

C.T. Bauer College of Business
BUSI 1301 (15552) – Business Principles in a Global Economy
Asynchronous Online
Spring 2024 – Winter Mini

Syllabus Changes and Course Announcements

During the first part of the semester, there may be some minor adjustments made to this syllabus (grammatical, date changes, outdated material, etc.) The professor will update the syllabus if need be and notify the class if adjustments were made. The professor and the TA will often make announcements related to the course. It is the student's responsibility to check the course page often and to read course announcement emails. If there are errors discovered on this syllabus, the professor will make corrections and inform the class.

Professor: *Dr. Joseph L Thompson*

Email: jlthompson@bauer.uh.edu

Office Location: NA

Office Hours: Online by appointment only

The Teaching Assistant for this section is:

Augusta-Heavens Ikevuje

Contact: aikevuje@CougarNet.UH.EDU

Office Location: NA

Office Hours: Online by appointment only

The TA will be the first person you contact when you have a question regarding any aspect of the course (assignments, grades, etc.) The TA will do ALL course grading. Do not contact Professor Thompson before contacting your TA. The TA will contact the professor if they cannot resolve your issue. There are absolutely no exceptions to this rule. **YOU WILL BE AUTOMATICALLY REFERRED BACK TO THE TA IF YOU HAVE NOT CONTACTED THE TA FIRST.**

Course Description

This course is a survey of economic systems, forms of business ownership, and considerations for running a business, including:

1. Various aspects of business, management, and leadership functions; organizational considerations; and decision-making processes.
2. Introduction to financial topics, including accounting, money and banking, and securities markets.
3. Business challenges in the legal and regulatory environment, business ethics, social responsibility, and international business.
4. The dynamic role of business in everyday life.

Learning Objectives

Upon successful completion of this course, students will:

1. Identify major business functions of accounting, finance, information systems, management, and marketing.
2. Describe the relationships of social responsibility, ethics, and law in business.
3. Explain forms of ownership, including their advantages and disadvantages.
4. Identify and explain the domestic and international considerations for today's business environment: social, economic, legal, ethical, technological, competitive, and international.
5. Identify and explain the role and effect of government on business.

6. Describe the importance and effects of ethical practices in business and be able to analyze business situations to identify ethical dilemmas and ethical lapses.
7. Describe basic financial statements and show how they reflect the activity and financial condition of a business.
8. Explain the banking and financial systems, including the securities markets, business financing, and basic concepts of accounting.
9. Explain integrity, ethics, and social responsibility as they relate to leadership and management.
10. Explain the nature and functions of management.
11. Identify strengths, weaknesses, opportunities, and threats of information technology for businesses.

Required Textbook and Connect Access

The University of Houston Cougar Textbook Access Program (CTAP) is an exciting program that provides undergraduate students, regardless of major or number of hours taken, access to required course materials before the first day of class for one low flat fee. The flat fee CTAP is effective starting Fall 2023. **Price of CTAP Fall 2023 Semester - \$299** [Website for University of Houston CTAP Information](#)

1. For this course you will be required to purchase McGraw-Hill Education Connect® access for the text “Geringer; International Business; 3e” (9781266033407). **If you are not enrolled in CTAP**, Connect access can be purchased during registration for Connect or an access code can be purchased at the campus bookstore. A print-upgrade option is also available via Connect if you find yourself wanting a print companion at any point during the semester. This will be a full color binder ready version of the text. You will find an introduction video to Connect in Canvas, the two programs are integrated, and all your grades will be reflected in Canvas.
 - [Video: Student Connect Registration for Canvas if enrolled in CTAP](#)
 - [Video: Student Connect Registration for Canvas WITHOUT CTAP](#)
 - Students needing technology help? Click [here](#)

Connect – Temporary Access

With 14-day free access, students can access a course on Connect for 14 days without an access code or purchasing access online.

- The 14-day free access period begins on the day you register for the course.
- Any work you complete during the 14-day free access period will be saved when you officially register for the course.
- *Use the same email address to re-register once your 14-day free access expires. If you re-register under a different email address, any work you completed during the 14-day free access window **will not transfer** to your new account.*

Price of Geringer; International Business; 3e 180-day access for non CTAP students – \$148.71

2. There will be **REQUIRED ADDITIONAL READINGS AND VIDEOS ALMOST EVERY WEEK. MATERIAL FROM THE READINGS WILL BE PRESENT ON THE COURSE QUIZZES.** The additional readings and videos will be used to promote discussion based on the weekly topics. The readings and videos will be in the appropriate topic folder (for example, Global Leadership and Business Ethics folder). It is the student’s responsibility to stay up to date

with the additional items outlined in the syllabus course calendar (below) and those located in the topic folder.

Recommended Readings

1. Each student should acquire a copy of William Strunk and E. B. White's classic book on writing style and suggestions, *The Elements of Style*. Any edition of this book will work. This book is designed to help all students learn how to write effectively for all types of writing inside and outside of college.
2. Anyone involved in global business should be aware of business resources that provide information on industries, companies, markets, and more. Students should also pay close attention to media outlets for up to the minute stories that can have a dramatic impact on international businesses. The following library resources are highly recommended and should be used by each student when conducting research on the international business environment. These sources can be accessed via the UH library by using your CougarNet ID to log in. Click on the link (<https://guides.lib.uh.edu/business>) for more details about each of these sources.

- [ABI/INFORM Collection](#)
- [BizStats](#)
- [Business Source Complete](#)
- [Country Insights](#)
- [globalEDGE](#)
- [Historical Annual Reports](#)
- [IBISWorld](#)
- [Mergent Intellect](#)
- [Mergent Online](#)
- [Nexis Uni](#)
- [Passport](#)
- [Reference Solutions](#)
- [RMA eStatement Studies](#)
- [Uniworld Online](#)
- [U.S. Securities and Exchange Commission - Filings & Forms](#)
- [WDI Online](#)

Course Requirements

This course will NOT be graded on a curve, or a percentage of assignments completed. Grades are earned, not assigned—your grade will NOT be negotiated.

Your final letter grade will be based on the number of points you receive out of a possible 1000 points. Each assignment below lists a numerical value. The numerical value represents the total maximum points you can receive for each assignment not counting any additional bonus points. To get credit for an assignment, it must be submitted **on or before the due date and time**. Sorry, no credit for late assignments. **See the course calendar below for due dates!**

Grading Scale

| | | | | |
|--------------------|--------------------|---------------|---------------|---------------|
| A = 930 and above; | A- = 900-929; | B+ = 870-899; | B = 830-869; | B- = 800-829; |
| C+ = 770-799; | C = 730-769; | C- = 700-729; | D+ = 670-699; | D = 630-669; |
| D- = 600-629; | F = 599 and below. | | | |

Grade Rounding

Your final course grade will be rounded to the next whole number if it is .5 or above. For example, if you earn 899.5, your final grade will be 900 or A-. If you earn 899.49 or below, your final grade will be 899 or B+. **THERE ARE NO EXCEPTIONS TO THIS ROUNDING POLICY—DO NOT EMAIL THE PROFESSOR OR TAs REQUESTING THAT YOUR GRADE BE BUMPED.**

Course Assignments: All assignments listed below are required. Students must follow all course assignment requirements to receive any assignment points. Note: Some bonus point opportunities are also listed below. These bonus assignments are highly recommended, but they are not required.

1. **Course Introduction Session Attendance: 25 points** Students must attend one course introduction session via Zoom on Monday, December 18 from 1130-1230 pm or Tuesday, December 19 from 10 – 11 am. Zoom instructions will be posted on Blackboard by Sunday, December 17. Note: Students who cannot join one of the two zoom sessions must contact the course TA BEFORE the first week of class. NO MAKEUPS WILL BE ALLOWED FOR MISSING THE COURSE INTRODUCTION SESSION.
2. **Professor Thompson's Academic Honesty Guidelines (AI Generator and Plagiarism Policy Quiz): 50 points** This policy describes how much students essay grades and coursework can expect to be deducted based on intended or unintentional plagiarism and AI-generated material from AI Text Generator Tools such as (Jasper AI, GrowthBar, ChatGPT, Frase, Copysmith, Hypotenuse AI, Copy AI, and Writer.) All students are required to view this policy. An online quiz based on this policy will be due by 11:59 pm, Saturday, December 23.
3. **Student Introduction Discussion: 100 Points:** The Professor and the TA will create a thread for the students on CANVAS so that students may introduce themselves. Students need to simply put their names, majors, what industry they will choose for this course, and what they expect to learn from this course. You can do that by clicking reply on the discussion Professor or TA created. After week one, students that have not completed this exercise will be offered ONE FINAL OPPORTUNITY to do so with a fifty percent (50%) point reduction.
4. **Choosing an Industry: 25 points** Students will be required to sign up for an industry within the first week of class!!!! SEVERAL ASSIGNMENTS THROUGOUT THE SEMESTER ARE TIED DIRECTLY WITH THE STUDENT'S INDUSTRY CHOICE! THE INDUSTRY CHOICE IS IMPORTANT! ONCE STUDENTS HAVE SIGNED UP FOR AN INDUSTRY, THEY WILL NOT, I REPEAT WILL NOT, BE ABLE TO CHANGE INDUSTRIES. NO EXCEPTIONS. **IF NEEDED, PLEASE CONTACT YOUR TA FOR QUESTIONS ON HOW TO COMPLETE THIS REQUIRED COURSE ASSIGNMENT.**
 - a. Students may sign up for ONE INDUSTRY ONLY. STUDENTS WHO SIGN UP FOR MORE THAN ONE INDUSTRY WILL HAVE THE EXTRA INDUSTRIES DELETED FROM THEIR PROFILES NO MATTER WHAT AT THE END OF WEEK ONE.
 - b. **After week one, students that have not chosen an industry will be offered ONE FINAL OPPORTUNITY to do so with a fifty percent (50%) point reduction for each requirement.** The TA will email each student who has not chosen an industry during week two. Any student who does not respond to the TA by the end of week two with proof that they have chosen an industry WILL NOT RECEIVE ANY CREDIT FOR THIS COURSE REQUIREMENT.
5. **INDUSTRY NEWS POST: 50 points.** STUDENTS MUST SIGN UP FOR AN INDUSTRY FIRST IN ORDER TO COMPLETE THIS ASSIGNMENT. THE INDUSTRY NEWS POST

ASSIGNMENT WILL BE LOCATED IN THE ASSIGNMENTS PAGE IN CANVAS. NOTE: STUDENTS MUST UPLOAD THEIR POSTS UNDER THE INDUSTRY NEWS POST ASSIGNMENT LINK. STUDENTS WHO DO NOT UPLOAD THEIR POST UNDER THIS LINK WILL NOT RECEIVE CREDIT FOR THEIR POST. Please read the News Post Guidelines and Grading Criteria under Course Content. To get credit for an assignment, it must be submitted on or before the due date and time. Sorry, no credit for late assignments. See the course calendar below for due date!

6. **Online Discussion Posts: 50 points.** Professor Thompson will post two (2) discussion questions online this semester. The questions will be in the discussion forum on Blackboard, not the student's industry group discussion forum. The student response must follow the specific instructions in the question for students to receive full credit. The maximum number of points each student can receive for their original discussion question response is twenty-five points. **Bonus: Students who respond to another student discussion response will receive a ten (10) point bonus. Note: A response to another student does not qualify as their own individual response to their question. A student who only responds to another student will only receive the ten-point bonus for this exercise, not the twenty-five points for the student individual response to the question.**
7. **MCGRAW HILL CONNECT HOMEWORK ASSIGNMENTS: 300 points (50 points each Module).** You will be accessing your McGraw-Hill Connect assignments through the McGraw Hill Module links in CANVAS. **To get credit for an assignment, it must be submitted on or before the due date and time.** Sorry, no credit for late assignments. There are seven (7) sets of REQUIRED homework assignments. **Students are only required to do six of the seven (any 6).** Students who complete seven out of the seven REQUIRED homework assignments can receive a maximum of **fifty (50)** additional bonus points for the seventh homework module. **Students are allowed to make up only ONE HOMEWORK CHAPTER MODULE DURING THIS COURSE.**
8. **MCGRAW HILL CONNECT SMARTBOOK ASSIGNMENTS: 100 points (20 points each Module).** You will be accessing your McGraw-Hill Connect assignments through the McGraw Hill Module links in CANVAS. **To get credit for an assignment, it must be submitted on or before the due date and time.** Sorry, no credit for late assignments. There are seven (7) REQUIRED SmartBook assignments. **Students are only required to do five of the seven (any 5).** Each SmartBook assignment is worth 20 points. If you choose to do the extra sixth or seventh SmartBook module, you may count that as extra-credit **(20 points for each additional SmartBook assignment completed after the required five).** **Students are allowed to make up only ONE SMARTBOOK CHAPTER MODULE DURING THIS COURSE.**
9. **Company Choice Essay plus Bonus Video Presentation with Written Summary Option Assignment: 100 points.** This assignment requires you to apply concepts studied in the course regarding a company of your choosing within the industry for which you signed up. This assignment is due by 11:59 pm, Saturday, January 5 via the Turn-it-in link on CANVAS.
 - a. **COMPANY CHOICE ESSAY:** For students who wish to complete just a traditional essay, follow this option. The industry essay has a minimum of **three (3) full pages** and a maximum of **five (5) full pages** and requires you to apply concepts studied in the course regarding a company of your choosing within the industry for which you signed up (this means if you are in the social media industry you must write about a social

media company, not a company outside of this industry, for example, Nike).

Guidelines for this option will be posted on CANVAS.

- b. Bonus: VIDEO PRESENTATION WITH WRITTEN SUMMARY OPTION:** For students who wish to create a video presentation with a written summary option should follow this option. This option allows you to create a minimum five (5) minute video presentation (PowerPoint, YouTube video, etc.) regarding a company of your choosing within the industry for which you signed up (this means if you are in the social media industry you must write about a social media company, not a company outside of this industry, for example, Nike). Students must also attach a minimum two (2) page written summary of your presentation or video that includes a YouTube link that allows the professor and the TA to watch your video. Guidelines for this option will be posted on CANVAS.

10. **QUIZZES: 200 points** There are two (2) quizzes in the course. The quizzes are multiple choice, online, and located on CANVAS ONLY. THEY WILL BE LABELED IN CANVAS EITHER AS BUSI 1301 Quiz 1 or 2. Students who take a quiz labeled something other than BUSI 1301 Quiz 1 or BUSI 1301 Quiz 2 will not receive credit for the quiz. Period. The quizzes are online; the format is multiple choice. Students will need to complete the quiz assigned by the professor ONLY. Students who complete the wrong quiz will receive a 0 for the quiz grade! The quizzes will be timed for three hours (unless stated otherwise). Once a student starts a quiz, they will have three hours to complete the quiz. Students will have one opportunity to complete the quiz once it begins. The quizzes are based on the video lectures, additional readings assigned (see the course calendar), textbook chapter(s) outlined below and at least one question directly related to this syllabus. I will highlight certain items throughout the PowerPoints for students to focus on but, each quiz WILL HAVE questions from not only the PowerPoints and lectures, but also connect assignments, readings and videos that are assigned. There will not be a review for the quizzes. It is the student's responsibility to prepare for each quiz.

Extra Credit

There will be a few extra credit opportunities available this semester besides the two listed below. It is up to the students to pay attention to the Announcements sent out by Professor Thompson regarding any extra credit assignments. **DO NOT EMAIL THE TA OR PROFESSOR REQUESTING EXTRA CREDIT TO BUMP YOUR GRADE.** When extra credit is offered, it must be completed before the due date assigned by the Professor. No extra credit assignments will be accepted after the due date assigned by the professor. Period. No excuses, no matter what.

1. **Chapter 2 McGraw Hill Homework Module is only available as extra credit. Students who complete this homework module will only receive a maximum of twenty-five (25) extra bonus points. STUDENTS WILL NOT BE ALLOWED TO MAKEUP HOMEWORK MODULE 2.**
2. **Chapter 2 McGraw Hill Smartbook Module is only available as extra credit. Students who complete this smartbook module will only receive a maximum of ten (10) extra bonus points. STUDENTS WILL NOT BE ALLOWED TO MAKEUP MODULE 2.**

UH Email

Please check and use your CougarNet email for communications related to this course. Faculty use the CougarNet email to respond to course-related inquiries such as grade queries or progress reports for reasons of FERPA. To access your CougarNet email, [login](#) to your Microsoft 365 account with your

Cougarnet credentials. Visit [University Information Technology \(UIT\)](#) for instructions on how to connect your Cougarnet e-mail on a mobile device.

Webcams

Access to a webcam is required for students participating remotely in this course. Webcams must be turned on (*state when webcams are required to be on and the academic basis for requiring them to be on*). (Example: *Webcams must be turned on during exams to ensure the academic integrity of exam administration.*)

Recording of Class

Students may not record all or part of class, livestream all or part of class, or make/distribute screen captures, without advanced written consent of the instructor. If you have or think you may have a disability such that you need to record class-related activities, please contact the [Justin Dart, Jr. Student Accessibility Center](#). If you have an accommodation to record class-related activities, those recordings may not be shared with any other student, whether in this course or not, or with any other person or on any other platform. Classes may be recorded by the instructor. Students may use instructor's recordings for their own studying and notetaking. Instructor's recordings are not authorized to be shared with anyone without the prior written approval of the instructor. Failure to comply with requirements regarding recordings will result in a disciplinary referral to the Dean of Students Office and may result in disciplinary action.

Email Professionalism and Etiquette: Because of the huge volume of students in this course and the constant threat of phishing or other forms of email security, electronic messages deemed inappropriate or **lacking proper course information** will not be acknowledged by the teaching assistant or the professor. This includes E-mails without your name and the relevant course information as well as those that do not address the recipient professionally. E-mails addressed to the teaching assistant and the professor are not text messages.

ALL EMAILS to the TA and Professor Thompson must include the following information to receive a response. Students who do not include the information below or choose not to follow simple email etiquette WILL See a Delay in a response to their question or WILL NOT receive a response to their email. Period. No exceptions.

1. Students First and Last Name
2. Course relevant information: This includes the course name, course number, days and times of the course
3. Student's Question
4. Proper Ending (example Regards, Best, etc.)

Follow the links below on proper email etiquette.

1. <https://www.uh.edu/class/oet/resources/readiness/email/>
2. <https://www.youtube.com/watch?v=fwFaS0TzRsw>

Emails to the TA and Professor Thompson should be limited to: (a) questions regarding graded assignments and other general questions regarding the completion of assignments, (b) illnesses and reasons for missed assignments, (c) other general course-related concerns. *Students wishing to discuss grades must talk to the teaching assistant first. When addressing the teaching assistant, students must show the same respect to the TA that they do the professor.*

Email Response Policy

I have implemented the following policy regarding student emails during the semester. At times during the semester, there may be extenuating circumstances that may cause a further delay in responses to student emails. I have instructed the TA to follow this policy.

Monday – Friday: Students should expect a response to emails **24-36 hours after sending.**

Fridays after 5 pm, weekends, and campus holidays: Students should expect a response to their emails **starting the next Monday morning when courses resume.**

Special Note: If a student has not been responded to by the TA after 36 hours during the class week, students can email the professor with their question. The student's email to the professor must include their original email to their TA that shows that the TA has not responded to their request. Any student who does not attach the original email to their TA will be referred to their TA to handle their issue. No exceptions.

Student Etiquette Policy towards the Professor and the Teaching Assistants (TAs): I would like to remind everyone that the TA and the professor are here to help you achieve the grade you want in this course. **Ultimately your grade depends on your effort in this course, and it is your responsibility to keep up with assignment requirements and due dates for this course.** I created a syllabus for you to follow. This syllabus is subject to and probably will change, especially in the course calendar section, based on the flow of the course and/or university announcements. **It is ultimately the responsibility of every student to understand the course requirements, due dates, and grade breakdown for each assignment in this course. It is NOT the responsibility of the TA or the professor to constantly remind students of assignment due dates and course requirements.**

If a student would like additional assistance after going through the syllabus, then the student may set up a time to talk with their TA or the professor for guidance. This requires every student to make every effort to speak with the TA before they speak with the professor. If a student chooses not to communicate with the professor or the TA via email or by appointment, then the TA and the professor cannot help the students. The end of the semester will arrive sooner than later so every student has an obligation to take advantage of the opportunity to talk with their TA or the professor.

Second, I wanted to remind everyone of the importance of communicating with your TA. The TA play just as important a role in this course as the professor does. The TA handles ALL course grading and are under a lot of time constraints in balancing their own lives, studies, and the grading of student work. Most of your professors were former TA themselves while they were in graduate school, so they know what the TA goes through. As a former TA myself, I can attest to how much pressure your TA is under. Because I know exactly what the TA goes through each semester, I make it a point to remind student's every semester that when they communicate with their TA, they should do so in a polite and respectful manner. Students must be courteous to each other and to communicate with each other in the same respectful way that they should show their TA and the professor. Not only is this important to know for college and is professional, but it is also an important lesson in life. People wanted to be treated with courtesy and respect. In this class, as your professor, I require both.

In closing, when you send a message or talk to your TA or the professor, I want to reiterate the importance of basic common courtesy and respect for individuals. It will make the rest of the semester go smoothly.

Everything you need to know about the course and all online materials will be accessible on CANVAS. General Course information announcements, pertinent UH announcements, and information that would affect the delivery of the course (campus closings, etc.) that needs to be sent to all students will be done so via a Course Announcement on CANVAS. This information will be distributed by the

Professor. The Course Announcements will be forwarded to the students UH official email as listed on CANVAS. It is the student's responsibility to stay informed with the course announcements and messages posted on CANVAS.

Academic Honesty Policy

High ethical standards are critical to the integrity of any institution, and bear directly on the ultimate value of conferred degrees. All UH community members are expected to contribute to an atmosphere of the highest possible ethical standards. Maintaining such an atmosphere requires that any instances of academic dishonesty be recognized and addressed. The [UH Academic Honesty Policy](#) is designed to handle those instances with fairness to all parties involved: the students, the instructors, and the University itself. All students and faculty of the University of Houston are responsible for being familiar with this policy.

Artificial Intelligence

The professor has devised an AI policy called **AI Generator and Plagiarism Policy**. It is the student's responsibility to read this policy and take the quiz associated with this policy.

Special Notes on Academic Dishonesty in relation to this course.

1. UH's Academic Honesty policy extends to student behavior on social media, texting, emailing, and unauthorized collaboration on assignments using apps like GroupMe.
2. "Complicity in Academic Dishonesty" is also covered by the academic honesty policy, which is defined as "Failing to report to the instructor or departmental hearing officer an incident which the student believes to be a violation of the academic honesty policy."

Honor Code Statement

Students may be asked to sign an honor code statement as part of their submission of any graded work including but not limited to projects, quizzes, and exams: "*I understand and agree to abide by the provisions in the (select: [University of Houston Undergraduate Academic Honesty Policy](#), [University of Houston Graduate Academic Honesty Policy](#)). I understand that academic honesty is taken very seriously and, in the cases of violations, penalties may include suspension or expulsion from the University of Houston.*"

No Excuses for Late Work

Late work is not accepted under any circumstances. Students **MUST** turn in their assignments on the due date and time. Since the professor allows a reasonable amount of time to complete assignments, it is expected that the students do their work in a timely manner. Scheduling/traveling conflicts, issues at home, work, school, and/or relationships, etc. are not justifications for failing to do your work. If major problems should arise, you are required to notify the professor in advance and try to work on a solution. **The professor understands that certain occurrences are unavoidable such as a death in the family or other major issues; however, we will need proper documentation as proof immediately afterwards (three to five days maximum), otherwise failure to complete the work is unexcused and students will receive a 0.**

Students **MUST** turn in their assignments on the due date and time. Since the professor allows a reasonable amount of time to complete assignments, it is expected that the students do their work in a timely manner. Forgetting about assignments, scheduling/traveling conflicts, issues at home, work, school, and/or relationships, etc. are not justifications for missed work by students. **In order to makeup an assignment, students must contact the professor ASAP to explain the situation and so that the professor and the student can work on a plan of action to get the student back on track.**

PROFESSOR approvals to makeup missed assignments will be RARE and handled on a case by case basis. If a makeup is approved by the professor, the student will be penalized A MINIMUM TWENTY-FIVE PERCENT (25%) for turning their assignment in late.

The professor understand that certain occurrences are unavoidable such as a death in the family or other major issues; however, we will need proper documentation as proof immediately afterwards (no more than 7-14 days out), otherwise the failure to complete coursework will be considered UNEXCUSED and the student will receive a 0 for the assignment. Waiting to notify the professor weeks after something happens or waiting until the end of the semester for makeup requests will not be accepted unless the situations are extreme.

Excused Absence Policy

Regular class attendance, participation, and engagement in coursework are important contributors to student success. Absences may be excused as provided in the University of Houston [Undergraduate Excused Absence Policy](#) and [Graduate Excused Absence Policy](#) for reasons including: medical illness of student or close relative, death of a close family member, legal or government proceeding that a student is obligated to attend, recognized professional and educational activities where the student is presenting, and University-sponsored activity or athletic competition. Under these policies, students with excused absences will be provided with an opportunity to make up any quiz, exam or other work that contributes to the course grade or a satisfactory alternative. Please read the full policy for details regarding reasons for excused absences, the approval process, and extended absences. Additional policies address absences related to [military service](#), [religious holy days](#), [pregnancy and related conditions](#), and [disability](#).

Note: Students Requesting an Assignment Makeup Process

Student requests for assignment makeups that DO NOT FALL under UH's Excused Absence Policy WILL RARELY BE APPROVED BY THE PROFESSOR, unless the situation is an emergency. Any student wishing to makeup an assignment must talk to the professor ASAP. If a makeup is approved by the professor, the student will be penalized A MINIMUM TWENTY-FIVE PERCENT (25%) for turning their assignment in late.

Grade Disputes

Students are responsible for checking their grades on CANVAS periodically. Students have one week from when assignment grades and course final grades are posted to dispute their grades if they believe there was an error. It is the student's responsibility to keep up with their grades.

Course Evaluations

The C.T. Bauer College of Business requires all its instructors to be evaluated by their students. The results of these evaluations are important to provide feedback to instructors on how their performance can be improved. We encourage you to take advantage of the evaluation process.

Resources for Online Learning

The University of Houston is committed to student success, and provides information to optimize the online learning experience through our [Power-On](#) website. Please visit this website for a comprehensive set of resources, tools, and tips including: obtaining access to the internet, AccessUH, and Canvas; using your smartphone as a webcam; and downloading Microsoft Office 365 at no cost. For questions or assistance contact UHOnline@uh.edu.

Reasonable Academic Adjustments/Auxiliary Aids

The University of Houston is committed to providing an academic environment and educational programs that are accessible for its students. Any student with a disability who is experiencing barriers to learning, assessment or participation is encouraged to contact the Justin Dart, Jr. Student Accessibility Center (Dart Center) to learn more about academic accommodations and

support that may be available to them. Students seeking academic accommodations will need to register with the Dart Center as soon as possible to ensure timely implementation of approved accommodations. Please contact the Dart Center by visiting the website: <https://uh.edu/accessibility/> calling (713) 743-5400, or emailing jdcenter@Central.UH.EDU.

Online Exams

Students are permitted to take their online tests or quizzes in a computer lab or other open space. There is no requirement that a student use their own personal computer or that they complete exams and quizzes in any specific location (e.g., their home). Students must also understand that an environmental scan may be conducted as a part of an online exam.

Title IX/Sexual Misconduct

Per the UHS Sexual Misconduct Policy, your instructor is a “responsible employee” for reporting purposes under Title IX regulations and state law and must report incidents of sexual misconduct (sexual harassment, non-consensual sexual contact, sexual assault, sexual exploitation, sexual intimidation, intimate partner violence, or stalking) about which they become aware to the Title IX office. Please know there are places on campus where you can make a report in confidence. You can find more information about resources on the Title IX website at <https://uh.edu/equal-opportunity/title-ix-sexual-misconduct/resources/>.

Security Escorts and Cougar Ride

UHPD continually works with the University community to make the campus a safe place to learn, work, and live. The security escort service is designed for the community members who have safety concerns and would like to have a Security Officer walk with them, for their safety, as they make their way across campus. Based on availability either a UHPD Security Officer or Police Officer will escort students, faculty, and staff to locations beginning and ending on campus. If you feel that you need a Security Officer to walk with you for your safety, please call [713-743-3333](tel:713-743-3333). Arrangements may be made for special needs.

Parking and Transportation Services also offers a late-night, on-demand shuttle service called “Cougar Ride” that provides rides to and from all on-campus shuttle stops, as well as the MD Anderson Library, Cougar Village/Moody Towers and the UH Technology Bridge. Rides can be requested through the UH Go app. Days and hours of operation can be found at <https://uh.edu/af-university-services/parking/cougar-ride/>.

Mental Health and Wellness Resources

The University of Houston has a number of resources to support students’ mental health and overall wellness, including [CoogsCARE](#) and the [UH Go App](#). UH [Counseling and Psychological Services \(CAPS\)](#) offers 24/7 mental health support for all students, addressing various concerns like stress, college adjustment and sadness. CAPS provides individual and couples counseling, group therapy, workshops and connections to other support services on and off-campus. For assistance visit uh.edu/caps, call 713-743-5454, or visit a [Let’s Talk](#) location in-person or virtually. [Let’s Talk](#) are daily, informal confidential consultations with CAPS therapists where no appointment or paperwork is needed.

The [Student Health Center](#) offers a Psychiatry Clinic for enrolled UH students. Call 713-743-5149 during clinic hours, Monday through Friday 8 a.m. - 4:30 p.m. to schedule an appointment.

The [A.D. Bruce Religion Center](#) offers spiritual support and a variety of programs centered on well-being.

Need Support Now?

If you or someone you know is struggling or in crisis, help is available. Call CAPS crisis support 24/7 at 713-743-5454, or the National Suicide and Crisis Lifeline: call or text [988](https://988lifeline.org), or chat 988lifeline.org.

COURSE CALENDAR

It is the responsibility of each student to complete all required additional readings and to view all additional videos assigned by the Professor. This class schedule may be adjusted at any point in the semester. Due to the dynamic nature of the topics studied in this course, please note that the instructor may need to make modifications to the course syllabus at any time during the semester. Notice of such changes will be announced as quickly as possible.

Week 1: December 18-24

Topic: Class and Course Introductions, Scanning Global Business Environment

1. **Note: Students must attend one course introduction session via Zoom on Monday, December 18 from 1130-1230 pm or Tuesday, December 19 from 10 – 11 am. Zoom instructions will be posted on Blackboard by Sunday, December 17. Note: Students who cannot join one of the two zoom sessions must contact the course TA BEFORE the first week of class. NO MAKEUPS WILL BE ALLOWED FOR MISSING THE COURSE INTRODUCTION SESSION.**
2. **Class and Course Introduction, Go over Syllabus**
3. **Students will be required to sign up for an industry during Zoom session**
4. **Purchase access code for McGraw Hill via Assignments Tab on Blackboard**

Topic: Technology and the Challenging Context of International Business (Connective Technologies and Megatrends in Business)

1. **Watch, In the Age of AI (full documentary) | FRONTLINE (https://youtu.be/5dZ_lvDgevK)**
2. **Module 1 Homework due Friday, December 22 by 11:59 pm**
3. **Module 1 Smartbook due Friday, December 22 by 11:59 pm**

Topic: Economic Systems and History of Globalization (Megatrends in Business and Political Climates)

1. **Lecture Will Be Posted on Blackboard in Topic Folder**
2. **Read Articles and Watch Video(s) located in Weekly Topic Folder**
3. **Extra Credit Opportunity! Module 2 Homework due Friday, December 22 by 11:59 pm.**
NOTE: Chapter 2 Homework Module is only available as extra credit. Students who complete this homework module will only receive a maximum of twenty-five (25) extra bonus points. **This Module is not available is a makeup.**
4. **Extra Credit Opportunity! Module 2 Smartbook due Friday, December 22 by 11:59 pm**
NOTE: Chapter 2 Smartbook Module is only available as extra credit. Students who complete this homework module will only receive a maximum of ten (10) extra bonus points. **This module is not available for makeup.**
5. **Online Discussion Post #1: Responses are due by 11:59 pm, Friday, December 22**

Topic: International Competitive Strategy

1. **Lecture Will Be Posted on Blackboard in Topic Folder**
2. **Module 9 Homework due Friday, December 22 by 11:59 pm**
3. **Module 9 Smartbook due Friday, December 22 by 11:59 pm**

Week 2: December 25 – 31

Topic: Global Leadership Issues and Practices

1. **Lecture Will Be Posted on Blackboard in Topic Folder**
2. Read Articles and Watch Video(s) located in Weekly Topic Folder
3. **Watch “Dark Side of Chocolate” (Located in Topic Folder)**
4. **Module 11 Homework due Friday, December 29 by 11:59 pm**
5. **Module 11 Smartbook due Friday, December 29 by 11:59 pm**

Topic: Organizational Design and Control

1. **Lecture Will Be Posted on Blackboard in Topic Folder**
2. **Module 10 Homework due Friday, December 29 by 11:59 pm**
3. **Module 10 Smartbook due Friday, December 29 by 11:59 pm**
4. Read Articles and Watch Video(s) located in Weekly Topic Folder
5. **Online Quiz #1 due by Friday, December 29 by 11:59 pm**

Week 3: January 1 – 7

Topic: Social Media and Its Impact on International Business, *Political Risk*

1. **Lecture Will Be Posted on Blackboard in Topic Folder**
2. Read: *Political Risk* Chapter
3. **Industry News Post due Friday, January 5 by 11:59 pm**

Topic: International Marketing and Sales (**Innovative Marketing and Connective Technologies**)

1. **Lecture Will Be Posted on Blackboard in Topic Folder**
2. Read Articles and Watch Video(s) located in Weekly Topic Folder
3. **Module 13 Homework due Friday, January 5 by 11:59 pm**
4. **Module 13 Smartbook due Friday, January 5 by 11:59 pm**

Topic: International Accounting and Financial Management

1. **Lecture Will Be Posted on Blackboard in Topic Folder**
2. Read Articles and Watch Video(s) located in Weekly Topic Folder
3. **Module 15 Homework due Friday, January 5 by 11:59 pm**
4. **Module 15 Smartbook due Friday, January 5 by 11:59 pm**
5. **Final Industry Essays due by Friday, January 5 by 11:59 pm**

Week 4: January 8 – 14

Topic: Global Operations and Supply Chain Management

1. **Lecture Will Be Posted on Blackboard in Topic Folder**
2. Read Articles and Watch Video(s) located in Weekly Topic Folder
3. **Module C Homework due Friday, January 12 by 11:59 pm**
4. **Module C Smartbook due Friday, January 12 by 11:59 pm**

Topic: Houston and International Business: Space City and the Energy Capital of the World

1. **Lecture Will Be Posted on Blackboard in Topic Folder**
2. Read Articles and Watch Video(s) located in Weekly Topic Folder
3. **Participation Discussion: Energy and Space Commerce: How Will Houston Fit into the Energy and Space Commerce Future?**
4. **Online Discussion Post #2. Responses are due by Friday, January 12 by 11:59 pm**
5. **Topic: Online Quiz #2 (Multiple Choice) due by Friday, January 12 by 11:59 pm**

Note: Absolutely No Course Work Will Be Accepted after Saturday, January 13

