

INSTRUCTOR HANDBOOK

LESMILLS BODYATTACK

WELCOME TO LES

Welcome to Les Mills and your new journey in becoming a fully certified BODYATTACK Instructor. This is where your journey begins, changing your life and those around you.

At Les Mills, we are passionately devoted to creating a fitter planet. Our ambition is to reach 100 million people every week. We want to help transform the global health system by preventing major health issues caused by inactivity and obesity.

Every day, we inspire a life-long love of exercise, joy of movement and leading active lives. A constant voice that compels people to move. People get stronger, leaner, fitter, faster because of us. We know Group Fitness works. This is the business of motivation.

It starts with YOU. Believe it can be done. Trust that it's possible. We change the world one person, one couple, one family, one company, one city, one country, one continent at a time.

Thank you for joining the movement.

Phillip & Dr. Jackie Mills

CREATING A PASSIONATELY FITTER PLANET DEVOTED TO

FITNESS IS OUR LIFE

From an early age our founder Phillip Mills, was immersed in an active lifestyle· His father, former New Zealand National Track and Field Coach,

Les Mills Snr is a gold medal winning athlete who with his wife Colleen raised his kids to love exercise. A four time Olympian, Les encouraged his family to pursue sporting excellence and together they all represented New Zealand in track and field. The desire to move, to be fit and share that with others led the Mills family to open their first health and fitness club in 1968.

After attending UCLA on an athletic scholarship, Phillip joined the business full time in 1980 and immediately began to innovate. Combining his passion for music with a love of athletic movement he created group

fitness programs that literally had members queuing out into the streets to get a place in class. The excitement was real, the results were amazing. People were falling in love with fitness.

In 1990 the game changed Phillip pioneered the world's first barbell class, PUMP. It was massively popular in Australia and New Zealand and in 1997, renamed BODYPUMP, our crew of road warriors took it to the world.

Les Mills became Les Mills International.

Joined from the beginning by Dr Jackie Mills, M·D, a former national gymnastics representative and passionate advocate of nutritional medicine and holistic health, Phillip continued to oversee the rapid

expansion of the company. Together they co-authored Fighting Globesity, a manifesto and call to action encouraging individuals, companies and governments to do more to get active.

Joining them now in their global mission are their two adult, Diana Archer-Mills and Les Mills Jr, who take lead roles in the company as Creative Directors·Today in more than 100 countries, over 100,000 instructors teach 18 programs to millions of people every week· And in truth, we're just getting started·

We are on a mission to create a fitter planet. A global tribe of instructors inspiring others to move, helping those around them to fall in love with fitness. To take better care of themselves, and better care of our planet.

As part of our international family you'll learn more about our heritage.

Many of our original rockstars shared the New Zealand Maori culture as they

traveled and two customs, the hongi and the haka have become important to our gatherings and foster our sense of community, of shared ideas and beliefs

We want you to join us on a journey to mastery. Our training programs and ongoing education are all designed to help you develop, to grow and to shine. You'll explore what it means to be a warrior against sedentary lifestyles. You'll discover how to overcome your personal limitations and step up to be a leader. Someone who inspires others to overcome.

FITNESS IS OUR LIFE FORCE.

WELCOME. KIA ORA. AROHA.

WE ARE ONE TRIBE.

CHANGING THE WORLD

PRIOR TO TRAINING

BEFORE ATTENDING BODYATTACK
TRAINING, COMPLETE THE PRE-WORK
BELOW:

- Learn the choreography for the track/s assigned by your trainer or agency
- 2. Read through & have a general understanding of the first 3 Key Elements Choreography,

 Technique and Coaching
- 3. Read instructor assessment and certification process Appendix 2
- 4. Watch 'Get Fit Together', '6 Week Introduction to Group Fitness' and 'Stages of Change' education videos and complete the quiz in this Instructor Handbook.

Get Fit Together:

https://vimeo·com/123033251

6 Week Introduction:

https://vimeo·com/123031489

Stages of Change:

https://vimeo·com/123033252

5. Bring the module release,

- manual (electronic or printed), iPod with music and earphones, food, drinks, change of clothing
- 7. Watch The Ultimate You education video and do the exercise in this Instructor Handbook
 Ultimate You:
 http://vimeo.com/123033255

PRIOR TO DAY 2:

- 1. Review the overview of Coaching Layer 3
- 2. Review Shadow/Team teaching
- 3. Read the 'One Tribe Little Black Book', an introduction to Les Mills goals and values

To view videos enter the password Imitraining

THE JOURNEY ALLEAD

BECOMING A BODYATTACK INSTRUCTOR

WE ARE ASKING A LOT OF YOU!

We ask that you care - about everyone, whoever they are: the fans, the frowners, the faithful, the fanatical, professional athletes, same arm same leggers, beginners and lifelong members.

We ask that you put every single one of their workouts before your own. That you arrive early, leave late. That you let the music drive you. That you believe in the power of movement, the power of your body as a tool for inspiration and as a work of art.

And, hardest of all, we ask that you inspire, motivate and improve the lives of others.

THIS INSTRUCTOR HANDBOOK

Over the next two days, there will be non-stop learning about how to become the best

BODYATTACK Instructor you can be.

Use this workbook to take notes, capture your reflective thoughts, and help you to prepare for your assessments.

We have included a lot of the information that you will learn about, but there is also space for you to take notes. So go ahead and make this workbook your own - capturing the amazing journey you are about to begin!

WE KNOW US CHAI YOU'RE UP FOR WORLD! IT SO THANK

YOU FOR HELPING
US CHANGE THE
WORLD!

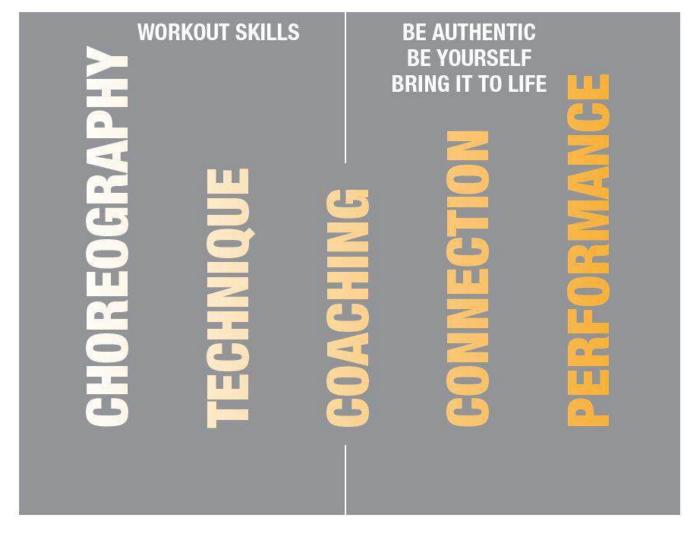
TRAINING OBJECTIVES

We are keeping it simple - aiming to achieve four key objectives by the

 You'll practice presenting your track and receive feedback

end of day two:

> You'll learn and be able to



demonstrate each of the 5 Key

Elements of BODYATTACK

- You'll learn how to script and prepare for your presentation track
- And of course you will complete a full track assessment

5 KEY ELEMENTS

To become a BODYATTACK

Instructor you need just 5 simple points - the 5 Key Elements.

We're going to go through them one by one, explain what they are, why you need them and how to use them. Just remember, we've based our business off these 5 Key

Elements for a reason - they work.

So learn them and you'll succeed.

Simple as that. Let's get into it.

CHOREOGRAPHY

KNOW YOUR MATERIAL

Choreography is at the core of every BODYATTACK Instructor. You need to know your Choreography 100%. Why? Once you have perfected this, you can focus on the delivery. You will be free to teach the class. Your class members will easily be able to follow you and feel successful. And you can really bring the class to life and connect with your members.

WHAT IS CHOREOGRAPHY?

Classes are structured with exercises and sequences that maximize the effect of the workout, using safe and effective ranges of movement. From there the music drives the tempo which then helps to create different training effects. Some muscle fibers work better with slow tempos and others work better with faster tempos. By changing the tempo, it means all fiber types are activated. Getting the tempo right means your

class will get the results they came for. That's why you need to have your choreography 100% perfect. BODYATTACK follows a standard structure and delivers on a promise. This makes sure your participants get the experience they came for, regardless of time slot or instructor. The variety within each class is shaped by the musical journey and the training objectives. You'll notice that each release has its own special focus, innovations and magic moments. This spice keeps it interesting for participants over time. Music is a key motivating force in creating fitness magic.

READING YOUR CHOREOGRAPHY NOTES

Every quarter, you will receive your Choreography Notes - this is.

everything you need to know to prepare successfully for your class. The first thing you will do is look at the Track Breakdown for your Choreography.

YOU NEED TO
HAVE YOUR
CHOREOGRAPHY
100% PERFECT

HOW DO YOU READ CHOREOGRAPHY?

First, follow the music. Second, read the exercise it matches. Every beat of the song is accounted for - so you should know exactly where in the track you are as you listen to the song. The

song run time is listed down the page so you know where you are while learning choreography.

You will see a mixture of the abbreviations in the front of the Choreography Notes - make sure you know what they mean and how to use them:

Read everything in your Choreography Notes.

You've got:

- · Coaching cues
- · Compulsory cues
- · Information on Technique
- · Benefits of new exercises
- Ongoing education, keeping you upto-date with program trends and choreographic changes
- Track/Coaching focuses

CHOREOGRAPHY

MEMORIZING YOUR CHOREOGRAPHY NOTES

Each one of us learns in a different way. Check out the tips below on how you can remember your Choreography a lot easier:

LINK TWO PROCESSES TOGETHER

The key to learning and remembering choreography is to link two processes together. Try one of the following to help you memorize what you need to know.

- Watch with the Masterclass AND read and follow the choreography notes at the same time
- Listen to the music AND speak out loud the name of the exercise and the tempo when it changes
- Watch the Masterclass AND exercise with it
- Listen to the music AND exercise with the choreography
- Identify the pattern of the choreography as you listen to and

read the nathern of the

Other great ideas are:

- Attend as many Quarterlies as you can to experience great role models and the classes LIVE
- Watch, listen to and do your new release Masterclass several times
- Look for patterns in the choreography notes and visualize them
- Take notes use a highlighter,
 make them your own
- Listen to your music everywhere you can! In the car, in the shower
- · Prepare before every class
- · Get involved in Club Launches

IF YOU KNOW YOUR CHOREOGRAPHY,

musical journey of contrast

YOU ARE FREE TO TEACH

YOU KNOW YOU' RE THERE WHEN...

- You learn choreography quickly and effectively
- You feel confident and excited about delivering a new class

(female/male/pop/rock/uplifting/hous

e etc)

2. Check your timing of the songs you have

chosen still aims for 55, 45 or 30 minutes (including transition times)

WHAT'S NEXT:

- Teach the new release for at least
 2 weeks
- Follow the compulsory formats for 55, 45, and 30-minute classes
- Mixing and Matching people come to class for variety. Consider the flow of the class. If you are using multiple releases, have your music arranged so you're minimizing the time taken to change tracks.
- Tips for mixing and matching BODYATTACK releases. Select your playlist based on:
 - 1. The music style of each song Create a

CHOREOGRAPHY

CLASS STRUCTURE

You must always follow the appropriate class structure as per the class format as in your choreography notes.

BODYATTACK is a '3-Dimensional' workout. Each track has an Aerobic, Sports, or Strength focus.

Aerobic Dimension: Tracks 2, 3 and 8

Sports Dimension: Tracks 4, 7 and 9

Strength Dimension: Tracks 5 and 10

Multi-dimensional: Tracks 1 and 6

Note that each track also has a specific training objective - these are great for letting you and your participants know the intent of the track. Remember to check the track focus to help with your planning and coaching.

	TRACK NAME	DIMENSION/TRAINING OBJECTIVE
7	Warmup	Aerobics, Sports & Strength: To warm up participants and increase ROM
2	Mixed Impact Track	Aerobic: To move into higher levels of impact and intensity
3	Aerobic Track	Aerobic: To get the class into their training zone and connected to the BODYATTACK energy
4	Plyometric Track	Sports: To challenge heart rate anaerobically and power training for the legs

5		Strength: To increase strength and endurance for the upper and lower body				
6	Running Track	Aerobic, Sports & Strength: To get the heart rate back into the training zone				
7	Agility Track	Sports: To explore direction changes, reaction times and balance				
8	Interval Track Aerobic: Keep the heartrate elevated while celebrating the shared energy of BODYATTACK					
9	Power Track	Sports: To maximize peaks of intensity				
10	Core Track	Strength: To increase strength and endurance for the core				
77	Cooldown	To bring heart rate down, stretch and recover				

PRESENTATION

You have 15 minutes to prepare your choreography for your presentation. Take notes below as you work with your Choreography Notes.

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• What is the pattern?

•	How	many	sets	of	work	are	ther	e?
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- · What exercises and tempos make up each set?
- · How many counts are the transitions?

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opportunity to tidy up technique every three months.

TECHNIQUE

YOU ARE A POWERFUL ROLE MODEL

People come to class to get results.

The way you look and move will either put people off or inspire them to work harder. Great technique forms the foundation of your teaching.

TECHNICAL MASTERY

Get fit

No excuses - you need to be fit, strong and in shape. This will allow you to execute every repetition of every exercise with precision for the duration of the entire class.

Be a perfectionist

Be harsh on yourself. Eliminate habits that keep you from perfect execution. Practice in the mirror and video your class on a regular basis. Demand peer review. Become an active member of your Club Launch team and take the

Practice

You're an athlete now· Train every day· Work towards your goal and remember why you need perfect technique·

There are two parts to great technique in BODYATTACK - Position and Execution

YOUR JOB IS TO BE AN EXAMPLE OF PERFECT TECHNIQUE

YOU KNOW YOU' RE THERE WHEN...

- Your participants have great technique
- Your participants tell you that they are

COACHING

LES MILLS CONSUMER RESEARCH TELLS US THAT PEOPLE IN BODYATTACK CLASSES WANT TO:

- Know how to execute the exercises correctly
- Know why they are doing the exercises
- Know what physical benefits they're going to get
- Feel motivated by their instructor

We use a 3 Layer approach to coaching BODYATTACK

LAYER 1

SETUP

• Track
Introduction

LAYER 2

INTENSITY

• Improve

Execution

LAYER 3

CHALLENGE SHARE

ENERGY

(Sports/Strength) (Aerobic)

- Extrincia Mativatare

YOUR ROLE AS COACH IS TO DELIVER THE RIGHT

INFORMATION AT THE RIGHT TIME

LAYER 1 COACHING

This is the foundation of great coaching. It's all about the Setup Cues that will tell people how to execute the exercise and do it safely!

You need to get people moving in the right direction, with correct and safe execution, as soon as possible.

The cues you use are simple, clear and concise and come from a clear understanding of the Choreography and correct Technique.

Great Layer 1 Coaching includes the following 4 components:

1. TRACK INTRODUCTION

- We say the Track Name and explain the Track Objective so participants know exactly what the training focus is:
- How many blocks of work (if relevant to track)
- You don't always need to say
 everything! Just what is needed for
 that particular track in that release.

2. COACH THE BASICS

Tell them what the move is, where they need to go, and how to do the move:

LAYER 1

We Coach the Basics using the following coaching tools:

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TIPS FOR DELIVERING LAYER 1

 Keep your cues uncluttered from any unnecessary the bulk of Coach the Basics to help people get moving in the right direction, the right way. They might include things like move name, direction, which foot to use (L or R), setup instructions or rhythm cues in time with the music. Sometimes we need to let people know this information before it happens. This is called **Pre-Cueing**, and is a vital tool for Coaching the Basics. We usually pre-cue 2 - 8 counts before the move occurs, to give people a chance to hear and react to the cue.

- PREVIEWS: This is where we physically show them the move before it happens
- VISUAL CUES: Where we show participants where to go, or how many reps there are, using our hands, heads and arms. We communicate with our bodies not our voices! Visual cues assist our verbal cues.

3. OPTIONS

Options offer ways to **Decrease the Intensity**, **Complexity, or Impact** of a move or sequence.

These are really important for new participants,
those that are less fit, those with injuries, or those
for any reason cannot perform a movement.

Demonstrate these early in a sequence and
make sure you let people know that it's ok to take
them throughout the class.

4. COMPULSORY CUES

These help people to stay safe in the movement:

They are bolded in your Glossary section of your Choreography Notes·

LAYER 1COACHING

COACHING LAYER 1 SCRIPTING SHEET:

Track Introduction									
Key Parts	Example								
Coach the Basics									
Kall Parts	Evamnla								
Options									
Kou Parts	Example								
Compulsory Cues									
Key Parts	Example								

LAYER 1

COACHING LAYER 1 SCRIPTING SHEET:

Track Introduction					
Key Parts	Example				
Coach the Basics					
Kall Parte	Evamnla				
Options					
Keu Parts	Example				
Compulsory Cues					

Key Parts	Example

PRESENTATION ONE

Congratulations on finishing your first	
presentation - take time now to reflect upon and write down the	
feedback you have received· Use this	
feedback tonight when you review	
and plan for day two's presentation·	
What did you do well?	

before tomorrow?	
	and the second s
	•••••

LAYER 2 COACHING

LAYER 2 COACHING -INTENSITY

Layer 2 Coaching allows you to take your members to the next level of their workout. This is where you will tell them HOW to improve their execution and/or coach them to get more intensity from their workout. And we educate them on WHY they should do this - the benefits of the moves. Intensity is always the main focus of Layer 2 coaching - BODYATTACK is a workout and we want them to get the most out of it!

Start by looking at your Track Focus. This often guides you to the specific element within each track to focus on in Layer 2. Keep things simple by choosing one objective for members to get in each set of choreography. Look out at the floor and see what your participants need. Remember - less is more!

There are 3 parts to Layer 2:

1-IMPROVE EXECUTION

Look at what your class needs and coach them how to improve their execution - this includes:

- Expanding on Layer 1 cues look at your members' technique which cues do they need to hear again?

 Think about how you might say them differently to make them land more effectively.
- Correcting common faults.
- Execution cues to help them to do the move better, like "Push off the side of your foot" these types of cues often Drive Intensity too

2. DRIVE INTENSITY

Tell participants how they can increase the intensity of the movement. It's often range of motion – perhaps they need to get lower into a lunge, or move wider across the floor. And cues that drive intensity, like "Drive with the arms to lift higher off the floor"

- there are many examples of cues that will help people to work harder!

Note that often Improve Execution cues naturally will increase the intensity too - double the bang for your buck!

3. EDUCATE

Tell participants WHY they should do what we tell them - what's in it for them? For example, "Bend your knees more to load the legs", "Drive into your legs to turn on your power muscles". This creates buy-in for people as they understand the reasoning behind working so hard!

DRIVING INTENSITY IS THE LAYER 2

PRIORITY IN LAYER 2 COACHING

TIPS FOR DELIVERING LAYER 2

 You don't have to say it all!
 Be selective and choose one thing that will help your members the most!

INTENSITY	
Improve Execution	
Key Points	Example

Drive Intensity			
Keu Points	Example		
Educate			
Key Points	Example		

LAYER 2

EXAMPLES

MOVE		HOW TO	DRIVE	EDUCATE
	FAULTS	CORRECT	INTENSITY	
		FAULT	CUE	

THE ART OF

A great instructor inspires with their technique, maintains the energy of the class, gives clear instructions and ensures that the class is 'getting' it. Teach your class how to perform the exercises correctly. Be organized with your coaching.

Generally, the first block will mainly be Layer 1, with some Layer 2 and some Layer 3 cues. In Block 2 we give more weight to Layer 2, and generally the last block is weighted towards Layer 3. But this is only a guide!

Each block of work has a clear focus about what we want people to achieve and cues to give you scripting ideas. And not all tracks are equal!

Your sequence of cues will vary based on how

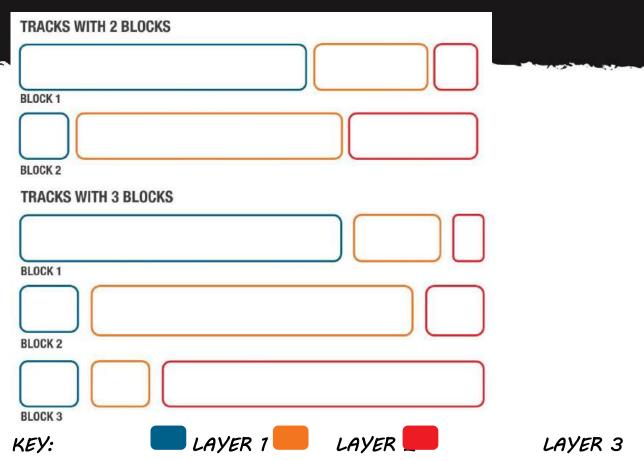
many blocks in the track, the complexity of the moves in the track, and on how well your class is following the moves - that's why we say it's an art!

SCRIPTING

Scripting is ultimate class preparation.

It ensures we say what needs to be said. When you script, write down all the cues to effectively coach the exercises in the track. Then choose the most efficient cues. This helps sequence your cues in a logical way. It builds your confidence as you learn to teach and builds a library of cues. For each exercise, plan where you will deliver each coaching layer and in which block of work.

HOW IT FITS INTO EACH TRACK OR EXERCISE BLOCK



THE ART OF

SCRIPT

Script Layer One and Two· Complete Layer Three after the BODYATTACK Challenge.

EXERCISE	SCRIPT	
	LAYER 1	
	LAYER 2	
	LAYER 3	
EXERCISE	SCRIPT	
	LAYER 1	
	LAYER 2	
	LAYER 3	
EXERCISE	SCRIPT	
	LAYER 1	
	LAYER 2	
	LAYER 3	

EXERCISE	SCRIPT	
	LAYER 1	
	LAYER 2	
	LAYER 3	

THE ART OF

EXERCISE	SCRIPT	
	LAYER 1	
	LAYER 2	
	LAYER 3	
EXERCISE	SCRIPT	
	LAYER 1	
	LAYER 2	
	LAYER 3	
EXERCISE	SCRIPT	
	LAYER 1	
	LAYER 2	
	LAYER 3	
EXERCISE	SCRIPT	

LAYER 1	
LAYER 2	
LAYER 3	

DAY ONE

As part of your homework, take time to reflect on what you have learned today
Create a mind map of all the key learning points· And remember - you will be
asked about your reflections on day two!

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WHY ARE WE HERE?

OUR PURPOSE IS SIMPLE:

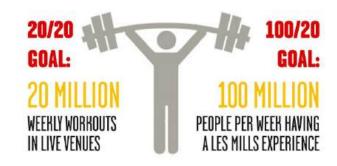
TO CREATE

A FITTER,

HEALTHIEF.

PLANET

OURS IS THE GRIZZLY BEAR OF AMBITIONS



WHERE ARE WE GOING?

BIG· HAIRY... AUDACIOUS· OUR VALUES:



ONE TRIBE

We create life-changing fitness experiences, everytime, everywhere: We are one tribe: Bravely changing the world: We are family: A family company, united in our love of movement, music and the pursuit of healthy living for ourselves and our planet...



All the crazy stuff happens at the edge of our limits.

We push hard to always do our best work; everyone around here is in the relentless pursuit of improvement. We need genius doers, not bullshit takers· Tall poppies not wallflowers· Risk takers, innovators, rebels - step up·



Changing the world won't be easy. There'll be doubters, haters. Those whole cling tight to yesterday's ideas. But here, in this place, and wherever the tribe is gathered, we dare

to dream. Be audacious. Be willing. Accept difference. Embrace NEW. We love talent, creativity, optimism and fun. Bring yours to work every day. Let's create new and better ways to help people take their first steps on the road to fitness... create life changing fitness experiences every time, everywhere

PRESENTATION TWO

ADD FEEDBACK TO SCRIPTS

Using the feedback you have received from your Trainer, take some time to rescript your presentation for your final assessment.

Make changes to reflect the feedback you received from your track presentation. You should also implement any feedback you were given on your technique during your Shadow presentation. Rewrite your script for your final presentation.

Use the sheet below to help you plan:

WELL DONE ON

COMPLETING YOUR

SECOND

PRESENTATION!

CHOREOGRAPHY

What do you need to add or change to your Choreography?

TECHNIQUE

What do you need to add or change to your Technique?

COACHING

NOTES

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LAYER 3

In Layer 3, we split the Coaching
Layer into two parts. One part of
Coaching Layer 3 is used when teaching
a track from the Sports and Strength
Dimension and the other part is used
when teaching a track from the
Aerobics Dimension.

There are some that are used across both, but they are always delivered with the intent of the dimension in mind!

In our LES MILLS programs, we use 4 key ways to motivate. This is because different people are motivated in different ways!

Extrinsic Motivators are all about physical benefits – both appearance-related eg "this will tone and shape your waistline!", and performance-related, eg "We get fitter, stronger, faster!"

Some participants, particularly regulars, are driven to push harder when someone is challenging them - use Challenging Cues. For example, "I know you've got more!!"

Intrinsic Motivators are all about how BODYATTACK makes us feel - eg "How good will it feel when we make it to

the end" or "can you feel the energy?"

When the going gets tough, others will want to hear some Positive Motivators

- "You've got this, you can do this, there are only 4 more, you guys are looking great!"

But in BODYATTACK, it's not just about motivation. We also Celebrate - the workout, the music, the feel, the energy, the people! And we do that slightly differently across our 2 parts of Layer 3.

So, let's see how we use our Layer 3 across the Strength/Sports, and Aerobic Dimensions.

LAYER 3

CHALLENGE SHARE

ENERGY

(Sports/Strength) (Aerobic)

Extrincia Mativatare

1. SPORTS OR STRENGTH TRACKS

The key part in these types of tracks is **CHALLENGE**: It's about working hard

and getting the most out of the workout, so we need to use coaching techniques that will push participants to the next level. We use both **Team** and **Individual** cues, and a variety of motivators.

Extrinsic Motivators are great for those who are motivated to push for physical benefits.

Challenging Cues are great in this dimension as they challenge people to work hard.

Intrinsic Motivators can help to push people too – cues like "How strong do you feel right now?" "This will feel awesome when we make it to the end!"

Positive Motivators encourage people to push harder - "Only 1 round left, you can do this!"

And we **Celebrate** in this dimension too – but in Sports/Strength it's about celebrating the workout – high fives, and praise for their efforts are great ways to do this.

There are lots of ways to motivate people - the key is to remember to teach to the people in front of you.

Use a mixture of motivators. Then find out

LAYER 3

2. AEROBIC TRACKS

The key part in these tracks is SHARE ENERGY!

This is all about bringing out your own self-expression and energy for BODYATTACK.

Intrinsic Motivators work well in this dimension because they're all about the way BODYATTACK makes us feel. "How good does this feel?", "Do you feel this energy?"

Positive Motivators let people know they're doing great!

Celebrate is probably the most important part in Aerobic tracks. In this dimension it's about the energy and the feel, rather than the workout! Tap into the feeling in the

room or the feeling of the track and create a sense of shared energy. A unique part of BODYATTACK is that it brings people together, where people celebrate and have fun. It's part of your role to create this uniqueness.

How do we do this? Find ways to **Celebrate** in a way that's authentic to you - play, or using a catchy lyric, for example.

Let people see your genuine love for BODYATTACK!

USE MOTIVATORS

& CELEBRATE IN YOUR CLASSES
SO THAT YOUR
DELIVERY IS
AUTHENTIC

TIPS FOR DELIVERING LAYER 3

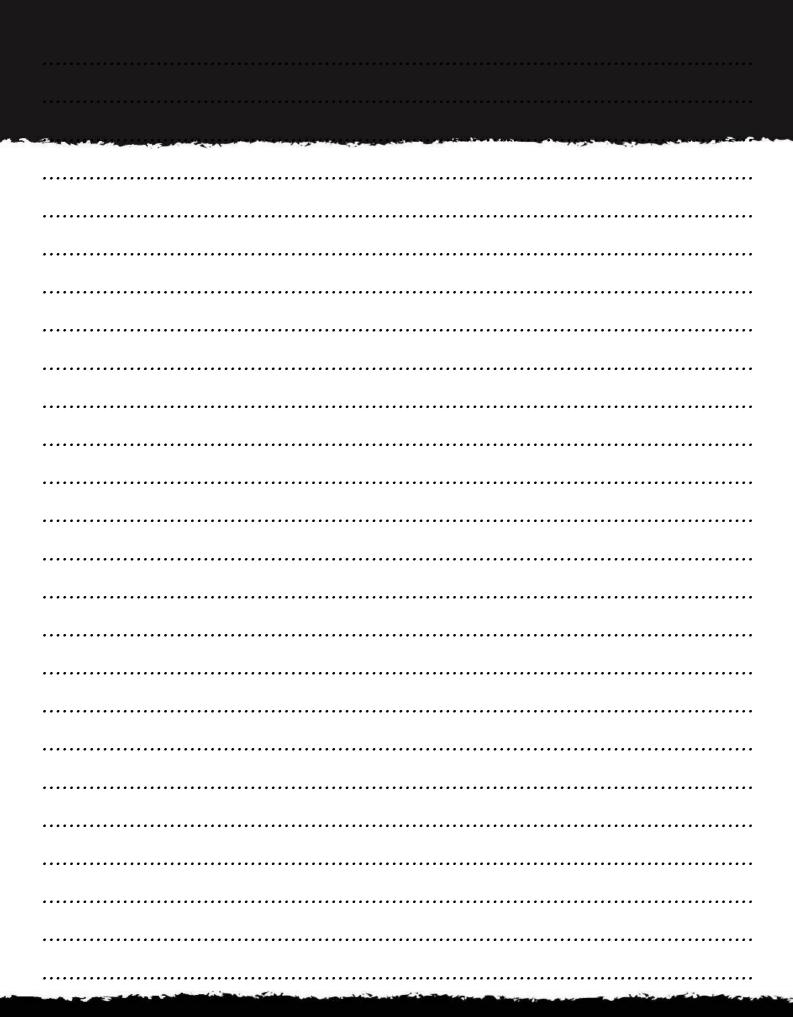
- Let the dimension of the track shape your cues. Is it a Sports or Strength track? Your cues should have a CHALLENGE intent. An Aerobic Track? Your cues should be shaped by SHARE ENERGY
- Always be authentic to YOU

LAYER 3

acks)

SHARE ENERGY (Aerobic Tracks)	

NOTE	<i>=</i> 5	



CONNECTION

Grow your class numbers by developing powerful relationships with your participants. When you get them into the BODYATTACK experience, the moves and you as an instructor create connection. Your job is to hook them in. Engage them. Get them to come back.

So you've nailed your choreography, have role modeled perfect technique and coached your class members to achieve more than they could on their own. They're exercising safely, and working hard.

SO WHAT? WHAT'S GOING TO BRING THEM BACK TOMORROW? NEXT WEEK?

You are You're going to create an atmosphere in your class that everyone wants to be a part of Connection is all about taking the focus off yourself and bringing your attention to your participants Engaging them so they are part of the class and not just

50 HOW DO YOU DO IT? HOW DO YOU CONNECT AND ENGAGE?

1. TREAT YOUR PEOPLE LIKE PEOPLE. RESPECT AND CARE.

We connect with our heroes when we feel as though they are communicating with us directly. Our favorite stars are those who don't patronize us, or treat us like second class citizens. For many, you're the hero. The leader. Build your base of followers by treating them with respect. Show them that you don't think you're better than them.

Set it up from the start.

Before your class, talk to the people getting set up Introduce yourself, learn their names. Let them 'see' you Tell them something about yourself. Tell them why you love the music, or why you've chosen a certain track.

CREATE A CLASS THAT NO ONE WANTS TO MISS

Honor those present: "Where is everyone today?" is a massively disconnecting way to begin: Welcome the first-timers, the some-timers and the junkies:

During class, look them in the eye·

Smile at them· Give them an
encouraging look· A challenging frown·
And when you see them in class next
week, welcome them back·

Be real.

There's no on and off for BODYATTACK Instructors. Who you are on stage must be who you are the rest of the time. Real, authentic, confident, motivating and inspiring.

Not fake, not putting on a big instructor act. Just standing strong, speaking in your natural voice. Laugh at yourself, laugh with them.

Praise them often.

Give equal attention to the front and back rows.

Get out of your head and into the moment.

Connection only happens when you are present with your participants. You have to be on top of the first three key elements to be free to connect with the music and the people in your class. If you're stuck in your head counting reps or stressing about what's coming up you'll miss the opportunities to send and receive lightning bolts of connectivity to your participants.

Involve your class members.

Ask for song suggestions, and be available after class for questions. But remember you're in charge; they need you to lead. You're the DJ, not a Jukebox.

CONNECTION

2. COMMUNICATE TO ALL THE DIFFERENT LEARNING STYLES

Not everyone has the same learning style. Yours will be different from many in your class and it's natural to communicate in your preferred way. However, it's your job to communicate – verbally and non- verbally – with those that are visual, auditory and kinesthetic learners.

So which type are you? Complete the questionnaire on the back page to find out.

Connecting with the Learning Styles - Write down how you will connect with the various types:

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BE REAL,

YOU KNOW YOU' RE THERE WHEN...

- People spontaneously come up to talk
 - to you before and after class.
- They respond to you by replying, smiling back, working hard for you. lauahina at

AUTHENTIC,

CONFIDENT AND

CONNECTION

3. LOOK AT PEOPLE, SEE WHAT THEY ARE

DOING AND RESPOND

This sounds stupid - but you have to actually look at your participants. Not just look, but look and see them, and not just their body parts, their eyes!

Try and hold their eyes for 5 seconds and smile and connect.

 presentation to help connect with people. Use the tools above to help you.

PRESENTATION SCRIPT

Write down two or three cues that you will use during our final

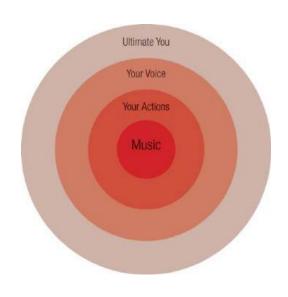
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TO TEACH
BODYATTACK
SUCCESSFULLY
YOU HAVE TO
THINK, BE AND
SPEAK
BODYATTACK

To have the Ultimate Performance, you need to start with music – feel it, hear it, be it. Match your actions and voice with it. But a true Performance won't happen unless you add you – the Ultimate You. Then you will be teaching in the essence of the program.



How this happens:

1. THE MUSIC

You will create a Performance when you come back to the music. The music is where BODYATTACK starts, the music determines the choreography, the music tells us how to perform. Every BODYATTACK release has tracks with different musical feels. Within every track there are highs and lows to create a huge musical journey. The key to a Performance is to match the musical feel with everything you think,

Always ask yourself - what is the feel of this track?

2. YOUR ACTIONS AND FACE

Once you have the music - match it with your actions and your face. If the track is uplifting, show uplifting actions and facial expressions. Your actions need to be strong. Your posture and movements need to be inspirational. How do you do this? Practice and get fitter. Use your actions to show that you never give up. And when the timing is right and the track changes, smile, laugh, have fun with your class.

Always ask yourself - How can I

Always ask yourself - How can I demonstrate the feel of this track through my body and face?

3. YOUR VOICE

Let's see how to match our voice to the highs and lows of the music. We use the BODYATTACK voices and there are 2 main types of voice:

 Conversational Voice - usually used during the verses - just talking to your members. Motivational Voice - you have two choices:

Build Voice – usually in the pre chorus the music starts to build. Create a voice with more pace and urgency, pitch and power.

Intense Voice - And a voice that is BIG or POWERFUL in the choruses - encouraging and motivating. Sometimes drop to a focused and grounded voice that will push us to work for our results.

Then let the music take over to finish us off:

If you think about it... your voice and your coaching should work as one with the musical journey throughout the track!

- Try this: Listen to your tracks again:
 - 1. Forget the choreography and the coaching for a moment just listen and determine the feel of the song, the highs, the lows through the whole track map the song's journey.
- 2. Identify which voice to use in each section. Where is the voice conversational, or motivational building or intense?
- 3. Check, does the coaching match the voice to fit with the song? Your script becomes a journey of music, coaching and voice.

WHAT CAN YOU DO TO MAKE PERFORMANCE HAPPEN?

GET OUT OF THE WAY

Teaching in the essence of the program is the ultimate high performance state. You shouldn't teach a little bit in the essence of BODYATTACK with a mix of other styles thrown in. Get in or get out!

STOP TRYING SO HARD

Learn your choreography, perfect your technique, coach like a champ and connect with your people. These are fundamental, now let the music and the technical physicality of the program do the work for you. Participants will sweat and some might surrender to fatigue. You will sweat and motivate them to keep going. Nobody quits. Everybody wins. Simple.

This is Performance and here's how to refine it:

4. THE ULTIMATE YOU

This is your state of mind; teaching in the essence of the program is the ultimate high performance state so you need to be bigger than yourself, YOU NEED TO BE THE ULTIMATE YOU! Your job is to be strong, inspirational, motivating and lead them and be an authentic fitness leader. You are there to bring out the best in people. They are there to be a better version of themselves — to get fitter, stronger and for some, to be challenged. That's the deal. Bring that attitude to every class.

Participants who come to BODYATTACK are driven by the empowerment and sense of achievement they experience during a class. Take control, be their inspirational teacher, bring your knowledge and experience. Be the ULTIMATE BODYATTACK YOU!

NOBODY QUITS. EVERYBODY WINS SIMPLE.

WHAT DID YOU EAT FOR BREAKFAST?

Who do you dream of being when you teach? This questionnaire will help you connect with your inner rock star or your ULTIMATE YOU. Answer these questions and begin your journey...

WHAT KIND OF CAR DO YOU DRIVE?

IF YOU ARE 'THE ULTIMATE YOU' ...
BEFORE YOU CAME INTO THE ROOM...

WHAT IS YOUR FAVORITE MUSIC?

WHAT WERE YOU DOING?

WHO DID YOU SPEAK TO AND WHAT DID YOU SAY?

DESCRIBE YOUR WALK AND YOUR POSTURE.

PHYSICAL ENVIRONMENT: WHAT DOES THE ROOM LOOK LIKE?

WHAT IS YOUR PREDOMINANT FACIAL EXPRESSION?

WHAT DOES THE ROOM TELL YOU ABOUT YOUR CHARACTER?

WHAT ARE YOUR 'CHARACTER' GIVENS (EG FIT, STRONG, CONFIDENT, SILLY, ...)? WHAT IS THE EMOTIONAL ENVIRONMENT IN THE ROOM?

DESCRIBE THE LOCATION WHERE YOU TEACH.

HOW DO YOU FEEL WHEN YOU ARE IN THE ROOM?

OTHER PEOPLE IN THE ROOM?

HOW DO PEOPLE GREET YOU?

OVERALL, WHAT ARE YOU TRYING TO GET FROM THE OTHER PEOPLE?

DESCRIBE THE EMOTIONAL
RELATIONSHIP BETWEEN YOU AND
THE OTHER PEOPLE IN THE ROOM.

DESCRIBE 'THE ULTIMATE YOU':

ONCE YOU HAVE FINISHED	PLAYING,	ENHANCING	AND
EXPRESSING,			
THINK ABOUT THIS			

What are the conflicts holding you back from becoming THE ULTIMATE YOU? What is stopping you?

Write a letter to your 'REAL SELF' from your 'ULTIMATE SELF'. And remember, sharing this exercise with someone else will greatly enhance the experience.

DEAR ULTIMATE YOU,	
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Grow your class numbers by creating a memorable experience, which NO ONE wants to miss. When you get participants moving, sweating, singing, working, pushing, persevering, fatiguing, feeling the experience from the inside out - that's BODYATTACK

YOU KNOW YOU' RE THERE WHEN...

- · You are in a state of flow
- You teach from the program essence
- · Your class is addicted to

PRESENTATION SCRIPT

Prepare to add some Performance to your final presentation. Use the table below to help you prepare:

PERFORMANCE		
Music	What is the feel of this track?	
Actions	How can I demonstrate the feel of this track through my body and face?	
Voice	What is the map of the song's journey?	

- 43 = 2400°	Which voice should you use for each section?
	Does the coaching match the voice to fit with the song?
Ultimate You	How will you demonstrate your Ultimate You? What will you say, do or feel?

WHAT'S NEXT

CERTIFICATION

- Present this release and video the class
- Video is assessed on Choreography,
 Technique, Layer 1 and 2 Coaching.
- Submit video to your agency within their time frame

AFTER CERTIFICATION

- Gain experience!
- Ask to team-teach
- Ask for feedback from a mentor or your GFM
- Make yourself available to cover classes and

try to secure your own regular classes

- Go to all quarterly education and launches
- Record yourself teaching and examine your own technique, coaching and practice,

practice, practice

- Get involved with launching new releases in your club
- Complete AIM1. This brings you into true BODYATTACK essence, and taking your technique and coaching skills to an advanced level. You should all aim to have done this within 6-12 months of certification.
- Complete AIM2. This takes your teaching as an instructor to a whole new level. It is life changing and focuses on tools to coach and create change faster in your participants. You should aim to complete this within 3-6 months of AIM 1. This will without doubt enhance your own enjoyment of your teaching and will pack your classes! It may even get you onto the pathway of being a presenter and trainer for your agency!

WHOLE NEW LEVEL

TAKE YOUR TEACHING TO A

ACTION PLAN

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INITIAL TRAINING

Watch the two videos 'GET FIT TOGETHER RESEARCH' AND '6 WEEK INTRODUCTION TO GROUP FITNESS PLAN' and complete the quiz below.

FROM 'GET FIT TOGETHER' RESEARCH:

1 WHAT DO LES MILLS OF ASSES DO EOD DADTICIDANTS?

I. WHAT DO LES WILLS GLASSES DO FOR PARTICIPANTS:
<i>1</i> ·
2.
3.
2. WHAT TYPE OF TRAINING IS BEST FOR REDUCING THE RISK OF HEART DISEASE? 1.
3. NAME 2 RESULTS ACHIEVED BY THE GET FIT TOGETHER PARTICIPANTS
<i>1</i> ·
2.
<i>3.</i>
4.
5.
4. WHAT ARE THE THREE BIG MESSAGES FROM THE GET FIT TOGETHER RESEARCH?
<i>1</i> ·
2.

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	ZLANI'•

5. WHAT IS CRITICAL TO HOOKING NEW PEOPLE TO GROUP FIT CLASSES? 1.
6. THE COMPLIANCE LEVEL OF THIS STUDY WAS VERY HIGH. HOW MANY OF THE PARTICIPANTS NEVER MISSED A CLASS?
1.
7. WHAT IS THE RECOMMENDED EXERCISE PRESCRIPTION FOR WEEK 1? 1.
8. NAME 2 ADVANTAGES FOR PARTICIPANTS OF THE SLOW FAMILIARIZATION PERIOD 1.

QUALITY ASSURANCE

We begin this process on the very first day of training and it is aligned to the 5 Key Elements.

Throughout the 2 days of BODYATTACK training your trainer will focus upon helping you to understand and move towards competency in the first 3 Key Elements - Choreography, Technique and Coaching You will also gain insight into Connection and Performance - the icing on the cake when it comes to being GREAT at your job.

You will experience what its like to be a BODYATTACK Instructor at the end of your first day when you teach your assigned track to the group. Your trainer will tell you what you're already good at and give you something to work on overnight. Then at the beginning of day 2 you will teach your track again and will be given more tips to work on throughout the day. This is

in preparation for your final presentation, at which time your trainer will tell you whether you are 'good to go' (PASS) or need more time to sharpen your tools before you are ready to teach at your gym.

Once you've received your training pass you will continue to work towards Instructor Certification, which will occur approximately 2-3 months post training.

INSTRUCTOR CERTIFICATION

Instructor Certification is exciting – you will film yourself teaching a live class following the Les Mills Teaching Model and then it will be assessed by your agency against the global standard that sets Les Mills Group Fitness classes above all others and ensures that class participants experience the same great quality BODYATTACK workout no matter where they are in the world...

and that's why we say Instructor Certification is exciting!

WE KNOW
INSTRUCTORS
THRIVE ON
FEEDBACK THE
MORE THEY GET,
THE BETTER THEY
GET

By now you'll be totally hooked on improving your teaching skills and wanting to be an even better version of yourself... so here's the plan. After implementing your Certification

feedback into your teaching it's time to ask your agency when you can register for AIM - the Les Mills Advanced Instructor Module.

WHAT'S AIM?

AlM is accelerated instructor training where we continue to refine the key elements of Technique and Coaching as well as the skills to become an amazing connector and be the Ultimate You in every class you teach. We delve deep into the essence of BODYATTACK so that everything you say and do is authentic to the program. Because when you truly teach from this place of authenticity, people will seek out your classes.

. . AND WE ARE ANOTHER STEP CLOSER

TO CREATING A FITTER PLANET

COACHING & VOCAL INSTRUCTION

VOCAL QUALITY

The way you say things is often more important than what you say

A major part of the way we communicate comes from the way we say things; the tone of our voice. A simple phrase like "drive through the legs and use the big muscles" spoken at conversational level has four to five times less impact than the same phrase spoken with passion, strength and energy at a high volume. This is the power of voice intonation. The general rule is to speak in a normal, conversational tone during the verses and then add energy and strength to your vocal delivery when you reach the choruses or big instrumentals. This is the time when the work is the most intense

To be successful in your verbal cueing you need the following:

- Clarity you need to really use all the muscles in your face to clearly articulate what you are saying.
- Contrast using your voice to help create mood - sometimes friendly, sometimes aggressive, sometimes quiet, etc...
- Pitch making sure your voice doesn't get too squeaky, or low and gravel-like
- Speed speaking at a

 BODYATTACK pace slow enough

 that the class can understand you

 but quick enough to convey a sense

 of urgency when you want them to

 work. When using phonetic cues you

 should speak in time with the

To develop the impact of your vocals you need to try the following:

- Increase the speed of your speech without losing clarity.
- Use a wide variety of instructions that express different emotions.
- Contrast conversational and motivational levels by varying volume, tone and pitch.
- · Work on highs and lows.
- · Replace words with sounds.
- Try to project your voice to people in the back row Good breathing techniques and a good microphone are essential
- Film your class. This will highlight your vocal strengths and weaknesses.

For many instructors it may be a simple case of improving pronunciation and enunciation or varying the tone. However, until you hear yourself on tape, your weaknesses will not be apparent.

VISUAL INSTRUCTION

Role Model Technique is your most powerful means of coaching BODYATTACK execution and sometimes it's appropriate, during the track, to turn on the diagonal or to the side, or even stop, to clearly communicate and coach correct exercise technique.

Pre-cueing and previewing exercises increases people's success and enjoyment

· Pre-cueing

Pre-cueing exercises - or preparing participants for the next exercise while they are completing the previous sequence - is a skill that makes a big difference for people to feel successful.

Pre-cues are done on the last 4-8 beats of the musical phrase. People find it frustrating to miss the exercise change because the instructor does not provide this information.

· Previewing

Showing an exercise before it happens or before the track begins is a useful skill in introducing a new exercise or demonstrating correct technique for an exercise. Previewing is especially valuable for visual learners.

PRE-CUEING AND PE PREVIEWING SU EXERCISES EN

INCREASES
PEOPLE'S
SUCCESS AND
ENJOYMENT

PROGRAM LAUNCH

A great launch is vital to the success of BODYATTACK in your club.

EVERYONE at the club needs to get behind it and instructors need to be totally prepared to teach awesome launch classes. Practicing how to teach as part of a team is really important.

HERE'S A LIST OF THINGS TO DO PRE-LAUNCH:

- In-house training regular training sessions for choreography rehearsal, fitness and peer assessment
- Marketing posters, new members, guest passes, banners, brochures, personal trainers
- Staff classes full dress rehearsals to internal staff
- Club support educate and involve all instructors, staff, personal trainers, and membership consultants/sales staff
- Inter-club meetings

BUILDING UP TO THE LAUNCH:

- · Launch dates
- Orientation classes
- Strategies for overcrowding and flexible timetable
- · Booking and payment systems

QUARTERLY LAUNCHES:

- These launches should be treated as major events in your club.
- Use the posters and materials provided.
- Make a big deal out of Quarterly
 Launches to keep the program new
 and fresh and to keep the passion
 alive:
- You need a BODYATTACK club representative that keeps the BODYATTACK culture alive in your club and works with the GFM or Club Manager to keep the profile of the program high.

- To keep the culture alive and build a following of loyal members you must invest in the product and facilitate four fabulous launches per year and encourage the excitement that comes from new releases. It's just like a James Bond movie we know what to expect but we're totally excited about seeing the new love interest, the new baddies and the new stunts.
- Hand out free passes to participants to bring friends along to Club Launch day
- · Use a theme for Quarterlies
- Super Saturday all of the classes
 are launched on a Saturday
- Manic Monday all of the classes
 are launched on a Monday.
- World Class Wednesday all of the classes are launched on a Wednesday.

VAK LEARNING STYLE INDICATORS

		VISUAL	
7	when operating new equipment for the first time I prefer to	read the instructions	
2	when seeking bravel directions have	100k a6-a map	
3	when cooking a new dish 1··	follow a recipe	
4	to teach someone something I··	write instructions	
5	I tend to say··	"I see what you mean"	
6	I tend to say··	"show me"	
7	I tend to say.	"watch how I do it"	
8	complaining about faulty goods I tend to…	write a letter	
9	I prefer these leisure activities	museums or galleries	
10	when shopping generally I tend to	look and decide	
77	choosing a holiday I··	read the brochures	
12	choosing a new car I··	read the reviews	
13	learning a new skill	I watch what the teacher is doing	
14	choosing from a restaurant menu··	I imagine what the food will look like	
15	when listening to a band	I sing along to the lyrics (in my head or out loud!)	
16	when concentrating 1··	focus on the words or pictures in front of me	
17	I remember things best by··	writing notes or keeping printed details	
18	my first memory is of	looking at something	
19	when anxious, I··	visualise the worst-case scenarios	
20	I feel especially connected to others because of	how they look	
21	when I revise for an exam, I··	write lots of revision notes (using lots of colours!)	
22	when explaining something to someone, I tend to	show them what I mean	
23	my main interests are	photography or watching films or people- watching	
24	most of my free time is spent.	watching television	
25	when I first contact a new person.	I arrange a face to face meeting	

26	I first notice how people…	look and dress	
27	if I am very angry∙·	I keep replaying in my mind what it is that has upset me	
28	lefind it ensiest to remember	faces "	
29	I think I can tell someone is lying because…	they avoid looking at you	
30	When I'm meeting with an old friend…	I say "it's great to see you!"	
	TOTALS	VISUAL	

AUDITORY	KINESTHETIC/PHYSICAL	
listen to or ask for an explanation	have a go and learn by 'trial and error'	
ask for spoken directions	follow my nose or maybe use a compass	
call a friend for explanation	follow my instinct, tasting as I cook	
explain verbally	demonstrate and let them have a go	
"I hear what you are saying"	"I know how you feel"	
"tell me"	"let me try"	
"listen to me explain"	"you have a go"	
phone	go back to the store, or send the faulty item to the head office	
music or conversation	physical activities or making things	
discuss with shop staff	try on, handle or test	
listen to recommendations	imagine the experience	
discuss with friends	test-drive what you fancy	
I talk through with the teacher exactly what I am supposed to do	I like to give it a try and work it out as I go along by doing it	
I talk through the options in my head	I imagine what the food will taste like	
I listen to the lyrics and the beats	I move in time with the music	
discuss the problem and possible solutions in my head	move around a lot, fiddle with pens and pencils and touch unrelated things	
saying them aloud or repeating words and key points in my head	doing and practising the activity, or imagining it being done	
being spoken to	doing something	
talk over in my head what worries me most	can't sit still, fiddle and move around constantly	
what they say to me	how they make me feel	
I talk over my notes, to myself or to other people	imagine making the movement or creating the formula	

explain to them in different ways until they understand	encourage them to try and talk them through the idea as they try		
listening to music or listening to the radio or talking to friends	physical/sports activities or fine wines, fine foods or dancing		
talking to friends	doing physical activity or making things		
I talk to them on the telephone	I try to get together to share an activity		
sound and speak	stand and move		
I shout lots and tell people how I feel	I stomp about, slam doors and throw things		
names	things I have done		
their voice changes	the vibes I get from them		
I say "it's great to hear your voice!"	I give them a hug or a handshake		
AUDITORY	KINESTHETIC/PHYSICAL		

LES MILLS CULTURE

HAKA AND HONGI

MAORI TRADITIONS IN THE LES MILLS CULTURE

Two of the most popular Maori traditions are the Haka and the Hongi. The haka is an ancient warlike challenge with fierce movements performed to a Maori chant. It is famously used by New Zealand's national rugby team, the All Blacks, and other national representative teams at the start of their matches.

It is now also a regular custom at Les Mills events to symbolize the global challenge for our 'warrior-like' instructors in the war against obesity. Also part of the Les Mills culture, the hongi is the Maori welcome expressed by the pressing of noses, something akin to the Western custom of kissing someone by way of greeting.

The literal meaning of hongi is the 'sharing of breath'· In the hongi

(traditional greeting), the ha or breath of life is exchanged and intermingled. Through the exchange of this physical greeting, you are no longer considered manuhiri (a visitor) but rather tangata whenua, one of the people of the land. When Maori greet one another by pressing noses, the tradition of sharing the breath of life is considered to have come directly from the gods.

In Maori folklore, woman was created by the gods molding her shape out of the earth. The god Tane (meaning male) embraced the figure and breathed into her nostrils. She then sneezed and came to life. Her name was Hineahuone (earth-formed woman). MANY COUNTRIES

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NEWSLETTERS

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- A COMMON

MAORI GREETING

Les Mills trainers and instructors often greet each other with a strong Romanstyle handshake incorporating the hongi into their greeting.

Many of the original Les Mills trainers have Maori heritage and have enriched the culture of Les
Mills with their traditions and customs.

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