

Nilima Mim



nilimaakterm730@gmail.com



[linkedin.com/in/nilimamim](https://www.linkedin.com/in/nilimamim)

Summary

I am Nilima Mim, a full-time Digital Marketer certified google ads campaign , google adwords , and google ppc campaign specialist with 2+ years of hands-on experience.

My Services:

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- Complete management of your account
- Outstanding Ad copy create
- Ad group structuring
- Bid research and Budget Management
- Keyword research and Optimization
- Negative keyword Implementation
- Audience Research
- Conversion Tracking
- Location Targeting
- Demographics setup
- Campaign strategy planning
- Report 📊

My Target: High-Quality, Work Fast service, Good Communication. If you are looking for an expert to set up your ad campaigns for your product or services. Just contact me!

Experience



Fiverr

Fiverr

Mar 2021 - Present (1 year 8 months +)



Upwork

Upwork

Mar 2021 - Present (1 year 8 months +)

Education



Tongi Govt. College

Honours 2nd year, Accounting and Business/Management

Licenses & Certifications



Google Analytics - Google Analytics Academy



Google Tag Manager Fundamentals - Google Analytics Academy



Google Analytics for Power Users - Google Analytics Academy



Advanced Google Analytics - Google Analytics Academy



Google Ads - Measurement Certification - Google Digital Academy (Skillshop)

115948195



Google Ads Search Certification - skillshop.exceedlms.com

115868731



Search Ads 360 Certification Exam - skillshop.exceedlms.com

115961394



Google Search Ads, AdWords ,PPC from Google - Fiverr



Google Search Ads, AdWords ,PPC from Google - Upwork

Skills

ppc • google • sem • Campaigns • Campaign Strategies • Creative Campaign Development •
Campaign Plans • Advertising Campaigns • Campaign Development • setup google ads