

Business Model Canvas				
Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
<ul style="list-style-type: none">• Educators• Venture capitalists• NGOs• PR organizations	<ul style="list-style-type: none">• Scouting for exceptional teachers• Content creation• Onboarding students and tutors	<ul style="list-style-type: none">• Best education for the students• Groom tutors for taking teaching as a career	<ul style="list-style-type: none">• Social media• Area relationship managers	<ul style="list-style-type: none">• Potential tutors• Parents
	Key Resources		Channels	
	<ul style="list-style-type: none">• Pool of exceptional teachers• Investment		<ul style="list-style-type: none">• Online & offline blended	
Cost Structure			Revenue Streams	
<ul style="list-style-type: none">• Platform design & development• Content creation costs• Marketing expense• Economies of scale			<ul style="list-style-type: none">• Certification Fees (Tutors)• Subscription Fees (Students)	