

SWOT Analysis

Category based
analysis

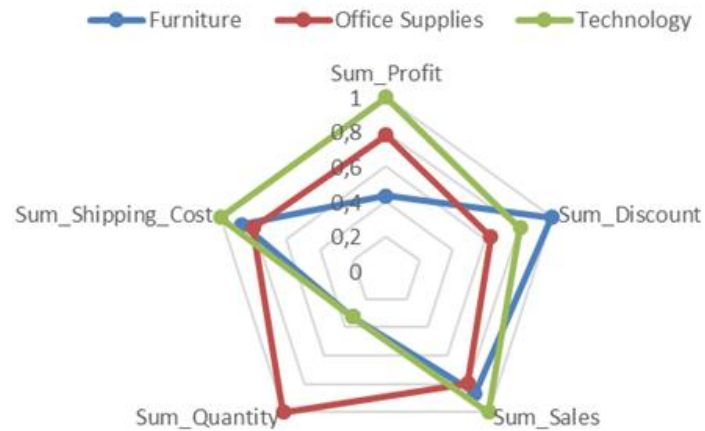
Sub-category
based analysis

Market based
analysis

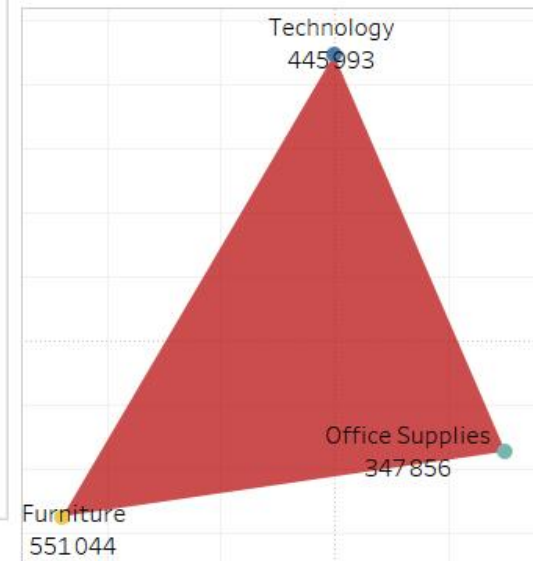
Segment
performance ana..

Time series
analysis

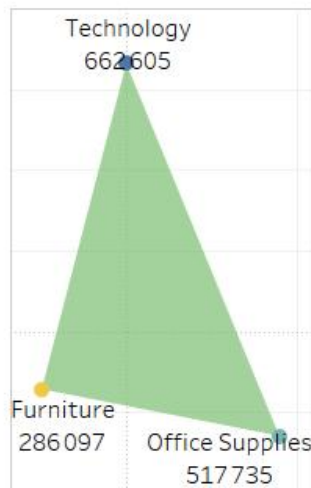
Categories' comparative performance



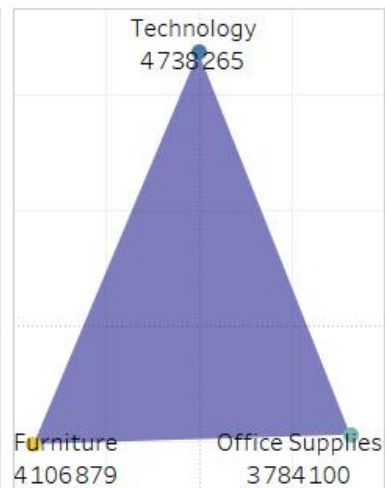
Discount



Profit



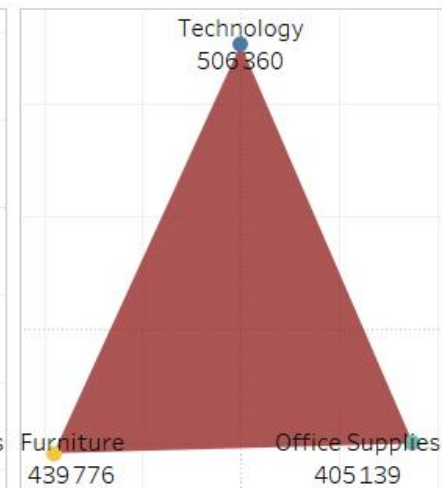
Sales



Quantity



Shipping costs



SWOT Analysis

Category based analysis

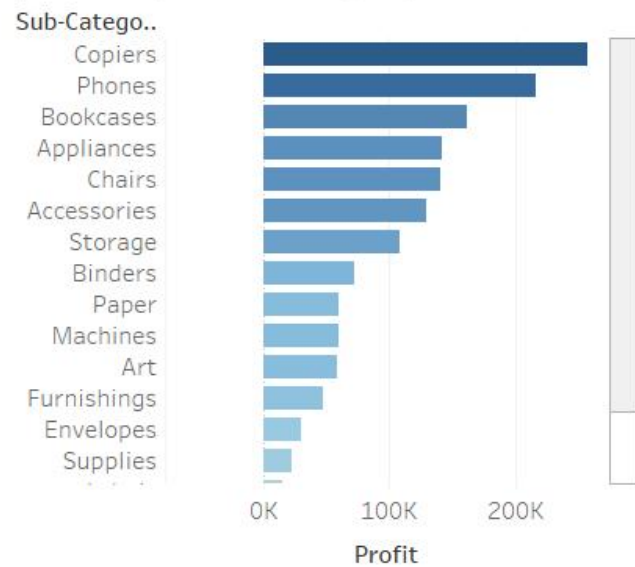
Sub-category based analysis

Market based analysis

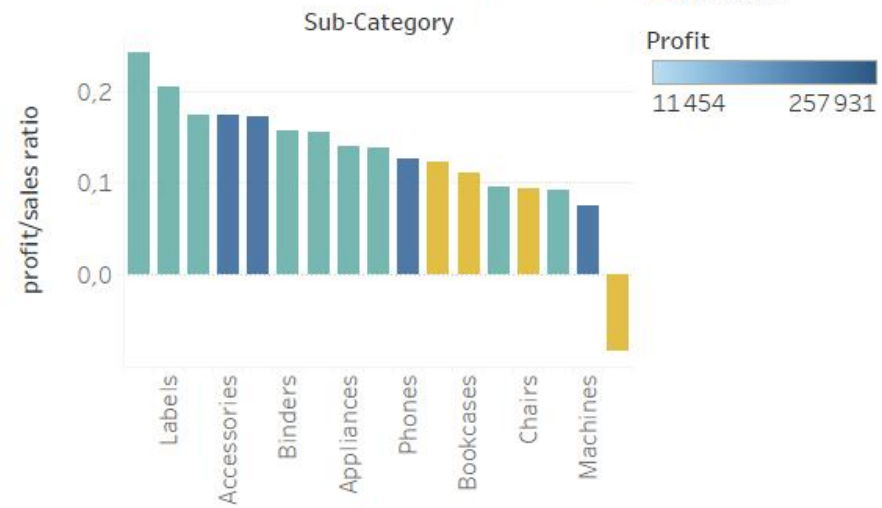
Segment performance ana..

Time series analysis

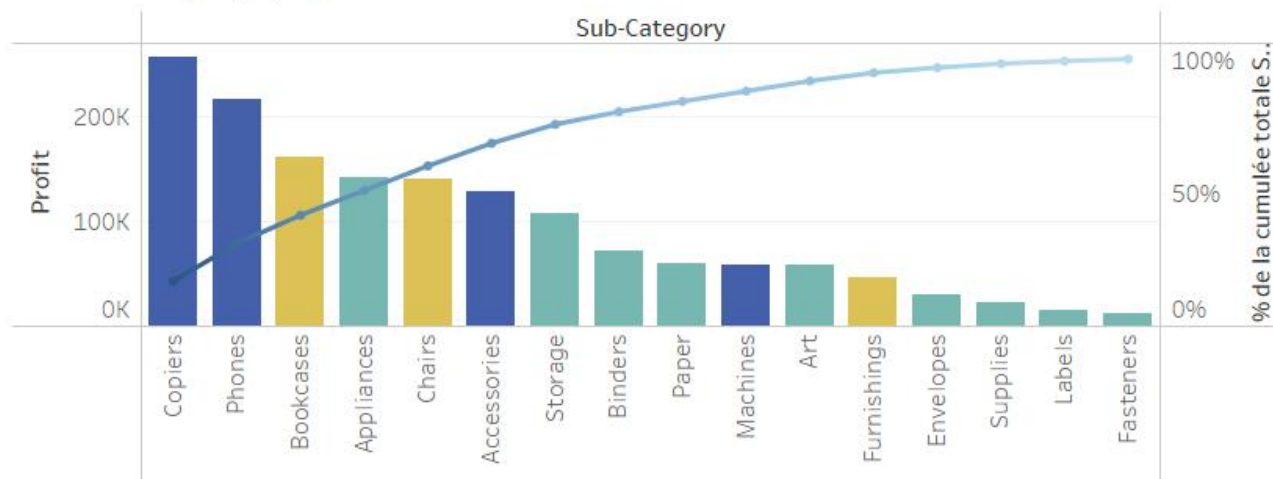
profit by sub category



profit/sales ratio by sub-categories (margin of profit)

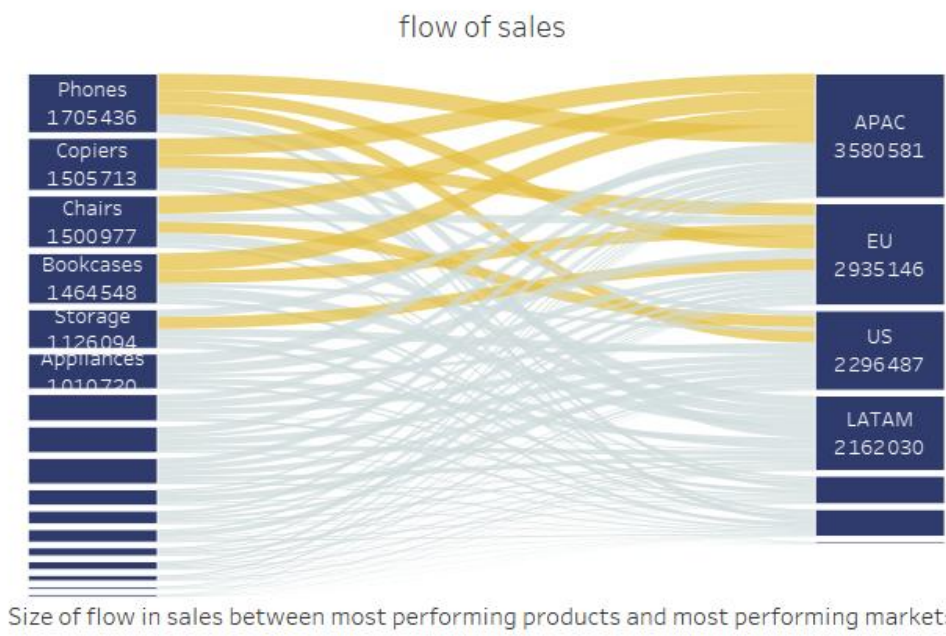
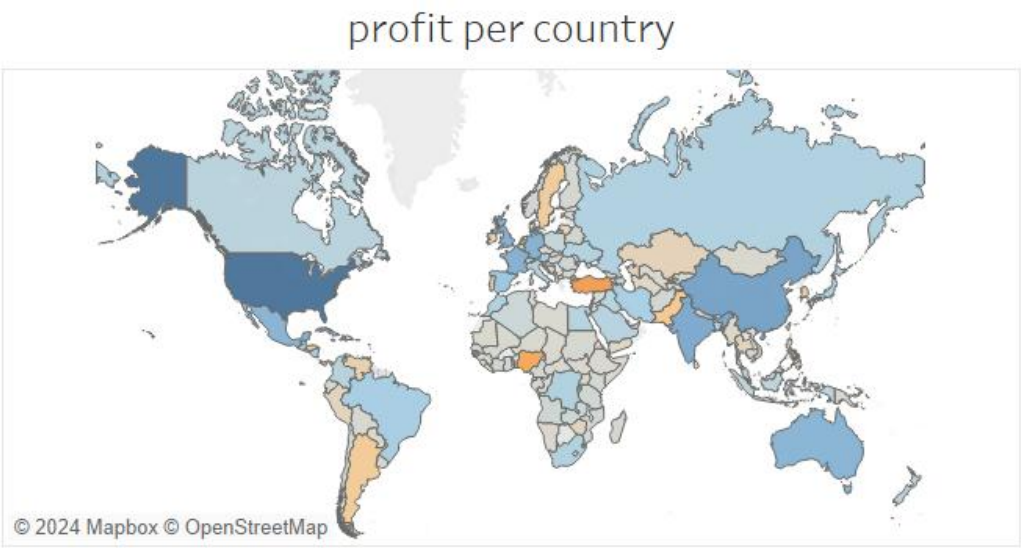
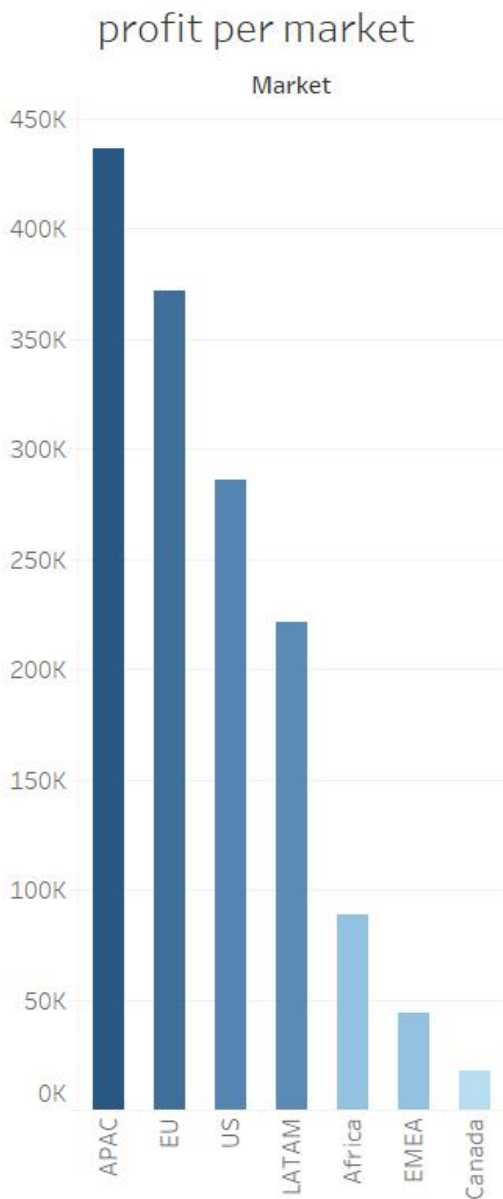


Sub category pareto



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Category based analysis	Sub-category based analysis	Market based analysis	Segment performance ana..	Time series analysis
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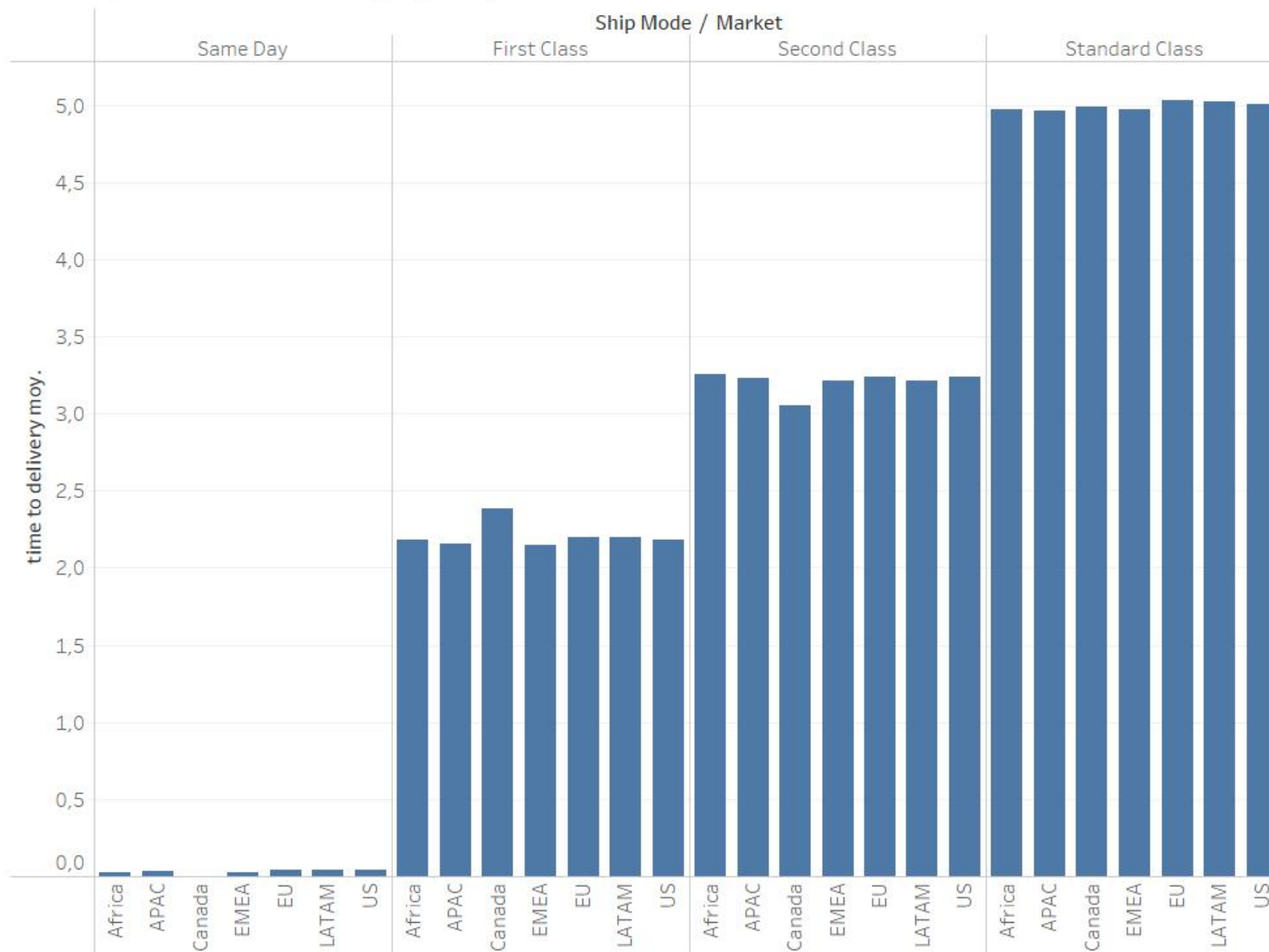
Sub-category
based analysis

Market based
analysis

Segment
performance ana..

Time series
analysis

Average time to delivery by ship mode and market



SWOT Analysis

Category based
analysis

Sub-category
based analysis

Market based
analysis

Segment
performance ana..

Time series
analysis

Trends and Seasonality + Forecasting

