Raymond Delpino *Software Engineer*

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GitHub
LinkedIn
Portfolio

Experience

Software Engineer – Common Living, Inc. FEBRUARY 2018 - JUNE 2019

I primarily contributed towards a web application (React JS frontend/Ruby on Rails backend) provided to members living within Common's homes.

- Worked on both internal administration and external member features: creating UI/UX's based on designer mockups, writing API's (REST + GraphQL) and backend logic, interfacing w/ 3rd party applications
- Implemented a fullstack billing feature to charge members an application fee (with Stripe's API)
- Worked on frontend (React/JS/CSS) and backend (Rails) aspects of an interactive wizard for prospective members to self-schedule tours of Common's homes, using the Salesforce and Skedulo REST API

I maintained the company's marketing website (www.common.com) built with React & Next.js, hosted on AWS S3.

- Implemented the site's main feature: an interactive apply form wizard (www.common.com/apply-form/)
  - Worked with graphic designer to implement UI/UX based on high fidelity mockups
  - Implemented functionality to track user data for each step of the wizard with analytics tools
  - Wrote a Rails API wrapper which enters leads into Salesforce
  - Used Ruby to implement an algorithm to match leads with vacant rooms, whose parameters are based on preferences users enter through the interactive form
- Built several marketing landing pages for campaigns to increase lead generation
- Applied several SEO improvements (applying structured metadata, removing redirects, etc.)

Digital Marketing Associate – DS Distribution, LLC SEPTEMBER 2016 - AUGUST 2017

I managed Shopify CMS platform to update front end of company website, using HTML/CSS. Applied data gathered from Google Analytics and Shopify Analytics for SEO best practices.

- Strategized ad campaigns, sponsored content with 3rd parties (average ROI of 200%)
- Coordinated email campaigns for 90,000 subscribers, which yielded an average open rate of 10%, average click-through rate of 3%, average conversion rate of 5%, and an average ROI of 500%.

Education

App Academy SEPTEMBER 2017 - NOVEMBER 2017
1000-hour full stack programming bootcamp, <3% acceptance rate.

Rutgers University SEPTEMBER 2012 - MAY 2016
Bachelor of Arts in Political Science from the School of Arts and Science

Skills

RUBY, RAILS, REDUX.JS, NEXT.JS, HTML, CSS, HEROKU, PHP, SASS, JASMINE, JAVASCRIPT, REACT.JS, jQUERY, AJAX, SQL, GIT, AWS, WEBPACK, REST, RSPEC, GRAPHQL, DATADOG, ENZYME, JEST, SALESFORCE, FRAMER, STRIPE

Personal Projects

NetFix Live | GitHub
Ruby on Rails, React.js, Redux.js, Babel, PostgreSQL
A RESTful single-page app that applies a JSON API, inspired by Netflix.com

BrickOut Live | GitHub
JavaScript, Canvas
A browser game inspired by Brick Breaker

jControl GitHub
Native DOM API, JavaScript
A JavaScript library for streamlined DOM manipulation, event handling, and AJ