

01 keys on a keyboard?



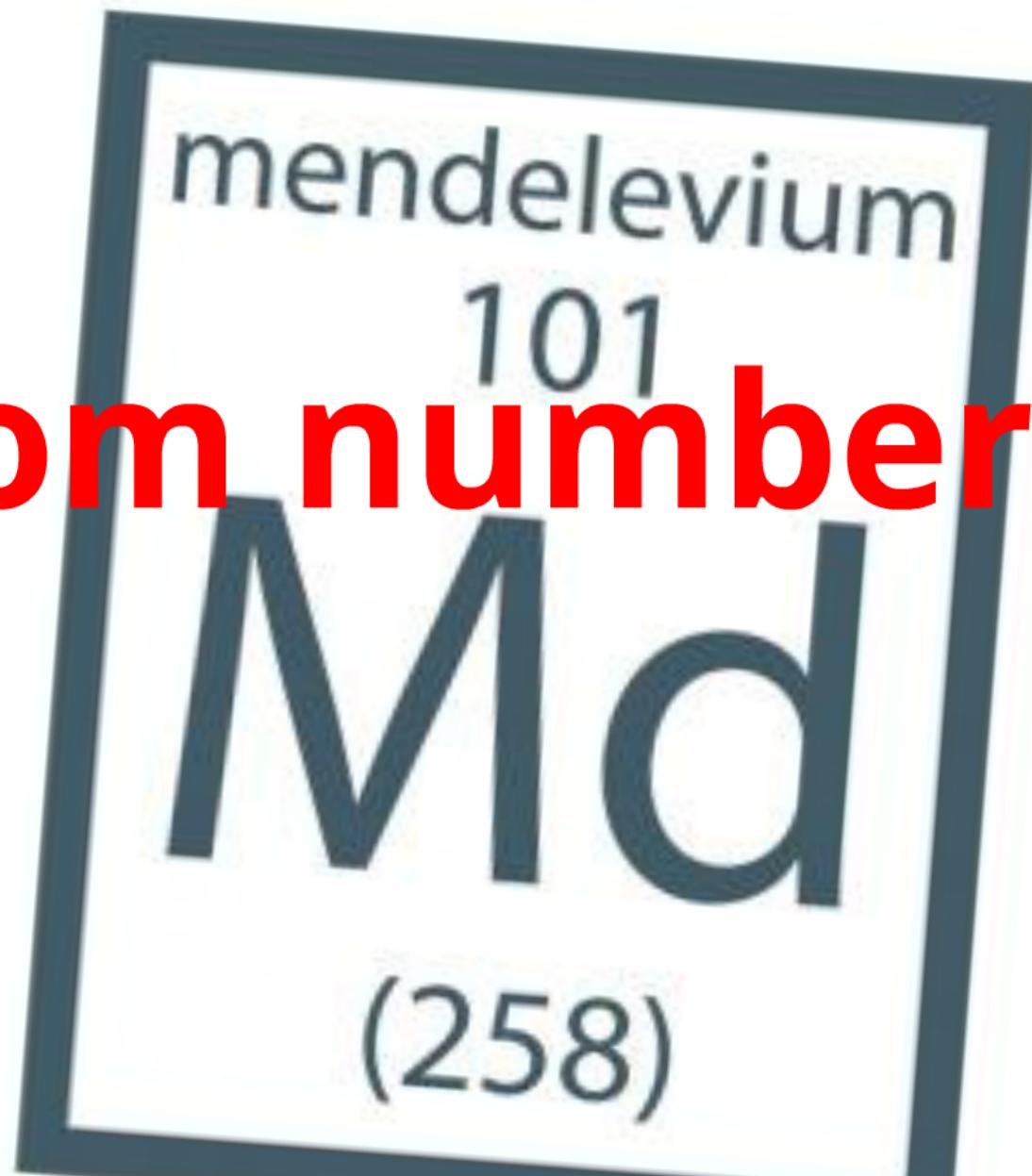


Taipei 101

101 dogs with spots?



atom number 101



Room 101

WE ARE ALL
NUMBERS.
Alone





101 Magento's Hidden Secrets

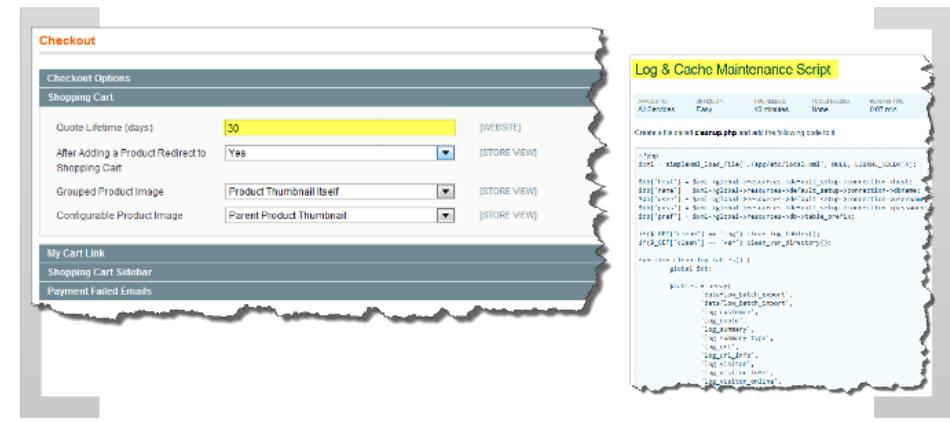
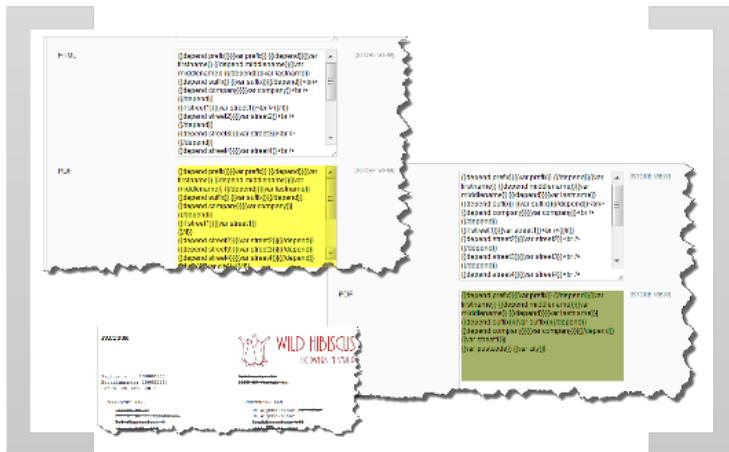
101-magento-hidden-secrets

Bestand Bewerken Weergeven Invogen Notatie Gegevens Extra Help Alle wijzigingen zijn opgeslagen

Opmerkingen Delen

A	B	C	D	E
Onderwerp				
1 Onderwerpen	Categorie	In Præzi		
2 transactional email variables	system config			
3 pdf - customer variables	system config			
4 db-sel - foreign keys	system config			
5 rel next previous - product page	seo	1		http://www.byte.nl/blog/2012/05/01/link-rel-canonical-next-en-prev/
6 PDF customizer	system config			
7 integratie w/ joomla or wp	content			
8 auto css splits	theming			
9 flat catalog	system config			
10 no index no follow layered nav	seo			
11 compiler	system config			
12 mage install	system config			
13 Shell index log	system config			
14 Mage->pages/	seo			
15 free responsive theme	theming			
16 batch Shell install	system config			
17 install.php	system config			
18 magento metrics (irsfe - shedworks)	modules			
19 SEF catalog path in url	seo	1		
20 full page cache community vs enterprise	system config			
21 order delete magento	modules	delete any order		http://inchoo.net/e-commerce/magento/delete-test-orders-in-magento/
22 developer toolbar	debug			
23 Enable Translate Inline	debug			
24 Enable Template Path Hints	debug			
25 Turn Off Cache Under Configuration => Advanced	modules			
26 How to get started magento on your homepage	theming			
27 Don't use hard coded text in your template, but use CMS static blo	content			
28 How to create a "featured" products block	content			http://www.mage-world.com/news/create-magento-featured-products.html
29 How to Hide shopping cart sidebar when it is empty	content			http://www.designer-daily.com/magento-pe-1708s
30 Debug your layout in Magento	debug			http://www.designer-daily.com/magento-pe-1708s
31 Display a product's category name	theming			http://magebase.com/magento-tutorials/creating-custom-layout-handles/
32 How to Creating Custom Layout Handles	theming			http://magebase.com/magento-tutorials/using-tricks-in-your-magento-local-xml/
33 5 useful tricks local.xml	theming			http://magebase.com/magento-tutorials/magento-around-the-web-guides-and/
34 Magento around the web roundup	theming			
35 Go Mobile with responsive designs	theming			
36 Banners Anywhere With Magento Widget Instances	content			
37 Magento Session Storage - Which to Choose and Why?	system config			
38 Magento Log - Gratis verzending? Vergeet anders verzendkosten!	system config			http://www.magebase.com/magento-tutorials/using-tricks-in-your-magento-local-xml/
39 Magento Log - Select last old server part	Upgrade			
40 Upgrade Up?	Upgrade			
41 Deactive your store with htaccess	debug			http://www.mageThemes.com/magento-blog/temporarily-deactivate-magento-store-htaccess/
42 How To Easily Spy On Your Competitor's Order Volume With Fuzzy	debug			http://www.mageThemes.com/magento-blog/easily-spy-on-competitors-order-volume-magento/
43 Create Custom Category Attribute - The Unofficial Step-By-Step Guide	modules			
44 Downloading Magento Extensions - The Easy Way	modules			
45 Troubleshooting Fatal Runtime Problems in Magento	debug			
Sheet1				
46 Troubleshooting Email Sending Problems in Magento	debug			
47 iPhone E-Commerce Tip: When Users Enter Product_Or	theming			
48 Resize A Magento Product Image	theming			
49 Filter Magento product collection using addAttributeToFilter() to cre	debug			
50 Display A Product Category (With Pagination) On Any Magento C	Content			
51 Change the standard admin url	system config			
52 Use cronjobs for clearing	system config			
53 How to debug sql statements	debug			
54 How to Set up a Cron Job in Magento?	Content			
55 turn on set after going live	Security			
56 robots.allow/media/images for better seo	system config			
57 fast shell install command (no bookmark)	system config			
58 move module in top menu to menu (and notify the devteam)	system config			
59 maintenance mode ip restriction	debug			
60 custom 503.aspx	debug			
61 custom 404	system config			
62 custom admin domain	system config			
63 disable admin URL salted key for router module check	system config			
64 default_cron_index.php	system config			
65 hidden version numbers	modules			
66 use database cache	system config			
67 use custom comment path	system config			
68 add meta file in header in bottom - defer JavaScript	theming			
69 use meta tags (externally)	seo			
70 don't use long product URL	seo	1		
71 Topshop	modules			
72 Default Web URL (outer url path) into a category	system config			http://www.magentocommerce.com/magento-connect/yeeo.trachan.6259.html
73 HTTP upload error	system config			http://www.magentocommerce.com/support/article/2011/02/move-a-category-page-the-homepage-in-magento/
74 Session Validation Settings	system config			http://www.mdg.com.au/magento/knowledgebase/2/Magento_upload_http_error.html
75 Session cookie management	system config			
76 Stempel maken in een multistore Magento	system config			http://www.byte.nl/blog/2012/08/01/stempel-maken-in-een-multistore-magento/
77 Magento Log Cleaning	system config			http://www.byte.nl/blog/2012/08/01/magento-log-cleaning/
78 How to embed Google Custom Search Engine in Magento?	theming			http://www.byte.nl/blog/2012/08/01/how-to-embed-google-custom-search-engine-in-magento/
79 Usable CatalogSearch in Magento?	system config			http://www.byte.nl/blog/2012/08/01/catalogsearch-in-magento/
80 Magento Profiler	system config			
81 Block Magento newsletter	system config			
82 Dutch Shop Settings	modules	1		http://www.magedomains.com/dutch-shop-settings.html
83 & download to Home IRI	seo			
Sheet2				
84 A quicklook to Base URL	seo			
85 Offheader header	system config			
86 Session Cookie Management	system config			
87 Matched Expression (phonetic module test)	theming			
88 Title Suffix / Title Prefix	seo			
89 Default Robot (index/follow dev server)	seo	1		
90 charge beacon	seo			
91 How to limit Google traffic				http://www.mageworx.com/extended-sitemap/magento-extension.html
92 Layered Navigation - True Navigation (true Calculation)	system config			
93 Product URL Suffix - Category URL Suffix	seo	1		
94 Usable Categories (not working with 3rd party checkout)	system config			
95 Quote Lifetime (max age) less than 30 days	system config			
96 Enhanced Error Reporting in Magento	db	is getting stuffed		http://www.ecommerce.org/2010/06/02/enhanced-error-reporting-in-magento.html
97 Session life time	system config			
98 Move variables not parsing on frontend	debug			http://www.netsamme.com/magento/magento-variables-not-parsing-on-frontend
99 How to layered navigation on homepage	Content			
100 Vertical Nav with Css Classes	modules			http://www.magentocommerce.com/magento-connect/vertical-navigation-with-css-classes.html
101 AVV Blog	modules	1		http://www.magentocommerce.com/magento-connect/blog-community-edition.html
Sheet3				
102				

System Config



HTML

```
 {{depend prefix}}{{{var prefix}}} {{/depend}}{{{var  
firstname}}} {{depend middlename}}{{{var  
middlename}}} {{/depend}}{{{var lastname}}}  
{{depend suffix}}{{{var suffix}}}{{/depend}}<br />  
{{depend company}}{{{var company}}}<br />  
{{/depend}}  
{{if street1}}{{{var street1}}}<br />{{/if}}  
{{depend street2}}{{{var street2}}}<br />  
{{/depend}}  
{{depend street3}}{{{var street3}}}<br />  
{{/depend}}  
{{depend street4}}{{{var street4}}}<br />
```

[STORE VIEW]

PDF

```
 {{depend prefix}}{{{var prefix}}} {{/depend}}{{{var  
firstname}}} {{depend middlename}}{{{var  
middlename}}} {{/depend}}{{{var lastname}}}  
{{depend suffix}}{{{var suffix}}}{{/depend}}  
{{depend company}}{{{var company}}}{{/depend}}  
{{if street1}}{{{var street1}}}{{/if}}  
{{depend street2}}{{{var street2}}}{{/depend}}  
{{depend street3}}{{{var street3}}}{{/depend}}  
{{depend street4}}{{{var street4}}}{{/depend}}  
{{if var city}}{{{var city}}}{{/if}}
```

[STORE VIEW]

```
 {{depend prefix}}{{{var prefix}}} {{/depend}}{{{var  
firstname}}} {{depend middlename}}{{{var  
middlename}}} {{/depend}}{{{var lastname}}}  
{{depend suffix}}{{{var suffix}}}{{/depend}}<br />  
{{depend company}}{{{var company}}}{{/depend}}  
{{/depend}}  
{{if street1}}{{{var street1}}}{{/if}}<br />  
{{depend street2}}{{{var street2}}}{{/if}}<br />  
{{/depend}}  
{{depend street3}}{{{var street3}}}{{/if}}<br />  
{{/depend}}  
{{depend street4}}{{{var street4}}}{{/if}}<br />
```

[STORE VIEW]

PDF

FACTUUR



Factuur nr.: 100000365
Bestelnummer: 100000454
Datum: 20 sep. 2012

VERKOCHT AAN:
Robert Huist
K.O.N. Huist Agenturen
Pijnackerlaan
2565CK Den Haag

VERZENDEN AAN:
De Wijnmakelaar R. Huist
De Wijnmakelaar
Coudewaterstraat 140
2565EP Den Haag

```
 {{depend prefix}}{{{var prefix}}} {{/depend}}{{{var  
firstname}}} {{depend middlename}}{{{var  
middlename}}} {{/depend}}{{{var lastname}}}  
{{depend suffix}}{{{var suffix}}}{{/depend}}  
{{depend company}}{{{var company}}}{{/depend}}  
{{var street1}}  
{{var postcode}} {{var city}}
```

[STORE VIEW]

Custom Variables

Pagina 1 van 1 pagina's | Bekijken 20 per pagina | In totaal zijn er 20 records gevonden

Variable ID	Variable Code	Naam
2	header_bottom	Header bottom: Dit is gereserveerd en komt onder de header over de volledige breedte van de email.
3	header_bottom_extra	header-bottom-extra: Dit is gereserveerd en komt onder header-bottom EN de header over de volledige breedte van de email.
8	disclaimer	Disclaimer: Dit is de disclaimer.
7	footer_top	Footer Top: Dit is gereserveerd en komt boven de footer EN eventueel boven de footer-top-extra over de volledige breedte van de email.
9	header_top	Header top: Dit is gereserveerd en komt boven de header over de volledige breedte van de email.
10	header_uwbestelling	Header: Dit is de header met plaatje: uwbestelling.
11	content_bottom	Content Bottom: Dit is gereserveerd en komt onder de content over de volledige breedte van de email.
12	content_bottom_extra	Content Bottom Extra: Dit is gereserveerd en komt onder de content-bottom EN content-over de volledige breedte van de email.
13	footer_top_extra	Footer Top Extra: Dit is gereserveerd en komt onder de footer-top EN footer-top-extra over de volledige breedte van de email.
14	footer_bottom	Footer Bottom: Dit is gereserveerd en komt onder de footer EN footer-bottom-extra over de volledige breedte van de email.
15	twee_column	Twee column opzet: Dit is gereserveerd en kan overal gebruikt worden.
16	drie_column	Drie column opzet: Dit is gereserveerd en kan overal gebruikt worden.
17	vier_column	Vier column opzet: Dit is gereserveerd en kan overal gebruikt worden.
18	header_bekijktartikel	Header: Dit is de header met plaatje: bekijktartikel.
19	header_mijnverlanglijst	Header: Dit is de header met plaatje: mijnverlanglijst.
20	header_nieuwsbrief	Header: Dit is de header met plaatje: nieuwsbrief.
21	header_uwfactuur	Header: Dit is de header met plaatje: uwfactuur.
22	header_welkom	Header: Dit is de header met plaatje: welkom.
23	header_ww	Header: Dit is de header met plaatje: wachtwoord wijzigen.
24	footer	Footer: Dit is de footer.

Header Top

Kika
kinderenkankervrij

Uw bestelling

Bestelstatus Account Klantenservice

Bedankt voor je steun.

Header Bottom Extra

Beste Ray Bogman,

Bedankt voor uw bestelling via Kika Shop. Zodra uw pakket verzonden is, sturen wij u een email met een link om uw bestelling te volgen. U kunt de status van uw bestelling controleren door [in te loggen op uw account](#). Indien u vragen heeft, neem dan gerust contact op via [ons contactformulier](#).

Uw bestelling #100000053 (geplaatst op 21-09-12 10:59)

Artikel	Artikelnummer	Aantal	Subtotaal
Kika Kookboek	kika_kookboek	1	€ 10,88
		Subtotaal	€ 10,88
		Verzending en afhandeling	€ 5,00
		Totaal (excl. BTW)	€ 15,88
		19% BTW (19%)	€ 2,07
		BTW	€ 2,07
		Totaal (incl. BTW)	€ 17,95

Getting mage up and running

The `mage` command can only be used from the command-line - in other words, if you have only FTP-access, this information is of no value. But if you're a UNIX geeks fond of SSH, this is where the fun stuff of Magento starts. First of all, the `mage` script needs to be made executable.

```
# chmod 700 mage
```

You might also give it less restrictive permissions (depending on your hosting environment):

```
# chmod 777 mage
```

First round

By running the command without parameters, you are given a short preview of what is hidden away:

```
# ./mage
Connect commands available:
-----
channel-add      Add a Channel
channel-alias    Specify an alias to a channel name
channel-delete   Remove a Channel From the List
channel-info     Retrieve Information on a Channel
channel-login    Connects and authenticates to remote channel server
channel-logout   Logs out from the remote channel server
clear-cache      Clear Web Services Cache
config-get       Show One Setting
config-help      Show Information About Setting
config-set       Change Setting
config-show      Show All Settings
convert          Convert old magento PEAR package to new format
download         Download Package
info             Display information about a package
install          Install Package
install-file     Install Package Archive File
list-available   List Available Packages
list-channels   List Available Channels
list-files       List Files In Installed Package
list-installed   List Installed Packages In The Default Channel
list-upgrades    List Available Upgrades
package          Build Package
package-dependencies Show package dependencies
package-prepare   Show installation information of package
sync             Synchronize Manually Installed Packages
sync-pear        Synchronize already Installed Packages by pear
uninstall        Un-install Package
```

```
sudo su
chmod -R 777 ./*
rm -rf var/cache/* var/session/*
chmod 550 ./mage
./mage mage-setup .
./mage config-set preferred_state stable
./mage list-installed
./mage list-upgrades
./mage install http://connect20.magentocommerce.com/community Mage_All_Latest --force
php shell/indexer.php reindexall
chmod -R 644 ./*
find . -type d -exec chmod 755 {} \;
find . -type f -exec chmod 644 {} \;
```

Admin

Admin User Emails

Startup Page

Admin Base URL

Use Custom Admin URL

 [GLOBAL]

Use Custom Admin Path

 [GLOBAL]

Security

Add Secret Key to URLs

 [GLOBAL]

Login is Case Sensitive

 [GLOBAL]

Session Lifetime (seconds)

 [GLOBAL]

▲ Values less than 60 are ignored. Note that changes will apply after logout.

Dashboard

CAPTCHA

Admin

Admin User Emails

Startup Page

Admin Base URL

Use Custom Admin URL

 [GLOBAL]

Custom Admin URL

 [GLOBAL]

▲ Make sure that base URL ends with '/' (slash), e.g.
http://yourdomain/magento/

Use Custom Admin Path

 [GLOBAL]

Custom Admin Path

 [GLOBAL]

▲ You will have to log in after you save your custom admin path.

Security

Add Secret Key to URLs

 [GLOBAL]

Login is Case Sensitive

 [GLOBAL]

Session Lifetime (seconds)

 [GLOBAL]

▲ Values less than 60 are ignored. Note that changes will apply after logout.

Dashboard

CAPTCHA

php_value session.gc_maxlifetime 86400

Checkout

Checkout Options

Shopping Cart

Quote Lifetime (days) [WEBSITE]

After Adding a Product Redirect to Shopping Cart [STORE VIEW]

Grouped Product Image [STORE VIEW]

Configurable Product Image [STORE VIEW]

My Cart Link

Shopping Cart Sidebar

Payment Failed Emails

Log & Cache Maintenance Script

APPLIES TO: All Services DIFFICULTY: Easy TIME NEEDED: 10 minutes TOOLS NEEDED: None READING TIME: 0.07 min

Create a file called **cleanup.php** and add the following code to it:

```
<?php
$xml = simplexml_load_file('./app/etc/local.xml', NULL, LIBXML_NOCDATA);

$db['host'] = $xml->global->resources->default_setup->connection->host;
$db['name'] = $xml->global->resources->default_setup->connection->dbname;
$db['user'] = $xml->global->resources->default_setup->connection->username;
$db['pass'] = $xml->global->resources->default_setup->connection->password;
$db['pref'] = $xml->global->resources->db->table_prefix;

if($_GET['clean'] == 'log') clean_log_tables();
if($_GET['clean'] == 'var') clean_var_directory();

function clean_log_tables() {
    global $db;

    $tables = array(
        'dataflow_batch_export',
        'dataflow_batch_import',
        'log_customer',
        'log_quote',
        'log_summary',
        'log_summary_type',
        'log_url',
        'log_url_info',
        'log_visitor',
        'log_visitor_info',
        'log_visitor_online',
        'log_visitor_online'
    );
}
```

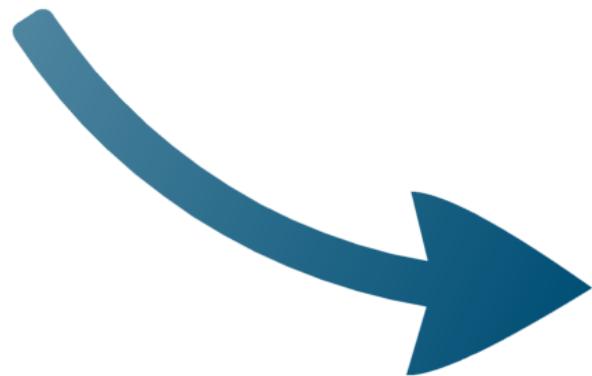
SEO



Category Top Navigation

Search Engine Optimizations

Autogenerated Site Map	Enable	[STORE VIEW]
Popular Search Terms	Enable	[STORE VIEW]
Product URL Suffix	.html	[STORE VIEW] ▲ Cache refresh needed.
Category URL Suffix	.html	[STORE VIEW] ▲ Cache refresh needed.
Use Categories Path for Product URLs	Yes	[STORE VIEW]
Create Permanent Redirect for URLs if URL Key Changed	Yes	[STORE VIEW]
Page Title Separator	-	[STORE VIEW]
Use Canonical Link Meta Tag For Categories	No	[STORE VIEW]
Use Canonical Link Meta Tag For Products	No	[STORE VIEW]



Search Engine Optimizations

Autogenerated Site Map	Enable	[STORE VIEW]
Popular Search Terms	Enable	[STORE VIEW]
Product URL Suffix		[STORE VIEW] ▲ Cache refresh needed.
Category URL Suffix		[STORE VIEW] ▲ Cache refresh needed.
Use Categories Path for Product URLs	No	[STORE VIEW]
Create Permanent Redirect for URLs if URL Key Changed	Yes	[STORE VIEW]
Page Title Separator	-	[STORE VIEW]
Use Canonical Link Meta Tag For Categories	Yes	[STORE VIEW]
Use Canonical Link Meta Tag For Products	Yes	[STORE VIEW]

Configuration / System > Canon Digital Rebel > www.server1.com/CE1702/electronics/cameras/digital-cameras/canon-digital-rebel-xt-8mp-digital-slr-camera-with-ef-s-18-55mm-f3-5-5-6-lens-black.html

Magento®

Furniture Electronics Apparel

Home / Electronics / Cameras / Digital Cameras / Canon Digital Rebel XT 8MP Digital SLR Camera

Did you know?
Our customer service is available **24/7**
(555) 555-0123
Hold on, help is on the way.

Canon Digital Rebel XT 8MP Digital SLR Camera

Email to a Friend
★★★★ 4 Review(s) | Add Your Review

Availability: In stock

\$550.00

Buy 2 for \$449.00 each and save 19%

Qty: 1 **Add to Cart** OR [Add to Wishlist](#) [Add to Compare](#)

RELATED PRODUCTS
Check items to add to the cart or [select all](#)

Image	Name	Price	Action
	SLR Camera Tripod	\$99.00	Add to Wishlist
	Universal Camera Case	\$34.00	Add to Wishlist
	Universal Camera Charger	\$19.00	Add to Wishlist



Index Management / > Canon Digital Rebel > www.server1.com/CE1702/canon-digital-rebel-xt-8mp-digital-slr-camera-with-ef-s-18-55mm-f3-5-5-6-lens-black

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Home / Electronics / Cameras / Digital Cameras / Canon Digital Rebel XT 8MP Digital SLR Camera

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Availability: In stock

\$550.00

Buy 2 for \$449.00 each and save 19%

Qty: 1 **Add to Cart** OR [Add to Wishlist](#) [Add to Compare](#)

RELATED PRODUCTS
Check items to add to the cart or [select all](#)

Image	Name	Price	Action
	Universal Camera Charger	\$19.00	Add to Wishlist
	SLR Camera Tripod	\$99.00	Add to Wishlist
	Universal Camera Case	\$34.00	Add to Wishlist

Google Webmaster Central Blog

Official news on crawling and indexing sites for the Google index



Pagination with rel="next" and rel="prev"

Thursday, September 15, 2011 at 5:00 AM
Webmaster level: Intermediate to Advanced

Much like `rel="canonical"` acts a strong hint for duplicate content, you can now use the HTML link elements `rel="next"` and `rel="prev"` to indicate the relationship between component URLs in a paginated series. Throughout the web, a paginated series of content may take many shapes—it can be an article divided into several component pages, or a product category with items spread across several pages, or a forum thread divided into a sequence of URLs. Now, if you choose to include `rel="next"` and `rel="prev"` markup on the component pages within a series, you're giving Google a strong hint that you'd like us to:

- Consolidate indexing properties, such as links, from the component pages/URLs to the series as a whole (i.e., links should not remain dispersed between page-1.html, page-2.html, etc., but be grouped with the sequence).
- Send users to the most relevant page/URL—typically the first page of the series.

Article series suitable for rel="next" and rel="prev"



Product category series suitable for rel="next" and rel="prev"



The relationship between component URLs in a series can now be indicated to Google through

SeoPagination /

name	age	message
src	3 months ago	Moved to community code pool [drewhunter]
README.md	5 months ago	Removed ability to canonical links [drewhunter]
modman	3 months ago	Moved to community code pool [drewhunter]

README.md

Magento SEO Pagination - Dh_SeoPagination

Module Overview

Small Magento module that adds `rel="prev"` and `rel="next"` to relevant category pages. See here for an overview of why that might be important: <http://googlewebmastercentral.blogspot.co.uk/2011/09/>

Enabling / Disabling

Once installed, the module can be enabled and disabled under

How to implement rel=prev and rel=next to Magento's pagination?

13th APR 2012 | Posted by Vanja Devcic in Configuration, Integration, Magento, Search



As most of you know that "When dealing with online stores with a lot of products, pagination on category pages can get really problematic for search engines" like Toni Anicic wrote in his article. I don't want to repeat his words, but to show you how you can add `rel="prev"` and `rel="next"` link tag attributes in the head tag for pages, which will boost your SEO. This piece of code is already provided by Magento community, but this is improved version.

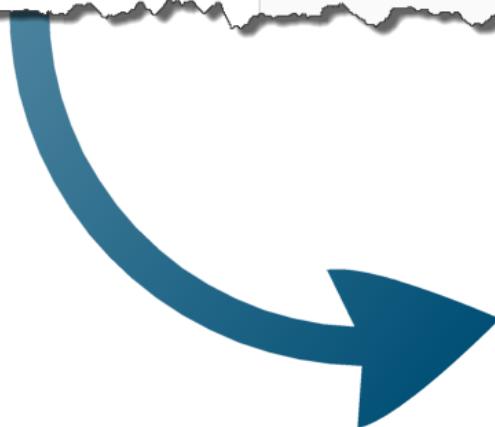
Tested in Magento CE 1.5.1.0.

Themes

HTML Head

Favicon Icon	<input type="button" value="Choose File"/> No file chosen ▲ Allowed file types: ICO, PNG, GIF, JPG, JPEG, APNG, SVG. Not all browsers support all these formats!	[STORE VIEW]
Default Title	Magento Commerce	[STORE VIEW]
Title Prefix		[STORE VIEW]
Title Suffix		[STORE VIEW]
Default Description	Default Description	[STORE VIEW]

Default Keywords	Magento, Varien, E-commerce	[STORE VIEW]
Default Robots	INDEX, FOLLOW	[STORE VIEW]
Miscellaneous Scripts		[STORE VIEW]



Themes

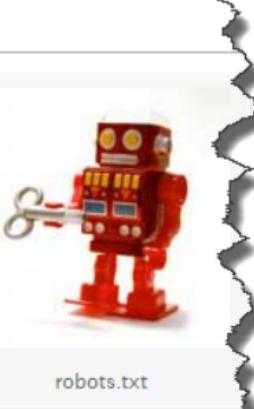
HTML Head

Favicon Icon	<input type="button" value="Choose File"/> No file chosen ▲ Allowed file types: ICO, PNG, GIF, JPG, JPEG, APNG, SVG. Not all browsers support all these formats!	[STORE VIEW]
Default Title	Linda's Garden	[STORE VIEW]
Title Prefix	Garden and Lifestyle	[STORE VIEW]
Title Suffix	Enjoy nature	[STORE VIEW]
Default Description	Linda's Garden place is a nature spot on the web. We offer the most beautiful garden and lifestyle product.	[STORE VIEW]

Default Keywords	garden, lifestyle, green, plants, nature	[STORE VIEW]
Default Robots	INDEX, FOLLOW	[STORE VIEW]
Miscellaneous Scripts		[STORE VIEW]

Magento robots.txt

Magento comes without robots.txt functionality. It can be useful to add one yourself to tell the search engines where they are not allowed to index. It will hide your javascript files, hide SID parameters and prevent some duplicate content. It will help your SEO process and reduces resources on your server. In this blogpost I explain you how to set your own robots.txt using an existing example and using an extension. Both solutions are easy to handle.



Manual installation of robots.txt

The Magento robots.txt file we use a lot on websites is one that is around on the net since January 2010. I would love to credit the creator of the file, but the [original forum post](#) on Magento is not available anymore.

Implementation is easy. Just copy the content below, paste it in a new file called robots.txt, change the location of the sitemap.xml and upload the file into the root of your website. Be sure to upload it to the root even if your Magento installation is in a subdirectory.

```
1 # $Id: robots.txt,v magento-specific 2010/28/01 18:24:19 goba Exp $
2 # Edited: 2012/06/11 by Byte Internet
3 #
4 # robots.txt
5 #
6 # This file is to prevent the crawling and indexing of certain parts
7 # of your site by web crawlers and spiders run by sites like Yahoo!
8 # and Google. By telling these "robots" where not to go on your site,
9 # you save bandwidth and server resources.
10 #
11 # This file will be ignored unless it is at the root of your host:
12 # Used: http://example.com/robots.txt
13 # Ignored: http://example.com/site/robots.txt
14 #
15 # For more information about the robots.txt standard, see:
16 # http://www.robotstxt.org/wc/robots.html
17 #
18 # For syntax checking, see:
19 # http://www.sxw.org.uk/computing/robots/check.html
20 #
21 # Website Sitemap
22 Sitemap: http://www.example.com/sitemap.xml
23 #
24 # Crawlers Setup
25 User-agent: *
26 Crawl-delay: 10
27 #
28 # Allowable Index
29 # Mind that Allow is not an official standard
30 Allow: /*?=
31 Allow: /index.php/blog/
32 Allow: /catalog/seo_sitemap/category/
33 # Allow: /catalogsearch/result/
34 Allow: /media/catalog/
35 #
36 # Directories
37 Disallow: /404/
38 Disallow: /app/
39 Disallow: /cgi-bin/
40 Disallow: /downloader/
41 Disallow: /errors/
42 Disallow: /includes/
43 Disallow: /js/
44 Disallow: /lib/
45 Disallow: /magento/
46 #
47 # Disallow: /media/
48 Disallow: /media/captcha/
49 # Disallow: /media/catalog/
50 Disallow: /media/css/
51 Disallow: /media/css_secure/
52 Disallow: /media/customer/
53 Disallow: /media/dhl/
54 Disallow: /media/downloadable/
55 Disallow: /media/import/
56 Disallow: /media/js/
57 Disallow: /media/pdf/
```



robots.txt

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26 Crawl-delay: 10
27 #
28 # Allowable Index
29 # Mind that Allow is not an official standard
30 Allow: /*?p=
31 Allow: /index.php/blog/
32 Allow: /catalog/seo_sitemap/category/
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39 Disallow: /cgi-bin/
40 Disallow: /downloader/
41 Disallow: /errors/
42 Disallow: /includes/
43 Disallow: /js/
44 Disallow: /lib/
45 Disallow: /magento/
46 #
47 # Disallow: /media/
```

Modules



Your order has been received

Thank you for your purchase!
Your order # is: 100000022...

You will receive an order confirmation email with details of your order and a link to track its progress.

Why not share your purchase to twitter or facebook?

Fig Roll Custard Cream Garibaldi

0 1 0 1 0 1

[Tweet](#) [Share](#) [Tweet](#) [Share](#) [Tweet](#) [Share](#)

[Continue Shopping](#)

Meanbee Promote/Share Order

Meanbee Promote/Share Order



3266 Popularity Score 56 Reviews

Allow customers to share products on the order success page to Facebook and Twitter

Compatible with: 1.3, 1.4, 1.4.1.1,
1.4.2, 1.5, 1.6, 1.6.1, 1.6.2.0, 1.7

Platform: Community

FREE

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[Startseite](#) / [Autum](#) / September

[Spring](#)

[Summer](#)

[Autum](#)

[September](#)

[B-Day Now!... -](#)

[October](#)

[November](#)

[Winter](#)

SHOP BY

 [CATEGORY](#)

[B-Day Now!... - \(0\)](#)

September

September Desc

 Es sind keine zur Auswahl passenden Produkte

Vertical Navigation with CSS Classes



 46502 Popularity Score

 162 Reviews

Vertical Category Navigation with subcategories, fine css classes and backend configuration.

Compatible with: 1.2, 1.3, 1.4,
1.4.1.1, 1.4.2, 1.5, 1.6, 1.6.1,
1.6.2.0, 1.7

Platform: Community

FREE

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Vertical Navigation

Dutch Shop Settings



- VAT
- Languages
- Timezones
- Currency
- etc..



Blog - Community Edition by aheadWorks

57788 Popularity Score 329 Reviews

Full featured blog extension for Magento Community Edition

Compatible with: 1.4.1.1, 1.4.2,
1.5, 1.6.2.0, 1.7

Platform: Community

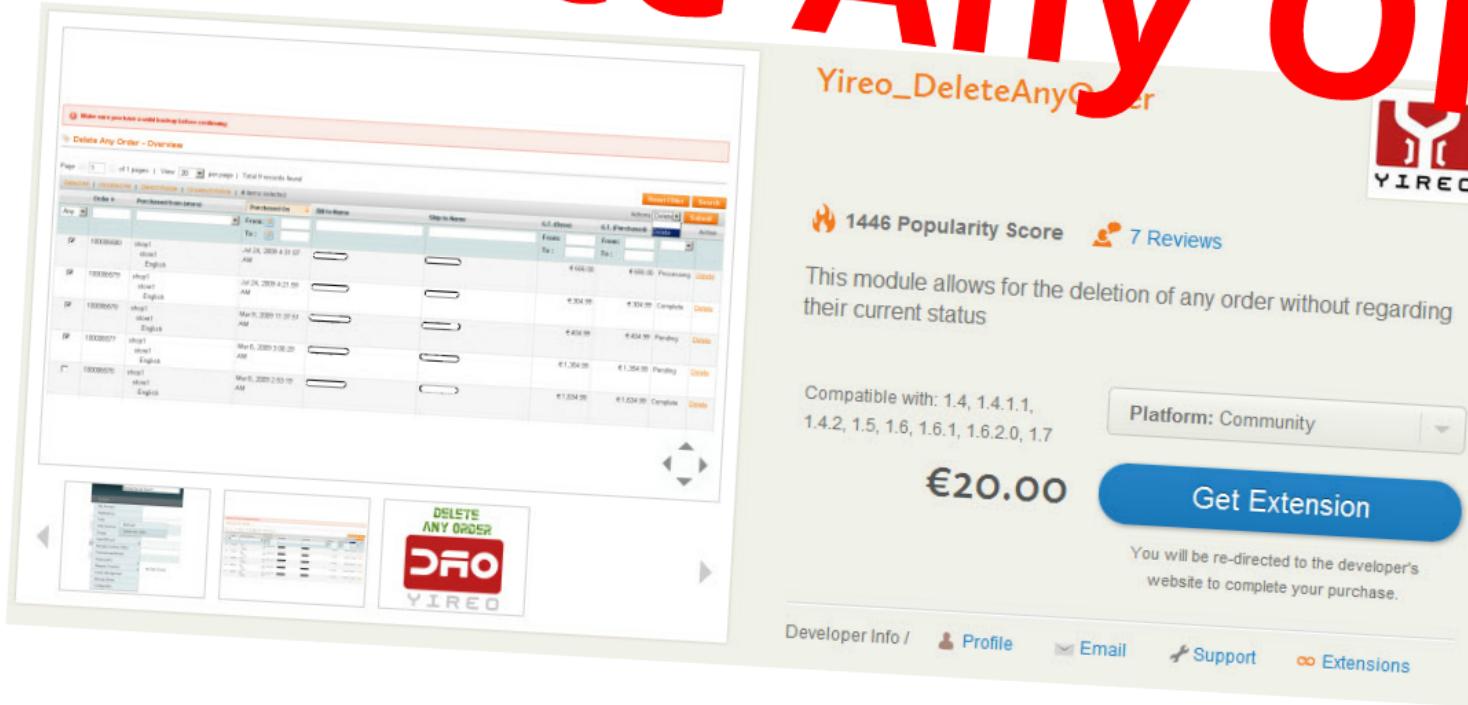
FREE

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AW Blog

Delete Any Order



The image displays two screenshots of the Yireo_DeleteAnyOrder module. The left screenshot shows a grid of order details with columns for Order ID, Customer, Status, Date, and Total. The right screenshot shows a detailed view of a specific order, including product information, quantity, price, and a large red 'DELETE' button.

- Single order
- Bulk order
- Database integrity check

Content

snippets

content to cms page i.e.:

Integrate with WP or Joomla!



Handy Snippets

Add dynamic content to cms page i.e.:

- layered navigation**
- product list**
- display contact form**
- add to cart button**



Widgets

Layout Updates

Add Layout Update

Display On * Anchor Categories

Remove Layout Update

Categories Block Reference * Sjabloon

Alle Specific Categories Left Column CMS Static Block Default Template

13

Root Catalog

Furniture

Electronics

Apparel

Household Items

This screenshot shows the 'Layout Updates' configuration for a static block in the Magento Admin Panel. The 'Display On' dropdown is set to 'Anchor Categories'. Under 'Categories', 'Specific Categories' is selected and 'Left Column' is chosen for 'Block Reference'. The 'Sjabloon' (Template) is set to 'CMS Static Block Default Template'. A tree view shows categories 13, Root Catalog, Furniture, Electronics (selected), Apparel, and Household Items.

Additional product info phtml

```
<?php $categories = $_product->getCategoryIds(); ?>
<?php foreach($categories as $k => $_category_id): ?>
<?php $_category = Mage::getModel('catalog/category')->load($_category_id) ?>
<a href="php echo $_category-&gt;getUrl() ?&gt;"&gt;&lt;?php echo $_category-&gt;getName() ?&gt;&lt;/a&gt;
&lt;?php endforeach; ?&gt;</pre
```

Integrate with WP or Joomla



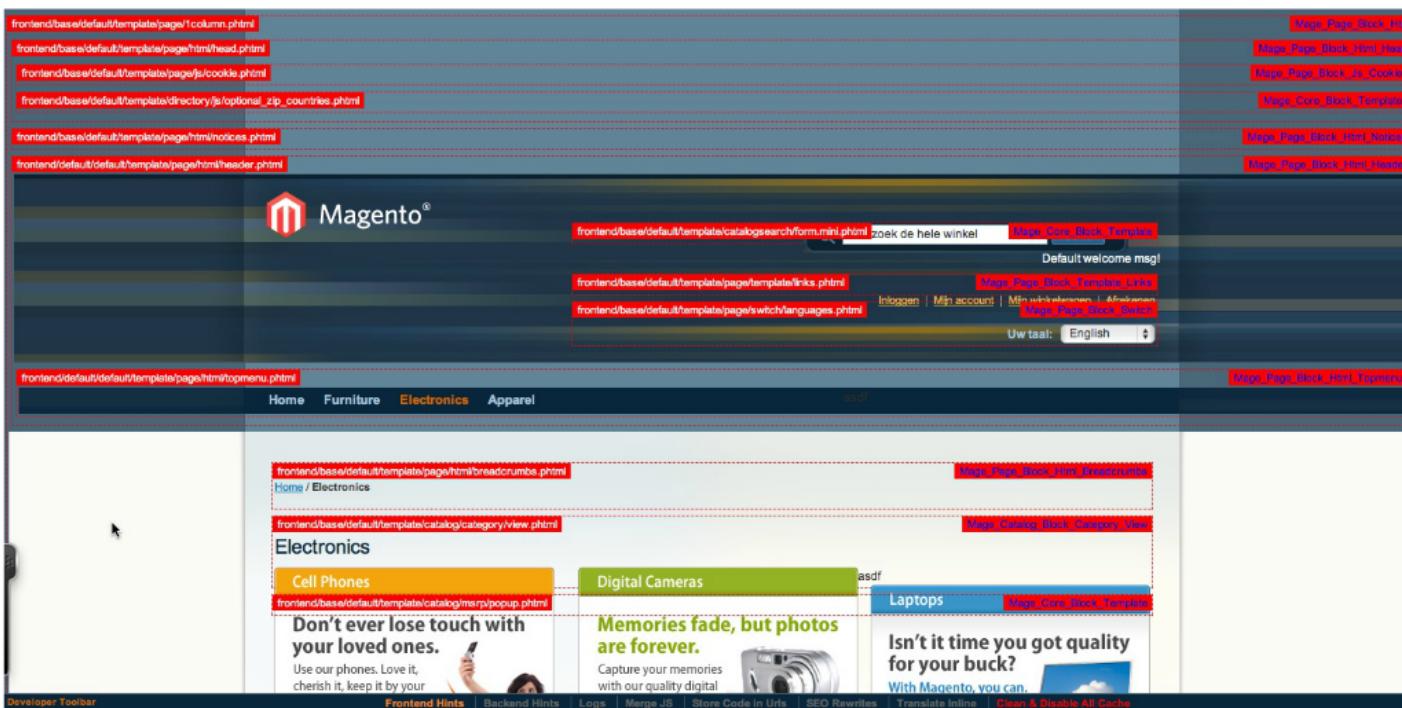
Debug

gento

What? W

Debug layout in Magento

- Use MW Developer Toolbar
- Turn on Template Path Hints



Debug sql statements

File: lib/Varien/Db/Adapter/Pdo/Mysql.php

```
/*
 * Write SQL debug data to file
 *
 * @var bool
 */
protected $_debug = true;

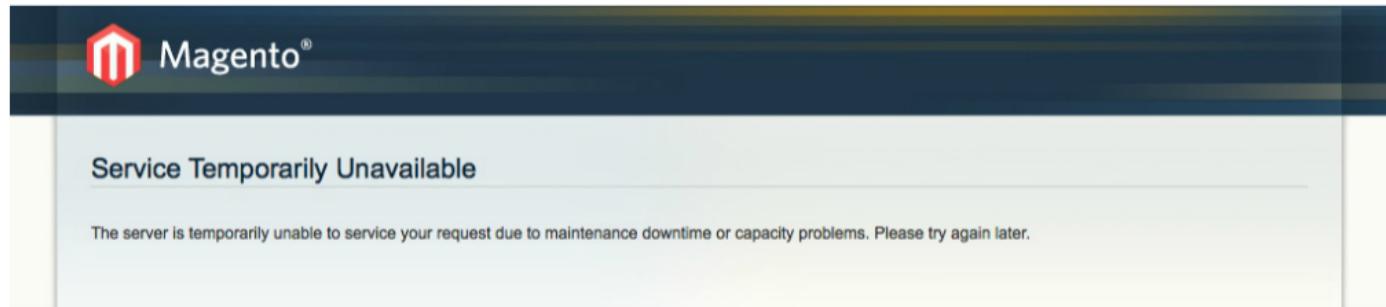
/*
 * Minimum query duration time to be logged
 *
 * @var float
 */
protected $_logQueryTime = 0.05;

/*
 * Log all queries (ignored minimum query duration time)
 *
 * @var bool
 */
protected $_logAllQueries = true;

/*
 * Add to log call stack data (backtrace)
 *
 * @var bool
 */
protected $_logCallStack = false;

/*
 * Path to SQL debug data log
 *
 * @var string
 */
protected $_debugFile = 'var/debug/pdo_mysql.log';
```

Debug while in maintenance mode



file: index.php

```
$ip = $_SERVER['REMOTE_ADDR'];$allowed = array('1.1.1.1');

if (file_exists($maintenanceFile) && !in_array($ip, $allowed)) {
    include_once dirname(__FILE__) . '/errors/503.php';
}
```

Magento Profiler

Developer

Save Config

Developer Client Restrictions

Allowed IPs (comma separated) [STORE VIEW]
Leave empty for access from any location.

Debug

Profiler Yes [STORE VIEW]

```
if (file_exists($maintenanceFile)) {
    include_once dirname(__FILE__) . '/errors/503.php';
    exit;
}

require_once $mageFilename;
Varien_Profiler::enable(); ←
if (isset($_SERVER['MAGE_IS_DEVELOPER_MODE'])) {
    Mage::setIsDeveloperMode(true);
}

ini_set('display_errors', 1);
...
```

Memory usage: real: 22282240, emalloc: 22094580

Code Profiler	Time	Cnt	Emalloc	RealMem
mage	1.17051	0	0	0
mage::app::init::system_config	0.00201	78,228	0	0
CORE::create_object_of::Mage_Core_Model_Cache	0.00581	523,548	524,288	
config/load-modules	0.21431	2,056	0	0
config/load-modules-declaration	0.04061	81,584	0	0
mage::app::init::apply_db_schema_updates	0.05751	3,534,700	3,407,872	
DISPATCH EVENT:resource_get_tablename	0.001192	3,876	0	0
config/load-db	0.28641	107,896	524,288	
mage::app::init::stores	0.01521	1,053,800	786,432	
mage::app::init_front_controller	0.00371	231,576	262,144	
mage::app::init_front_controller::collect_routers	0.00241	152,332	262,144	

What? Where?



Back to basics

Theming

ng default block parameters

```
gory_default>
<name="product_list">
<n method="setColumnCount">
<count>3</count>
<on>
<e>
gory_default>
```

Go Responsiv

RESPOND TURNS YOUR
MAGENTO SITE INTO



Changing default block parameters

```
<catalog_category_default>
    <reference name="product_list">
        <action method="setColumnCount">
            <count>3</count>
        </action>
    </reference>
</catalog_category_default>
```

```
<catalog_product_view>
    <reference name="upsell_products">
        <action method="setItemLimit">
            <type>upsell</type>
            <limit>3</limit>
        </action>
    </reference>
</catalog_product_view>
```

Replacing local jQuery with Google CDN

```
<default>
  <reference name="head">
    <block type="core/text" name="google.cdn.jquery">
      <action method="setText">
        <text>
          <![CDATA[&lt;script type="text/javascript" src="https://ajax.googleapis.com/ajax/libs/jquery/1.4.2/jquery.min.js"&gt;&lt;/script&gt;
&lt;script type="text/javascript"&gt;jQuery.noConflict();&lt;/script&gt;]]&gt;
        &lt;/text&gt;
      &lt;/action&gt;
    &lt;/block&gt;
  &lt;/reference&gt;
&lt;/default&gt;</pre>
```

Custom Layout Handles

```
<PRODUCT_ATTRIBUTE_SET_shoes>
    <reference name="root">
        <action method="setTemplate"><template>page/3columns.phtml</template></action>
    </reference>
</PRODUCT_ATTRIBUTE_SET_shoes>
```

Available handles to customize:

PRODUCT_TYPE_[type_id]
PRODUCT_ATTRIBUTE_SET_[attribute_set]
PRODUCT_[product_id]



Go Responsive

**RSPOND TURNS YOUR
MAGENTO SITE INTO
A MOBILE WORLD
READY STORE**



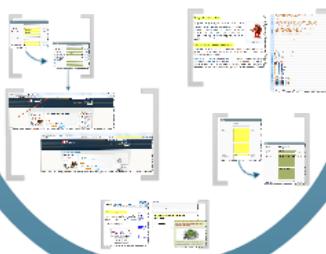
<http://www.respondtheme.com>

<https://github.com/Dynopod/Respond-Theme>

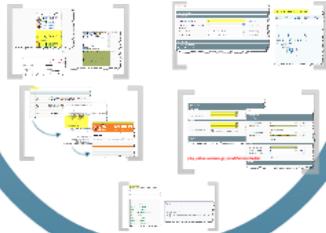
**101 Mag
Hidden**



SEO



System Config



Modules



Content



Debug



Theming



Sources



<http://www.supportdesk.nu/magento-support/online-magento-support/item/101-magento-s-hidden-secrets>

