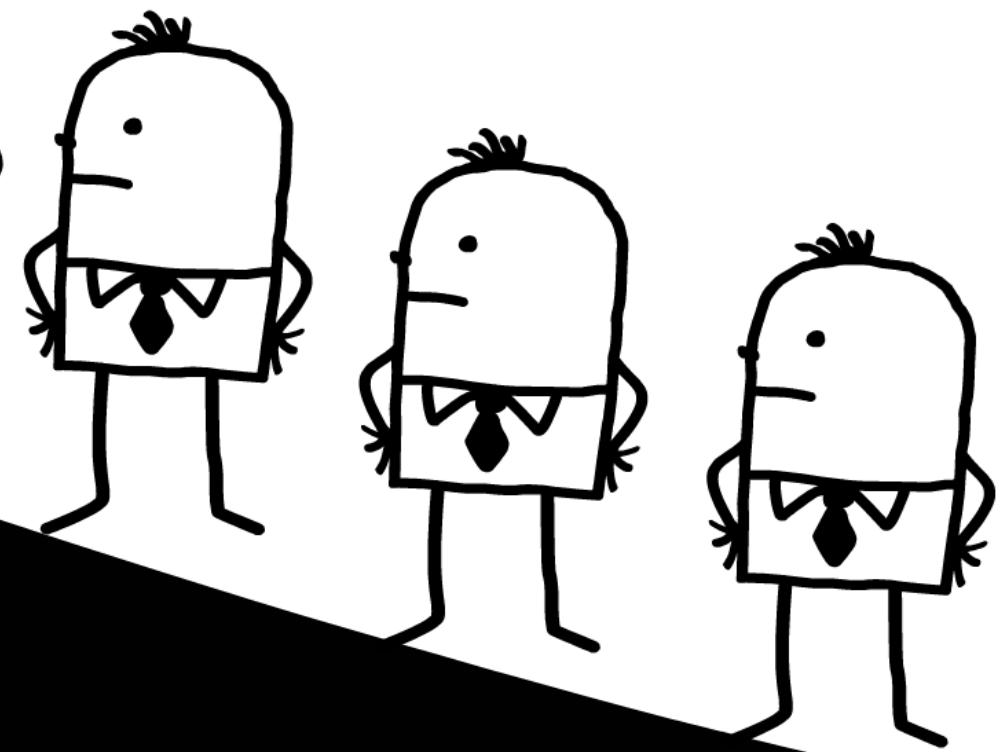
The logs show typical application activity like database queries, user interactions, and system events.

this
Rocks!





**Let's do a
TV item**





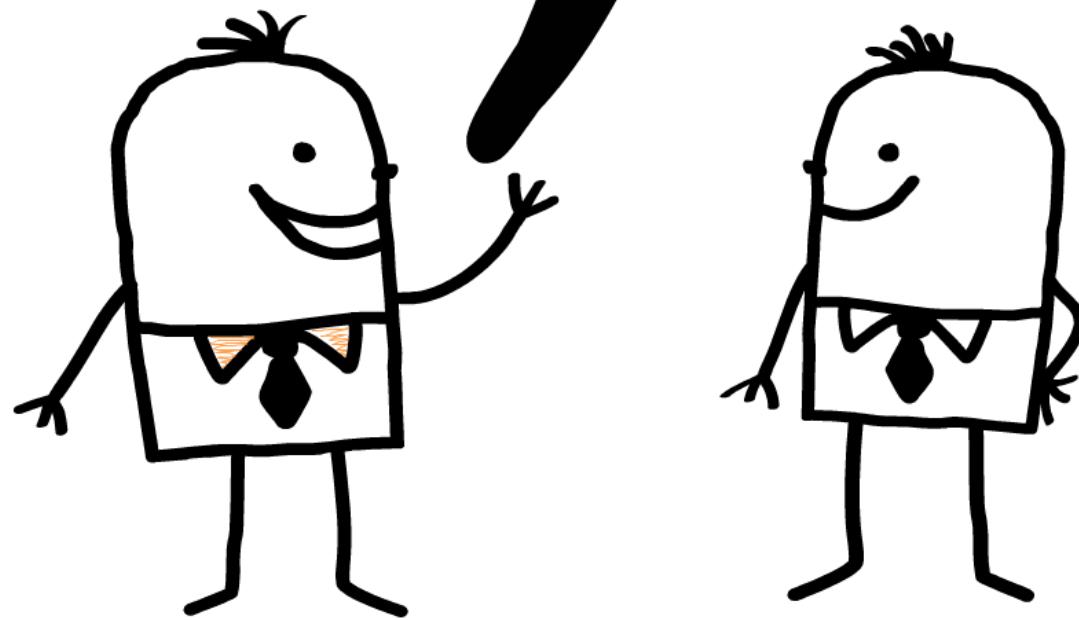
TV spot: Size does matter



5



**Let's
evaluate this**



**8 WEEKS
later.....**

that time frame

**More than 5,7 million people of the
age of 13 and older watched
"Zon Zuipen Ziekenhuis"**

than 195.000 unique visitors

had 629.000 pageviews.....

that's 3.25 pageviews per person

**RTL 5 "Zon Zuipen Ziekenhuis"
was the 6 most viewed program during
that time frame**

**More than 5,7 million people of the
age of 13 and older watched**

Online streams 284.274

**More than 193.000 unique visitors
realized 629.000 pageviews.....
that's 3.25 pageviews per person**

**RTL 5 "Zon Zuipen Ziekenhuis"
was the 6 most viewed program during
that time frame**

ids 13+ highest viewing popul

Online streams 284.274

**Woman at the age of 20-34 and
kids 13+ highest viewing population**

Online streams 284.274

**Woman at the age of 20-34 and
kids 13+ highest viewing population**

Online streams 284.274

**More than 193.000 unique visitors
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that's 3.25 pageviews per person**

**RTL 5 "Zon Zuipen Ziekenhuis"
was the 6 most viewed program during
that time frame**



**More than 5,7 million people of the
age of 13 and older watched
"Zon Zuipen Ziekenhuis"**

Thank



You 're welcome
friend

Thank's for YOUR help!

THE END

Myne

<http://www.>



My name: Ray Bogman

<http://www.linkedin.com/in/raybogman>



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