

SEO Mobile

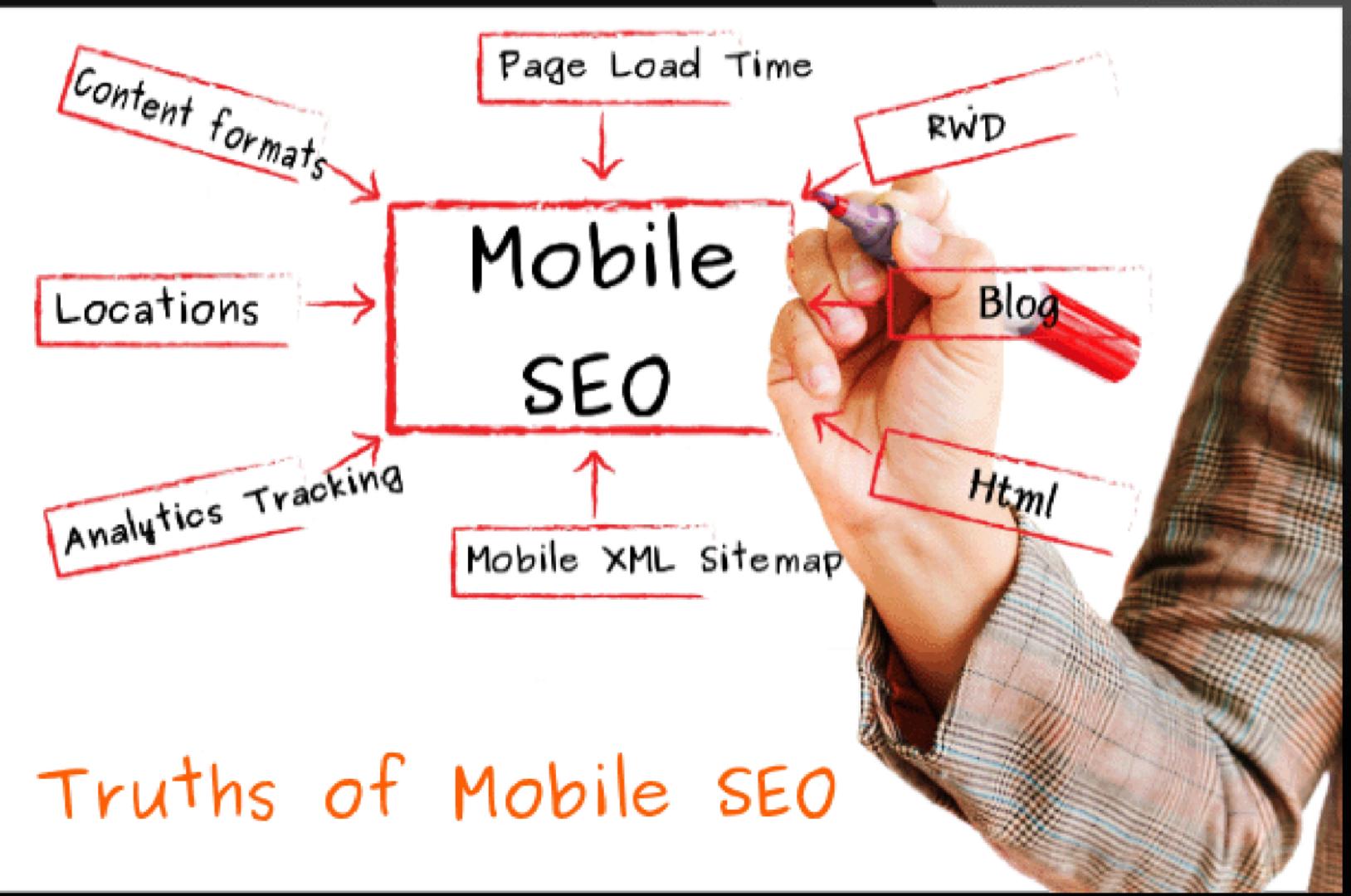
The Truths of Mobile SEO



SEO Mobile

The Truths of Mobile SEO





What is Mobile SEO?

Mobile SEO is often treated like a very different animal when it's compared to the more standard SEO practices.....

Is this true?

Mobile SEO



<http://www.seochat.com/c/a/search-engine-optimization-help/what-is-mobile-seo/>

what is Penguin?

Google™ Penguin 2.0



Penguin 2.0 rolled out today
Posted May 22, 2013 in Google/SEO

2013 updates

Hummingbird - August 20, 2013
In-depth Articles - August 6, 2013
Unnamed Update - July 26, 2013
Knowledge Graph Expansion - July 19, 2013
Panda Recovery - July 18, 2013
Multi-Week Update - June 27, 2013
Panda Dance - June 11, 2013
Payday Loan Update - June 11, 2013
Penguin 2.0 (+4) - May 22, 2013

<http://moz.com/google-algorithm-change>



[http://www.mattcutts.com/blog/penguin-2-0-
rolled-out-today/](http://www.mattcutts.com/blog/penguin-2-0-rolled-out-today/)

'SEO



Google™ Collector's Card

Real name:
Matt Cutts

Alias:
Spam-man

Agility: 7
Charisma: 9
Speed: 5
Geek factor: 8

Special weapon:

Spam-man can turn anyone
invisible by use of his Googleaxe

2013 Updates

Hummingbird - August 20, 2013

In-depth Articles - August 6, 2013

Unnamed Update - July 26, 2013

Knowledge Graph Expansion - July 19, 2013

Panda Recovery - July 18, 2013

Multi-Week Update - June 27, 2013

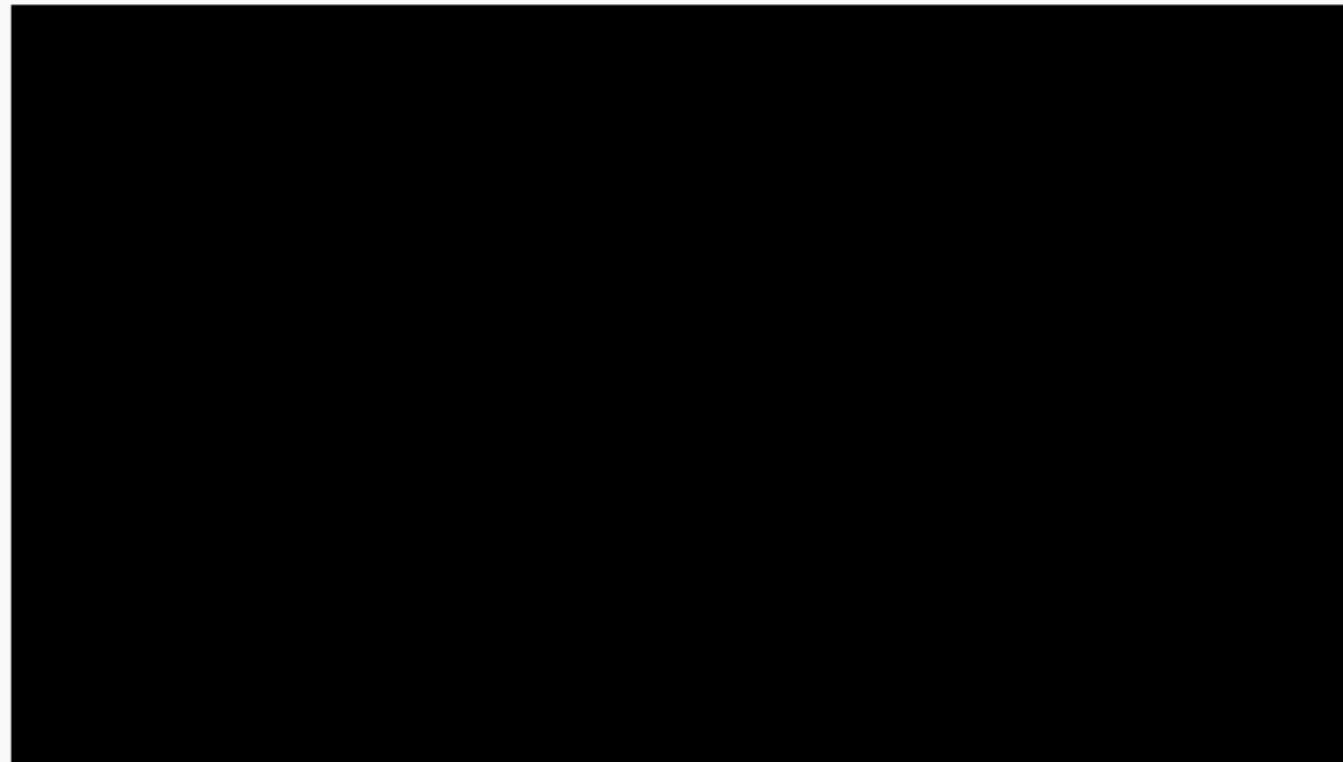
Panda Dance - June 11, 2013

Payday Loan Update - June 11, 2013

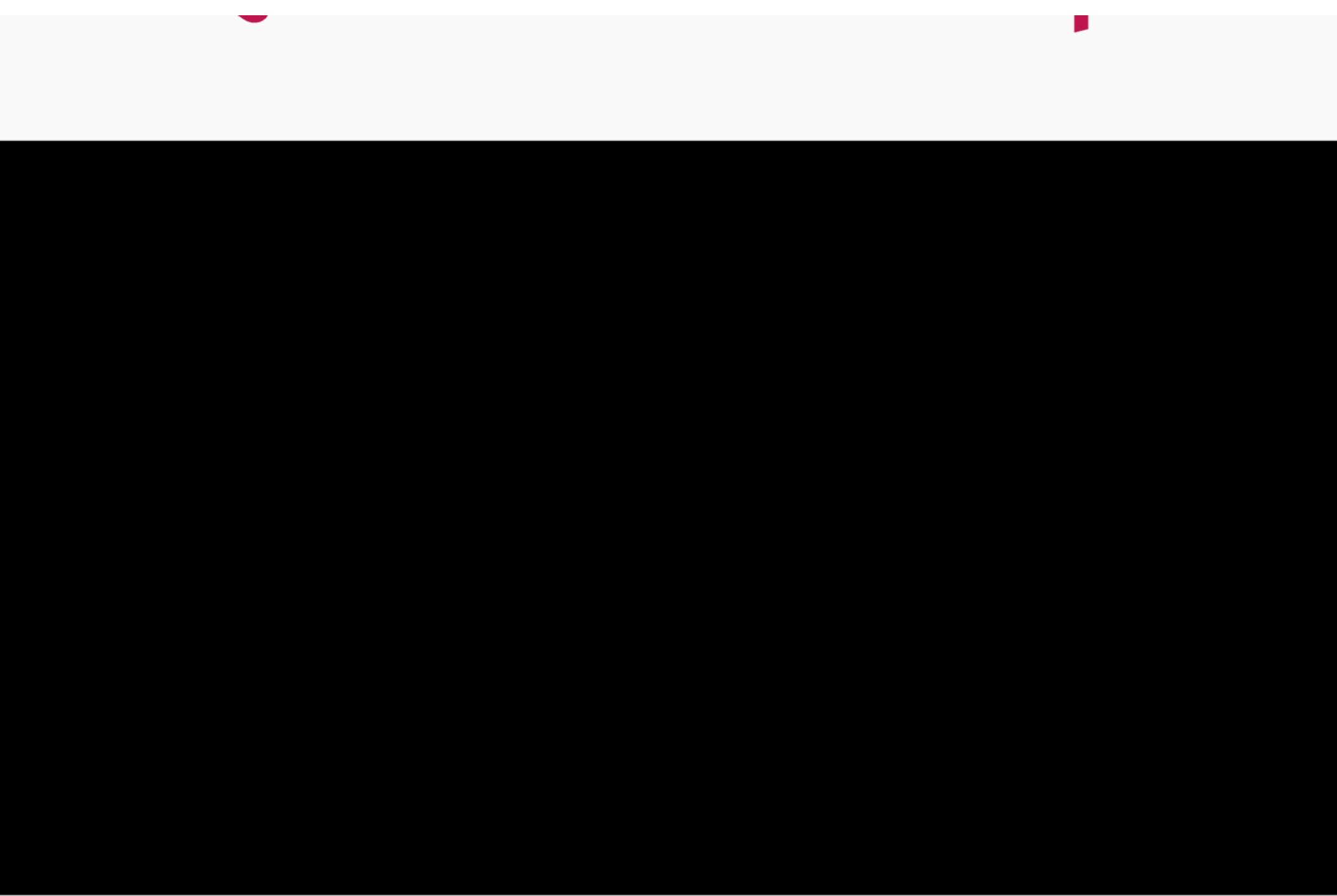
Penguin 2.0 (#4) - May 22, 2013

<http://moz.com/google-algorithm-change>

Let's start with 4 tips



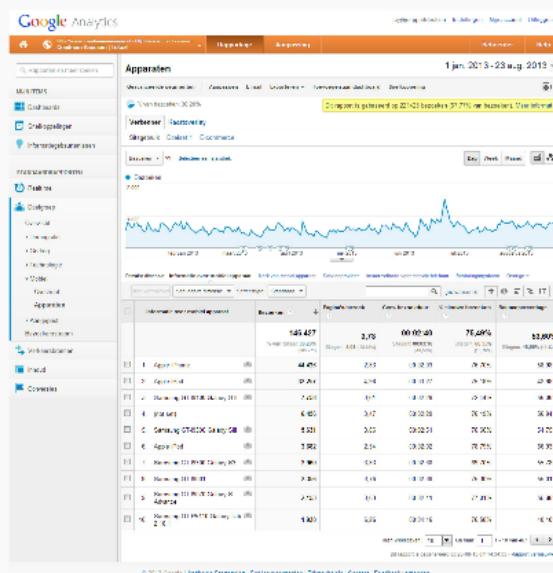
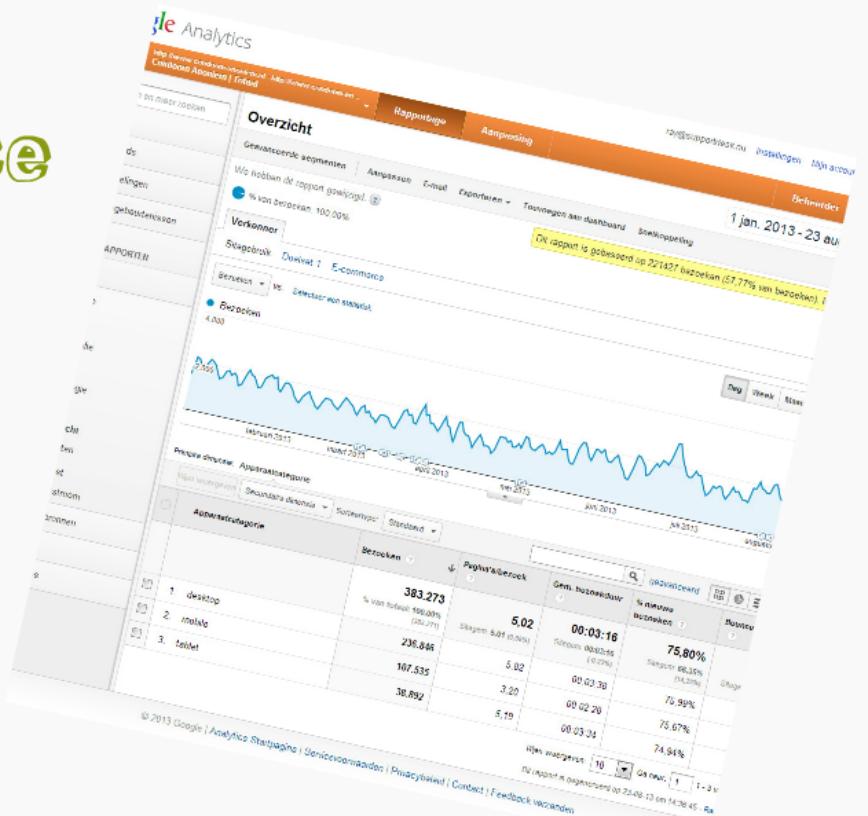
how to improve your Mobile SEO



Tip 1: Google analytics -> device overview

Go to Google Analytics

Look for -> mobile device



Nieuw meer zoeken

ds

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gebeurtenissen

APPORTEN

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Overzicht

1 jan. 2013 - 23 aug.

Geavanceerde segmenten

Aanpassen

E-mail

Exporteren

Toevoegen aan dashboard

Snelkoppeling

We hebben dit rapport gewijzigd. [?](#)

Dit rapport is gebaseerd op 221427 bezoeken (57,77% van bezoeken). N

100 % van bezoeken: 100,00%

Verkenner

Sitegebruik Doelset 1 E-commerce

Bezoeken VS. Selecteer een statistiek

Dag Week Maan

 Bezoeken

4.000



Primaire dimensie: Apparaatcategorie

| Rijen weergeven | Secundaire dimensie | Sorteertype: | Standaard | | geavanceerd | | |
|--------------------------|---------------------|---------------------------------|-----------|---|-----------------------|----------------------------|--------------------------|
| <input type="checkbox"/> | Apparaatcategorie | Bezoeken | ? | ↓ | Pagina's/bezoek | Gem. bezoekduur | % nieuwe bezoeken |
| | | 383.273 | | | 5,02 | 00:03:16 | 75,80% |
| | | % van totaal: 100,00% (383.271) | | | Sitegem: 5,01 (0,08%) | Sitegem: 00:03:16 (-0,23%) | Sitegem: 66,35% (14,23%) |
| <input type="checkbox"/> | 1. desktop | 236.846 | | | 5,82 | 00:03:38 | 75,99% |
| <input type="checkbox"/> | 2. mobile | 107.535 | | | 3,20 | 00:02:20 | 75,67% |
| <input type="checkbox"/> | 3. tablet | 38.892 | | | 5,19 | 00:03:34 | 74,94% |

Rijen weergeven: 10 Ga naar: 1 1 - 3 van 10

Dit rapport is gegenereerd op 23-08-13 om 14:36:45 - Rapport ID: 10000000000000000000000000000000



Primaire dimensie: Apparaatcategorie

Rijen weergeven

Secundaire dimensie ▾

Sorteertype: Standaard ▾



geavanceerd



| <input type="checkbox"/> | Apparaatcategorie | Bezoeken ? 383.273 % van totaal: 100,00% (383.271) | Pagina's/bezoek 5,02 Sitegem: 5,01 (0,08%) | Gem. bezoekduur 00:03:16 Sitegem: 00:03:16 (-0,23%) | % nieuwe bezoeken 75,80% Sitegem: 66,35% (14,23%) |
|-------------------------------------|-------------------|---|--|--|---|
| <input checked="" type="checkbox"/> | 1. desktop | 236.846 | 5,82 | 00:03:38 | 75,99% |
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Rijen weergeven: 10 ▾ Ga naar: 1

Dit rapport is gegenereerd op 23-08-13 om 14:30


 Rapporten en meer zoeken

MIJN ITEMS

[Dashboards](#)[Snelkoppelingen](#)[Informatiegebeurtenissen](#)

STANDAARDRAPPORTEN

[Realtime](#)[Doelgroep](#)

Overzicht

Demografie

Gedrag

Technologie

Mobiel

Overzicht

Apparaten

Aangepast

Bezoekersstroom

[Verkeersbronnen](#)[Inhoud](#)[Conversies](#)

Apparaten

1 jan. 2013 - 23 aug. 2013

Geavanceerde segmenten Aanpassen E-mail Exporteren Toevoegen aan dashboard Snelkoppeling

% van bezoeken: 38,20%

Dit rapport is gebaseerd op 221428 bezoeken (57,77% van bezoeken). Meer informatie

Verkenner Kaartoeverlay

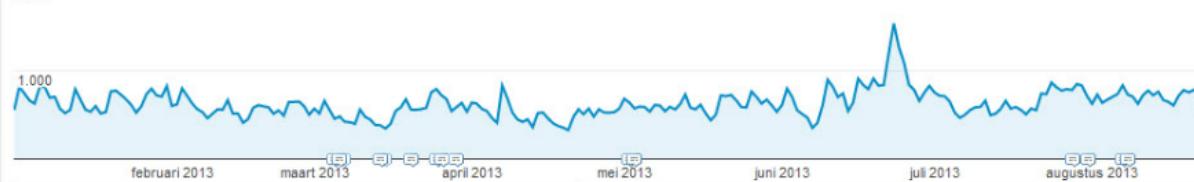
Sitegebruik Doelset 1 E-commerce

Bezoeken VS. Selecteer een statistiek

Dag Week Maand

Bezoeken

2.000



Primaire dimensie: Informatie over mobiel apparaat Merk van mobiel apparaat Serviceprovider Invoermethode voor mobiele telefoon Besturingssysteem Overige

| Rijen weergeven | Secundaire dimensie | Sorteertype: | Standaard | geavanceerd | | | | | |
|-----------------|--|--------------|-----------|--------------------------------|-----------------|-----------------------------|--------------------------|--------------------------|---|
| | Informatie over mobiel apparaat | Bezoeken | ? | ↓ | Pagina's/bezoek | Gem. bezoekduur | % nieuwe bezoeken | Bouncepercentage | ? |
| | | 146.427 | | % van totaal: 38,20% (383.271) | 3,73 | 00:02:40 | 75,49% | 53,60% | |
| | | | | Sitegem: 5,01 (-25,69%) | | Sitegem: 00:03:16 (-18,50%) | Sitegem: 66,35% (13,76%) | Sitegem: 45,99% (16,53%) | |
| | 1. Apple iPhone | 44.436 | | | 2,83 | 00:02:03 | 76,70% | 58,98% | |
| | 2. Apple iPad | 32.257 | | | 4,98 | 00:03:27 | 75,18% | 42,98% | |
| | 3. Samsung GT-I9100 Galaxy S II | 7.758 | | | 3,61 | 00:02:28 | 72,44% | 56,08% | |
| | 4. (not set) | 6.456 | | | 3,47 | 00:02:29 | 76,19% | 56,94% | |
| | 5. Samsung GT-I9300 Galaxy S III | 5.631 | | | 3,86 | 00:02:51 | 70,66% | 54,75% | |
| | 6. Apple iPod | 3.682 | | | 2,54 | 00:02:02 | 78,79% | 56,93% | |
| | 7. Samsung GT-I9300 Galaxy S3 | 2.960 | | | 3,83 | 00:02:38 | 69,70% | 55,78% | |
| | 8. Samsung GT-I9001 | 2.356 | | | 3,76 | 00:02:38 | 75,30% | 55,01% | |
| | 9. Samsung GT-I9070 Galaxy S Advance | 2.153 | | | 3,63 | 00:02:11 | 77,01% | 55,88% | |
| | 10. Samsung GT-P5110 Galaxy Tab 2 10.1 | 1.930 | | | 6,26 | 00:04:16 | 76,58% | 40,10% | |

Rijen weergeven: 10 Ga naar: 1 1 - 10 van 467

Dit rapport is gegenereerd op 23-08-13 om 14:34:33 - Rapport vernieuwen

Primaire dimensie: Informatie over mobiel apparaat Merk van mobiel apparaat Serviceprovider Invoermethode voor mobiele telefoon Besturingssysteem Oudegevallen

Rijen weergeven

Secundaire dimensie ▾

Sorteertype: Standaard ▾



geavanceerd



| | Informatie over mobiel apparaat | Bezoeken ? | Pagina's/bezoek | Gem. bezoekduur | % nieuwe bezoeken | Bouncepercentage |
|-----|------------------------------------|---|--|---|--|---|
| | | 146.427 % van totaal: 38,20% (383.271) | 3,73 Sitegem: 5,01 (-25,69%) | 00:02:40 Sitegem: 00:03:16 (-18,50%) | 75,49% Sitegem: 66,35% (13,76%) | 53,60% Sitegem: 45,99% (16,53%) |
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| 8. | Samsung GT-I9001 | 2.356 | 3,76 | 00:02:38 | 75,30% | 55,01% |
| 9. | Samsung GT-I9070 Galaxy S Advance | 2.153 | 3,63 | 00:02:11 | 77,01% | 55,88% |
| 10. | Samsung GT-P5110 Galaxy Tab 2 10.1 | 1.930 | 6,26 | 00:04:16 | 76,58% | 40,10% |

Rijen weergeven: 10 Ga naar: 1 1 - 10 van 467

Dit rapport is gegenereerd op 23-08-13 om 14:34:33 - Rapport vernieuwen

Tip 2: Google webmaster tools

Fetch like a Google Mobile bot

Hulpprogramma's voor webmasters

Sitedashboard

Siteberichten

► Uiterlijk van Site Search ⓘ

► Zoekverkeer

► Google-index

▼ Crawlen

- Crawlfouten
- Crawlstatistieken
- Fetchen als Google**
- Geblokkeerde URL's
- Sitemaps
- URL-parametrs
- Malware

Aanvullende hulpprogramma's

► Labs

Fetchen als Google

Resterend aantal fetches:
500

Resterende inzendingen voor URL en gekoppelde pagina's:
10

http://www.condoom-anoniem.nl/

Laat de URL leeg om de startpagina op te halen. Het kan enkele minuten duren voordat verzoeken zijn verwerkt.

Web

Mobiel: XHTML/VML

Mobiel: cHTML

Mobiel: smartphone

1-5 van 5 < >

| URL | Googlebot-type | Status van ophalen | Ophaaldatum |
|---|--------------------|--|---|
| http://www.condoom-anoniem.nl/ | Mobiel: smartphone | ✓ Succesvol | 26-08-13 02:51 |
| http://www.condoom-anoniem.nl/ | Mobiel: smartphone | ✓ Succesvol | 26-08-13 02:51 |
| http://www.condoom-anoniem.nl/ | Mobiel: smartphone | ✓ Succesvol | 23-08-13 08:00 |
| http://www.condoom-anoniem.nl/durex-play-toys | Web | ✓ Succesvol | URL ingediend bij index: 09-08-13 03:30 |
| http://www.condoom-anoniem.nl/durex-play-toys | Web | ✓ Succesvol | URL ingediend bij index: 09-08-13 03:30 |

1-5 van 5 < >

66.249.75.238 - - [25/Aug/2013:08:09:15 +0200] "DeCoMo/2.0
N905i(c100;TB;W24H16) (compatible; Googlebot-Mobile /2.1; +http://
www.google.com/bot.html)"

66.249.73.151 - - [25/Aug/2013:12:18:01 +0200] "Mozilla/5.0 (iPhone; U; CPU iPhone OS 4_1 like Mac OS X; en-us) AppleWebKit/532.9 (KHTML, like Gecko) Version/4.0.5 Mobile/8B117 Safari/6531.22.7 (compatible; Googlebot-Mobile/2.1 +http://www.google.com/bot.html)"

66.249.73.151 - [25/Aug/2013:12:30:45 +0200] "SAMSUNG-SGH-E250/1.0 Profile/MIDP-2.0 Configuration/CLDC-1.1 UP.Browser/6.2.3.3.c.1.101 (GUI) MMP/2.0 (compatible; Googlebot-Mobile/2.1; +<https://www.google.com/bot.html>)"

Hulpprogramma's voor webmasters

| | |
|-----------------------------|--|
| Sidashboard | Fetchen als Google |
| Siteberichten | Dit is het resultaat nadat Googlebot de pagina heeft opgehaald |
| Literijk van Site Search | URL: http://www.condoom-anoniem.nl/ |
| Zoekverkeer | Datum: maandag 26 augustus 2013 02:50:14 GMT-7 |
| Google index | Googlebot-type: Mobiel, smartphone |
| Crawlen | Downloadtijd (in milliseconden): 646 |
| Crawlfatten | |
| Crawlstatistieken | |
| Fetchen als Google | |
| Geblokkeerde URL's | |
| Sitemaps | |
| URL-parameters | |
| Malware | |
| Aanvullende hulpprogramma's | |
| Labs | |

HTTP/1.1 200 OK
Date: Mon, 26 Aug 2013 09:49:09 GMT
Server: Apache/2.2.19 (Ubuntu)
Set-Cookie: frontend=g9lqrq1114m817c0rlbygbvuu6; expires=Tuesday, 27-Aug-2013 09:49:09 GMT; path=/; domain=www.condoom-anoniem.nl; HttpOnly
Expires: Thu, 19 Nov 1981 04:52:00 GMT
Cache-Control: no-store, no-cache, must-revalidate, post-check=0, pre-check=0
Pragma: no-cache
Age: 185
Vary: User-Agent,Accept-Encoding
Content-Encoding: gzip
Content-Length: 3777
Connection: close
Content-Type: text/html; charset=UTF-8

```
<!DOCTYPE html PUBLIC "-//WAPFORUM//DTD XHTML Mobile 1.0//EN" "http://www.openmobilealliance.org/tech/DTD/xhtml-mobile-sil1.dtd">
<html lang="nl">
<head>
<script type="text/javascript">var NREUMQ=NREUMQ||[];NREUMQ.push(["mark","firstbyte",new Date().getTime()]);</script>
<title>Condome-Anoniem.nl Condomen</title>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-scale=1, maximum-scale=1, user-scalable=0">
<meta name="apple-mobile-web-app-capable" content="yes" /><meta name="apple-mobile-web-app-status-bar-style" content="black-translucent" />
```

Fox

Fetch like a Google Mobile bot

Hulpprogramma's voor webmasters

 www.condoom-anoniem.nl

Help

Settings

Sitedashboard

Siteberichten

▶ Uiterlijk van Site Search i

▶ Zoekverkeer

▶ Google-index

▼ Crawlen

Crawlfouten

Crawlstatistieken

Fetchen als Google

Geblokkeerde URL's

Sitemaps

URL-parameters

Malware

Aanvullende hulpprogramma's

▶ Labs

Fetchen als Google

Resterend aantal fetches:
500

Restherende inzendingen voor
URL en gekoppelde pagina's:
10

<http://www.condoom-anoniem.nl/>

Laat de URL leeg om de startpagina op te halen. Het kan enkele minuten duren voordat verzoeken zijn verwerkt.

Web

Mobiel: XHTML/WML

Mobiel: cHTML

Mobiel: smartphone

1-5 van 5



| URL | Googlebot-type | Status van ophalen | Ophaaldatum |
|---|--------------------|--|--|
| http://www.condoom-anoniem.nl/ | Mobiel: smartphone | ✓ Succesvol | 26-08-13 02:50 |
| http://www.condoom-anoniem.nl/ | Mobiel: smartphone | ✓ Succesvol | 26-08-13 02:28 |
| http://www.condoom-anoniem.nl/ | Mobiel: smartphone | ✓ Succesvol | 23-08-13 08:04 |
| http://www.condoom-anoniem.nl/durex-play-toys | Web | ✓ Succesvol | URL ingediend bij index 09-08-13 03:35 |
| http://www.condoom-anoniem.nl//durex-play-toys | Web | ✓ Succesvol | URL ingediend bij index 09-08-13 03:35 |

1-5 van 5



Hulpprogramma's voor webmaster

Sitedashboard

Siteberichten

Fetchen

Dit is het res...

▶ Uiterlijk van Site Search i

URL: http://...

Hulpprogramma's voor webmasters

Sitedashboard

Siteberichten

► Uiterlijk van Site Search i

► Zoekverkeer

► Google-index

▼ Crawlen

Crawlfouten

Crawlstatistieken

Fetchen als Google

Geblokkeerde URL's

Sitemaps

URL-parameters

Malware

Aanvullende hulpprogramma's

► Labs

Fetchen als Google

Dit is het resultaat nadat Googlebot de pagina heeft opgehaald.

URL: <http://www.condoom-anoniem.nl/>

Datum: maandag 26 augustus 2013 02:50:14 GMT-7

Googlebot-type: Mobiel: smartphone

Downloadtijd (in milliseconden): 646

```
HTTP/1.1 200 OK
Date: Mon, 26 Aug 2013 09:49:59 GMT
Server: Apache
Set-Cookie: frontend=q93rqil114m817c0r1bvgvuu6; expires=Tuesday, 27-Aug-2013 09:49:59 GMT; path=/; domain=www.condoom-anoniem.nl; HttpOnly
Expires: Thu, 19 Nov 1981 08:52:00 GMT
Cache-Control: no-store, no-cache, must-revalidate, post-check=0, pre-check=0
Pragma: no-cache
Age: 185
Vary: User-Agent,Accept-Encoding
Content-Encoding: gzip
Content-Length: 3777
Connection: close
Content-Type: text/html; charset=UTF-8

<!DOCTYPE html PUBLIC "-//WAPFORUM//DTD XHTML Mobile 1.2//EN" "http://www.openmobilealliance.org/tech/DTD/xhtml-mobile12.dtd">
<html lang="nl">
<head>
    <script type="text/javascript">var NREUMQ=NREUMQ||[];NREUMQ.push(["mark","firstbyte",new Date().getTime()]);</script>
    <title>Condoom-Anoniem.nl Condoms</title>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1, maximum-scale=1, user-scalable=no">
    <meta name="description" content="Condoms Durex en andere merken. Olijimiddelen en tovs. Goedkoper dan in de w[173.194.66]
```





| | | | |
|---|-----|-----------|---------------|
| http://www.condoom-anoniem.nl/durex-play-toys | Web | Succesvol | URL ingediend |
| http://www.condoom-anoniem.nl/durex-play-toys | Web | Succesvol | URL ingediend |

Hulppr

Sitedashb

Siteberich

▶ Uiterlijk va

▶ Zoekverke

▶ Google-in

▼ Crawlern

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Geblokke

Sitemap

URL-par

Malware

Aanvullende

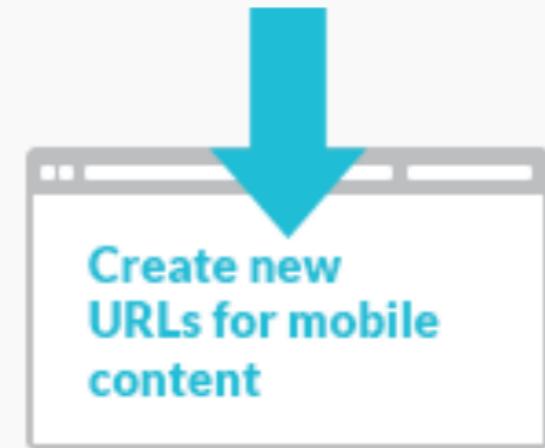
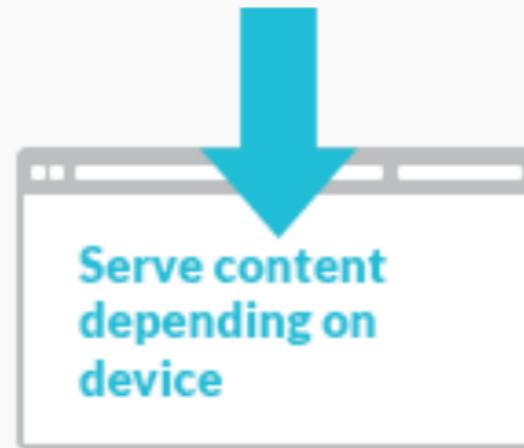
▶ Labs

66.249.75.238 - - [25/Aug/2013:08:09:15 +0200] "DoCoMo/2.0
N905i(c100;TB;W24H16) (compatible; Googlebot-Mobile /2.1; +<http://www.google.com/bot.html>)"

66.249.78.151 - - [25/Aug/2013:12:18:01 +0200] "Mozilla/5.0 (iPhone; U; CPU iPhone OS 4_1 like Mac OS X; en-us) AppleWebKit/532.9 (KHTML, like Gecko)
Version/4.0.5 Mobile/8B117 Safari/6531.22.7 (compatible; Googlebot-Mobile/2.1;
+<http://www.google.com/bot.html>)"

66.249.78.151 - - [25/Aug/2013:12:30:45 +0200] "SAMSUNG-SGH-E250/1.0
Profile/MIDP-2.0 Configuration/CLDC-1.1 UP.Browser/6.2.3.3.c.1.101 (GUI)
MMP/2.0 (compatible; Googlebot-Mobile/2.1; +<http://www.google.com/bot.html>)"

Tip 3: Choose your mobile solution





Build a responsive website

Serv
depe
devic



nsive

Serve content
depending on
device

Create
URLs
conten

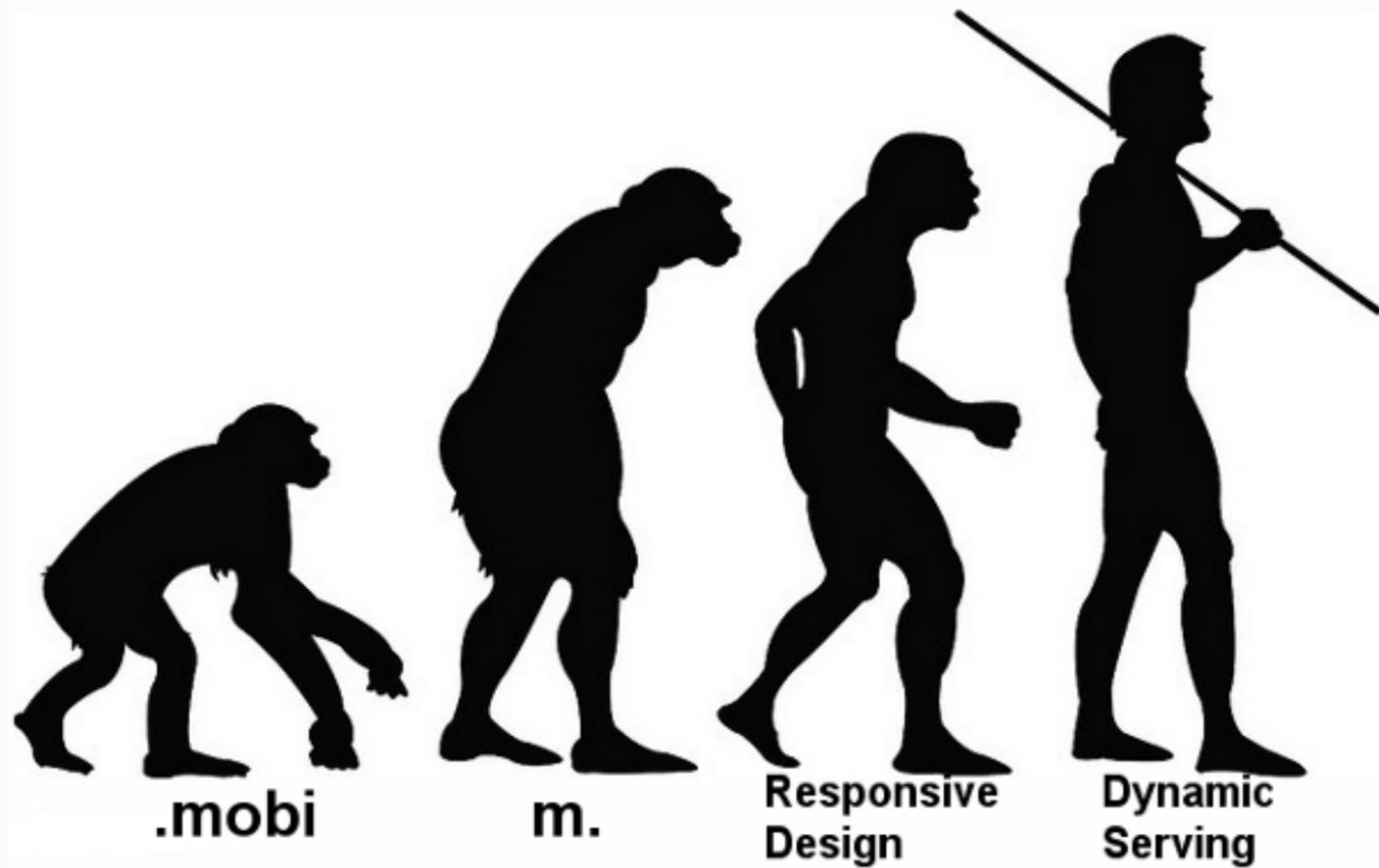




Create new
URLs for mobile
content



Tip 4: How can Google find my mobile site



Extra Tip: Mobile performance

- Server must render the response (< 200 ms)
- Number of redirects should be minimized
- Number of roundtrips to first render should be minimized
- Avoid external blocking JavaScript and CSS in above-the-fold content
- Reserve time for browser layout and rendering (200 ms)
- Optimize JavaScript execution and rendering time



Google Webmaster Central Blog
Official news on crawling and indexing sites for the Google index

Making smartphone sites load fast
Thursday, August 08, 2013 at 2:24 PM
Webmaster level: Intermediate

Users tell us they use smartphones to search online because it's quick and convenient, but today's average mobile page typically takes more than 7 seconds to load. Wouldn't it be great if mobile pages loaded in under one second? Today we're announcing new guidelines and an updated PageSpeed Insights tool to help webmasters optimize their mobile pages for best rendering performance.

Prioritizing above-the-fold content

Research shows that users' flow is interrupted if pages take longer than one second to load. To deliver the best experience and keep the visitor engaged, our guidelines focus on rendering some content, known as the above-the-fold content, to users in one second (or less!) while the rest of the page continues to load and render in the background. The above-the-fold HTML, CSS, and JS is known as the critical rendering path.

We can achieve sub-second rendering of the above-the-fold content on mobile networks by applying the following best practices:

- Server must render the response (< 200 ms)
- Number of redirects should be minimized
- Number of roundtrips to first render should be minimized
- Avoid external blocking JavaScript and CSS in above-the-fold content
- Reserve time for browser layout and rendering (200 ms)
- Optimize JavaScript execution and rendering time

These are explained in more details in the [mobile-specific help pages](#), and, when you're ready, you can test your pages and the improvements you make using the [PageSpeed Insights](#) tool.

As always, if you have any questions or feedback, please post in our [discussion group](#).

Posted by [Bryan McChesney](#), Software Engineer, and [Pierre Far](#), Webmaster Trends Analyst

Archive | Site Feed | + Google | 113K readers BY PERRINER | Selecteer een taal | Useful links | Labels

<http://googlewebmastercentral.blogspot.nl/2013/08/making-smartphone-sites-load-fast.html>





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Posted by [Bryan McCord](#), Software Engineer, and [Pierre Far](#), Webmaster Trends Analyst

 Search x

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Making smartphone sites load fast

Thursday, August 08, 2013 at 2:24 PM

Webmaster level: Intermediate

Users [tell us](#) they use smartphones to search online because it's quick and convenient, but today's average mobile page typically [takes more than 7 seconds to load](#). Wouldn't it be great if mobile pages loaded in under one second? Today we're announcing new [guidelines](#) and an updated [PageSpeed Insights tool](#) to help webmasters optimize their mobile pages for best rendering performance.

Prioritizing above-the-fold content

Research [shows](#) that users' flow is interrupted if pages take longer than one second to load. To deliver the best experience and keep the visitor engaged, our guidelines focus on rendering some content, known as the above-the-fold content, to users in one second (or less!) while the rest of the page continues to load and render in the background. The above-the-fold HTML, CSS, and JS is known as the [critical rendering path](#).

Extra Tip: Mobile p

- Server must render the response (< 200 ms)
- Number of redirects should be minimized
- Number of roundtrips to first render should be minimized
- Avoid external blocking JavaScript and CSS in above-the-fold content
- Reserve time for browser layout and rendering (200 ms)
- Optimize JavaScript execution and rendering time



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85% OF MOBILE USERS expect sites to load at least as fast or faster than sites on their desktop.



57% HAVE HAD A PROBLEM when trying to access a mobile site.



SLOW LOAD TIME
was the number one issue faced by more than one third of them.



ALMOST HALF of these people are unlikely to return to a site that performs poorly.

33% would go to a **COMPETITOR'S SITE NEXT.**





Case: Condoom-Anoniem.nl

[dynamic-serving]

Mobitest

Test Your Website Performance On A Mobile Device

Mobitest
Mobile Performance Results for:
<http://www.condoom-anoniem.nl>
on iPhone 4, 3G & 3GS Version

Your website results:
Average Load Time: 3.08s
Average Page Size: 872.84kb

Test 1

| Load Test | Page Size | Waterfall Chart | Screenshot |
|-----------|-----------|-----------------|------------|
| 6.31s | 879.95kb | | |

Test 2

| Load Test | Page Size | Waterfall Chart | Screenshot |
|-----------|-----------|-----------------|------------|
| 2.30s | 859.75kb | | |

Test 3

| Load Test | Page Size | Waterfall Chart | Screenshot |
|-----------|-----------|-----------------|------------|
| 2.31s | 879.80kb | | |

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Mobitest

Test Your Website Performance On A Mobile Device

Mobitest
Mobile Performance Results for:
<http://www.condoom-anoniem.nl>
on iPhone 4, 3G & 3GS Version

Your website results:
Average Load Time: 2.25s
Average Page Size: 160.27kb

Test 1

| Load Test | Page Size | Waterfall Chart | Screenshot |
|-----------|-----------|-----------------|------------|
| 2.88s | 158.63kb | | |

Test 2

| Load Test | Page Size | Waterfall Chart | Screenshot |
|-----------|-----------|-----------------|------------|
| 1.84s | 158.63kb | | |

Test 3

| Load Test | Page Size | Waterfall Chart | Screenshot |
|-----------|-----------|-----------------|------------|
| 2.02s | 163.10kb | | |

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cell vodafone NL 15:01 http://www.condoom-anoniem.nl/

condoomanoniem.nl - Google Chrome

Alle condooms Durex Condoms MySize condooms Pasante Condoms One Touch Premium Condoms NJC Condoms Billy Boy Condoms Condoms

Search

Browser Requests

▼ Condom-Anoniem.nl Condoms >

- www.condoom-anoniem.nl/
- media/930fcf1c7e...9579_1377567999.css
- media/930fcf1c7e...302f_1377567994.js
- https://www.myflippin.com/tq_connect.js
- google-analytics.com/ga.js
- google-analytics.co...3D90e7324a4a4949.png
- https://www.myflippin...931aef0a70d70f0f.png
- ...

Manager

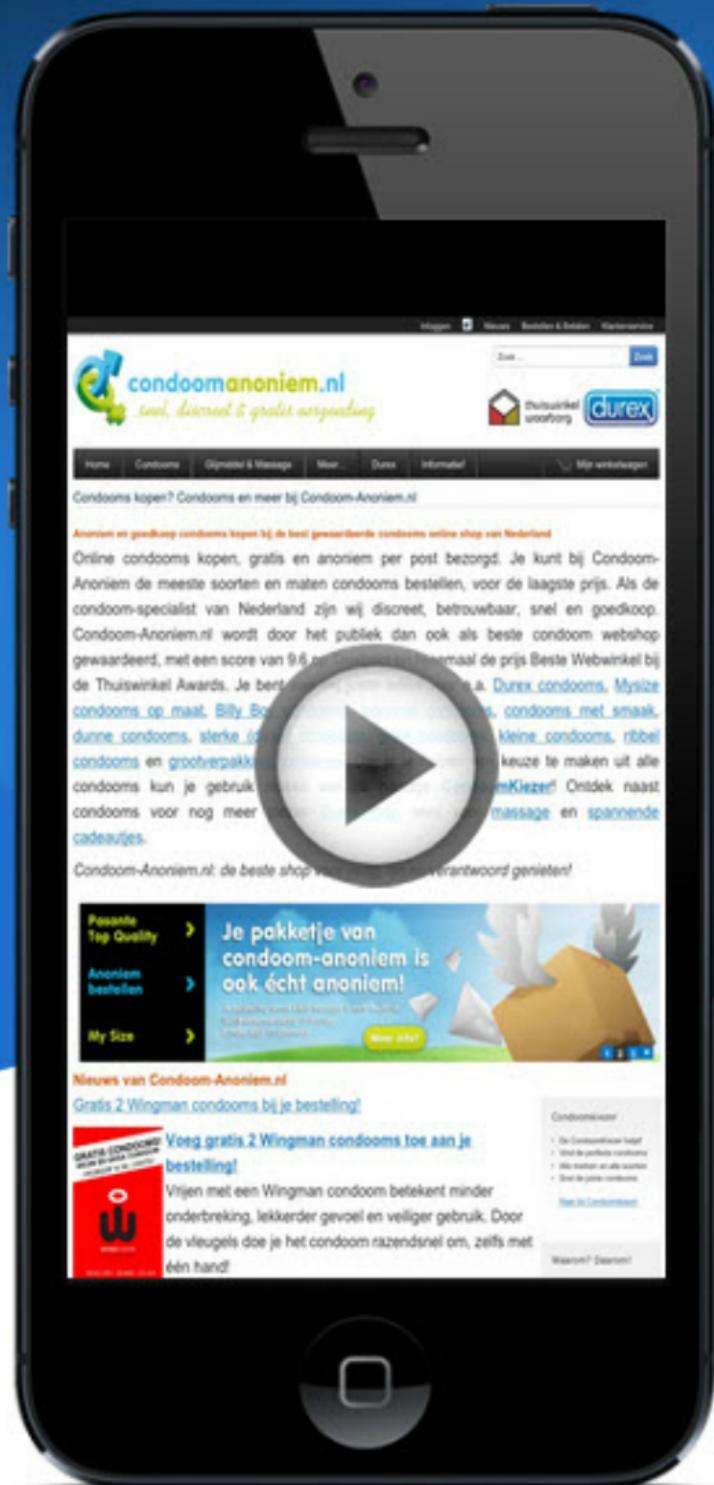
Page Summary

Title Condom-Ano...Condoms >
Elapsed Time 2.311 s
Network Round Trips 8
Downloaded Data 162752 bytes
Uploaded Data 3356 bytes
Compression Savings 332049 bytes
DNS Lookups 3
TCP Connects 6

▼ Page Events >

- | Page Load 1.826 s
- | HTTP Load 2.311 s

Page



Mobitest

Mobile Performance Results for:

<http://condoom-anoniem.nl>

on iPhone 5, iOS 6, Verizon



Your website's results:

Average Load Time
3.66s

Average Page Size
872.84kb

Facebook

Tweet

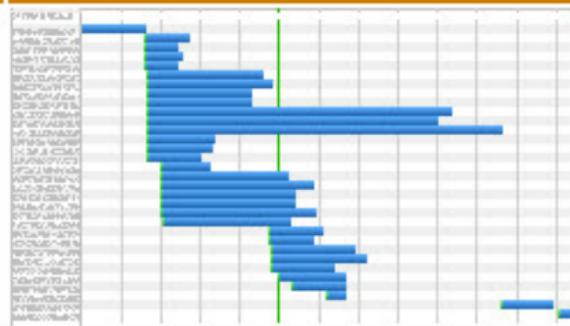
ShareThis

> View HAR file

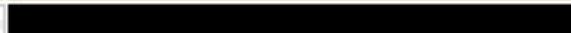
Register Now >

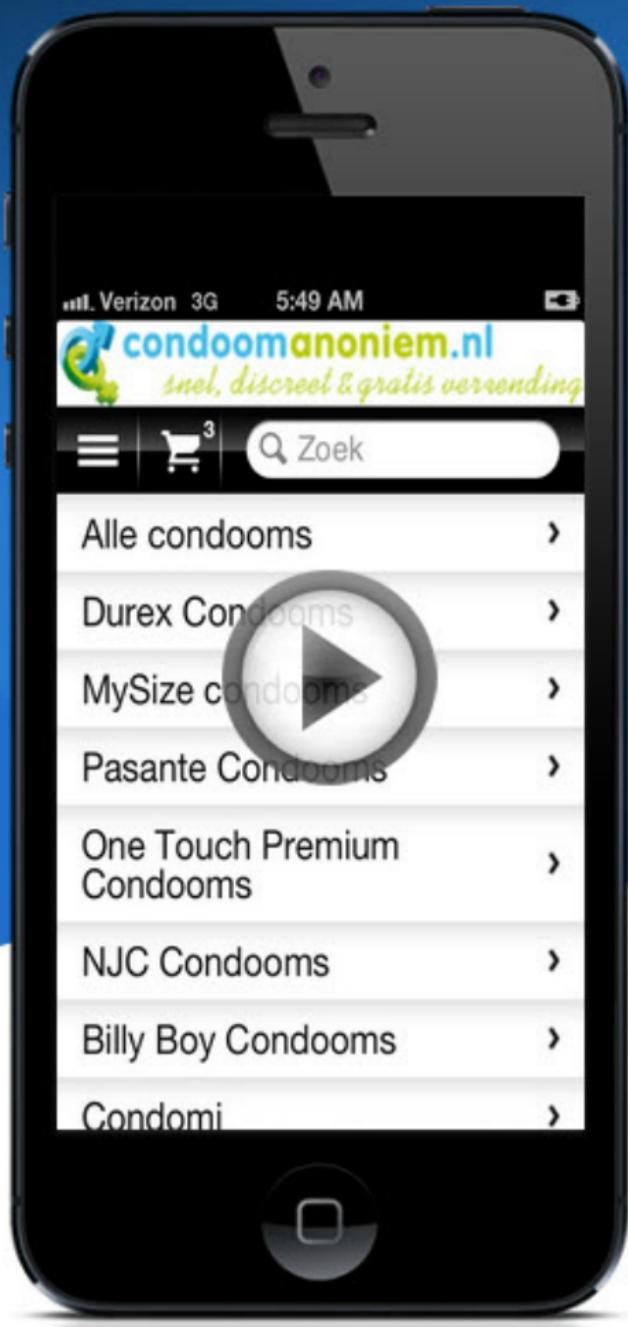
Already Registered? >

Test 1

| Load Time | Page Size | Waterfall Chart | Screenshot |
|-----------|-----------|--|---|
| 6.31s | 879.97kb |  |  <p>The screenshot shows the homepage of Condoom-Anoniem.nl. The header features the logo and navigation links for Home, Condooms, Durex & Massage, Mees, Groot, Internat, and Meer informatie. Below the header, there's a main banner with the text "condoom-anoniem.nl vind, kopen & gratis verzending". A sub-banner below it says "Condooms kopen? Condooms en meer bij Condoom-Anoniem.nl". The main content area contains text about the website being the best online condom shop, mentioning brands like Durex, Bily Boy, and Wingman, and various condom types like slim, thick, and massage. There are also sections for "Mees van Condoom-Anoniem" and "Wingman condooms".</p> |

Test 2

| Load Time | Page Size | Waterfall Chart | Screenshot |
|-----------|-----------|--|---|
| | |  |  |



Mobitest
Mobile Performance Results for:
<http://www.condoom-anoniem.nl/>
on iPhone 5, iOS 6, Verizon



Your website's results:

Average Load Time
2.25s

Average Page Size
160.27kb

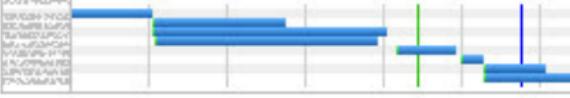
[Facebook](#) [Tweet](#) [ShareThis](#)

[View HAR file](#)

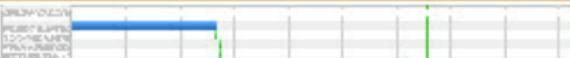
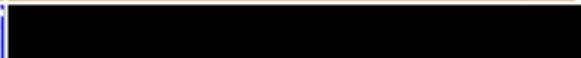
[Register Now >](#)

[Already Registered? >](#)

Test 1

| Load Time | Page Size | Waterfall Chart | Screenshot |
|-----------|-----------|--|--|
| 2.88s | 158.83kb |  |  <p>condoomanoniem.nl snel, discreet & gratis verzending</p> <p>alle. Verizon 3G 5:49 AM</p> <p>☰ 3 Zoek</p> <ul style="list-style-type: none">Alle condooms >Durex Condoms >MySize condooms >Pasante Condoms >One Touch Premium Condoms >NJC Condoms >Billy Boy Condoms >Condomi > |

Test 2

| Load Time | Page Size | Waterfall Chart | Screenshot |
|-----------|-----------|--|---|
| | |  |  |

http://www.condoom-anoniem.nl/  



condoomanoniem.nl
snel, discreet & gratis verzending



Zoek

Alle condooms >

Durex Condoms >

MySize condooms >

Pasante Condoms >

One Touch Premium
Condoms >

NJC Condoms >

Billy Boy Condoms >



Browser

Requests



▼ Condoom-Anoniem.nl Condooms >

| | | |
|--|--|---|
| | www.condoom-anoniem.nl/ | > |
| | media/css/1f779192e8...9579_1377507999.css | > |
| | media/js/826cfcc71c7c...3932f7_1377508004.js | > |
| | https://www.mydigipass.com/dp_connect.js | > |
| | google-analytics.com/ga.js | > |
| | google-analytics.co...3D(none)%3B&utmu=q~ | > |
| | https://www.mydigipa...e86af3392f29b6c6.png | > |
| | https://www.mydigipa...9318ef29c70d7c9.png | > |

Requests

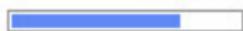
Page Summary

Title Condoom-Ano...Condooms >**Elapsed Time** 2.311 s**Network Round Trips** 8**Downloaded Data** 162752 bytes**Uploaded Data** 3356 bytes**Compression Savings** 332049 bytes**DNS Lookups** 3**TCP Connects** 6

▼ Page Events

| **Page Load** 1.626 s| **HTTP Load** 2.311 s

Mobiel

 74 / 100

Desktop

 81 / 100

Overzicht van suggesties

- ! ▶ JavaScript en CSS in inhoud boven de vouw die het weergeven blokkeren, verwijderen

Uw pagina heeft 1 blokkerende scriptbronnen en 1 blokkerende CSS-bronnen. Dit veroorzaakt vertraging bij het weergeven van uw pagina.

- ✓ ▶ Gebruikmaken van browsercaching

Wanneer u in HTTP-headers een vervaldatum of maximale leeftijd voor statische bronnen instelt, geeft u de browser opdracht eerder gedownloade bronnen van de lokale schijf te gebruiken in plaats van deze via het netwerk te laden.

- ✓ ▶ Comprimeren inschakelen

Wanneer u bronnen comprimeert met `<code>gzip</code>` of `<code>deflate</code>`, kan het aantal bytes worden verlaagd dat via het netwerk wordt verzonden.

- ✓ ▶ JavaScript verkleinen

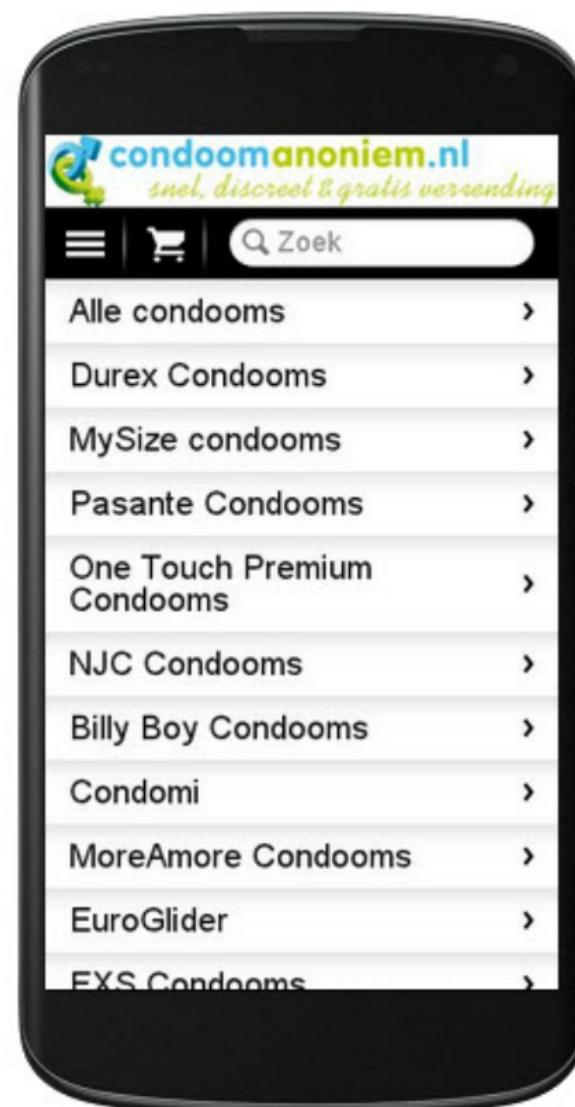
Wanneer u JavaScript-code comprimeert, kunt u vele bytes aan gegevens besparen en het downloaden, parseren en uitvoeren versnellen.

- ✓ ▶ Reactietijd van server beperken

 5 uitgevoerde regels

*De resultaten worden 30 seconden in het cachegeheugen opgeslagen. Als u wijzigingen heeft aangebracht aan uw pagina, wacht u 30 seconden voordat u de test opnieuw uitvoert.

<https://developers.google.com/Speed/pageSpeed/insights/?url=www.condoom-anoniem.nl>



| Apparaatcategorie | ↑ Bezoeken ? | Pagina's/bezoek ? | Gem. bezoekduur ? | % nieuwe bezoeken ? | Bouncepercentage ? |
|--------------------------|--------------|-------------------|-------------------|---------------------|--------------------|
| 2. mobile | | | | | |
| 26-aug-2013 - 8-okt-2013 | 23.151 | 5,01 | 00:02:26 | 76,00% | 53,48% |
| 26-aug-2012 - 8-okt-2012 | 17.232 | 2,80 | 00:02:00 | 80,85% | 62,39% |
| Wijzigingspercentage | 34,35% | 79,06% | 21,38% | -6,00% | -14,29% |



1 Zoek

Afrekenen

Betaalgegevens

Al een account? Log hier in

*Voornaam

*Achternaam

*E-mailadres

Adresvalidatie

Vul uw postcode en huisnummer in en uw adres wordt automatisch en foutloos aangevuld. Handmatig invullen kan natuurlijk ook.

*Postcode

*Huisnummer

 Handmatig adres invullen

*Postcode

*Land

Nederland

 Account aanmaken Naar dit adres verzenden Naar ander adres verzenden

* Verplichte velden

Ga verder

Verzendgegevens

Verzendwijze

Betalingssgegevens

Controleer uw bestelling

Contact / Over ons

Informatie & contact

Mail ons

Waarom Condoom-
Anoniem.nl?

Privacy Policy

Abonneer je op onze nieuwsbrief:

Vul email in

InschrijvenGebruik van deze site betekent dat je onze [algemene voorwaarden](#) accepteert.Copyright © 2005-2013 - [Condoom-Anoniem.nl](#) -
[disclaimer](#) -



Zoek

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*Postcode

*Huisnummer

Handmatig adres invullen

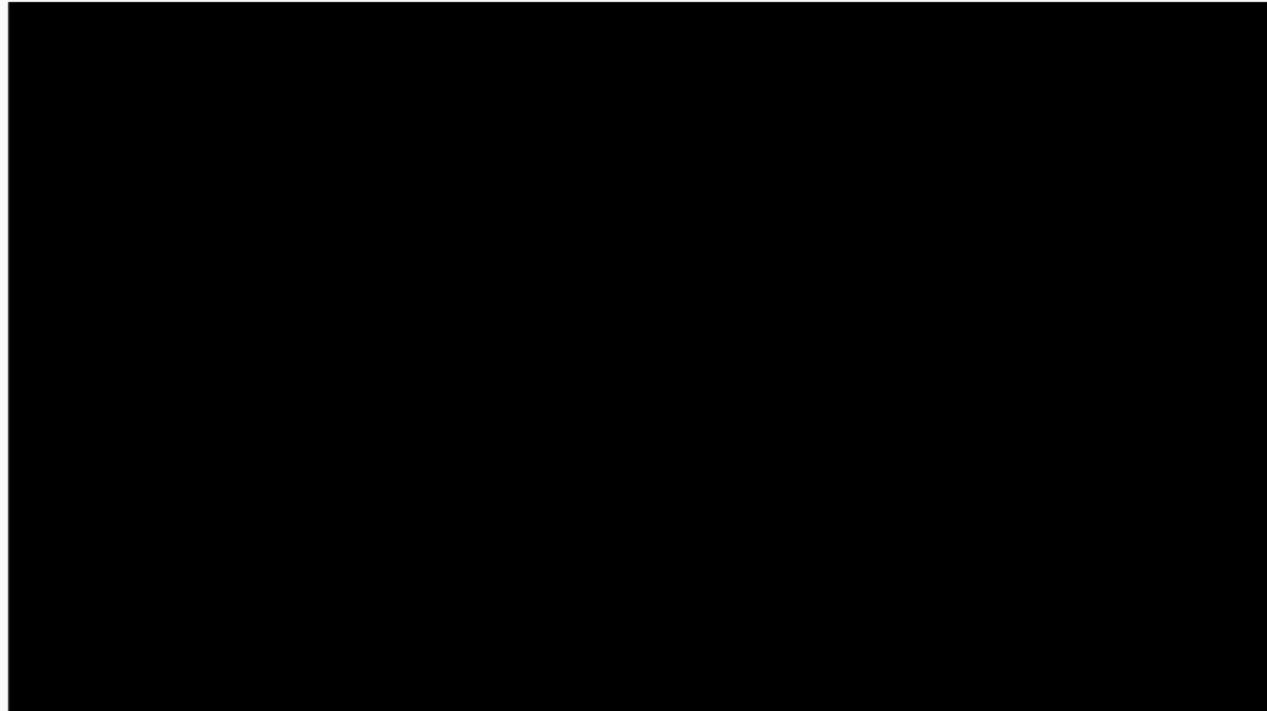
*Postcode

*Land

 Nederland 

Account aanmaken

Be Social, stay Social





Creative contributions by:

Ray Bogman



- Joomla/Magento evangelist
- Trainer
- Performance nerd
- Security geek

@SupportDeSk.nu
@raybogman

<http://www.linkedin.com/in/raybogman>

SEO Mobile

The Truths of Mobile SEO

