

For those who did not get a chance to join us online Tuesday, July 11 or Wednesday, July 12, below are the recordings for both days.

Tuesday, July 11 Recording

<https://uh-edu-cougartnet.zoom.us/rec/share/tKthvmXNSOh1YoGwUnzyVC3wCrgWmmTVS2Xdt6juReBTZWtumsn1WXDzFT1VXNYt.mWyCDj867CoFndMH>

Passcode: +.ci8%F#

Wednesday, July 12

<https://uh-edu-cougartnet.zoom.us/rec/share/te9rv6kG1MqCtWyPxacvp2h0ekCj9tTVVRrqfpyfTIsHHb8BCiR-c6-iHFvlNisi.5RXqe8CBUdHW6OJY>

Passcode: 6UBFR&Kf

BUSI 1301 – Business Principles in a Global Economy

Professor: Dr. Joseph L Thompson



Semester Contact Information for Professor Thompson

- **Professor:** *Dr. Joseph L Thompson*
- **Preferred Emails:**
 - jlthompson@bauer.uh.edu
 - drjoethompsonuh@gmail.com
- **Office Location:**
 - 325P MH (Melcher Hall)
- **Office Hours:**
 - 1130-1230 M
 - 12-1 PM Tue





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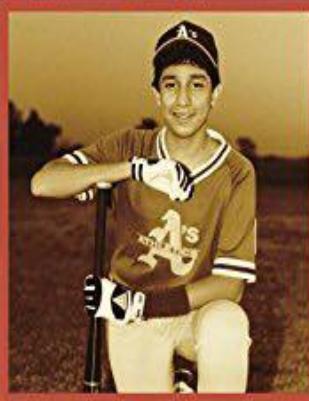


EQUILON
ENTERPRISES LLC
Shell & Texaco Working Together

MOTIVA

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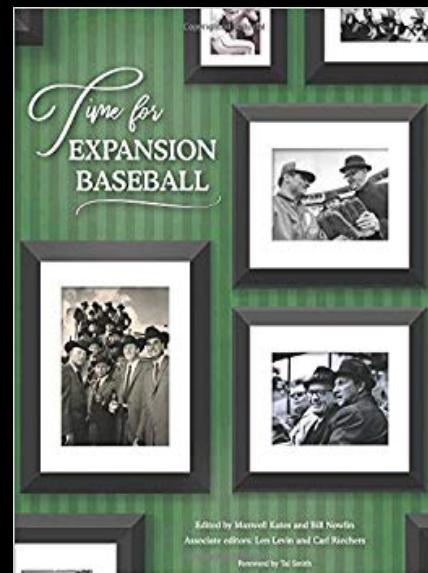
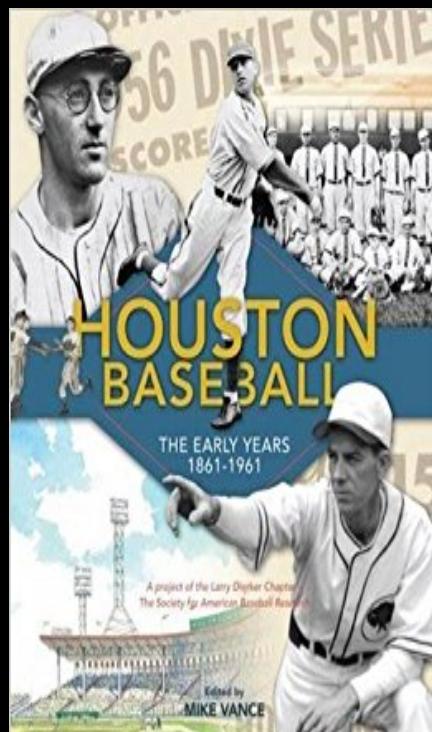
MEXICAN AMERICAN BASEBALL IN HOUSTON AND SOUTHEAST TEXAS



IMAGES OF BASEBALL

Richard A. Santillán, Gregory Garrett,
Joseph Thompson, Mikaela Selley, and William Lange
Foreword by Raúl A. Ramos

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DOME *Sweet* DOME

History and Highlights from
35 Years of the Houston Astrodome

Edited by Gregory H. Wolf
Introductions by Tal Smith and Larry Dierker
Associate Editors: Frederick C. Bush,
James Forn, Len Levin, and Bill Nowlin



Honorary Teaching Assistants: Fiona, Bandit, and China



Class TA

- The TA is your point of contact for everything course-related
- Students must email the TA first
- Check the Syllabus Course Calendar and Other Information Before Contacting the TA.



Mental Health

Counseling and Psychological Services

<http://www.uh.edu/caps>

(713) 743-5454

Let's Talk Program
(no appointment necessary):
[http://www.uh.edu/caps/
outreach/lets_talk.html](http://www.uh.edu/caps/outreach/lets_talk.html)



Required Texts

1. The Syllabus (This is the most important document in the course. Students must keep up to date with the syllabus. If changes need to be made, the professor or your TA will inform students.)
2. Geringer - International Business (3rd edition) with Connect Plus.
3. Some topics require additional readings and videos. Those readings and videos will be located in the appropriate topic folder

Recommended Readings

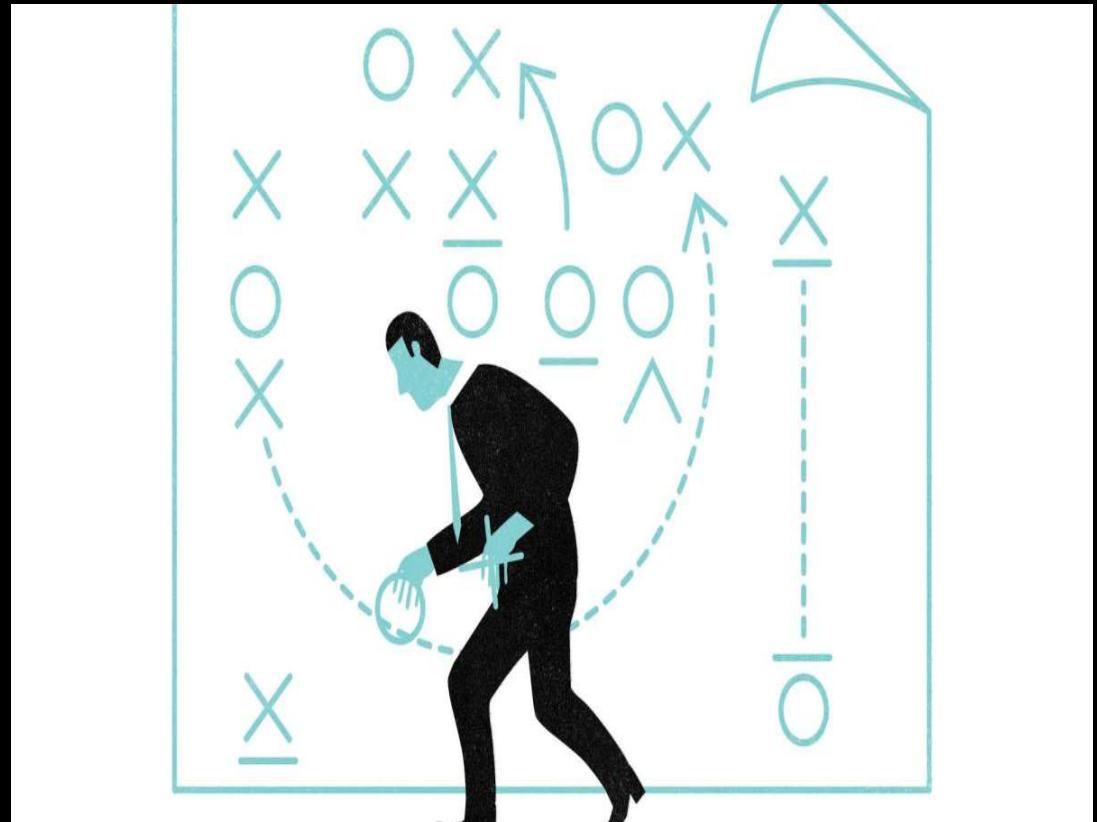
- Each student should acquire a copy of the classic book on writing style, *The Elements of Style* by William Strunk and E.B. White. This book will help all students learn how to write effectively for all writing inside and outside of college.
- Anyone involved in global business should be aware of business resources that provide information on industries, companies, markets, and more. Students should also pay close attention to media outlets for up to the minute stories that can have a dramatic impact on international businesses. The following library resources are highly recommended and should be used by each student when conducting research on the international business environment. These sources can be accessed via the UH library by using your CougarNet ID to log in. Click on the link (<https://guides.lib.uh.edu/business>) for more details about each of these sources.

So, Let's Get Started!!! Charge!!!



GOING THROUGH THE SYLLABUS

- Course Assignments
- Readings
- Take notes on everything
 - Films
 - Readings
 - Lectures



Syllabus Assignments